

MAIT 2007-2008 Director's Report

Douglas M. Harvey, D.Ed., Program Director

The MAIT program has spent the year transitioning to the School of Education, and starting several new initiatives to help maintain the program's innovativeness in the area of graduate education.

Corporate Track

Highlights:

Dr. Amy Ackerman was hired to become the third full time appointment within the program. Her expertise in the area of instructional design, and command of the field, has served the program well. One way she has served is to bring her experience in human performance and training to our students. Students in the program from non-school settings have benefited the most from her mentoring.

The entire faculty participated in a 6 sessions, 4 month series adapting the Instructional Design Essentials program, which was so successful with the Harrah's Corporation last year, to a non-profit audience for the Atlantic Cape Safe Youth Partnership. Drs. Ackerman, Harvey and Lee co-facilitated the sessions which trained a group of leaders in the ACSYP consortium on the use of the instructional design method for improving their training programs.

Future Goals:

The program hopes to strengthen ties to the New Jersey training community, particularly with the help of Dr. Ackerman's professional network. It is also planned to develop an advisory group for the corporate track to help spur the marketing of the entire program.

Cohorts

Highlights:

The second MAIT cohort graduated in December 2007. This group was comprised of teachers from the Millville School District. A final project showcase was held for the cohort at Lakeside Middle School, an event which was attended by community members and covered by the Daily Journal (article attached). The cohort, the first in Millville, was a catalyst for a second cohort that is ongoing in Millville, and that group has continued the district's Student Technology Showcase which highlights the value of technology to the students by sharing their technology-based projects.

The year also saw the launch of three new cohorts including:

- A small cohort drawing from the Linwood and Northfield school districts
- A cohort begun in Burlington County, serving all the districts in that county
- A cohort of Brigantine teachers which started this April

Conversations continue into the possibility of cohorts in Hammonton and Ocean City as well as a third cohort for Millville. The cohorts continue to be excellent enrollment generators, but even more importantly serve to draw together Stockton and the districts in partnerships that foster technology integration.

Future Goals:

As stated in the 2006-2007 Director's report, the MAIT program would like to see five to six cohorts running at any given time. Currently we have four in session, with a total forty teachers enrolled. Given the change to a new agreement that lessened the discount for new cohorts from a waiver system to a tuition discount, the number of cohort members is lower than anticipated by about half. It is more likely that MAIT would need seven or eight cohorts to reach the enrollment targets.

To this end, the program continues to seek new opportunities for partnerships, and will continue to work to establish cohorts where they are viable.

Program Administration and Assessment

The MAIT graduated 15 students (6 cohort based, 9 main campus) in 2007-2008.

Conclusion:

The MAIT program experienced success in meeting the stated program goals relevant to the quality and rigor of the program. The faculty continued to build on a track record of excellence in teaching, service and scholarships. Despite the loss of a tenure track line, the program has grown the program in non-traditional ways such as cohorts, and forged new partnerships both inside and outside the college. For the coming year, the MAIT program seeks to solidify its base of on-campus students while building through pursuit of new opportunities.