PROPOSAL FOR LITERARY STUDIES B.A./AMERICAN STUDIES M.A. 4+1 CONCENTRATION

Faculty Senate Second Reading: December 14, 2018

Summary of changes made to proposal in response to recommendations from Faculty Senate First Reading on November 16, 2018:

Senate Recommendations:

- 1) Require 3.2 minimum in LITT courses for entry into MAAS, rather than 3.2 cumulative G.P.A. Change made. See top of p. 3. *Note: Also added 20 credits required in LITT for admission to the program.*
- 2) Include learning outcomes for B.A. in LITT and M.A. in American Studies. Change made. See pages 7-10.
- 3) Include assessment plan for 4+1 program. Change made. See pages 10-11.

Full Name of Current Program: Literature

Stockton Program Acronym: LITT

Degree/Level of Current Program: B.A.

CIP Code: 23 (English Language and Literatures: Literature Program B.A.) 05.0102 (American/United States Studies/Civilization: American Studies M.A.)

Name(s) and signature of Faculty Proposing New Option:

Kristin J. Jacobson:

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Addie Holton:

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Date of Program Faculty Vote to Approved the Proposed New Option: December 11, 2017 (program approval in Literature) December 13, 2017 (program approval in American Studies)

Text Description of Proposed New Option:

This is a proposal for a new concentration within the Literature program (track), which would allow students to earn a B.A. in Literature (Literary Studies Track) and an M.A. in American Studies in 5 years.

The proposal requests that the three American Studies M.A. classes completed during the student's senior year (at least 96 credits earned and a 3.2 G.P.A. in the LITT major) be counted as Cognates to Literature or At Some Distance (ASD, which will be helpful for transfer students considering this option). These three graduate courses would also fulfill requirements in the M.A. in American Studies program. In

other words, these three AMST graduate courses will double count for the B.A. in Literature and M.A. degree in American Studies.

The proposal requests that our senior seminar course (LITT 4610) be counted as three credits of American Studies, which already is an option for students earning an "A" on their thesis from any institution. Note: students who do not earn an "A" on the thesis will not earn graduate credit for LITT 4610.

Additional details about the curriculum are included at the end of this document.

Date of Faculty Senate Committee on Academic Programs and Planning Approval: Fri. 10/16/18

Date of Provosts' Council Approval:

Date of the Faculty Senate Approval:

To be eligible for admission into the Literary Studies B.A./American Studies M.A. 4+1 concentration, students must have earned a minimum of 96 credits, earned a minimum of 20 credit hours in the LITT program, have a 3.2 G.P.A. in the LITT major, and have successfully completed LITT 2114 and LITT 2123 with a grade of C or better.

LITERATURE PROGRAM COMMON CORE (ALL MUST BE TAKEN AT STOCKTON): 3 COURSES, 12 CREDITS TOTAL

- LITT 2114 Literary Interpretation (4)
- LITT 2123 Introduction to Research in Literature (4)
- LITT 4610 Senior Seminar (counts as an American Studies elective for students) (4)

These classes are required of all Literature majors.

LITERATURE ELECTIVES: 7 COURSES, 28 CREDITS TOTAL

All students in this concentration must take at least one course in each of the following three periods:

- Pre-1700
- 1700-1900
- 1900-present

Students must also take at least one course in each of the following three areas:

- Gender and Sexuality Studies
- Ethnic/Postcolonial
- Applications or Approaches

All of the above courses may be taken at the 2000, 3000, or 4000 level to fulfill the Any Level and Upper Level requirements listed below. Courses that fulfill one or more of these requirements can be found on the literature program website and the curriculum worksheet.

Any Level (12 credits, 3 courses)* LITT xxxx LITT xxxx LITT xxxx

Upper-Level (16 credits, 4 courses)* LITT 3xxx or 4xxx (4) LITT 3xxx or 4xxx (4) LITT 3xxx or 4xxx (4) LITT 3xxx or 4xxx (4)

*Students are encouraged to select elective program courses in American as well as global literatures in order to build a strong transnational foundation for the study of American culture at the graduate level.

Students are encouraged to take GAH 2275: "Introduction to American Studies" as one of their General Studies/ASD courses. This course also fulfills the undergraduate Historical Consciousness (H) requirement.

LITERATURE ELECTIVES/COGNATES AND AMERICAN STUDIES: 7-9 COURSES, 24-25 CREDITS TOTAL

American Studies Core: 3 classes, 9 credits total*

AMST 5000 Proseminar in American Studies (3) AMST 5001 Research Methods in American Studies (3) AMST 5xxx Elective (3) *These graduate credits may be moved to ASD.

Language & Culture Studies Requirement: (0-6 courses, 0-21 credits)

LITT majors with a Literary Studies concentration must choose one of the following four options to complete the Language & Culture Studies requirement:

- Option 1: The student completes the study of one language through the Intermediate II level with a grade of C or better. (This normally calls for four semesters of study in one language.) (1-4 courses, 4-16 credits)
- Option 2: The student completes one of the following interdisciplinary culture studies minors: Africana Studies, Holocaust and Genocide Studies, International Studies, Jewish Studies, Latin and Caribbean Studies, or Women's, Gender and Sexuality Studies. LITT courses used to satisfy the minor may not be used for the major except as electives/cognates. (5-6 courses, 20-21 credits)
- Option 3: The student completes one semester of study abroad.
- Option 4: The student "tests out" of the Language & Culture Studies requirement by achieving a score of "Intermediate Mid" on the ACTFL oral proficiency exam. (0 courses/credits)

For information on testing consult: <u>www.actfl.org/i4a/pages/index.cfm?pageid=3642</u> www.languagetesting.com

Cognates: 0-4 courses, 0-16 credits

These are courses in other ARHU programs (ARTV, COMM, DANC, HIST, LANG, MUSC, PHIL, THTR) or in closely related disciplines outside ARHU, determined in consultation with program preceptor. G-courses will not be considered cognates.

AMERICAN STUDIES M.A. 30-31 CREDITS TOTAL

M.A. students must complete six to seven electives. At least two of the electives must be in two of the three categories listed below (Periods Electives, Approaches and Applications Electives, and Topics Electives).

Courses taken during year four (senior year): 4 courses, 12 credits total AMST 5000 Proseminar in American Studies (3) (Fall) AMST 5001 Research Methods in American Studies (3) (Spring) AMST 5xxx Elective (3) (Fall or Spring, Spring recommended) LITT 4160 Senior Seminar (3) (Fall or Spring; may also be taken during the Spring of the junior year)

Courses taken during year five:

<u>Fall</u>	Spring
AMST 5xxx Elective (3)	AMST 5xxx Elective (3)
AMST 5xxx Elective (3)	AMST 5xxx Elective (3)
AMST 5xxx Elective (3)	AMST 5xxx Elective (3)

Literature-American Studies 4+1 Program: Participation in this concentration is open to students who have earned 96 credits, 20 in the LITT program, maintain a 3.2 GPA in LITT courses, and have completed both LITT 2114 and LITT 2123 with a grade of C or better. *Students are strongly encouraged to take GAH 2275: Introduction to American Studies (H).

**A summer course may be taken in lieu of 5 courses.

	1				ARH	
First Year – 32 credits Course	Credits	Grade	Course	Credits	Grade	
	creatis	Grade		creates	Graue	
LITT 2114: Literary Interpretation	4		LITT 2123: Introduction to Research in Literature	4		
LITT Any Level (2xxx)	4		G Course	4		
Cognate	4		ASD / G	4		
G course*	4		Cognate	4		
Second Year – 36 credits**						
Course	Credits	Grade	Course	Credits	Grade	
LITT Any level (2xxx or 3xxx)	4		LITT 3xxx	4		
LITT 3xxx	4		LITT 3xxx	4		
Cognate	4		ASD / G	4		
G Course	4		Cognate	4		
ASD/G [Student may take a summer course]	4 **					
Third Year – 32 credits						
Course	Credits	Grade	Course	Credits	Grade	
LITT Any level (2xxx or 3xxx)	4		LITT 4610: Senior Seminar	4		
LITT3xxx	4		GIS	4		
G Course	4		ASD / G	4		
ASD/G	4		ASD / G	4		
			Eligible to enroll in 4+1			
			concentration (100 credits)			
Fourth Year – 29 credits	C III			C III		
Course	Credits	Grade	Course	Credits	Grade	
AMST 5000: Proseminar	3		AMST 5001: Research Methods	3		
ASD/G	4		AMST 5xxx Elective	3		
ASD/G	4		ASD/G	4		
ASD/G	4		ASD/G	4		
GENERAL STUDIES OUTCOME REQUIREM 128 credits needed to graduate.	ENT: The	se courses	s are listed as attributes and should b	e completed	l within the	
A) Arts			(V) Values/Ethics			
1) Historical Consciousness			(I) International/Multicultural			
GENERAL STUDIES WRITING REQUIRE must be taken at Stockton. W1W1) Two W1 courses may be in tran		ourses	
GENERAL STUDIES QUANTITATIVE RE transfer. Q2 courses must be taken at Sto				ourses may	be in	

LITT-AMST Fifth Year – 18 credit	S		Page 2	of 2	
Course	Credits	Grade	Course	Credits	Grade
AMST 5xxx Elective	3		AMST 5xxx Elective	3	
AMST 5xxx Elective	3		 AMST 5xxx Elective	3	
AMST 5xxx Elective	3		AMST 5xxx Elective	3	

*All Bachelor Programs require a minimum of 128 credits and a 2.00 cumulative average. M.A. courses require a B or better to satisfy the degree requirements.

* "The student is responsible for insuring that all graduation requirements are met" (Bulletin). Consult with your preceptor and/or the Center for Academic Advising on a regular basis.

Learning Outcomes and Program Goals

B.A in Literature Program Goals

From the program website:

<https://blogs.stockton.edu/literature/mission-statement/program-goals-and-learning-outcomes/> Fundamentally, the Literature Program seeks to provide its students with educational experiences that promote skills-based learning as well as the intellectual awareness and maturity that are the hallmarks of a liberal arts education. Stressing analysis and synthesis in reading and writing in all of our classes, our curriculum has four goals, which support Stockton University's essential learning outcomes (noted below as ELO) <u>http://intraweb.stockton.edu/eyos/page.cfm?siteID=209&pageID=154</u>):

Learning Outcomes

Program Goal 1: To read diverse literary works and develop an appreciation of their aesthetic qualities and insights into human experiences.

- Virtually all literature courses address this fundamental goal.
- ELO: Adapting to Change; Critical Thinking; Ethical Reasoning; Global Awareness

Program Goal 2: To acquire an understanding of the formal, historical, and theoretical aspects of literary and English language study and creative writing, including attention to:

- form and genre
 - Several literature courses focus on form and genre, including the following required course for all majors LITT 2114 Literary Interpretation and these required courses for the Creative Writing track: LITT 2237 Introduction to Creative Writing; LITT 3270 Craft and Theory Workshop
- intertextuality
 - o Courses designated as literary interpretation
- literary history and periods
 - Courses designated as Pre-1700; 1700-1900; 1900-present
- English language within historical contexts
 - o LITT 2412: English Language and Grammar; LITT 3301 History of the English Language
- canons and canon formation
 - Literature survey courses, such as LITT 2104 American Literature I; LITT 2105 American Literature II; LITT 2102 British Literature I; 2103 British Literature II
- historical and cultural contexts
 - Courses designated as Pre-1700; 1700-1900; 1900-present
- critical theory and schools
 - LITT 2114 Literary Interpretation; LITT 3125 Literary Theory and Criticism
- individual voice and style
 - Courses designated as creative writing classes
- grammatical & syntactical structures
 - o LITT 2412: English Language and Grammar; LITT 3301 History of the English Language
- diversity
 - Courses designated as Ethnic/Postcolonial; Gender and Sexuality Studies; WGSS; Africana Studies

ELO: Program Competence

Program Goal 3: To apply analytical and expressive skills through:

- close-reading
 - Courses designated as literary interpretation; virtually all upper-level literature courses presume knowledge of this fundamental skill
- research
 - o LITT 2123 Introduction to Research in Literature; LITT 4610 Senior Seminar
- digital literacy
 - o LITT 3922 & 3923 Digital Humanities Internships; LITT 3651: Designing Literary Apps
- creative writing in diverse genres
 - Courses designated as creative writing
- development of individual voice
 - Courses designated as creative writing
- analytical writing
 - Virtually all literature program courses involve analytical writing; courses with W2 and W1 designations
- presentation
 - Virtually all literature program courses involve formal and/or informal presentations
- performance
 - Both lower and upper level literature courses involve reading aloud—and in some cases memorizing or reciting—literary passages
- modes of punctuation
 - LITT 2412: English Language and Grammar; LITT 3301 History of the English Language
- constructive criticism provided to peers
 - Courses designated W1 and W2 involve peer review

ELO: Communication Skills; Critical Thinking; Information Literacy and Research Skills; Creativity and Innovation; Teamwork and Collaboration

Program Goal 4: To demonstrate a thorough understanding of concepts and a mastery of skills, applicable to a variety of careers and life experiences through curricular and extracurricular projects and activities, including:

- independent studies
 - LITT 1800 Literature Special Project; LITT 2800 Literature Special Project; LITT 3800 Literature Special Project; LITT 4800: Literature Special Project; LITT 4899 Summer Research Experience (SIRE)
- research assistantships
 - Courses designated as Applications or Approaches
- teaching assistantships
 - Courses designated as Applications or Approaches
- internships
 - LITT 3900 Literature Special Project; LITT 3918, Editing Internship; LITT 3920 Public History Internship; LITT 3922 & 3923 Digital Humanities Internships; LITT 4900 Literature Special Project; LITT 4901 Literature Internship
- presentations (classroom, campus, conferences, exhibits)
 - Presentations are a culminating aspect of many program courses, as are attendance and/or participation in on-campus and off-campus conferences and exhibitions
- participation in literary events (campus, regional, national, international)
 - 5 Students are encouraged to attend and participate in literary events both on campus and off; students have attended regional, national, and international conferences
- creative and critical publications and submissions

- Students have the opportunity to write for the campus newspaper, *The Argo*; the campus literary magazine, *Stockpot*; stories from fiction workshops collected in *Divergently*; and various publications for the South Jersey Culture & History Center, among other opportunities
- service learning
 - Courses designated as Service-Learning

ELO: Program Competence; Teamwork and Collaboration

Summary

In brief, the Literature Program prepares students who can think critically and creatively and, just as importantly, write and speak well. The program's emphasis on technological literacy, furthermore, provides training in another key communication skill that is increasingly valuable in today's job market. While many of our majors indicate that they plan to pursue primary or secondary educational careers, we tie our curriculum and its objectives to no one specific career.

These Literature program goals, along with companion ELOs, offer students learner-centered opportunities to develop competence with practical skills, intellectual abilities, and marketable talents designed to support the student learning necessary for personal and professional success in the 21st century.

Essential Learning Outcomes Supported by Literature Coursework*

- Adapting to Change
- Communication Skills
- Creativity and Innovation
- Critical Thinking
- Ethical Reasoning
- Global Awareness
- Information Literacy and Research Skills
- Program Competence
- Teamwork and Collaboration

*Quantitative Reasoning is the lone ELO to which Literature offerings do not measurably add.

M.A. in American Studies Program Goals and Learning Outcomes *From the program website:*

<https://blogs.stockton.edu/americanstudies/about-american-studies/american-studies-goals-and-learning-outcomes/>

Graduates of Stockton's American Studies Master of Arts and Certificate program will be able to demonstrate achievement in the following:

- 1. Recognizing and understanding the range of approaches related to the field of American Studies and its development over time.
- Understanding the research methods and/or theoretical perspectives that inform contemporary American Studies scholarship, including theories of race and ethnicity, gender studies, queer theory, feminism, cultural materialism, Marxism, post-structuralism, historicism, psychoanalysis, postcolonialism, cultural studies, archival research, textual analysis, oral history, ethnography, and performance studies.

- 3. Applying the multi-disciplinary methods and theories scholars use in American studies to analyze sources as well as diverse objects of study, including primary source texts, visual imagery, material culture, and aspects of daily life.
- 4. Developing skills in expressing oneself orally and in writing.
- 5. Designing and executing an interdisciplinary research project that contributes to the field of American studies AND/OR applying American Studies' perspectives to the larger world beyond the classroom and scholarly community through an internship, study tour, and/or an independent study. Applied projects might be related to public history, museum studies, archival studies, digital media, and/or social justice and civic awareness.

Note: Not every American Studies course will address all the above learning outcomes.

Program Assessment

B.A. in Literature Assessment

The Literature Program engages in ongoing direct and indirect program assessment to measure how successfully students meet program learning outcomes listed above and to elicit student feedback on LITT courses, LITT instructors, and other aspects of the Literature Program. During biannual program retreats, the Literature Program reviews assessment results and identifies areas for improvement and outlines solutions. Ongoing assessment projects include the following:

- Direct assessment administered in *LITT 2114: Literary Interpretation* to measure program goals 1-3.
- Direct assessment administered in *LITT 4610: Senior Seminar* to measure program goals 1-3.
- Indirect assessment using group IDEA reports for core courses: *LITT 2114, LITT 2123, LITT 2237,* and *LITT 4610*
- Alumni surveys

M.A. in American Studies Assessment

Like the Literature Program, the American Studies program also engages in ongoing program assessment and reviews results during biannual program retreats. Since the MAAS program concluded its first fiveyear review last year, we are in the process of developing a multi-year assessment plan for the next five years. Ongoing assessment projects include the following:

- Direct assessment administered in AMST 5000: Proseminar to measure program goals 1 and 4
- Direct assessmsent administered in AMST 5001: Research Methods to measure program goals 2 and 4
- Alumni surveys

4+1 Program

The assessment of student learning in LITT/MAAS 4+1 program will be conducted through the assessment measures detailed above. In addition to these measures, the LITT and MAAS programs will use data provided by the Office of Institutional Research, the School of Arts and Humanities, the Career Center, and survey instruments to assess how well the 4+1 program meets students' needs by tracking the following:

- Time to degree completion
- Job placement

- G.P.A.
- Student feedback