

All Bachelor of Science programs require a minimum of 128 credits and a 2.00 cumulative average.

B.S. BUSINESS STUDIES **BUSINESS ANALYTICS**

Fall 2018 – Spring 2019

BSNS REQUIREMENTS: All BSNS program courses must be completed with a grade of "C" or better. 80 credits

BSNS Core:	
CSIS 1206 Statistics	(4)
ECON 1200 Macroeconomics	(4)
ECON 1400 Microeconomics	(4)
ACCT 2110 Financial ACCT	(4)
ACCT 2120 Managerial ACCT	(4)
BSNS 2120 Quantitative BSNS Methods	(4)
MGMT 2110 Intro to Management	(4)
MKTG 2110 Marketing Principles	(4)
PLAW 2120 Business Law I OR	(4)
PLAW 3110 Legal, Social, Ethical ...	
FINA 3110 Intro to Financial Mgmt*	(4)
MGMT 3120 Operations Management	(4)
BSNS 4112 Business Policy & Strategies (seniors only)	(4)
Transfer students may use transferred courses (including Introduction to Business) as "Other Business Courses", to satisfy the minimum number of credits (80) for this area.	

Analytics Concentration Courses:	
BUSA 3125 Intro to Data Visualization	(4)
BUSA 3130 Intro to Business Data Management	(4)
BUSA 3135 Predictive Data Analytics	(4)
BUSA 4110 Data Mining for Managers	(4)
BUSA Electives* (Pick 3):	
BUSA 3121 Management Information Systems	(12)
BUSA 3140 Optimization in Business	
BUSA 3145 Supply Chain Management	
BUSN 3150 Technology Ethics	
MKTG 3490 Marketing Analytics	
Internship or BSNS Elective: Internship (BUSA 4950) or choose any 3000 level or above course from ACCT, ECON, FINA, HTMS, MKTG, MGMT, or PLAW.	
Additional CSIS courses, as approved by preceptor, can be used as either "pick 3" electives or as the BSNS elective.	

GENERAL STUDIES REQUIREMENTS: 48 credits

G COURSES: (32 total credits) No more than 12 credits in any "G" category may be applied towards the BS degree.

GEN General Interdisciplinary	(4)	GNM General Natural Science & Math	(4)
GIS-General Integration & Synthesis (Jr. yr.)	(4)	GNM General Natural Science & Math	(4)
GAH General Arts & Humanities	(4)	GSS General Social Science	(4)
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AT SOME DISTANCE Electives: (16 total credits) Courses unrelated to your major (may include CSIS courses)

	(4)		(4)
	(4)		(4)

GENERAL STUDIES OUTCOME REQUIREMENTS: These course attributes should be completed within the 128 credits needed to graduate.

(A) Arts		(V) Values/Ethics	
(H) Historical Consciousness		(I) International/Multicultural	

GENERAL STUDIES WRITING REQUIREMENT: (4 courses)

Two W1 courses may be in transfer. W2 courses must be taken at Stockton.

W1		W1/W2		W1/W2		W1/W2 at 3000 Level	
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GENERAL STUDIES QUANTITATIVE REASONING REQUIREMENT: (3 courses)

Two Q1 courses may be in transfer. Q2 courses must be taken at Stockton.

Q1		Q2		Q1 or Q2	
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Prerequisites must be met, check course description on the web.