

**Stockton in Hammonton at Kramer Hall
Annual Report 2021-2022**



We are pleased to offer the 2021-2022 annual report for Stockton University in Hammonton at Kramer Hall. Most notably, we welcomed our third cohort of M.A. in Counseling students in September 2021 and celebrated the graduation of the second cohort in May 2022.

The facility underwent a few changes this academic year. We were proud to unveil updated signage; finally, being upgraded to Stockton University. A minor renovation project on the second floor produced two new faculty offices designated to the Counseling program. The lifting of COVID protocols allowed for the reestablishment of student study and lounge spaces.



In October 2021, an organizational realignment offered us the benefit of reporting to the Dean of the School of Social and Behavioral Sciences. Though the 2021-2022 goals were established under prior leadership, their importance was embraced and supported.

Program Goals 2021-2022	Strategic Goals	Responsible Staff	Completion Date
Expand support services and programming that enhances student experience and success.	SP: 1 (ISS) SA Goal #1	Christina Birchler Nicolas Zebrowski	Ongoing
Explore program options at the Hammonton location and support current students and staff in engaging in community service and education.	SP: 3 (TL) AA Goal #3	Christina Birchler Nicolas Zebrowski	Ongoing
Strengthen our collaboration with Continuing Studies and SCOSA.	SP: 3 (TL) AA Goal #3.3	Christina Birchler Nicolas Zebrowski SCOSA Continuing Studies	Continued effort

Two M.A. in Counseling and two M.S. in Data Science & Strategic Analytics cohorts running simultaneously have bolstered enrollment (see Appendix A). Our primary focus has been to expand services and programs for these students.



Starting in fall of 2021, we began a close relationship with our new cohort of Counseling students through regular engagement at informal events to assess their needs while at Kramer Hall. This allowed us to provide students with passive art therapy throughout the following semester, as well as a newfound partnership with Stockton Active Minds to offer visits from a therapy dog. Working with Graduate Admissions, we supported multiple information sessions that attracted hosts of prospective students to our designated programs. Orientations offered at the site allowed us to welcome new students, assess initial needs, and acclimate them to the elevated level of service provided by our staff. In addition, we worked with Counseling faculty for several more formal events for students, including a catered presentation by the Albert Ellis Institute and a ceremony for the Graduating Cohort that celebrated their accomplishments during their time in Hammonton.

In an effort to generate awareness of the location, we worked with Production Services to implement the creation of a [promotional video](#) that highlights the Kramer Hall facility, staff, and services, as well as our two Graduate Programs and all that the Town of Hammonton has to offer. The video premiered on Hammonton local access television, on TVs across campus, and on social media in early May.

We collaborated, reinvigorated, and facilitated all programming offered in Hammonton through the Stockton Center on Successful Aging (SCOSA). The staff of Kramer Hall devised recurring workshops for the older adult population, including SCOSA Second Wednesdays and Classic Film Fridays. SCOSA's assessment efforts combined with informal participant input allowed us to bridge a connection between SCOSA and two Hammonton Community Centers that can host 2022-2023 SCOSA programs and better serve the older adult community.

As our colleagues in Continuing Studies assumed increased responsibilities, we recognized that programming in Hammonton would not be their priority. We used our time to collect informal qualitative data from Hammonton residents related to their desire for personal enrichment and professional development opportunities. From this, we learned of interest in conversational Spanish, photography, and fiber crafting courses, to name a few. We shared this information with the Office of Continuing Studies and are looking forward to the inclusion of these topics in 2022-2023 programming at Kramer Hall.

The staff members of Kramer Hall stay connected to the community through volunteer involvement in local non-profit organizations (See Appendix B). We have maintained membership in the Greater Hammonton Chamber of Commerce since 2010, and Director Birchler was recently installed for a second term as a member of the Board of Trustees.

Kramer Hall has become an anchor in Downtown Hammonton with ties to the MainStreet® Hammonton program. Until 2021, staff had peripheral involvement in MainStreet. However, in November 2021, Director Birchler was nominated and accepted a role as Board Member of the Hammonton Revitalization Corporation, the governing body overseeing the MainStreet Hammonton program. For almost 30 years, MainStreet Hammonton has worked to revitalize Downtown Hammonton through state and federal grants, strengthening business relations and retention, and improving community spirit through establishing Downtown traditions.



The staff of Stockton in Hammonton at Kramer Hall schedules special events throughout the year that attract diverse audiences from within the University as well as the local community (Appendix C). These programs engage students, community members, and Stockton faculty and staff alike; they introduce individuals to diverse topics, personal and professional enrichment, and encourage partnerships with the University. Hammonton is renowned for its monthly, themed Third Thursday events of which Kramer Hall has been happy to participate since opening. Kramer Hall has developed a following for the engaging workshops, lectures, and activities developed each month.



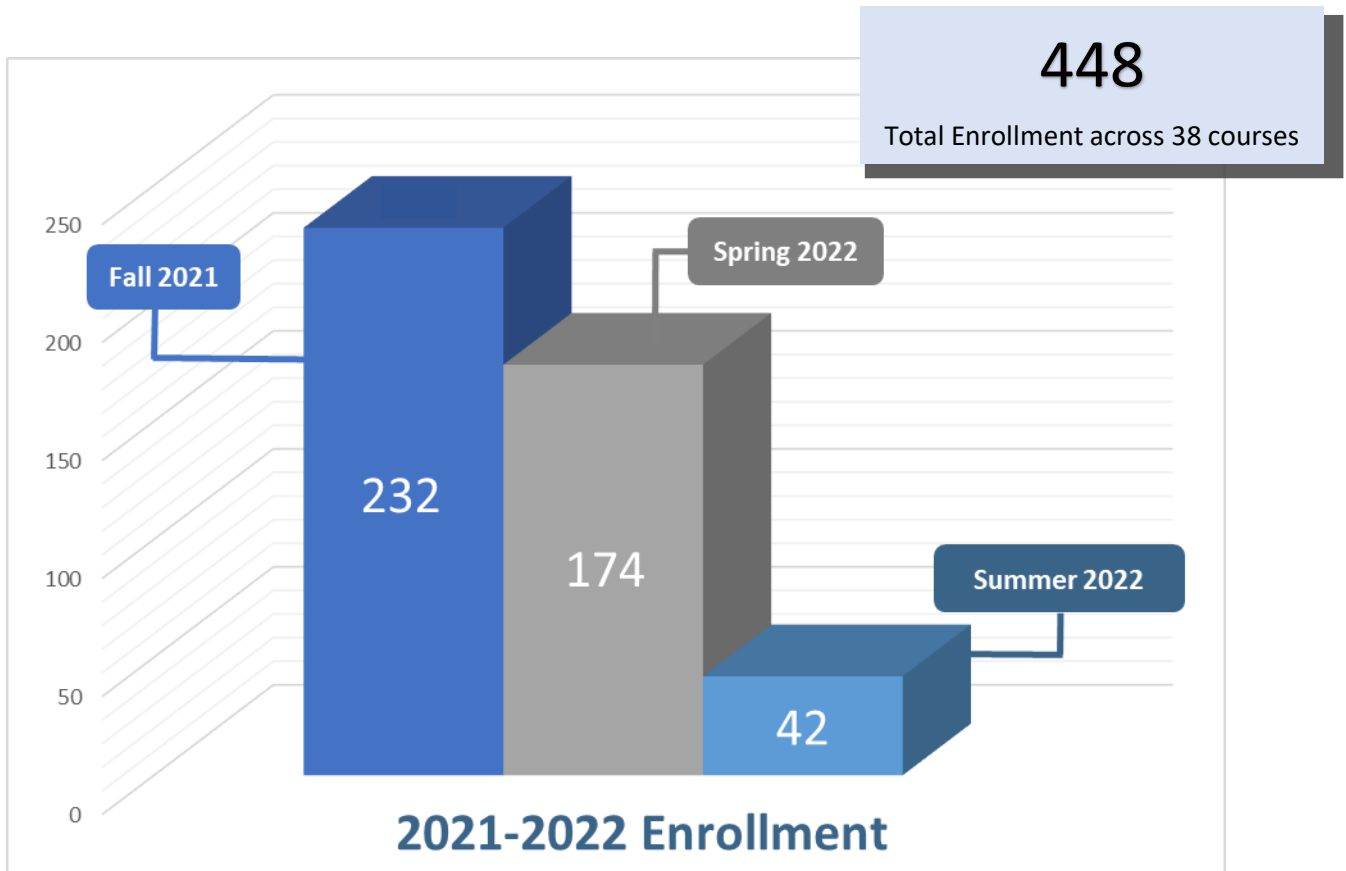
The synergetic partnership with the Noyes Museum of Art has proven successful for yet another year. Creative events and passive opportunities are mutually beneficial to both entities. Joint programming allows for us to attract diverse populations to provide educational and cultural opportunities to vast audiences. We work to bring Stockton's mission to Hammonton's forefront, celebrating the diversity of our region. These have included LGBTQ+ mixers and craft nights, traditional dance and poetry readings for Hispanic Heritage Month, as well as workshops to celebrate Black History Month, Women's History Month, and Asian American and Pacific Islander Heritage Month. We were also proud to partner with the School of Arts and Humanities for a dramatic reading of a recently discovered play that dealt with the plight of Jewish Immigrants in South Jersey, *Golden Baby: Such a Good Boy!*

In addition to programming we offer, we also rent space for external clients to offer meetings, retreats, and seminars. This has led to Kramer Hall serving as the hub for the 2022 Atlantic County Teen Arts Festival, which drew over 1300 high school students and educators to engage with the University before visiting Downtown Hammonton for a variety of workshops.

Program Goals 2022-2023	Strategic Goals	Responsible Staff
Support the Dean and the Counseling program faculty with CACREP accreditation process and site visit.	3.1.2 AA-SOBL/HAM	Christina Birchler Nicolas Zebrowski Charles Richvalsky Sherri Owens
Pilot undergraduate cross-curricular course pairings to be scheduled for the Spring 2023 semester through consultation with Assistant Deans.	3.1 AA 3.3 AA	Christina Birchler Nicolas Zebrowski Assistant Deans
Continue to collaborate with academic and student affairs, facilities management, and campus police to ensure diversification of scheduling and efficiency of Hammonton physical space and support services.	1.3 A 3.3.A AA 4.2.A	Christina Birchler Nicolas Zebrowski

We are excited to usher in the 2022-2023 academic year which will include celebrating Kramer Hall's 10-year anniversary. Under prior leadership, our primary directive was to build relationships beyond the University. Next year, we will focus our attention to reinvigorating our connections within the University. We are dedicated to supporting Dean Marissa Levy and the Counseling program faculty with the CACREP accreditation process and site visit. With the refreshing leadership from which we now benefit, we have the support to pursue undergraduate courses ensuring that more Stockton students will have the advantage of the Hammonton experience!

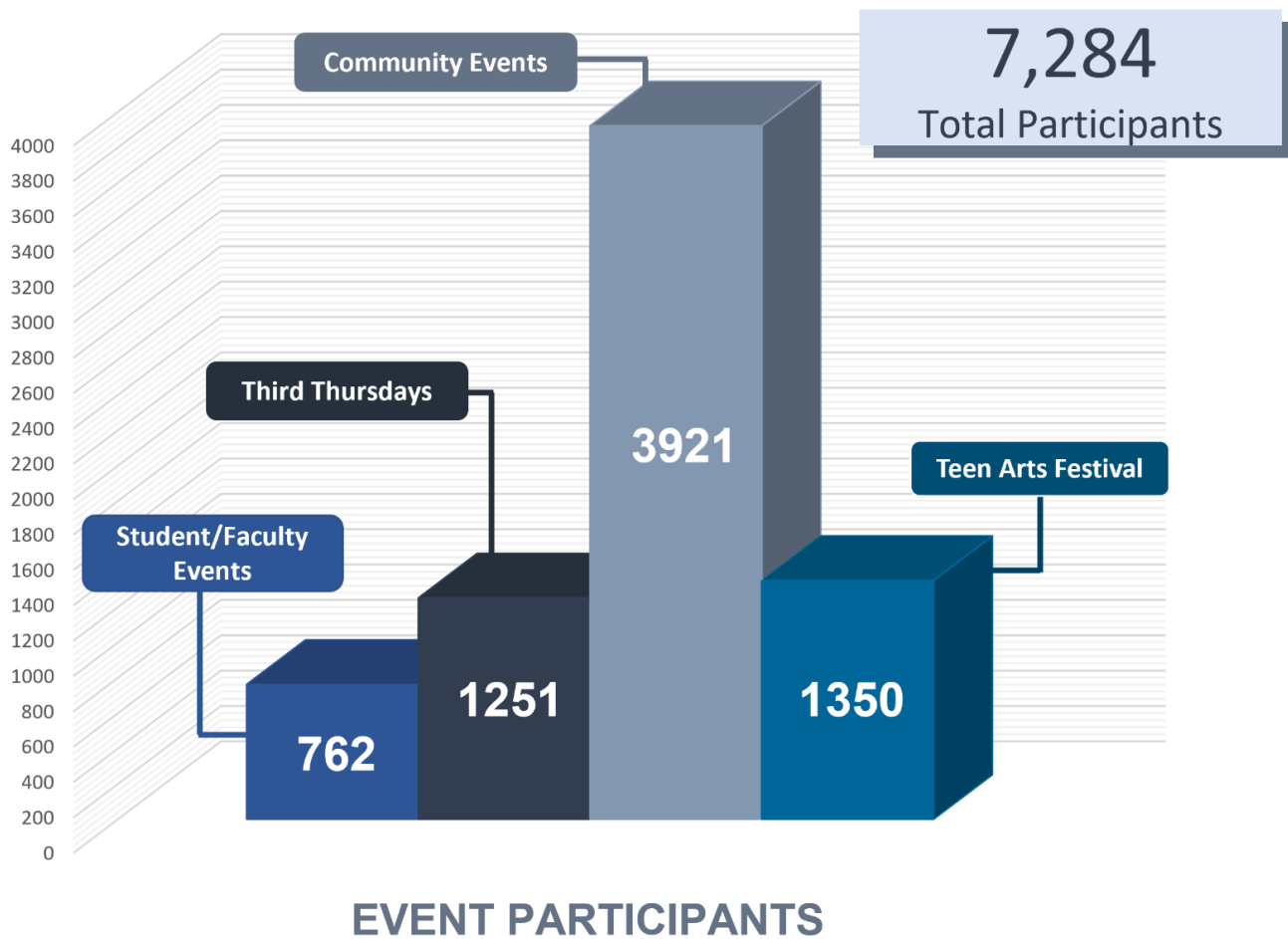
Appendix A



Appendix B

STAFF, STOCKTON UNIVERSITY AT HAMMONTON			
Positions Held 2021-2022 (Internal and External Representation)			
	Group/Committee/Council	Position	Time
Christina Birchler, Director	Strategic Plan Implementation Team	Committee Member	ongoing
	Community Engagement Advisory Council	Council Member	ongoing
	Strategic Enrollment Management Council	Council Member	ongoing
	Middle States	Group Member	Completed 4/2022
	MLK Day Planning Committee	Committee Member/ Volunteer	ongoing
	Hammonton Heart and Soul	Co-Chair	ongoing
	Greater Hammonton Chamber of Commerce	Trustee	ongoing
	Hammonton Revitalization Corporation	Trustee	ongoing
	ADA Rehabilitation Act Steering Committee	Member, Narrator	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing
Nicolas Zebrowski, PSS3	MLK Day Planning Committee	Committee Member/ Volunteer	ongoing
	Hammonton Heart and Soul	Communications Committee	ongoing
	MainStreet Hammonton	Member	ongoing
	Hammonton Pride	Co-Chair	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing

Appendix C



Events and Programs

- Third Thursdays, monthly; Noyes Partnership for students & community
 - Third Thursday programming includes art receptions, art workshops, and lectures
- 9/16/21 Hispanic Heritage Month dance demonstration, poetry readings, & art exhibition opening reception; Noyes Partnership for students & community
- Picturing Women Inventors SITES exhibition; Noyes Partnership for students & community
- Developed passive art therapy activities for students in collaboration with Noyes Museum
- Collaborated with Stockton ActiveMinds to host Therapy Dog sessions for students
- SCOSA Second Wednesdays, monthly; Noyes Partnership for community
 - Monthly programming of art workshops in collaboration with Noyes; revolved around specific themes including Asian American and Pacific Islander Heritage Month, Black History Month, Arab American History Month, LGBTQ+ History Month, Pride Month, & Women's History Month
- SCOSA Classic Film Fridays; community
 - Monthly film screenings
- 9/22/21 SCOSA: Forgotten Fiber Crafts, community, faculty grant-funded initiative; community
- 11/8/21 *Golden Baby: Such a Good Boy!* Performance; Noyes Partnership for students & community
- 11/12/21 Albert Ellis Institute Streaming event; Counseling students
- Graduate Orientations, students
- Graduate Info Sessions, students

Appendix D

Media Mentions

- Monthly *Hammonton Gazette* Mentions for Third Thursday activities
- Community Calendar listings in the *Press of Atlantic City*
- *Downbeach News*: “Learn about Jewish agriculture in South Jersey at Stockton’s Kramer Hall exhibit” 10/16/2021
- *Hammonton Gazette*: “New Realism Exhibit at Noyes Museum of Art” 6/11/21
- *Hammonton Gazette*: “Noyes Museum’s Landscapes of the Mind Opens” 4/11/22
- *Hammonton Gazette*: “Dramatic Reading at Kramer Hall” 11/19/21
- *Hammonton Gazette*: “Growing Collection of Plants at Kramer Hall” 2/21/22
- *Hammonton Gazette*: “Stockton’s Martin Luther King Day of Service” 1/31/22y
- *Courier Post*: “South Jersey Snapshots: A tour of Hammonton” 4/1/22
- *TAPinto*: “Save the Date for upcoming Pinelands Summer Short Course” 4/30/22
- *Hammonton Gazette*: “Classic Films Friday at Kramer Hall” 6/21/22