### **STOCKTON UNIVERSITY**

#### **BOARD OF TRUSTEES MEETING**

### **OPEN PUBLIC MINUTES**

### Wednesday, February 22, 2023

Tructoos Brosont	Trustee Paymend Ciacone, Chair
Trustees Present	Trustee Raymond Ciccone, Chair
(*via Zoom)	Trustee Andy Dolce (Absent)
	Trustee Nelida Valentin
	Trustee Nancy Davis
	Trustee Collins Days, Sr.
	*Trustee Mady Deininger
	Trustee Stan Ellis
	Trustee Sonia Gonsalves
	Trustee Michelle Keates
	Trustee Jose Lozano
	Trustee Leo Schoffer (Absent)
	Trustee Meg Worthington
	Trustee Liliana Morales, Student Trustee
	Trustee Shalayby Parsons, Student Trustee Alternate
	Dr. Harvey Kesselman, President, and Ex Officio
Call to Order	Chair Ciccone called the meeting to order at 12:04 p.m.
Approval of Open	Upon a motion duly made by Trustee Worthington and seconded by
Public Regular	Trustee Keates, the Board voted to approve the minutes of the
Meeting Minutes of	December 7, 2022 Board of Trustees Regular Open Public Meeting.
December 7, 2022	
Approval of Open	Upon a motion duly made by Trustee Worthington and seconded by
Public Special Meeting	Trustee Lozano, the Board voted to approve the revised minutes of
Minutes	January 23, 2023, January 27, 2023, January 31, 2023, February 3,
	2023, and February 10, 2023, Board of Trustees Special Open Public
	Meetings.
Resolution to Meet	Upon a motion duly made by Trustee Valentin and seconded by
in Closed Session	Trustee Lozano, the Board voted to meet in closed session at 12:38
	p.m.
Reconvene of Open	Trustee Ciccone reconvened the Open Public Meeting at 3:34 p.m.
Public Meeting	
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Chair's Remarks	Trustee Ciccone welcomed everyone to the meeting.
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Oath of Office:	Trustee Ciccone welcomed new Student Trustee Alternate, Shalayby
Shalayby Parsons	Parsons, to the Board of Trustees and, with President Kesselman,
	administered the Oath of Office. Shalayby thanked everyone for the
	opportunity to serve.
President's Report	President Kesselman began his remarks by acknowledging the recent
	passing of Dr. Elizabeth "Betty" Elmore, Professor of Economics, and

William T. Daly, Distinguished Professor Emeritus of Political Science. He spoke of their invaluable contributions to the University, thanked Dr. Marissa Levy, Dean of the School of Social and Behavioral Sciences, for the University-wide memorial service that was held in Betty's honor, and announced that at the May Board of Trustees meeting, he will make a recommendation to rename the School of General Studies, the William T. Daly School of General Studies in Daly's honor.

President Kesselman gave an overview of the NJ JOBS (Judiciary Opportunities for Building Success) program recently featured in the media and shared additional information about Stockton's involvement in its development. In 2018, President Kesselman met with Judge Julio Mendez, Judge Mark Sandson, and Dr. Susan Davenport to discuss a way for Stockton to become more involved in the Drug Court Program, including piloting a more expansive program that could eventually provide jobs and scholarships to individuals who were on probation for non-violent drug-related crimes. This program, along with the support of the New Jersey President's Council (NJPC), Chief Justice Rabner, Judge Sandson, and Judge Grant, was formally established in June 2022; it will assist more than 130,000 individuals on probation for non-violent offenses and is now being piloted at Stockton under the leadership of Marissa Levy. Stockton already has its first success story in Elimanuel Alives-Barretto, who received training in Project Management through the program and is now working with Marissa to expand the program beyond Stockton.

President Kesselman closed his remarks by discussing the Multicultural Ribbon Cutting ceremony that took place earlier in the day. He remarked on how welcoming and vibrant the space is and recognized Center Director Jovin Fernandez for her enthusiasm and the work she has put into the center during her short time in the role. He acknowledged Africana Studies Professor Dr. Donnetrice Allison for her presence at the event. He thanked Senior. Vice President for Facilities and Operations, Don Hudson and Vice President for Student Affairs, Dr. Chris Catching, Faculty Senate, Student Senate, and the entire Multicultural Center Committee for bringing the space to fruition

## Academic Affairs & Planning Committee Report

Chair Ciccone called upon Trustee Gonsalves to provide the Academic Affairs and Planning Committee Report.

Committee Chair Trustee Gonsalves began her report by presenting the following resolutions for Board Approval by Consent Agenda.

- Academic Year Calendar for Fall 2023 and Spring 2024
- Honorary Degree Conferral, Bart Blatstein
- Honorary Degree Conferral, Christopher Paladino
- Honorary Degree Conferral, Julio Mendez
- Honorary Degree Conferral, Louis Greenwald
- Honorary Degree Conferral, Manish Trivedi

- Honorary Degree Conferral, Sheila Oliver
- Honorary Degree Conferral, Stephen Sweeney
- Honorary Degree Conferral, Arnold Schwarzenegger
- FY23 Grant Award for SCOSA
- FY23 Grant Award for NJ Division of Mental Health and Addiction Services
- Bachelor of Sciences in Esports Management

Upon a motion duly made by Trustee Ciccone and seconded by Trustee Worthington, the Board unanimously approved the consent agenda resolutions.

Trustee Gonsalves continued her report by providing an overview of the other items discussed at the Academic Affairs & Planning Committee Meeting that included a conversation surrounding the importance of Stockton's General Studies curriculum, Arts & Humanities as a course of study, and how to properly communicate the value of the Arts & Humanities in workforce preparation. Additional updates were given on the following upcoming events. "The Last Lecture," "Celebration of Scholarship," and the "Graduate" Research Symposium." Other significant projects were discussed. such as updating Essential Learning Outcomes and transforming the Library Learning Commons. Professor of Biology & Coastal Zone Management, Dr. Pete Straub, spoke about the Wind Institute Fellowship, a partnership between the New Jersey Economic Development Authority and the School of Natural Sciences and Mathematics (NAMS). The program supports independent research for undergraduate and graduate students. Stockton joins Rutgers, Rowan, and the New Jersey Institute of Technology as recipients of this Fellowship. Dean of the School of General Studies, Dr. Robert Gregg, introduced a summary of the proposed Community Leadership and Social Change minor. Vice President for Enrollment Services, Dr. Robert Heinrich, shared an enrollment update.

### Student Success Committee Report

Committee Chair Trustee Davis began her report by sharing details surrounding the conversation about the newly opened Multicultural Center and proposed programming. She expressed her excitement surrounding the ribbon-cutting ceremony for the Multicultural Center. She thanked Chris Catching for his involvement in the Center's development and called upon him to complete the Student Success Committee report.

Chris summarized the committee's discussion: Chief Officer for Strategic Planning and Effectiveness, Peter Baratta, shared the outcomes of the 2022 National Survey for Student Engagement, supplying additional data surrounding Stockton's ongoing commitment to Student Success and Student Engagement inside and outside of the classroom. The information is available to share with anyone who wants to learn more. Chris concluded his summary by

inviting Bob Heinrich to provide the final enrollment report for Spring 2023.

- 320 new undergraduate students & 100 new graduate students.
- Lower student enrollments at community college partner institutions throughout the state continue to impact Stockton's ability to recruit and register new transfers. Transfer student enrollment was down by 20 students compared to the prior year.
- Overall, new and continuing student enrollment for the Spring 2023 semester was down by 2% in headcount and 1% in FTE. Stockton continues to close the gap; in Spring 2022, the University was down 8% in total headcount and 9% in FTE.

Bob thanked several offices and individuals for their contributions to ensuring Stockton's enrollment increases. Academic Advising, Student Records, the Transfer Admissions Team, and Dean for the School of Education, Dr. Claudine Keenan, and Professor of Education, Dr. Kim Lebak, whose work substantially increased Graduate student enrollment. He concluded his summary by discussing the upcoming Sneak Peak Stockton Week, Discover Stockton Day Open House, Experience Stockton Day, and the Dual Credit Event in partnership with the School of General Studies. Recruitment efforts for Fall 2023 are also progressing positively.

# Finance and Professional Services Committee Report

Committee Chair Trustee Dolce was absent. Trustee Ciccone asked Vice President for Administration & Finance and Chief Financial Officer, Jennifer Potter, to give the committee report.

Jennifer presented four items for the Consent Agenda for the Board of Trustees' approval.

- The appointment of two new Board members to the NARTP Board, Dr. Albert Cuitino and Dr. Barbara Gaba. Both will serve a three-year term, February 2023 February 2026.
- The reappointment of Mr. Frank LoBiondo to the NARTP Board. He will serve a three-year term, February 2023 – February 2026.
- FY23-FY26 Bid Waiver Contracts as follows: 1) \$542,000, Lyrasis, provides for database subscriptions, cataloging services, and interlibrary loan operations, 2) \$122,000, American Chemical Society, provides for use of electronic databases and journals through the American Chemical Abstract Service, 3) \$116,940, Digital Architecture, secures a software subscription for Acalog, a catalog management system, and Curriculog, a curriculum management system, that will allow programs, minors, and courses to be proposed, created, assessed, revised, approved, and implemented, 4) \$110,000, American Athletic Courts Inc., provides for repair of

the outdoor basketball court near Parking Lot 6, and 5) \$504,000, Bennett Brothers Mechanical Inc., provides for repair of the underground vault systems associated with the geothermal system for Housing 5. FY24 Housing Rents: Proposed housing rents increased from 0%-3% depending on the student's housing option. The average rate increase was 2.54% or \$133 per semester. Upon a motion duly made by Trustee Ciccone and seconded by Trustee Valentin, the Board unanimously approved the consent agenda resolutions. Jennifer concluded her report by briefing the Board on the following items discussed at the Finance and Professional Services Committee meeting and the results from the Tuition Hearing: FY23 Operational and Capital report as of January 31st – It was noted that 83% of the revenue budget was realized, and 76% of the expense budget was realized. The University began the year with a balanced budget; through January a \$3.5 million surplus is anticipated at the end of the fiscal year. Results from the Annual Tuition Hearing survey: There were 43 responses (35 students, 4 faculty, and 4 staff). Several key themes emerged, including keeping tuition and fees flat, minimizing the tuition and fee increase, housing and food insecurity, and expanding tuition waiver opportunities. A few students did acknowledge Stockton's efforts to keep tuition and fees affordable. Jennifer continued to share the findings from the Tuition Hearing. She reiterated Stockton's priority to provide an affordable education, and the University must remain mindful that possible changes in state appropriations may impact tuition and fees. Jennifer explained that several factors are considered when deciding on tuition and fee increases, including the tuition and fees of our peer New Jersey public institutions, financial aid programming, and state-negotiated collective bargaining agreements. These factors will be reviewed with the Board when the tuition and fees proposal is brought forward for approval at the May meeting. **Audit Committee** Committee Chair Trustee Lozano reported that the Audit Committee has not met since November 29th, but he gave a few updates. The Report State provided the additional information needed to complete the University's financial statements. Grant Thornton will complete their final review with feedback expected sometime in March. Baker Tilly completed their Sponsorship Research Infrastructure Audit and will begin the review of Online Learning programming and protocols in early Spring. Committee Chair Trustee Worthington called upon Senior Vice **Buildings and Grounds Committee** President of Facilities and Operations, Don Hudson, to provide updates on several projects, including: Report

- The Atlantic City Phase II residential project ribbon cutting is tentatively scheduled for May 3, 2023, the same day as the May Board of Trustees meeting. The building is expected to be occupied in Fall 2023.
- Pomona Road: The traffic light activation and final paving of the intersection is scheduled to take place during Spring Break.
- Athletic Recreation Project: The project is currently on hold as the University evaluates the incoming bids and contractual services.
- North Athletic Campus: The project is about to be initiated, the funds have been secured, and the engineers and architects have been contracted. A design committee has been assembled consisting of over 20 people from across the University; the first meeting will take place in the next two weeks to begin the design process.

Don turned the committee report over to Chair Ciccone for the presentation of the Resolution to name the Atlantic City Residential Facility "Kesselman Hall." Chair Ciccone shared a few words of appreciation for President Kesselman and his career at Stockton and announced that the official unveiling of "Kesselman Hall" will occur at the May Board Meeting.

Upon a motion duly made by Trustee Ciccone and seconded by Trustee Worthington, the Board unanimously approved the resolution for the naming of "Kesselman Hall."

President Kesselman thanked the Board of Trustees for the honor and declared how thrilling it was that the Kesselman Hall resolution was passed on the same day as the Multicultural Center ribbon cutting. He thanked the Board for their incredible support of his presidency and his predecessors' presidencies. He acknowledged how dedicated the Board is in all their work surrounding the University.

Don called upon Chris Catching to finish the committee report by discussing the Multicultural Center. Chris spoke of the excitement surrounding the opening of the Center, the history behind Multicultural centers and their significance on college campuses across the country, and how humbled he is to be sharing in such a momentous first for Stockton. He thanked the Board of Trustees for supporting the project, President Kesselman and Don Hudson, and asked all of the Multicultural Center Committee members who were present to stand and be recognized. He also acknowledged Dr. Ashlee Roberts for running point on the project from the moment she was hired in August 2020, Africana Studies & Communication Studies Professor, Dr. Donnetrice Allison, Professor of Music, Dr. Beverly Vaughn, Assistant Vice President for Student Advocacy, Belonging, and Campus

Standards & Dean of Students, Dr. Haley Baum, and Multicultural
Center Director, Jovin Fernandez.

### Advancement Committee Report

Committee Chair Trustee Days provided an update from the Advancement Committee, which met on February 21, 2023. During the meeting, the year-to-date fundraising progress was reviewed. Associate Vice-President for University Relations and Marketing (URM) Geoff Pettifer presented on the newly merged Division of University Advancement. He gave an overview of URM and its services to the campus community. Trustee Days commended Geoff on the hard work that URM does in ensuring that Stockton's brand remains strong and that the University's marketing efforts continue to make an impact. Fundraising commitments for the year are just under \$2 million, with several gifts, fundraising events, and initiatives in progress. Compliments were given to Development and the Office of Alumni Relations on their continued work engaging and increasing the number of donors.

Trustee Days called upon Vice-President for University Advancement Dan Nugent to present additional information.

Dan made two announcements on behalf of the Foundation Board of Directors. The annual Foundation Scholarship Benefit Gala will take place on Saturday, April 22, 2023, at the Hard Rock Hotel & Casino in Atlantic City. He reminded everyone that this event not only provides scholarship monies for students, but this year's event will also highlight the research and scholarship of some of the students and faculty. This year's Gala will feature an interactive geodome courtesy of Professor of Physics Dr. Joe Trout and his students; and guests will sample local New Jersey oysters while learning about the sustainability efforts and partnerships with local farms. Students from the Wine Fundamentals course will lead quests through a wine tasting of local wines, and a number of student groups, including Stockapella, Stockton Music Union Center Stage, and the Dance Program, will provide entertainment. Finally, the Gala will also feature a "Science of Ice Cream" demonstration. This year's Gala will honor Dr. Kesselman for his leadership and dedication to Stockton throughout his career, specifically focusing on the impact he has made on Stockton students through his philanthropy and fundraising efforts alongside his wife, Lynne.

Dan continued by sharing a story from his recent Foundation Board meeting about a high-achieving Stockton student from Venezuela whose family could not fully cover the cost of his tuition because of his residency status (he did not qualify for student loans.) A team of individuals from across campus came together to review his case and see what could be done to assist, including the Student Relief Fund. One of the Foundation Board members was so moved by this story that she and her husband are anonymously committing a \$100,000 gift to the Student Relief Fund in honor of Dr. Kesselman. and his advocacy for our students that continues to inspire people inside of the campus community and beyond.

Investment Committee Report	Committee Chair Trustee Keates provided an update from the Investment Committee, which met on February 8, 2023, with investment managers Wells Fargo and Windmark. The University's total portfolio balance as of December 31 <sup>st</sup> was \$100,444,118. The return on investment for the first six months of the fiscal year was a gain of \$845,053. However, as of January 31 <sup>st</sup> , the portfolio saw an investment return of \$4,314,200 for the month, bringing the balance to \$104,758,318.  Trustee Keates stated the committee engaged in a highly robust and spirited discussion on the market, the economy, and its future outlook. It was noted that rising interest rates and high inflation resulted in an unusually difficult year for both the equity and fixed income markets.  The next meeting of the Investment Committee is scheduled for April 25, 2023.
University Policies	President Kesselman presented the Board with the following policies for a first reading.  - I-52.2 Research and Professional Development Committee  - II-3 Academic Calendar  - II-16 Determination of a Student's Academic Level  - II-20 Graduation with Honors  - II-24 Double Major (recommended for deletion)  - II-91 Student Education Record  - III-14 Calendar Policy (recommended for deletion)  President Kesselman recommended Board approval for the following policies after second reading:  - I-9 Board of Trustees By-Laws  - II-6.1 Registration (recommended for deletion)  - II-30 Course Attendance Policy  - VI-20 Managerial Employee Appointments
	Upon a motion duly made by President Kesselman and seconded by Trustee Davis, the Board unanimously approved the revised policies.  President Kesselman thanked everyone who is involved in the Policy and Procedure process and gave special thanks to Peter Baratta, and Associate Director of Planning, Nicole Suprun for a job well done, and kudos to Executive Vice President and Chief of Staff Dr. Susan Davenport, who made the work surrounding policies and procedures an institutional priority.
Personnel Actions Resolution	Upon a motion duly made by President Kesselman and seconded by Trustee Worthington, the Board unanimously adopted the Personnel Actions Resolution.

Board Comments and Comments from the Public	Trustee Worthington opened the public remarks by providing a brief update on additional programming efforts on behalf of the NARTP; she also thanked the campus community members involved in the Presidential Search, which recently concluded, in particular, her fellow trustees, Trustee Gonsalves, Trustee Lozano, Trustee Schoffer, and Trustee Ciccone.  Leamor Kahanov announced that Dr. Warren Kleinsmith, Interim Dean for the School of Business, has been appointed as the sitting Dean for the School of Business, and Dr. Patricia Thatcher will move from interim to Associate Provost for the Library and Learning Commons.  Chris Catching announced several personnel changes within the Division of Student Affairs:  - Patricia DeNise, Associate Director, EOF-Atlantic City - Ellis Bonds, Coordinator for Inclusive Communities and Social Justice Education - Ian Bouie, Director of Academic Achievement Programs - Christopher O'Brien, Associate Director of Athletic Development/Head Rowing Coach  Dan Nugent recognized Dr. Megan Hart, the newly hired Associate Director of Alumni Engagement.  Jennifer Potter welcomed Stacey O'Brien, the new Interim Controller to the Division of Administration and Finance, and congratulated Stacy Harnett on her promotion to Accounts Payable Manager.
New Business	President Kesselman reminded everyone about the upcoming Rowan/Stockton basketball game and his friendly wager with Rowan President Dr. Ali Houshmand.
Next Regularly Scheduled Meeting	The next regularly scheduled Board of Trustees meeting will be held on Wednesday, May 3, 2023, at 10:30 a.m. at the Atlantic City Campus in the Fannie Lou Hamer Event Room.
Adjournment	Trustee Ciccone thanked everyone for their attendance.
	Upon a motion duly made by Trustee Ciccone and seconded by Trustee Worthington, the Board voted to adjourn the meeting at 4:25 p.m.

Approved by the Board of Trustees on May 3, 2023