MAIT Graduate Director Report
2009-2010
Jung Lee, Ph.D.

Overview

In 2009-10, the Master of Arts in Instructional Technology (MAIT) Program faculty continued to actively participate in professional and scholarly activities. The program achieved goals we had set up at the beginning of the school year. During the past year, some important initiatives have been proposed. A proposal for an undergraduate minor program, Digital Literacy and Multimedia Design, was prepared and presented to the Planning committee, and is to be presented to the Senate meeting at the beginning of 2010 Fall semester, and a proposal for Instructional Technology Leadership Academy was accepted by the School of Education and will be implemented from Fall 2011. In addition, the MAIT Program decided to delete tracks to solve problems related to the current low enrollment on-campus. EDUC3610 will be changed to INTC3610, which will be the first INTC course for undergraduate students. Amy Ackerman was granted tenure. MAIT SWOT Chart is included at the request of the Graduate Dean, Lew Leitner.

I. Enrollment Management

- During the 2009-2010 Academic year (including Summer 2010),
  1. The MAIT program offered a total of 28 INTC course sections (not counting EDUC6110 and EDUC6120 (also half counted as INTC enrollment).
  2. The average class size of INTC courses was about 9.
- After the second Millville cohort group (12 students) graduated in Fall 2009, seven students continued their study in the supervisory certificate program as a cohort.
- Two new cohort groups started in Spring 2010
  1. The third Millville cohort (with 11 students)
  This is in large part due to the success of the previous two Millville cohort groups.
  2. The first Camden County Technical School (CCTS) Cohort (with 11 students)
  This is significant as an initial connection to the Camden County
- Headcount reported by the Institutional Research Council.
  Fall 2009 – Headcount of 62 (8% of College Graduate Headcount)
  Spring 2010 – Headcount of 63 (9% of College Graduate Headcount)

II. Build Partnerships

These two following goals were specifically listed for the MAIT program under the SOE Goals for 2009-2010

- Successfully establish and launch new cohorts in Atlantic City, Bridgeton, Lower Township (MAED) and Camden County Technical School (MAIT)

- Support existing cohorts in Brigantine, Linwood, Millville, and Medford (MAIT)

We met these goals. The specific activities are including:

1. Offering cohort group information sessions during Fall 2009
Amy Ackerman and I visited Millville school district and Camden County Technical School and gave an information session for establishing a new cohort group. As a result, we were able to establish a cohort group in each place.

2. Networking for future cohort possibilities
Amy Ackerman has been actively contacting those schools for possible cohorts
- Voorhees Township
- Southern Regional District Schools
- Lenape Regional High School District
- Cherry Hill School District
- McGuire Air Force base

3. Recruiting efforts:
- Tending Stockton booth at the 2009 NJEA Convention
- Attending Stockton Open House, Early Admittance Reception & Graduate School Information session
- Faculty Involvement in SOAR, (Student Orientation Adventure Retreat)

4. Other activities to build partnership
- Offering cohort mixer: Three cohort group students (Brigantine, Linwood, Camden) got together at the Brigantine Art Night, May 27.
- All MAIT faculty members participated in two day Danielson Assessment Workshop provided by EDUC.
- MAIT Faculty member elected as Higher Education Liaison Garden State Distance Learning Consortium (GSDLC)

III. Reaching out to Undergraduate and Other Programs

During the SOE retreat last year, the Dean Harvey Kesselman emphasized the importance of G course and college-wide contribution.

1. Two New G Courses

- Amy Ackerman developed and delivered GEN 2018 Teaching with Web2.0 during Spring 2010. 35 students (full) enrolled in the course, which was 100% on-line through BlackBoard and wimba.
- Doug Harvey developed GAH 2342 Living in the Digital World and received approval. The course will be first offered during Spring 2011
- These G courses along with GIS 4623 Digital Culture (Jung Lee) will serve as one of upcoming digital literacy minor courses.

2. EDUC 3610 to INTC3610

I developed EDUC 3610 – Technology for Educators in 2003 Spring, at the request of Dr. Ginny deThy. This course has provided an important service to students and has allowed MAIT faculty members to teach at the undergraduate level, contribute to other programs, and attract students to the MAIT program. The course was initially given an EDUC acronym because, at the time, there were no undergraduate INTC courses nor was there a plan to have any. Currently, in connection with our plan to offer an undergraduate minor in Digital Literacy and Multimedia Design, with the agreement of the SOE faculty members, the course will be changed from EDUC 3610 to INTC 3610 to better fit the nature of the course.

3. Instructional Technology Leadership Academy (ITLA)

Doug Harvey presented a proposal, Instructional Technology Leadership Academy, to create a pilot program within the Teacher Education program with a focus on developing preservice teachers who will:
- be highly prepared for integrating technology in the classroom.
- have an advantage in the job market upon graduation by virtue of directed experiences with technology integration.
- possess the capability to become technology leaders in their schools.

Teacher Education Program faculty members welcomed the idea and are participating in developing the plan.

4. Minor program, Digital Literacy and Multimedia Design

Collaborating with MAIT and other college-wide faculty members, I was able to develop an undergraduate minor program proposal, Digital Literacy and Multimedia Design. This program will provide courses in which students design, develop and evaluate digital content using multimedia technology and relevant learning theories. Given the prevalence of digital media, students in any major will be better prepared for their career goals with practical knowledge and skills learned from this interdisciplinary program. The proposal was presented to the Planning Committee in April, and with additional information suggested by the Planning committee, the proposal will be presented to the Senate meeting in September.

IV. Student/Alumni Activities

1. Capstone Projects and Theses

Three Final Capstone Project Showcase events were held, two in December 2009 (one on-campus, the other in Millville), the other in May in 2010. Millville capstone event and projects was featured in the AC Press.

Fall 2009 (Advisor: Jung Lee)
- Theresa Bradley - Elementary Teacher Just-In-Time Technology Training
- Jacqueline Ramirez - Integrating Technology into Spanish Teaching
- Alice Soto - Sheltered Instruction Observation Protocol (SIOP) Tutorial
- Alan Springel - Designing Environmentally Benign Instruction
- Jeremias Bermudez - Learning Share Point 2007
- Brandon Cobb - Digging Up Dinosaurs
- Sharon Zerra - G.E.A.R. Up For Fluency: Getting Excited About Reading
- Robert Trivellini - Veterans Interview Project: Using Technology to Learn the Importance of "Regular" Soldiers in World War II
- Nina Crain - Partnering with Parents
- Nellie Eldridge - Enhancing Culture: A Technological Approach
- Leslie Hurley - Partnering with Parents
- Rosalind Metcalf - Technomusicology
- John Law - Network Training
- Amy Johnson - Differentiated Instruction in High School
- Karen Kappre - Help Yourself Help Desk
- Juntanee Krongboonying - Electronic Staff Orientation Program (ESOP)

Spring 2010 (Advisor: Amy Ackerman)
- Eileen Anaya - Vocabulary Development Using Interactive Web-Based Tools
- Jennifer Babcock - Integrating Technology with Administrative Tasks
- Peter Dolcy - Videogames as Motivational Tools in the General Classroom
- Mary Irwin - Critically Studying Information (CSI) Boot Camp: Evaluating Web Pages
- Catherine Moore - Professional Development for 21st Century Technology Skills

2. Student/ Alumni Achievements

Current Students:
- Karen Casselman: 2009-2010 Atlantic county teacher of the year and finalist for State Teacher Of The Year
- Rita Coyne, Brigantine's Gifted and Talented Coordinator, oversaw the First Place Award for her sixth grade mock case presentation to the New Jersey State Bar Foundation's (NJSBF) Law Fair Competition
- Kate Juiliani: Presented Wimba and Web2.0 Applications at the Day of Scholarship and the 2010 SRI&ETTC Annual Conference, From My Classroom To Yours.
- Frank Thatcher (with Amy Ackerman advisor) received Distinguished Research Graduate Fellowship at Stockton.

- Sandy Thomas (with Amy Ackerman advisor) received Distinguished Research Graduate Fellowship at Stockton.

MAIT Alumni:
- Donald Dezottis: as a direct result of the MAIT degree, he was able to qualify and has been hired for two additional adjunct teaching positions in the computer science departments of Raritan Valley Community College, Branchburg, NJ Ocean County College, Toms River, NJ as well as continuing teaching Burlington County College, Deborah Heart & Lung Center, US Army, and Lockheed Martin Corporation
- Paula Dollarhide: Elected Mid-Atlantic Region 2 Chair for the National Academic Advising Association, and chaired the Region 2 Mid-Atlantic Academic Advising Association Conference at the Tropicana in Atlantic City from April 14-16.
- Daniel Gambert: displayed his 3D photography at the Noyes Museum of Art, March 2010
- Lynne Kesselman: featured in The Press of Atlantic City on Nov. 2, 2009, talking about using sports management program to enhance students' business management skills
- Cheryl Knowles-Harrigan: just completed the year-long Princeton University Mid-Career Fellowship Program for Community College Educators. This program (through Princeton's McGraw Center for Teaching and Learning) allowed her to take courses at Princeton, participate in the Fellowship Seminar and Cheryl's paper Towards Resolving the Gap for Students with Low Confidence and/or Poor Technology Skills (will be published in Princeton's annual Issues of Education in Community Colleges).
- Mimi Lynch: awarded a $6100.00 Somers Point Foundation for Education grant to upgrade the equipment for student-run business, and a student run-business that returned the highest profit in 14 years.
- Erin O'Hanlon: Joined as a Stockton adjunct professor from fall 2009 by teaching INTC 5410 Adult Learning (Fall 2009), and INTC 5450 Project management (Spring 2010).
- Phil Polsinelli: Presented Comic Life at the the 2010 SRI&ETTC Annual Conference, From My Classroom To Yours.
- Susan Ross: Presented Google Apps at the 2010 SRI&ETTC Annual Conference, From My Classroom To Yours, and NJETI Conference
- Mary Rydzewski: Awarded the Toyota International Teachers Program to the Galapagos Islands for two weeks.
- Scott Sarraiocco: Joined as a Stockton adjunct professor by teaching a section of EDUC3610
- Robert Trivellini: received Talent 21 Grant (1.8 mil.) for Millville School District as a project director
- Marissa Wetzel: received the Teacher of the Year award for Brigantine North Middle School.

- Sharon Zerra: participated in an action research with Temple University that dealt with response to intervention, and the data showed that experiment was a success.

V. Faculty Activities: Scholarly Works and College Service

This year, Amy Ackerman was granted tenure. We congratulate her on her achievements and look forward to her continued active participation in program, school and institutional activities.

Although Joe Marchetti joined the program in the Spring 2010, Joe will leave the MAIT program to move to the MAEL program and also serve as an interim dean from Fall 2010. However, he agreed to continue to supervise five students' capstone projects by teaching INTC5810.

Research/Scholarly Activity – In 2009-2010 the MAIT faculty produced (as of June 10):
- 4 peer-reviewed articles
- 2 conference proceedings
- 1 book contract
- 4 international/national conference presentations
- 3 state/local conference presentations
- 1 Stockton R&PD Grant

VI. Program Policies and Procedures

The program agreed to delete tracks that have caused confusion among on-campus MAIT students. Instead of classifying track or elective courses. all non-core courses will be listed as electives. Students will be able to take any five courses from electives. In this way, students can develop a customized curriculum from elective courses which is tailored to their needs and time frame. This changed curriculum worksheet will be effective from Fall 2011.

VII. Future Plans

1. Instructional Technology Leadership Academy
    Doug Harvey will continue to lead this plan.

2. Minor for undergraduate students, Digital Literacy and Multimedia Design
    I will continue to lead this plan, and start the program from Spring 2011.

3. Cohort
    We will continue to support existing cohorts and develop new one during the next school year. Amy Ackerman will continue to be actively involved in cohort recruitment.

4. Possible certificate programs

        Seek the possibility of building 4-5 course certificate cohort programs

VIII. MAIT SWOT Chart

	Strength	Weakness
Internal Factors	• Practical hands-on approaches • Distinctive curricular different from other programs (MAED) • Quality of program including students • MAIT H101 lab • Cross-campus collaboration for Information Communication Technology Literacy (ICTL) • MAIT is gradually offering more blended and online courses enabling marketing outreach to larger geographic radius (Prospective students in New Jersey have expressed increased demand for alternative delivery media." (#3- 2020 Vision)).	• Decrease number of applicants for on-campus program • When the number of applicants is decreased, we have tendency to lower the standards of acceptant level. Eventually it will cause quality of students and program, • On-campus enrollment decrease results in limited class offerings and cancellations • No systematic marketing plan
	Opportunity	Threat
External Factors	• A strong relationship with local teachers and schools • Partner with MAED • Cohort groups with customized curricula • Undergraduate students • Support technology standards (e.g., NJCCS & 21st Century Learning Framework, ISTE …) • NJDOE Supervisory cert appealing with additional course beyond MAIT degree • Web 2.0 tools	• Not sufficient tech support for night courses (e.g., Wimba) • Not much corporate around • MAED because we mostly share a same pool of candidates. • Budget cut • Teacher lay-off • New technologies • Encroachment of our recruiting areas by other Colleges and Universities competing for good students