

Alumni Survey for Academic Program Five-Year Review

2016-2017

Executive Summary

Background/Methodology

This year's alumni survey conducted for the purpose of supporting academic program five-year review at Stockton was distributed in June 2017 to alumni who graduated from Stockton from 2009-2014 with majors/minors in programs preparing for the five-year review process in 2016-2017. Prior to creating the survey, the survey team met numerous times with a University-wide group of colleagues to determine the feasibility of surveying alumni, to partner when possible, and to establish a plan that would not interfere with the Career Center and Development & Alumni Affairs surveying practices.

The 2009-2014 survey, initially launched in June 2017, targeted 2,003 potential alumni respondents who graduated with majors/minors in Health Science, Mathematics, Philosophy, Political Science, Social Work, and minored in Digital Literacy. The survey team sent out an initial prompt and five additional weekly reminders. The goal of the survey was to gain insight into graduates' overall satisfaction with their Stockton education, the campus climate, General Studies, Q1 and Q2 courses, W1 and W2 courses, and Essential Learning Outcomes-related learning opportunities. The survey also included questions on satisfaction with faculty, advising, peers, and campus services. In addition, each program created up to ten questions regarding program-learning experiences.

As an incentive for completing the survey, alumni were entered into a chance to win a stay at Stockton Seaview Resort. The survey team used Qualtrics' software to build and distribute the survey and to analyze results.

Results

Dennis Furgione, with assistance from Carra Hood, analyzed 123 completed responses.

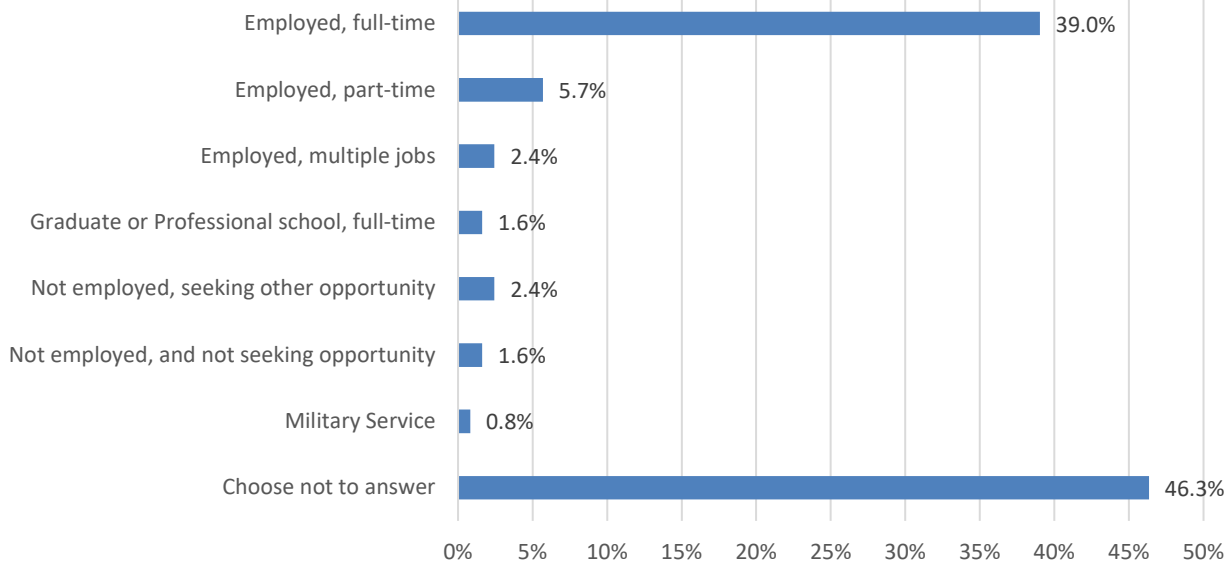
The 2017 Alumni survey response rate settled at 6%. Respondents' demographics show 62% female, 30% male; the remaining 8% responded as anonymous. In addition, 29% of the respondents were admitted to the institution as native or non-transfer and 39%, as transfer students; the balance of 32% responded as anonymous.

Of the 123 respondents, 48.7% reported being employed or continuing their education, 4% were not employed, and 46.3% responded as anonymous. Of the 66 known respondents, 90.8% reported being employed or continuing their education. Native and transfer alumni had similar employment patterns. 64% of alumni identified New Jersey as their home state.

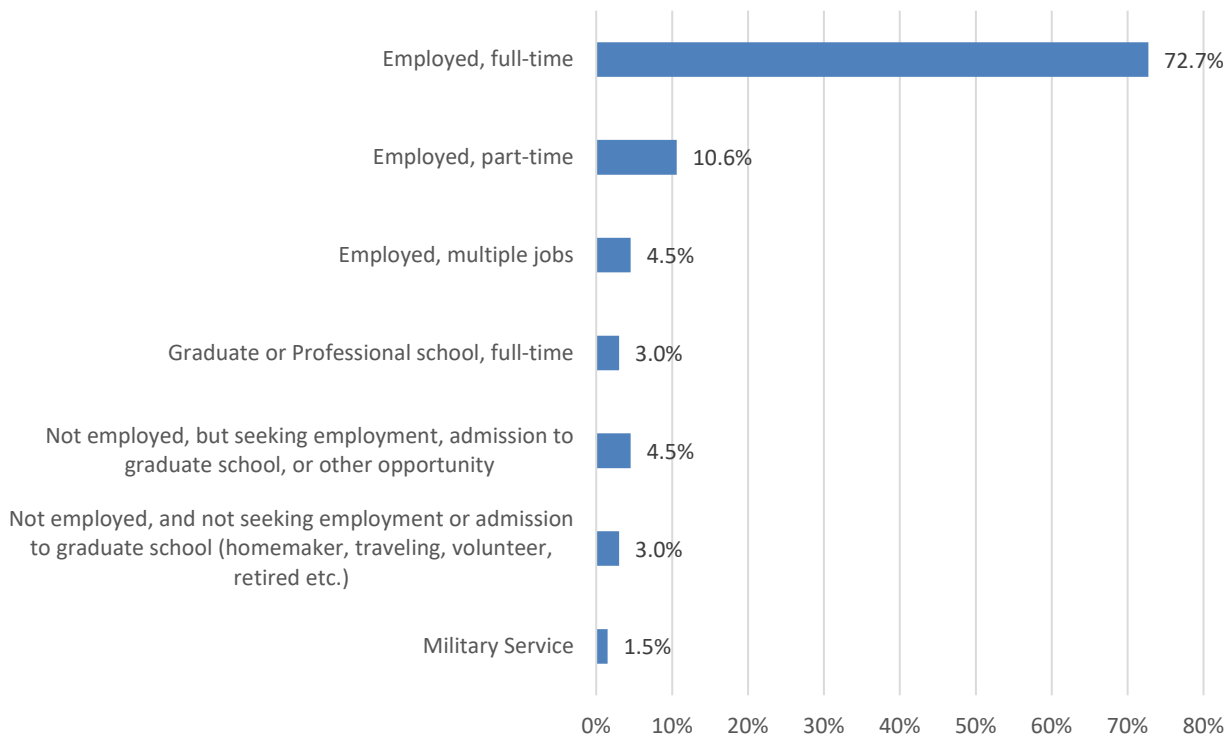
Please see charts on the next few pages for full representation of aggregate alumni data.



Stockton University 2017 Alumni Survey
Employment (n=123)



Stockton University 2017 Alumni Survey
Employment known responses (n=66)



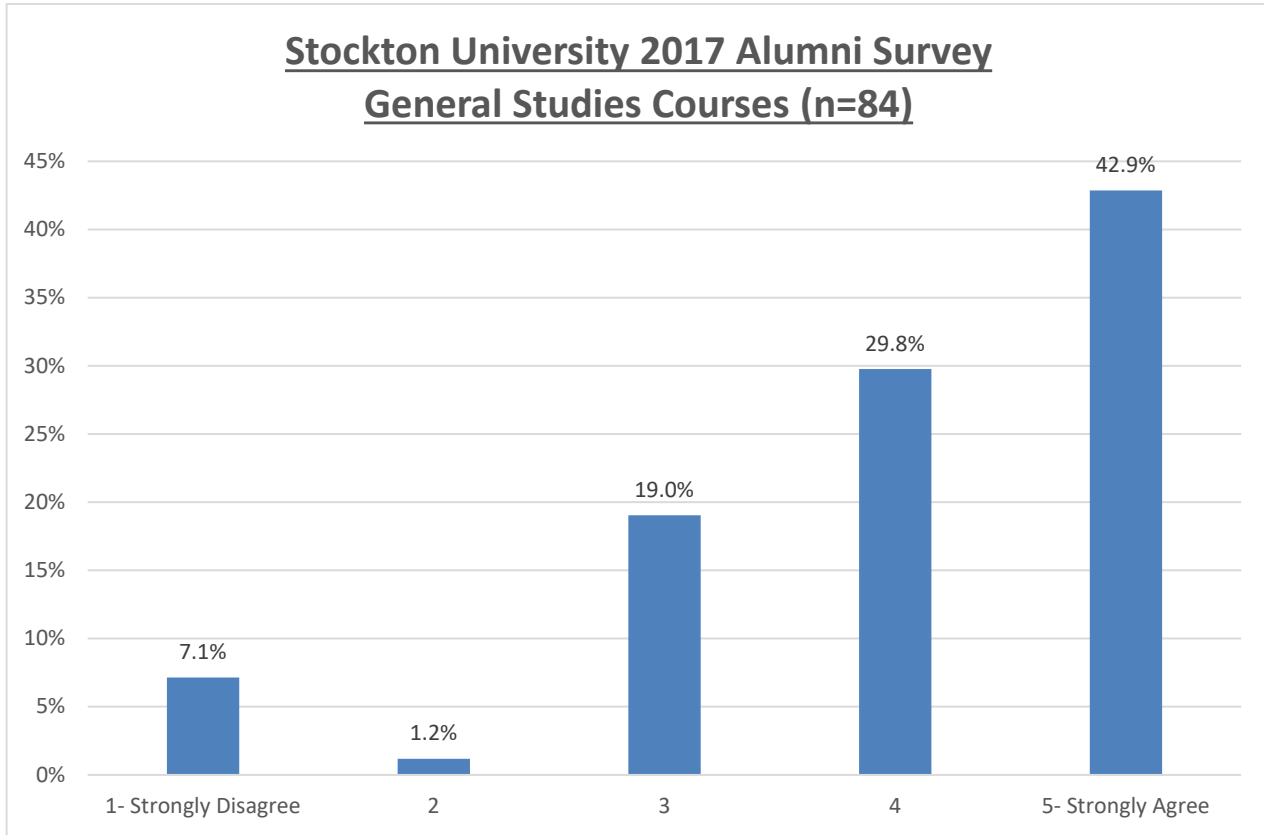


STOCKTON UNIVERSITY

2017 Alumni Survey

General Studies Courses:

Respondents answering how their General Studies courses introduced them to new ideas, exposed them to new cultures, helped them think in creative ways, and helped them interact with students from other disciplines either agreed or strongly agreed by 72.7%.



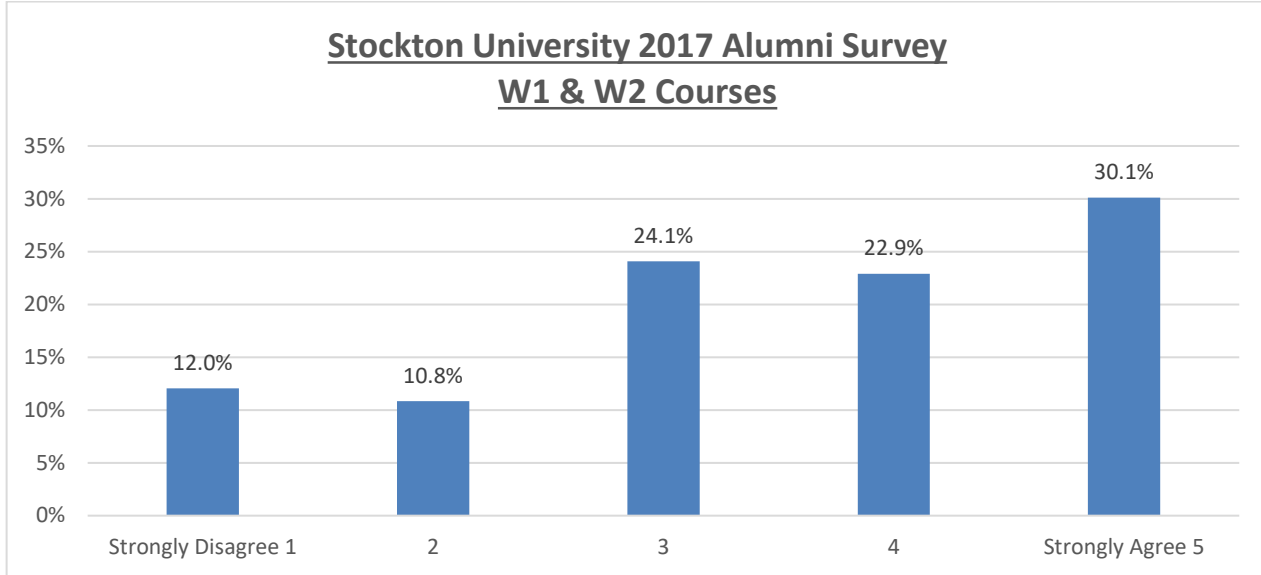


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2017 Alumni Survey

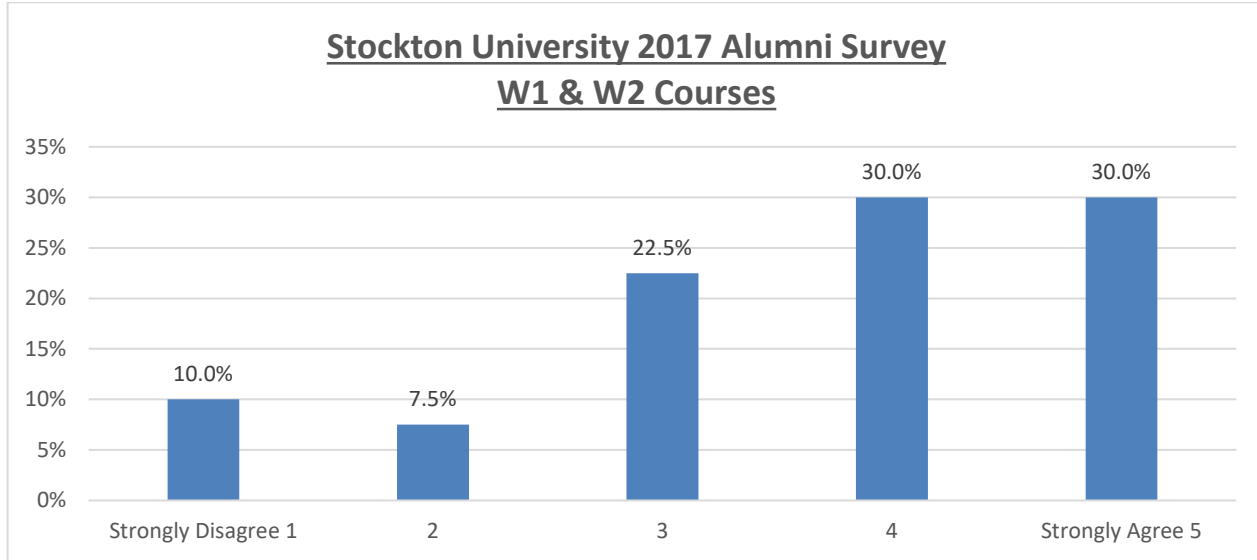
Q1 and Q2 Courses:

Respondents answering how their Q1 and Q2 courses prepared them for quantitative reasoning (QR) in their current job (directly or indirectly), graduate or professional studies, or reasoning skills indicated they either agreed or strongly agreed by 53% and 24.1% were neutral.



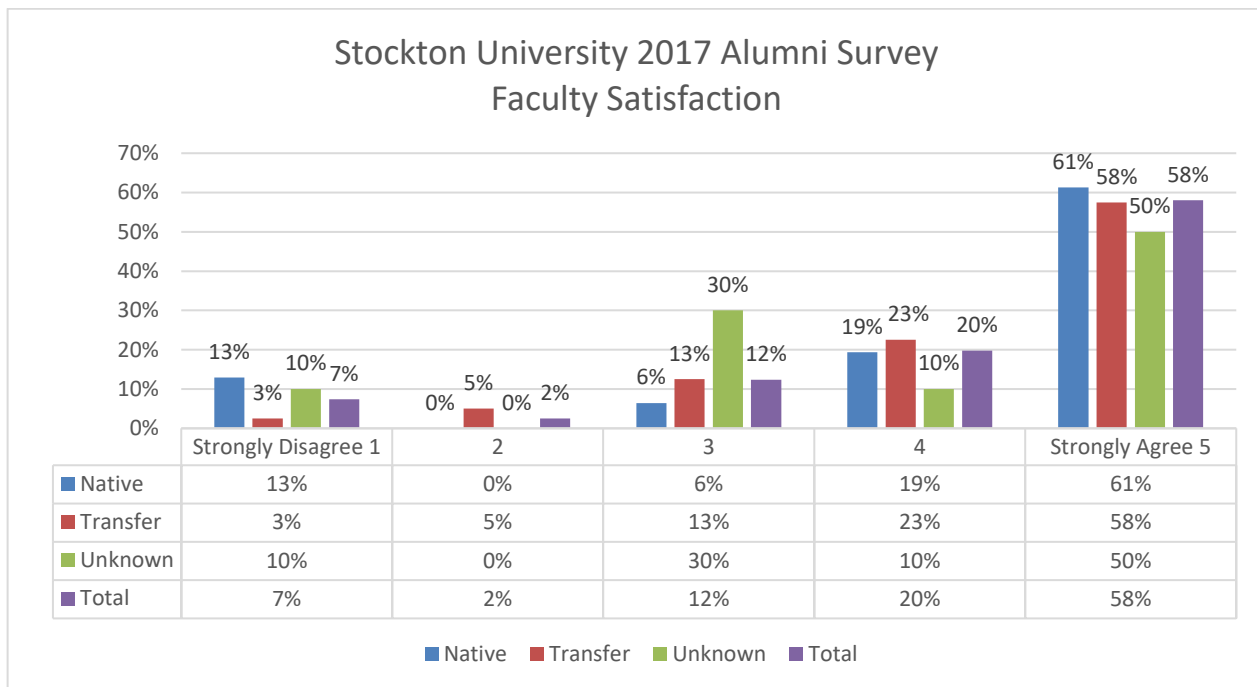
W1 and W2 Courses:

Respondents answering how their W1 and W2 courses prepared them for writing in their current job (directly or indirectly), or graduate or professional studies, indicated they either agreed or strongly agreed by 60%.



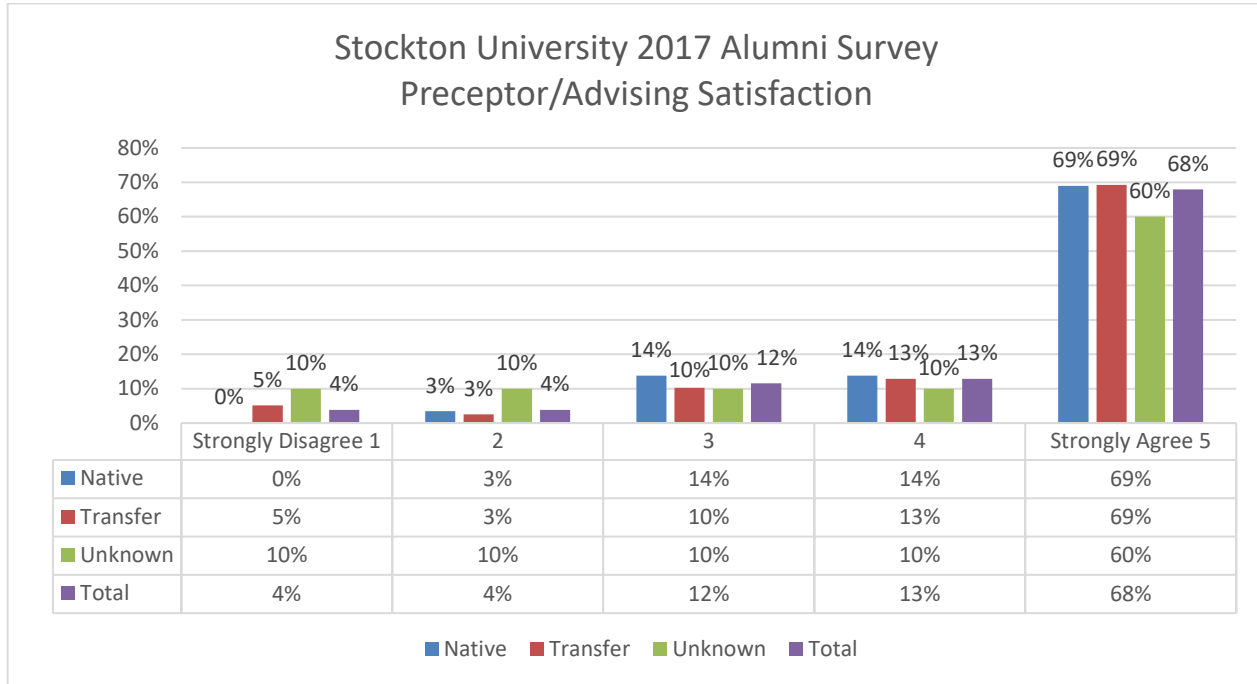
Faculty Satisfaction:

80% of native respondents agreed or strongly agreed that they were satisfied with faculty compared with 81% of transfer students.



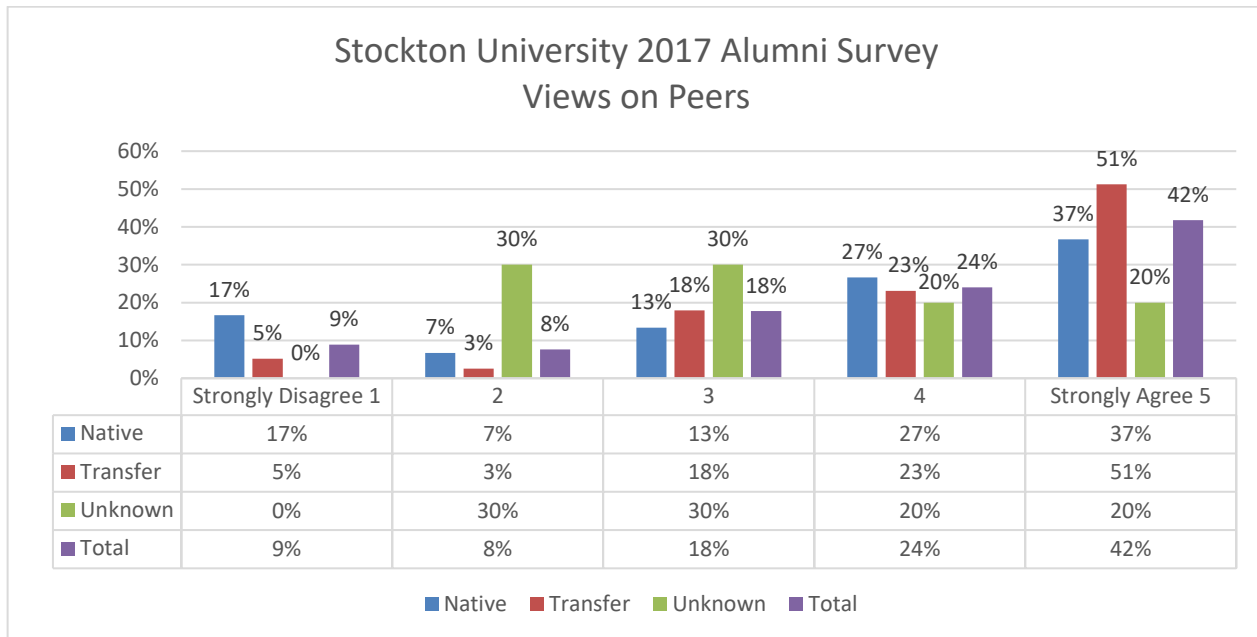
Preceptor & Advising Satisfaction:

83% of native respondents agreed or strongly agreed that they benefitted from their relationships with preceptors compared with 82% of transfer students. In addition, 5% of transfer respondents expressed dissatisfaction with their preceptor and advising compared with 0% of native students.



Views on Peers:

More than 60% of both native and transfer respondents agreed or strongly agreed that they had positive relationships with their peers.



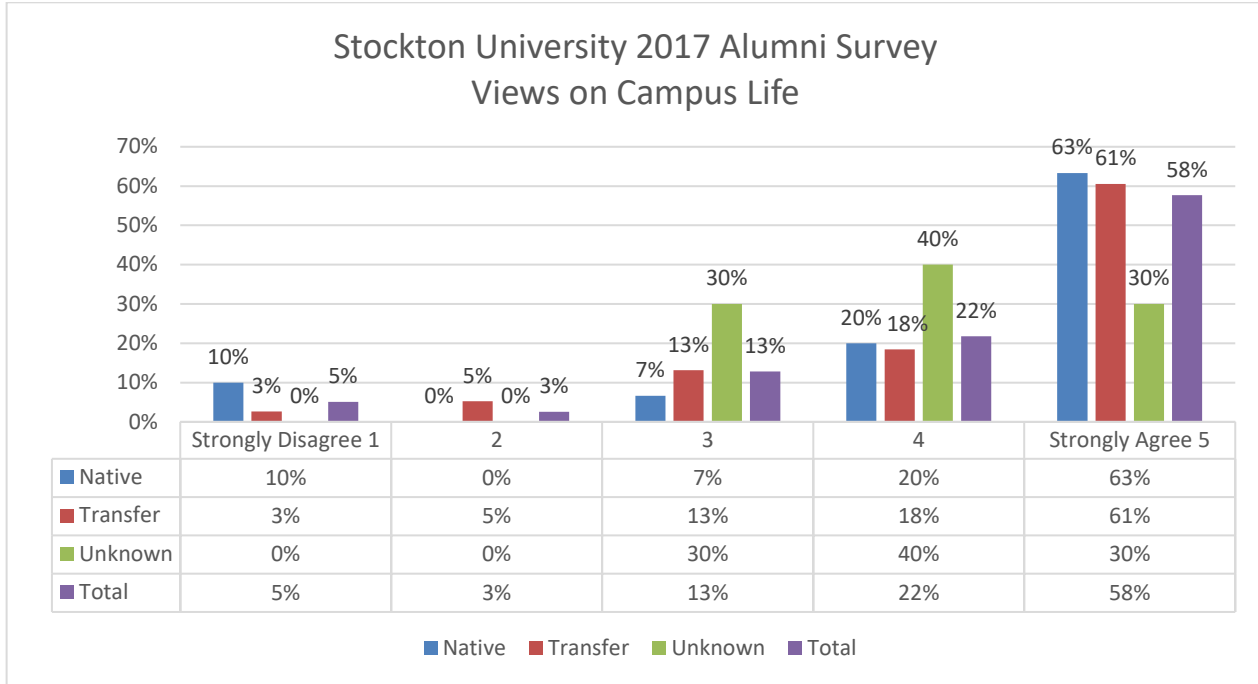


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2017 Alumni Survey

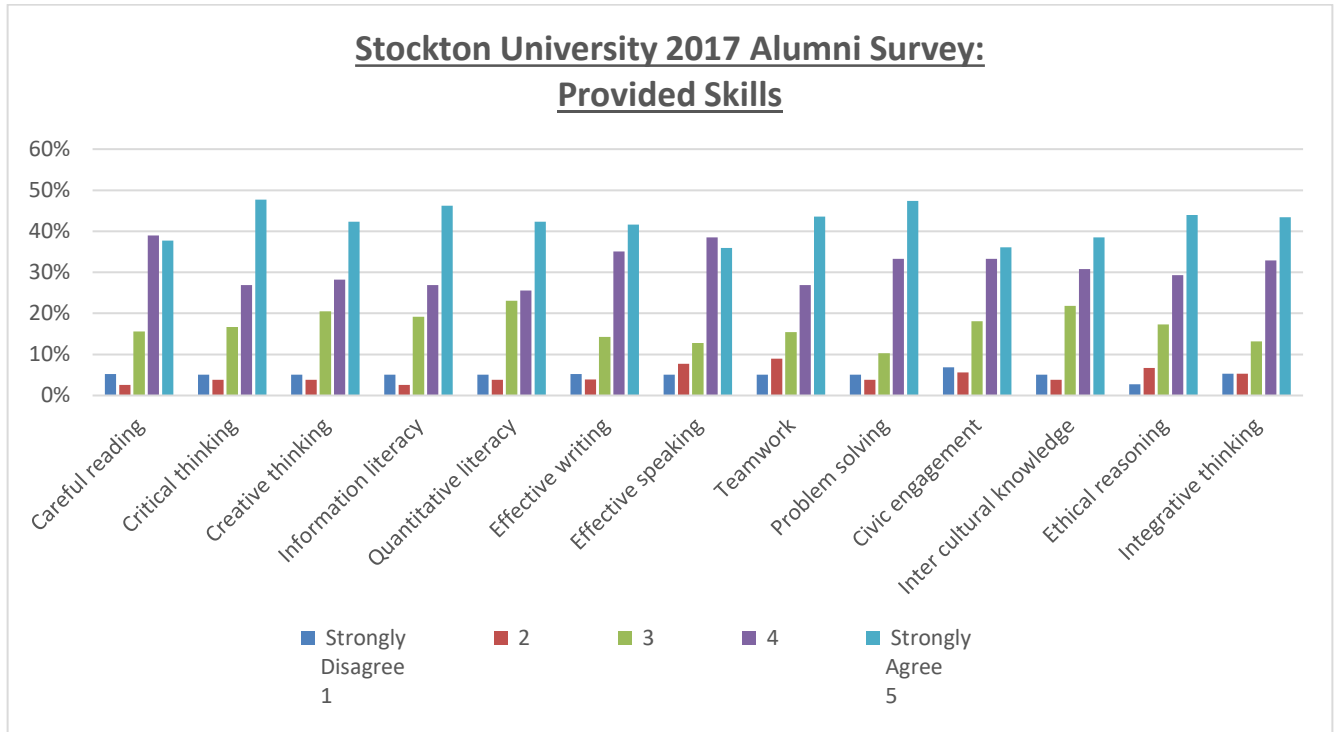
Views on Campus Life:

About 80% of both native and transfer respondents agreed or strongly agreed that they had positive campus life experiences.



Stockton University provided me with Skills:

Overall, 73% of respondents agreed or strongly agreed that Stockton University provided them with skills in careful reading, critical thinking, creative thinking, information literacy, quantitative literacy, effective writing, effective speaking, teamwork, problem solving, civic engagement, inter cultural knowledge and competence, ethical reasoning, and integrative thinking.





STOCKTON UNIVERSITY

2017 Alumni Survey

Stockton University prepared me for experiences outside the University:

62% of respondents agreed or strongly agreed that Stockton University prepared them for graduate or professional school, current career, social & civic involvement, interpersonal relationships & family living, and the responsibilities of life after graduation.

