Rubrics for ARTV Senior Portfolio Assessment

Hannah Ueno (ARTV)

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| Criteria | Excellent (5) | Proficient (4~3) | Developing (2~1) |
| Presentation, format, neatness, organization | Both digital and print portfolio is put together in a professional manner.Each piece is clearly labeled with title, medium, size. | Portfolio is put together in a neat craftsmanship.Either digital or print version need better presentation. | Lacks either digital or print version. ORBoth digital and print portfolio needs better clarity (labeling) and craftsmanship (image quality). |
| Technical Proficiency, digital and analog skills, working knowledge of other studio medium | Exemplary demonstration of digital and analog media. | Demonstrates proficiency in either digital or analog media. | Need more work to develop better working knowledge in either or both digital and analog media. |
| Quality and quantityContent, creativity and originality, innovativeness  | Contains at least 15 well developed and executed work | Contains at least 15 works10~11 well executed work. | Contain less than 15.More than 6 work are in less than acceptable quality. Inconsistent quality. |
| Senior essayClarity, Spelling, Format#\_\_\_ of word counts | Exemplary essay. Clearly describes the core concept and process. Include comparison and contrast either social, cultural, or historical significance. No spelling/grammar errors. | Good essay.Describes the core concept and process clearly. Includes comparison and contrast either social, cultural, or historical aspect but could be expanded more. Some spelling / grammar errors. | Essay is poorly written and/or not enough in length, or the core concept is not explained comprehensively.Spelling and grammar errors in almost every sentence. |
| Understanding of design principles | Demonstrates thorough understanding of all principles. | Demonstrates fair understanding of most principles. | Inconsistency of applied visual principles in some or most work.  |
| Knowledge of art history: prehistoric to contemporary art, work of art and artists | Went to more than one museum field trips and can identify at least 5 major artists in their studio track and their works. | Went to at least one museum field trips and can identify 3~4 major artists in their studio track and their works. | Went to at least one museum on their own OR no evidence of museum/gallery visits. Can identify less than 2 or no major artists in their studio track and their works. |

\* Could possibly use as part of the Program Distinction.
\* Create Expanded grade to gather data of graduating seniors’ learning assessment
\* Include in Assessment section of the Self Study for NASAD Accreditation