

**Donor  
&  
Exhibitor  
Prospectus**

# SCOSA Successful Aging Festival 2019

Thursday, May 16, 2019 - 10:00 am to 2:00 pm

Stockton University Campus Center

## Celebrating Older Americans Month

*Connect, Create, Contribute*



### Sponsorship Levels

#### **Platinum** - Title Sponsor - \$5,000.00

High profile for organization. Central exhibit space (2 tables), full page front inside cover ad in Festival booklet, 12 month underwriting spot on Stockton Channel, 12 month ad in SCOSA E-News, prominent logo placement on all festival materials, 12 month hyper-linked acknowledgment on SCOSA website.

#### **Gold** - Patron Sponsor - \$3000.00

Central exhibit space (2 tables), full page back cover ad in Festival booklet, 9 month underwriting spot on Stockton Channel, 9 month ad in SCOSA E-News, prominent logo placement on all festival materials, 12 month hyper-linked acknowledgment on SCOSA website.

#### **Silver** - Donor Sponsor - \$2000.00

Prime exhibit space (one table), full page ad in Festival booklet, 6 month underwriting spot on Stockton Channel, 6 month ad in SCOSA E-News, prominent logo placement on all festival materials, 12 month hyper-linked acknowledgment on SCOSA website.

#### **Bronze** - Contributing - \$1000.00

Prime exhibit space (one table), full page ad in Festival booklet, 3 month ad in SCOSA E-News, 12 month hyper-linked website acknowledgment.

#### **Supporter & Session Sponsor** - \$500.00

Sponsor a specific Festival Session, give brief business introduction, distribute literature, recognition on Room Signs, in Festival booklet, and Newsletter, and 12 month hyper-linked acknowledgment on SCOSA website.

#### **Friends & Donors** - \$50.00 suggested

SCOSA operates on a tight budget with lots of volunteer effort and rarely charges admission. Your support will help us grow. Recognition categories parallel sponsor levels noted above, but without the Exhibits and Advertisements, unless requested. Proceeds from this event will be used to further the mission of SCOSA. All donations will be listed in the Festival Program Book.

**Register**

Click the Register Button or Go to the Link under "Festival" at [www.stockton.edu/scosa](http://www.stockton.edu/scosa)



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Visit often for Festival updates [www.stockton.edu/scosa](http://www.stockton.edu/scosa)

**Exhibitors:** One 6'x 2' table, two chairs, continental breakfast, lunch, listing in Festival program book, enhanced recognition online and on Stockton TV channel.

**Registration Deadline:** April 26, 2019

**Exhibit Set-up:** May 16, 2019 9:30 am - 10:00 am

**Exhibiting Hours:** 10:00 am to 2:00 pm (Exhibit breakdown: 2:00pm)

All fees are same as last two years, discounted from 2016. South Jersey Senior Marketing Group (SJSMG) membership will be verified. To join, post your request on the SJSMG Facebook page.

**SJSMG monthly meeting follows Festival at 2:30pm.**

Business Type	Table Cost	Apply Before April 12th
For Profit	\$350.00	\$300.00
SJSMG Member	\$300.00	\$250.00
Non-Profit	\$200.00	\$150.00
SJSMG Member	\$150.00	\$100.00

**Advertise** to your Target Audience through the Festival Book, distributed to all festival attendees and maintained online for a year on the SCOSA website. Camera ready ads should be submitted no later than April 12, 2019, as Adobe Acrobat PDF files. Non-Camera ready adds should be submitted as MSWord files with artwork attached as high resolution JPEG files. Send all files and correspondences to [Gina.Maguire@stockton.edu](mailto:Gina.Maguire@stockton.edu).

Ad Size	Exhibitor	Non-Exhibitor
Full Page (8" x 10")	\$300.00	\$400.00
Half Page (4" x 10" or 8" x 5")	\$250.00	\$350.00
Quarter Page (4" x 5")	\$150.00	\$200.00
Eighth Page (4" x 2")	\$75.00	\$150.00

### Why Sponsor, Exhibit, or Support?

- Exposure on SCOSA website with link to your business.
- Increase awareness of your services, meet new customers & develop opportunities through local networking.
- Learn about changing customer needs, attitudes & motivations.
- Enhance links with Stockton's respected programs in aging.
- Assist with event planning.

