




STOCKTON
 UNIVERSITY
 SCHOOL OF
 ARTS & HUMANITIES

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B.A. – COMMUNICATION STUDIES GENERAL MEDIA STUDIES

PROGRAM COURSES: 40 credits

CORE REQUIRED COURSES for all Communication majors – 20 credits:

COMM 1201	Introduction to Mass Communication	4
COMM 2103	Writing for the Media	4
COMM 3200	Theories of Mass Communication	4
COMM 4601	Communication Senior Seminar	4

Communication Internship – Choose from: 4

COMM 3916	Telling Stockton’s Story	
COMM 3918	Editing Internship	
COMM 3926	Oral History Internship	
COMM 4901	Communication Internship	
COMM 4902	WLFR Internship	
COMM 4906	Community TV Partnership	
COMM 4907	Program News & Social Media Internship	
COMM 4908	Bernie Robbins Social Media Internship	

COGNATES – 24 credits:

Students are required to have **six** cognate courses (24 credits). Cognates can come from the following areas. **At least one cognate course must be taken at the 3000 or 4000 level:**

ACCT, ARTV, DANC, MUSC, THTR, COMM, BSNS, ECON, FINA, HIST, HOSP/HTMS, INTL, LANG, LITT, MGMT, MKTG, PHIL, GAH 1124, GAH 2233, GAH 2372, GAH 3306, GSS 3795.

GENERAL MEDIA STUDIES CONCENTRATION: 20 credits

Choose at least **three** courses from the list below. The remaining **two** courses may be from the GMS list or electives from the Media Production or Public Relations tracks.

COMM 2204	Media, Culture, and Society	COMM 3312	Media in Times of War
COMM 2207	Special Topics in Media Studies	COMM 3400	Film Theory and Criticism
COMM 2210	Digital Storytelling	COMM 3309	Media, Civil Rights & Social Change
COMM 2305	Media Law and Ethics	COMM 3604	Restorative Journalism
COMM 2400	Computer-Mediated Communication		
COMM 2408	News Media & Politics		
COMM 2409	Television & Popular Culture		
COMM 2412	Media Aesthetics		
COMM 2413	Metaphysics of Film		
COMM 2414	African Americans on Television		
COMM 3203	Communication Research Methods		
COMM 3301	Communication Technologies		
COMM 3303	International Communication		
COMM 3306	Women, Minorities and the Media		

A minimum grade of C or better is required for all program and cognate courses counted toward the 64 program and cognate credits required for graduation.

GENERAL STUDIES REQUIREMENT: 32 credits

25 % of all the courses a student takes at Stockton must be General Studies courses. For all first-year students and transfer students with fewer than 64 credits (B.A. degree), the following courses are required.

General Arts and Humanities (GAH) — 8 credits
General Interdisciplinary (GEN) — 4 credits
General Integration and Synthesis (GIS)* — 4 credits
General Natural Science and Mathematics (GNM) — 8 credits
General Social Science (GSS) — 8 credits

***Must be taken in junior or senior year**

No more than **16** credits in any “G” category may be applied toward the B.A. degree.

AT-SOME-DISTANCE ELECTIVES REQUIREMENT (Courses unrelated to your major): 32 credits

GENERAL EDUCATION OUTCOME REQUIREMENT

These courses are listed as attributes and should be completed within the 128 credits needed to graduate.

Arts (A) Values Ethics (V)
Historical Consciousness (H) International/Multicultural (I)

WRITING REQUIREMENT (4 courses)

All matriculated students must earn a **C** or better in 4 writing-designated courses. Two W1 courses may be transferred.

1 W1 course (any level) 1 W1 or W2 course (any level)
1 W1 or W2 course (any level) 1 W1 or W2 course **3000-level**

W2 and Q2 courses must be taken at Stockton.

QUANTITATIVE REASONING REQUIREMENT (3 courses)

All matriculated students must pass three quantitative-reasoning-designated courses. Two Q1 courses may be transferred.

1 Q1 course (any level) 1 Q1 or Q2 course (any level) 1 Q2 course (any level)
COMM 2414 African Americans on Television

For more information on the Communication Studies program, please consult the [Academic Bulletin](#).

Course descriptions and prerequisite information may be found in the [Catalog of Courses](#).

Reminder: “The student is responsible for ensuring that all graduation requirements are met” (Bulletin). It is important that you consult with your preceptor and/or the Center for Academic Advising on a regular basis.

All Bachelor’s Degree programs require a minimum of 128 credits and a 2.00 cumulative G.P.A.