

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## *The Newsletter of Hospitality and Tourism Management Studies*

Volume 2:#1

Fall 2009

### From The Director's Chair

#### INSIDE THIS ISSUE

From The Director's Chair	1-3
What's New At Stockton	3
Etiquette Dinner	3
Hamels Foundation	4
Golden Carousel Awards	4
Stockton Internship	5
Hotel/Motel & Restaurant Show	5-6
Save the Date	6
Alumni Corner	6-8



**Left to Right: Michael Scales, Donna Albano, Brian Tyrrell, Michele Grottole, Cliff Whithem**

In Fall 09 we had our first actual HTMS student exchange between Stockton College and Minoan International College (MIC), on the Isle of Crete in Greece. This exchange agreement was written 3 years ago now. It is the first Stockton exchange where courses are for the entire semester and have been evenly articulated for exact exchange. In fact the costs of tuition, housing, and meal plans are amazingly similar to the point where the only added expenses for the exchange student is in the transportation costs between here and there and the student's personal expenses while abroad. Our Stockton student who went there in September is

Alex Konrady. Alex is a transfer student from ACCC culinary who was delighted with the opportunity for such an exchange program in his upper division semesters. You will hear more from Alex when I get him to write up his experiences for next semester's Ledger.

Meanwhile, let me introduce you to Despina Georgiadi our Greek exchange student from MIC. I first met Despina's hired car at the new apartment complex (these are beautiful) on campus last September. She had arrived from the JFK airport in NYC after an 18 hour day of travel. She was exhausted and all she wanted was sleep. Needless to say, Despina had a wonderful semester both academically and socially, and has returned to Greece just last week after another grueling day of travel; with stops in Dublin, Ireland and Paris, France on the way. While here, Despina took one HTMS course and 2 general studies courses as her final requirements for graduation in Greece. She did very well in all three. We will all miss her very much over the next few month's...but we get Alex back I guess.

On to other issues: Our program growth has been very steady and consistent since the program first started

## SCHOOL OF BUSINESS

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

in Fall of 2000 with 12 interested students. In fact, this year for the first time we are using 7 adjunct faculty; 2 of whom (I am happy to say) graduated from our own undergraduate program and completed a Stockton MBA as well. You will hear more about them in the coming semesters as well when they write their own ledger articles, but for now they need to settle into their course activities around their full-time employment. Welcome Shawn Zakar and Tara Marsh. We will be advertising this Spring 2010 for another new full time faculty member as well.

The NY Hotel Show at the Javits Center was very exciting this year! Our student organization, The Hospitality and Tourism Management Society had 12 students working our booth this year with 2 student rooms at the Marriott Marquis. Quite a difference some of you will remember from the early days of the program when 2 students manned the booth for the entire 3-4 days of a show or a conference. Chaperone's Donna Albano and myself were on hand this year for all the many activities in the city for the students from both ICHRIE and the Show itself.

Professor Donna Albano had a great semester teaching Hotel Operations, Facilities Management and her Leadership Research course. She remains active at the college as the chairperson of the Student Services Committee and member of the Academic Advising Committee, Scholarship Committee, and Career Services Faculty Liaison. This fall she was appointed to serve on the Middle States Self Study Steering Committee by the president of the college. In addition she remains adviser to Eta Sigma Delta, our Hospitality Management Honor Society and is already planning for this year's induction ceremony scheduled for Sunday, March 7th, 2010. Her external community relationships are strong as she remains active in the Atlantic City Hotel Lodging Association, the Greater Atlantic City Concierge Association (GAACA), and SKAL, and International Tourism Association. She is currently working with the GAACA on their scholarship subcommittee planning a fundraiser in February to increase the scholarship donation that this organization provides our students. She attended the annual NY Hotel show, and the Eta Sigma Delta Breakfast with our students, as well as the Board of Advisers Meeting of which she is a member. Her research endeavors this semester will result in two articles for submission this spring as well as two conference presentations at NACADA and

CHRIE. She is also looking forward to attending this year's AACSB Academic Affairs Winter meeting as a representative of the Hospitality & Tourism Management Program.

As spring semester fast approaches, we are offering our Co-operative Education component of the curriculum for the second time and a record number of students are enrolled. Dr. Albano is busy preparing students for their Internships and coursework over the break so that all 25 will be ready by January 19th!

Personally, I know she enjoyed the Philadelphia Phillies in their World Series run as a season ticket holder and looks forward to spring break/spring training in 2010!

Michele Grottola, our newest faculty member, presented at the annual Council of Hotel, Restaurant, and Institutional educators, a.k.a. as CHRIE, conference in San Francisco, California, in July, 2009. Michele's presentations included a refereed symposium and a refereed poster presentation. During the school year, Michele taught the following: Introduction to Hospitality and Tourism Management and the senior-level HTMS capstone class, Business Policy and Strategy. In the Spring, Michele will implement a new course design entitled, Writing My Multicultural Voice. Michele has two research papers under review for publication in 2010, and she is becoming more active in our student HTMS club so that she can be the club's advisor by next Fall,-- as well as participating in community-based activities, including becoming a member of the Epicurean Society of South Jersey, a subgroup included under the umbrella of the American Culinary Federation.

Dr. Michael Scales and Professor Albano once again worked with the Educational Opportunity Fund students during the summer in a programmed designed to help them continue their education at the graduate level. Michael Scales has also been quite busy with his research agenda. He had papers accepted for three educational conferences: the American Democracy Project (ADP) in Baltimore, MD, the International Council for Hotel, Restaurant, and Institutional Educators (I-CHRIE) in San Francisco, CA, and the Northeastern Association of Business, Economics and Technology (NABET) Annual Conference at Penn State

University. Dr. Scales along with Dr. Albano are currently working on a paper focusing on the traits needed to be successful managers in the hospitality industry. They are hoping to have this published in the near future.

**And finally, we want you all to come back this year for our 10 year anniversary of the Hospitality and Tourism Program.**

Dr Scales has decided to do an Alumni & Friends Reception and Dinner as the final project for the first HTMS elective Course, Catering and Events Planning that I wrote you about last year. **So save the date of April 7, 2010!** We will all be here and cannot wait to see you again.

Until then; Sincere best wishes for a wonderful Holiday Season!

Dr Cliff Whithem, Director  
Hospitality and Tourism Management



# What's new at Stockton...

By Kieth DiArchangel

There is no question as to whether or not students, staff and faculty are feeling a bit cramped these days. The walls seem to be closing in around us in certain areas of the college. This fortunately is being remedied by the new campus center which opens in the spring of 2011. The 154,000 square foot facility will offer space for dining, a book store, a theater, lounge areas and office space.

The project planning aspects began back in late 2005 and is part of one of the largest building campaigns in the history of Stockton. The development of the new campus center will parallel the current green philosophy of Stockton. In speaking with Donald Moore, Associate Vice President for Administration and Finance, I learned that the facility has Gold Leed Certification as a goal but expects to at least hold a Silver Leed Certification. With that, the building will use approximately 25% less energy than standard construction and will reduce

water usage by about 40%. In addition, low emitting sealants, paints, coatings, and adhesives are being used in construction of the building. Another green feature of the building is the storm water collection system designed to irrigate a rain garden which will include various indigenous and adapted plants.

The campus center is the beginning of a new chapter here at Stockton and this can be seen in the facilities master plan which can be easily viewed at the college website. ([www.stockton.edu](http://www.stockton.edu) / search facilities master plan). From the perspective of staff, students, and faculty this is a very exciting addition to the school. It opens space for more opportunities here at Stockton and delivers the ability for additional students to prosper. Donald Moore referred to the new campus center as being "the epicenter for redevelopment on this campus". Simply summed up he said, "this allows for more academic spaces as well as faculty

and staff offices".

We are all looking forward to the opening of the Campus Center and additional opportunities that it will offer.



---

## Stockton's Annual Etiquette Dinner



On October 20<sup>th</sup> Professors Albano and Whitemen enjoyed the Annual Etiquette Dinner with many of the Hospitality Management students. The event was held in the N-Wing Student Restaurant and teaches students the proper way of holding your fork, what fork to use when, and other table manners!



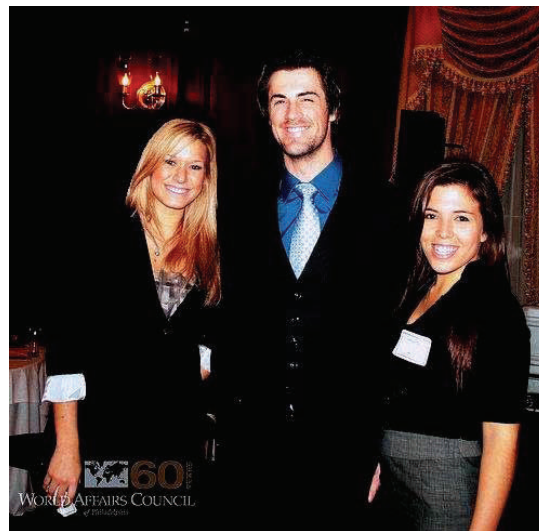
# The HAMELS Foundation

By Samantha Caruso

On November 17, I was fortunate enough to attend a benefit gala in which Philadelphia Phillies 2008 MVP pitcher, Cole Hamels appeared as the night's distinguished guest. The event, hosted by the World Affairs Council of Philadelphia, focused on The Hamels Foundation and its dedication to bringing an end to extreme poverty and hardship endured by lack of educational support. It was held at the celebrated Union League Club located in the heart of the city, just a few short blocks from historic City Hall.

The night commenced with an intimate cocktail hour where various members of Philadelphia society conversed with the Hamels along with a few affiliates of the press. We then took our seats and allowed for the Hamels to shed some light on foundation they so wholly support. Co-founded by both Cole and Heidi Hamels, The Hamels Foundation has a dual mission to provide support for quality education in the United States and establish a school on

Malawi, Africa. The Hamels Foundation is dedicated to enriching the lives of children and giving them the tools to achieve their goals.



The foundation takes a community-based approach to education by providing assistance to inner-city school on the United States including, but not limited to, providing stimulating learning environments, high quality educational programs, and necessary provisions to promote learning. Their commitment extends globally to Malawi, where they began building a boarding school for one of the poorest, most impoverished nations in the world that also struggles with an overwhelming HIV and AIDS epidemic.

Through empowerment, education, and AIDS awareness programs, The Hamels Foundation aims to break the cycle of disease and poverty and improve the future of its students. The event, in my opinion was a tremendous success and proved that not only is Cole Hamels a talented baseball player, but also a caring and considerate philanthropist.

---

## 6th Annual Golden Carousel Awards

By Kerry O'Brien

On Monday, September 14th, 2009, Six Flags Great Adventure hosted its third annual Golden Carousel Award Show. This is where numerous departments within the park nominate employees (aka "Team Members") for a variety of awards. The event is catered by the park, and is something the park looks forward to all season long.

In the Foods Service Department there were five categories of awards including: Team Member of the Year, Hospitality Intern of the year, Catering Support and Warehouse award, Management Team Member of the Year, and Stand Manager of the Year. Nominees

for Hospitality Intern of the Year were Kerry O'Brien, Allison Skodi (another Stockton student), Vivia Brown, and Oriana Orrillo Perez. Kerry O'Brien went home with the

award for the 2009 Hospitality Intern of the Year.



# Stockton Internships Put To Work

By Rwana Abbas

An Internship is a great opportunity for students to experience work in the real world. It is important to get fully trained and work under different circumstances and under the stress of how



to handle difficult tasks. I have worked in Atlantic City at the Borgata since 2005 in all different food and beverage establishments and doing many different jobs.

When I found a great opportunity to travel and work abroad as an intern I did not hesitate. I will be working in the Four Seasons in Alexandria in Egypt this spring, which is my home and where I grew up. The Four Seasons is a glamorous hotel located on the Mediterranean Sea, it includes classical and elegant accommodations, spa treatments, and terraced restaurants. I have never experienced any type of work other than in the US; it will be a great opportunity to work with many different kinds of people. There will be many

challenges and a huge learning experience.

The position I will fulfill is a real managerial position which I have never experienced before. Working with a great company like the Four Seasons at a young age is much more than I could dream of. Working in the hospitality industry at a young age has motivated me to achieve my educational goals and broaden my experiences in order to pursue my future



career. It is also a great opportunity to live with my family as I have been away for the past six years. I am looking forward to starting my new job in the real world and as a responsible manager.

I am so grateful for the Richard Stockton College and to all of my professors who helped make my dream come true and helped make this happen.



## International Hotel/Motel & Restaurant Show

November 8-10,  
2009

By Ruth Leenstra



In November the hospitality and tourism management students attended the annual *International Hotel/Motel and Restaurant Show* in New York City. Every year a group of students attend this convention to represent Stockton and recruit more hospitality management

students. This year we were accompanied by Dr. Whithem and Dr. Albano and had ten students attend each day, which was the largest student turnout thus far. The hospitality and tourism management society provided students with an experience of a lifetime and a stay at the Marriott Marquis in Times Square, a four star hotel. We also attended the Eta Sigma Delta breakfast with guest speaker Jason Wallace. Mr. Wallace has a wide array of experience from being the President & CEO of Hospitality Concepts and current Vice Chair of the New York State Restaurant Association to an experienced hospitality entrepreneur, chef, and culinary educator.

His presentation was about how to be a leader in the ever growing global hospitality industry. Mr. Wallace was very motivational and knowledgeable and we all learned a lot from his presentation. This year's trip was a ton of fun and a great experience and we

**See next page for pictures  
from this event!**

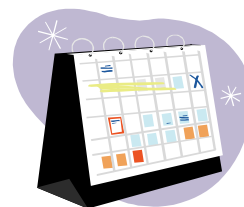


Above: Professor Donna Albano poses with Hospitality Students at the Hotel/Motel & Restaurant Show.



**Save The Date!**

- Don't Forget -  
Alumni & Friends  
Reception and Dinner  
April 7, 2010



Check for more information on Facebook  
at "Stockton Hospitality Alumni"



## Alumni Corner



Brianne Holmes '02-Chuck E. Cheese  
Aline Silva '02-Summerfield Suites  
Anthony Giannantonio '02-Hilton, NYC  
Jean Petridis-Borgata Casino Hotel, AC  
Allison Weiss '02- Mercer County NJ  
\*Lisa Vile '03  
Pam Stewart '03-Florida  
Jamie Winkler '03-Borgata Hotel  
\*Tara Marsh '03-Atlantic City Sheraton

Rene Matos '03-Marriott Marquis, NYC  
Kelly Ofeldt '03-Mystic Island Casino  
Adrienne Yansick '03-A.C. Sheraton  
Charles Bernier '03-Bally's Atlantic City  
Dina Golas '03-Self Employed, Atlantic City  
Justin Lucas '04  
Robert Leece '04-Mt. Laurel, NJ  
Glenn Weinstein' 04- Harrahs Hotel and Casino AC  
Anthony Marino '04

Emily Berzen '04-Enterprise Car Rentals

Julianna Bulina '04-Enterprise Car Rentals

Brooke Conaway '04-Summerfield Suites by Wyndham, Mount Laurel

Anthony Framo '04-Philadelphia, PA

Holly Galindo '04-Tuscany House Hotel

Greg Wilson '04-Red Square

Angela Sabino '04- Providence Biltmore Hotel, R.I.

Kim Thieme '04-Sheraton Atlantic City

Kerri Lynch '04-Graduate Student, Montclair State

Michael Muscillo '04-Holiday Inn Express

Carlos Pacheco '04-Bally's Casino

Robert Gainen '05-Wyndham Resorts, Orlando, FL

Amanda Connelly '05- Secaucus Marriott

David Rahn '05-Steve and Cookies Restaurant

Steven Lawrence '05- Ali Casciano '05-Chili's Restaurant, May landing, NJ

Patti Carlin '05-Rams Head Inn, Galloway

\*Drew Flatley '05

Jennifer Singer '05-PETSMART PetHotel

Dan Samulis '05

Meghan Nolan '05-Bonnet Island, LBI

Scott Fanslau '05-Port-O-Call Hotel, Ocean City, NJ

Melissa Felsenfeld '05-Showboat Casino, AC

\*Shawn Zakar '05-Marriott Fairway Villas

Katie Fatzinger '05-Marriott Resorts, Hilton Head, SC

Gennady Revich '05-Comfort Inn

Jen Andersen '05- Embassy Suites Hotel, Parsippany

AnnMarie McNally '06- Howard Johnsons, Tom's River

Patrick Sheik '06-Sodexo

Monica Coralluzzo '06- Global Planners

Amanda Cardana '06

Angel (Moran) Karrer '06-Atlantic City Hilton

Kari Hibbert '06-Trump Marina

Steve Cassidy '06-Marriott Marquis, NYC

Brian Venezio '06

Chris Tahaney '06

Josh Vreeland '06-Bally's Hotel/ Casino

Joyce Sealtiel '06-Caesars Casino Hotel AC

Andrew Caroluzzi '06-East Bay Crab & Grill

Amy Csaky '06-Applebees

Cynthia Davison '06-Borgata Casino

Debra DePinto '06-Borgata Hotel & Casino, AC

Richard DiGiovanna '06- Linda's Italian Restaurant, Forked River

George Drakopoulos '06-South Africa

Brian Taylor '06-Harrah's Casino Hotel

Christina Strydio '07-Resorts Hotel, AC

Kevin Ruck '07-Westin Times Square, NYC

Amanda Graham '07-Borgata

Kevin Ballo '07

Kristie Gallo '07-Aramark, Philadelphia

Joe McGovern '07-Carrabas, EHT

Joy Isabelle '07-Starbucks

Eric Lore '07-Target

Krystyna Bowen '07-Salem Office of Tourism

Matt Garber '07-Marriott, Basking Ridge

Jason Braitsch '07-Red Robin, Clifton NJ

Jessica Decker '07-Sand Piper Inn-Cape May

Holly Schultheis '07

John Randello '07-Clarion Hotel, EHT

Jaqueline Guischarde '07 Applebees/ MBA student

Christy Gallagher '07-Lakewood Blueclaws

Melissa Santoro '07 Holiday Inn, Tom's River

Megan Barilla '07

Michele Wharton '07-Harrah's, AC

Roman Mann '07

Alaina McCormick '07 Trump Marina, AC

Amanda Sabello '07-Smithville Bakery

August Siciliano '07-Holiday Inn, Tom's River

Brian Guthmann '07

Laura Kate Schumacher '07-

Svilen Filipov '07-The Inlet, Somers Point, NJ

Jill Fox '08-Hotel in Philly

Ben Tarr '08

John Walsh '08

Caitlyn Bradley '08-Ram's Head Inn/Manor Rest.

Stephen Gelson '08-Hotel in S.C.

Tracy Hammill '08

Drew Higgins '08-Borgata

Chris Jones '08-Hilton Casino Hotel

Paul Scibetta '08-Saw Mill Café



Irene Loutas '08  
Kristy Smatlak '08  
Sherry Yeon '08  
Robert Boggi '08-Saw Mill Café  
Andrew Della Vecchia '08-Kraft Food  
Rebecca Etzel '08-Moshu Restaurant, Phila  
Robert Helminski '08  
Adam Higinbotham '08-Red Lobster  
Justine Kurdis '08-Ecolab  
Patrick Lill '08  
Jonathan Mangogna '08  
Amber McHugh '08-Congress Hall  
Bridget Mynes '08  
Giacomo Palladino '08-A Touch of Italy, EHT  
Bobbie Pippin '08-Marriott, Mount Laurel  
Jilian Whitman '08  
Amy Smith '08  
Greg Kelly '09  
Alex Estrada '09  
Geoff Lang '09  
Rikta Luna '09  
Jen Mahon '09  
Alexa Plushanki '09  
Rebecca Stopenski '09  
Kim Torbick '09  
Carlo Ballatori '09  
Ashley Carr '09  
Kara Coulter '09  
Eli Gbayee '09  
Corey Glenn '09  
Isabella Herold '09  
Emil Hibian '09

Jen London '09  
Kristin Matthews '09  
Tammy Meginniss '09  
Elizabeth Patrick '09  
Dave Rada '09  
Blake Reedy '09  
Allison Skodi '09  
Lauren Skodi '09  
Alicia Baumhor '09  
Lis Collado '09  
Margarita Cozzi '09  
Erin Nolan '09  
Kerry O'Brien '09  
David Chianese '09  
Kassandra Edmonds '09  
Steve Tupe '09  
Brittany Hurley '09  
Robert Doyle '09  
David Erdman '09  
John Hooper '09

\*have also completed their MBA at Stockton

Please contact us to update your information or let us know about other alumni at [scalesm@stockton.edu](mailto:scalesm@stockton.edu).

Don't forget to include your address, phone number, e-mail address, place of business, work title and any other personal information you would like to share with alumni.

**Special thanks to the Ledger Staff**

**Writers: Kieth DiArchangel, Samantha Caruso, Kerry O'Brien, Rwana Abbas,  
Ruth Leenstra, Amanda Minelli and Regann Bilecky**  
**Faculty Advisor: Michael S. Scales      Technical Advisor: Daniela Born**

**STOCKTON COLLEGE**

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY**