

Stockton University Foundation  
*Scholarship Benefit*  
**Gala**

*Celebrating Dr. Harvey Kesselman!*  
**APRIL 22, 2023**  
 Hard Rock Hotel & Casino Atlantic City

SPONSORSHIP OPPORTUNITIES  
*Kindly* reply by **3.1.23** for  
**inclusion in the Gala Invitation.**

**Presenting Sponsor**

**\$50,000**



Sponsorship Benefit tickets with reserved seating; includes admission for exclusive VIP cocktail reception prior to the event and complimentary rooms the night of the gala\*  
 Prominent signage at event, verbal recognition and the opportunity for company representative to introduce performer  
 Inclusion on invitation, in press releases and event communication and marketing  
 Premier listing on the Scholarship Benefit website and a link to the company website for one year  
 Full page ad in the printed and digital event book

**Presidential Sponsor**

**\$40,000**

(Tax deductible amount: \$37,090)

- Fourteen Scholarship Benefit tickets with reserved seating; includes admission for fourteen to exclusive VIP cocktail reception prior to the event
- Two complimentary rooms the night of the gala\*
- Sponsor Recognition:
  - Prominent signage at event, verbal recognition and the opportunity for company representative to introduce performer
  - Inclusion on invitation, in press releases and event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year
  - Full page ad in the printed and digital event book

**Chairs' Circle Sponsor**

**\$25,000**

(Tax deductible amount: \$22,645)

- Twelve Scholarship Benefit tickets with reserved seating; includes admission for six to exclusive VIP cocktail reception prior to the event
- One complimentary room the night of the gala\*
- Sponsor Recognition:
  - Signage at event and verbal recognition
  - Inclusion on invitation, in press releases and event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year
  - Full page ad in the printed and digital event book

**Summa Cum Laude Sponsor**

**\$15,000**

(Tax deductible amount: \$13,045)

- Ten Scholarship Benefit tickets with reserved seating, includes admission for four to exclusive VIP cocktail reception prior to the event
- One complimentary room the night of the gala\*
- Sponsor Recognition:
  - Signage at event
  - Inclusion on invitation, in press releases and event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year
  - Full page ad in the printed and digital event book

**Magna Cum Laude Sponsor**

**\$10,000**

(Tax deductible amount: \$8,300)

- Eight Scholarship Benefit tickets; includes admission for four to exclusive VIP cocktail reception prior to the event
- Sponsor Recognition:
  - Signage at event
  - Inclusion on invitation, in press releases and event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year
  - Full page ad in the printed and digital event book

**Cum Laude Sponsor**

**\$5,000**

(Tax deductible amount: \$4,100)

- Six Scholarship Benefit tickets
- Sponsor Recognition:
  - Signage at event
  - Inclusion on invitation, event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year
  - Half page ad in the printed and digital event book

**Honor Society Sponsor**

**\$2,500**

(Tax deductible amount: \$1,900)

- Four Scholarship Benefit tickets
- Sponsor Recognition:
  - Inclusion on invitation, event communication and marketing
  - Premier listing on the Scholarship Benefit website and a link to the company website for one year.
  - Listing in the printed and digital event book

**Printed and Digital Event Book**

Full Page (7 1/2" W x 7 1/2" H): **\$1,000**     Half Page (7 1/2" W x 3 1/2" H): **\$500**

Quarter Page (3 1/2" W x 3 1/2" H): **\$250**     Alumni Listing: **\$100**

Ad deadline is April 7, 2023. Please send a color camera-ready ad, 300 dpi, jpeg, tiff, eps or pdf (embed all fonts) file to [GalaAd@stockton.edu](mailto:GalaAd@stockton.edu).

\*In order to guarantee hotel rooms, reservations must be made by April 5, 2023.  
 Contact **Alicia Trombley '03** at 609-652-4861 or [alicia.trombley@stockton.edu](mailto:alicia.trombley@stockton.edu).

Name \_\_\_\_\_

Company/Donor (As it should appear in publications)  
 \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Net proceeds support the Benefit Gala Endowed Scholarship Fund.

The Stockton University Foundation is a nonprofit 501(c)(3) organization.  
 Tax ID #22-1957406

Please mail, email ([alicia.trombley@stockton.edu](mailto:alicia.trombley@stockton.edu)) or fax (609-626-3481) your pledge today!

For additional information, please visit [stockton.edu/gala](http://stockton.edu/gala)

**Additional Support:**

Gala Tickets \_\_\_\_\_ \$250 each

I am unable to attend, but wish to donate \$ \_\_\_\_\_

**Payment Methods:**

Check enclosed in the amount of \$ \_\_\_\_\_

Please charge my:     Visa     MasterCard     American Express     Discover

Name on card \_\_\_\_\_

Card # \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Make checks payable to: **Stockton University Foundation**  
 Send to: Development and Alumni Relations  
 101 Vera King Farris Drive • Galloway, NJ 08205