

Potential New Member Panhellenic Recruitment Guide

Stockton University
Panhellenic Council

Spring 2018



Table of Contents

Welcome from the Vice President of Recruitment	3
Terminology	4
Recruitment Counselors	6
Recruitment Schedule	7
Schedule Conflicts	8
Financial Information	8
Potential New Member Expectations	10
Potential New Member Bill of Rights	11
Potential New Member Code of Ethics	12
Membership Recruitment Acceptance Binding Agreement	13
Campus Director	15
Party Invites	15
Tips	16
Questions to Ask Yourself throughout Recruitment	17
Panhellenic Creed & Insignia	18
Chapter Quick Guide	19



Welcome from the Vice President of Recruitment

Dear Potential New Member,

Our goal as the College Panhellenic Council is to improve the quality of student life at Stockton University by getting Potential New Members involved in Greek life. The Panhellenic community strives to motivate, mentor, increase knowledge and unify all of our members as a whole.

By choosing to partake in formal recruitment, participants are taking a step in the right direction to become truly involved at Stockton University. Our Panhellenic Council puts forth a great deal of dedication and hard work in order to give those interested in Greek life the best opportunity to get involved through Formal Recruitment. Our office members, along with our Greek Advisor, Joe Thompson, prepare a two-week process for all eligible participants.

In this Handbook, all information to successfully follow through with the Formal Recruitment process is provided.

The necessary resources will be provided throughout this process to assure participants will receive guidance and assistance whenever it is needed during their experience. For any additional information or concerns, please contact Vice President of Recruitment, Gianna Graw, at stocktonnpc@gmail.com.

Panhellenic Love,
Gianna Graw '18



Common Terminology

- **Active** – a woman who has been formally initiated by her sorority
- **Alumna** – a sorority member who is no longer a member of a collegiate chapter
- **Bid Day** – The last day of recruitment, when potential new members receive bids to join chapters and become new members
- **Chapter** – a membership unit of a sorority
- **Charter** – the official document recognizing a chapter’s status by the inter/ national sorority
- **College Panhellenic Association** – the cooperative campus organization of collegiate
- **College Panhellenic Council** – Panhellenic officers and chapter delegates of the NPC member sororities on a campus; each NPC chapter and has a delegate representative on the council, and the delegates make up the voting body for the College Panhellenic Association
- **College Panhellenic “exec”** – short for “Panhellenic executive officers/ committee”; the officers of the College Panhellenic Association that run the day-to-day operations; responsible for encouraging Panhellenic unity among chapters, enforcing NPC guidelines, overseeing the recruitment process and promoting positive ideals of sorority life
- **Continuous open bidding (COB)** – an informal membership-recruitment process during which bids may be extended and accepted at any time during the school year other than
- **Delegate** – the official representative of each NPC chapter to the College Panhellenic
- **Initiation** – a ritualistic ceremony during which new members receive lifelong membership
- **Intentional Single Preference** – when a woman lists only one sorority on her membership recruitment acceptance binding agreement
- **Intentional or executive office (“headquarters”)** – a term referring to the central organization of a given sorority
- **Legacy** – a prospective member whose relative is an initiated member of a sorority (different NPC organizations vary in defining which relationships confer legacy status)
- **Membership recruitment acceptance binding agreement (MRABA)** – a one year binding agreement signed by a potential new member at the conclusion of primary recruitment

- **National Panhellenic Conference (NPC)** – the umbrella conference linking 26 inter/national women’s fraternities and sororities and providing support to College Panhellenic Associations
- **New member** – a woman or man who has accepted a fraternity bid but is not yet an initiated member
- **New member educator** – the officer in each chapter charged with educating new members about the values, history, standards and expectations of the organization
- **Philanthropy** – a specific organization or cause to which members donate volunteer hours and money
- **Pin/badge** – a piece of jewelry in a specific shape or symbol worn by a member of a sorority to represent her membership
- **Potential new member (PNM)** – any woman interested in becoming a sorority member who is matriculated and eligible according to College Panhellenic Association requirements
- **Preference** - the final round of primary recruitment
- **Quota** – the number of potential new members going through primary recruitment divided by the number of sororities on the campus
- **Recommendation** – a letter or form completed by a collegiate or alumna member of a sorority showing support for a potential new member’s membership in that organization Note: not all NPC organizations allow a collegiate member to provide a recommendation for a potential new member
- **Recruitment** – a period of time during the school year in which events are held by each sorority for the purpose of selecting new members; recruitment is organized and implemented by the College Panhellenic (no longer referred to as “rush”)
- **Recruitment Event** – Each chapter a PNM visits during a round of recruitment is an event. You may also here events referred to as parties.
- **Recruitment Round** – A round is a day or days during recruitment when you visit a specific number of chapters; rounds typically have a theme, some examples of names you may hear a round called are 3-event round, open house round, philanthropy round or preference round.
- **Release** – when a PNM’s stated willingness to receive an invitation or bid from a chapter does not match with that organization’s list of PNMs invited to its recruitment event or membership
- **Ritual** – sacred and inspirational ceremonies used to inspire and educate members about the values of the organization
- **Social** – a get-together with another group for a party, dinner or other fun occasion

Recruitment Counselors

The recruitment process is filled with many new opportunities and experiences, and along with these opportunities come challenges. Rest assured these questions do not have to be met alone! Your recruitment experience will begin when you are introduced to your Recruitment Counselors. Your Recruitment Counselors will help guide and support you throughout the Recruitment process. Our Recruitment Counselors represent the five current Panhellenic chapters on Stockton's campus. Each Recruitment Counselor is selected and trained during the fall and spring semester. The most important thing Recruitment Counselors want you to know is that they are a member of the Panhellenic community and they will be able to answer any questions you may have about the Recruitment process, Stockton University, and our Panhellenic community as a whole. The Recruitment Counselor's sorority affiliation is a secret. Please don't spoil the fun by trying to find out which sorority they belong to before the time has arrived.

Recruitment Schedule

****You will be able to view your personal schedule on Campus Director****

Tuesday, January 30, 2018 - Recruitment Orientation

The Recruitment Orientation will provide you with all the information you will need to navigate the recruitment process with ease. During Recruitment Orientation, you will meet your Recruitment Counselors and the other potential new members who will be in your recruitment group! This session will be led by our staff and the recruitment counselors.

Dress casual.

Please arrive at the Campus Center Theater, we will start promptly at 4:30 P.M. If you are late, you will miss important information.

Friday, February 2, 2017 – Open House Round

Friday evening will be spent visiting all 5 chapters! Each day will start with a meeting of your recruitment group in Alton Auditorium.

Dress casual.

Please arrive at Alton Auditorium at 5:15 P.M.

Saturday, February 3, 2017 – Philanthropy Round

This round will showcase each chapter's philanthropy. During this round, you will visit no more than 4 sororities. Keep in mind that you will visit UP TO 4 sororities, but can be invited back to less than 4.

Dress more business casual. No jeans.

Please arrive at Alton Auditorium 25 minutes prior to your first scheduled party.

Friday, February 9, 2017 – Preference Round

This round you will visit no more than 2 chapters. Keep in mind that you will visit UP TO 2 sororities, but can be invited back to less than 2.

Dress up! Recommended attire is a party dress.

Please arrive at Alton Auditorium 25 minutes prior to your first scheduled party.

Saturday, February 10, 2017 – Bid Day

It's BID DAY! Your Recruitment Counselor will distribute bids privately in B-Wing classrooms.

Dress is casual.

Please arrive outside B-Wing at 11:45 A.M.

Celebration will occur at 2PM in the CC Event Room.

Schedule Conflicts

Although we want you to attend each and every event you are invited to throughout recruitment, it is important that family and school come first. If you have a conflict that prohibits you from attending an event, please contact Greek Advisor, Joseph.Thompson@stockton.edu.

Financial Information

These are times where we all feel economic and financial strain. But as we look to the future and to all of the successes yet to come, we cannot ignore opportunities to invest in that future. By joining a sorority, you are not simply joining a social club and you are not just “paying for friends.” You are making an investment in your college experience and in your future. You are joining an organization that will help you personally and professionally grow over your lifetime.



Sororities have been active at Stockton for 40 years. For generations, women have become members of sororities because these organizations provide opportunities for leadership development, friendship, and service that are unparalleled on campus. After graduation, you will join an international network of sorority alumnae who are finding success and making a difference every day. Sorority membership may not seem affordable now, but ultimately it is a worthwhile investment. This guide contains information on the specific costs for each of the 5 organizations and breaks down the costs to show what you are actually paying for in sorority membership.

How much does sorority membership cost?

There are financial obligations of sorority membership. In order for the organization to function, membership must provide the budget necessary through dues.

Each chapter has its own budgetary needs and with those needs comes a range of dues within the community. As a new member, you can expect to pay between \$350-500 the first semester.

What financial assistance or scholarships are available for sorority membership?

Each member of a sorority is held to a certain financial obligation. Although each organization has a variety of options to fulfill the financial obligation, there is not an abundance of consistent financial assistance programs for women.

Financial assistance programs are reserved for women who have run into an emergency situation and need aid to continue their membership, while working through the present situation.



DELTA DELTA DELTA FRATERNITY

Typical First Semester

\$671.00 (including badge)

Typical Semester

\$300.00

DELTA PHI EPSILON SORORITY

Typical First Semester

\$400.00 (NOT including badge)

Typical Semester

\$300.00

DELTA ZETA SORORITY

Typical First Semester

\$540.00 (including badge)

Typical Semester

\$270.00

SIGMA SIGMA SIGMA SORORITY

Typical First Semester

\$400.00 (NOT including badge)

Typical Semester

\$350.00

ZETA TAU ALPHA FRATERNITY

Typical First Semester

\$512.00 (NOT including badge)

Typical Semester

\$360.00

Stockton University Panhellenic Association's Potential New Member Expectations

Sorority Recruitment at Stockton University is a fantastic process and we are so glad you decided to take part in it! The sorority experience is not a right, but a privilege. The chapters on campus have been working for over a year preparing for your arrival. As an honored guest in recruitment, you are to act in accordance to the following expectations.

As a potential Panhellenic Woman, I, _____ am expected to:

- Attend all events for which I receive an invitation.
- Remain respectful towards myself, other potential new members, chapter members, and university staff at all times.
- Refrain from negative discussion of any of the above individuals throughout the duration of Panhellenic Recruitment (including social media).
- Remain polite and respectful when attending all events.
- Understand that the consumption of alcohol/substances and socializing with men are not permitted during Recruitment and during bid day activities.
- Dress appropriately for each party in accordance with the expectations for that round.
- Refrain from communication with chapter members outside Formal Recruitment parties.
- Recognize that I must have proper time management skills throughout the week (attending all recruitment counselor meetings on time, attending all parties on time, etc.).
- Understand that Stockton University, Panhellenic Council, the National Panhellenic Conference, Advisors, and Recruitment Counselors are not liable for the damage of my personal property I chose to bring with me.
- Understand that, upon joining a chapter, I will be responsible for the financial obligations of membership.
- Understand that if I am matched with a chapter and receive an invitation to membership, I am bound to that organization and considered ineligible for an invitation to membership from any other chapter **for one calendar year.**

Potential New Member Bill of Rights

As a potential member, it is important to recognize that you have rights.

- ❖ The right to be treated as an individual
- ❖ The right to be fully informed about the recruitment process
- ❖ The right to ask questions and receive true and objective answers from Recruitment Counselors and members
- ❖ The right to be treated with respect
- ❖ The right to be treated as a capable and mature person without being patronized
- ❖ The right to ask how and why, and receive straight answers
- ❖ The right to have and express opinions to Recruitment Counselors
- ❖ The right to have inviolable confidentiality when sharing information with Recruitment Counselors
- ❖ The right to make informed choices without undue pressure from others
- ❖ The right to be fully informed about the binding agreements implicit in the preference card signing
- ❖ The right to make one's own choice and decision and accept full responsibility for the results of that decision
- ❖ The right to have a positive, safe, and enriching Recruitment and New Member experience

Potential New Member Code of Ethics

- I. Do not divulge any information that may give away your sorority preference. To do this would be misleading to both you and the sorority.
- II. Do not expect a sorority member to divulge any information to you that you are “wanted” by her sorority. This is against Panhellenic rules, and will be considered an infraction of rules against that sorority.
- III. Do not visit any sorority house during recruitment outside of the regularly scheduled event times.
- IV. Fraternity women expect you to conduct yourself in a manner suitable for this type of event, inside and outside of Recruitment.
- V. There is to be no communication between sorority members and Potential New Members outside of recruitment. Please do not initiate interaction.
- VI. The Panhellenic Council discourages single preference selection.
- VII. Report any violations of the Bill of Rights immediately to your Recruitment Counselors, the Panhellenic President, the Panhellenic V.P. of Recruitment or the Panhellenic Advisor.

Membership Recruitment Acceptance Binding Agreement (MRABA)

Every PNM should be informed of her options for joining a sorority. At the completion of the primary recruitment period, all women are given the opportunity to sign an MRABA. In order to receive a bid from a sorority on campus at that time, the MRABA must be signed.

Recruitment counselors shall not be involved with any PNMs in the process of completing and signing the MRABA. The MRABA consists of nine sections. The first six sections are initialed by the PNM as acknowledgement that she has read and understands each point. The following is an explanation of these six sections:

1. I am willing to accept an invitation to membership from any sorority or women's fraternity that I list on this agreement.

PNMs should only list the chapters they are willing to join. —> (that does not mean list only one option — this could decrease your chances)

2. I may limit my choices to just one OR list any sorority/women's fraternity whose preference-round (last) event I attended, and from which I am willing to accept membership. I realize that by not listing the maximum number of events I attended, I may be limiting my potential to join any other NPC group during primary recruitment should I not be placed with my choice(s). A PNM can only rank chapters whose final (preference) events she attended (if she went to A and B, C isn't an option). She doesn't have to rank all the chapters she attended, but we encourage her – not require her –to maximize her options, because it gives her a better chance of being matched to a group.
3. Once I submit this agreement to the College Panhellenic Association, I cannot change the order of my preferences or add or delete a preference. Once the form is signed and submitted, selections and the order of the chapters listed cannot be altered.
4. If I do not receive an invitation to membership from a group that I have listed, I am eligible for continuous open bidding.

If a PNM does not receive a bid from a group listed on her MRABA, she is free to join any chapter, provided it has membership vacancies, through COB or informal recruitment.

5. I have the option of not submitting an agreement at this time. A PNM does not have to submit an MRABA. Her decision not to sign removes her from the recruitment process.
6. Once I submit this agreement, I am bound by the NPC Unanimous Agreements, which state that if I receive an invitation to membership from a group that I have listed and then do not accept it, I am ineligible to be pledged until the beginning of the next primary membership recruitment period on the same campus.

If a PNM receives a bid from a group she lists and then later chooses not to be initiated, she cannot join another NPC group on that campus until the next primary recruitment. If she is not initiated and transfers schools, she can participate in recruitment at the first opportunity on the new campus.

The PNM must then sign and date the form as a final acceptance of the points she initialed. The signature line states, “By signing this form you are agreeing to accept a bid from any of the sororities or women’s fraternities you list below and if offered, you are bound to that bid until the beginning of the next primary membership recruitment period.”

The next section of the MRABA is the listing of the sororities that the PNM has chosen. She may list any groups whose preference events she attended but should list only those whose bid she is willing to accept.

Again, once she submits the form the order cannot be altered. The form states, “I agree to the terms stated above, and I am willing to accept an invitation to membership from any of the following sororities or women’s fraternities whose preference event I attended (listed in order of preference).”

Finally, the PNM must sign and date the form, again acknowledging the order of her preferences.

You will “sign” and complete this process online.

Campus Director

Campus Director is the online platform that we use for formal recruitment. This is the website where you registered for recruitment. We also use this website throughout recruitment for the actual process of sending out round invitations and bid-matching.

The web link for Campus Director is:

<https://mycampusdirector2.com/login/>

Use the username and password you created when you registered.

When will I use Campus Director?

You will use Campus Director immediately following each round. You can also use Campus Director to check on your schedule and invitations.

How does it work?

Here is a tutorial video to show you how the program works and what you will need to do:

<https://drive.google.com/open?id=0B2FFD0Kfjq08Ql83ZzFmN0lVSIE>

If you have any questions about using Campus Director, please email Joseph.Thompson@stockton.edu

Party Invites

Important Note:

Just because you may be invited to up to 4 parties in Round 2, or 2 parties in Preference, does not guarantee that you will. It is quite possible to not receive any invitations, or receive less than the maximum amount. If you receive no invitations, you are concluded with the process. You are still eligible, however, and could receive a phone call on Bid Day asking if you would accept a bid to one of the sororities. You will also be eligible for recruitment thereafter, in the fall.

On Campus Director, you will be able to see your party invites one hour in advance to the beginning of each round—so be prepared to attend each round. You may want to print a copy, write it down, or put it in your phone so you know what your schedule is for the day.

If you make it through preference and sign the MRABA you are bound to the one-year calendar rule (see p. 13). If you receive a bid and do not accept it, you must wait one-calendar year to be eligible for a sorority once again. If you sign the MRABA and do not receive a bid, you are not bound to the one-year calendar rule and are eligible to join a sorority at any time.

Tips

BE YOURSELF- Relax! We're just as anxious to meet you as you are to meet us. Be natural and enjoy yourself. Formal Recruitment is really a lot of fun!

FOLLOW YOUR FEELINGS- Take a good look at all of the members...they will be the ones with whom you will be spending a lot of time. These will be your lifelong friends, so choose for the right reasons and see if you share similar values.

ASK QUESTIONS- As much as the members try to tell you everything, they don't always know what's on your mind. Recruitment Counselors are also a good source of information regarding recruitment questions. In addition, sorority members are well informed about their sorority's history, social activities, campus activities, scholarship, new member education program, and other facts about that particular chapter.

DRESS- Dress neatly, but don't feel obligated to buy a whole new wardrobe. Sororities are interested in you as a person, not for what you wear. Nice pants, skirts and dresses are good for open houses and theme events. Preference Night events are special occasions, so you may want to wear a nice dress. The most important thing is to be comfortable in what you wear.

READ THIS GUIDE CAREFULLY- It contains a lot of useful information to help you understand the Greek community better.

CHOOSE WISELY- Although your friends might try to help you, YOU must make the final decision. Give every sorority an equal chance. We have five unique and fantastic sororities to choose from, so keep them ALL in mind from the start.

QUESTIONS TO ASK YOURSELF THROUGHOUT RECRUITMENT

- ❖ If you had a bad day, what group of women would you want to vent to?
- ❖ What group of women can you see yourself sharing your good news with? Whose shoulders would you rather cry on?
- ❖ What group of women will help you grow as a person?
- ❖ What group of women can you see yourself having life-long friendships with?
- ❖ What group of women will build you up and empower you?
- ❖ What group of women would not make you question yourself and who you are?
- ❖ What group of women's values and goals align with your own?
- ❖ What are your pros and cons of each sorority?



Est. 1902

Our Creed

We, as the Undergraduate Members of women's fraternities, stand for good scholarship, for guarding of good health, for maintenance of fine standards, and for serving to the best of our ability, our college community. Cooperation for furthering fraternity life, in harmony and with its best possibilities, is the ideal that shall guide our fraternity activities.

We, the fraternity women, stand for service through the development of character inspired by close contact and deep friendship of individual fraternity and Panhellenic life. The opportunity for wide and wise human service, through mutual respect and helpfulness, is the tenet by which we strive to live.

The Panhellenic Insignia

The shield is a protective influence for our entire membership. A lamp denotes leadership, scholarship and enlightenment. The laurel wreath signifies victory, or achievement of ideals, while the sword piercing the wreath indicates willingness to fight for ideals, symbolizing, too, penalty of obligation; also bravery, achievement and discipline.

The mantling surrounding the shield is the protecting cloak that education gives us, and protective influence of organization. Thus there is the mantle is inscribed the name of the National Panhellenic Conference.

DELTA DELTA DELTA FRATERNITY



BADGE

Three jeweled stars with a crescent of gold bearing "ΔΔΔ"

FOUNDED
Boston University,
Boston
Thanksgiving Eve, 1888

COLORS
Silver, gold and blue

FLOWER
Pansy

MAGAZINE
The Trident

PHILANTHROPIES

Tri Delta collegiate and alumnae chapters raise funds and give service to support children's cancer charities. In addition to local hospitals, clinics and cancer camps, Tri Delta chapters have raised more than \$30 million for St. Jude Children's Research Hospital, the fraternity's philanthropic partner since 1999. In 2014, Tri Delta announced a 10-year, \$60 million fundraising commitment in support of St. Jude — the single largest fundraising pledge in the hospital's history. In return Tri Delta has received prominent recognition on the hospital's campus with the short-term housing facility being named Tri Delta Place. In alignment with its purpose to "assist its members in every possible way" the Delta Delta Delta Foundation awards scholarships and provides assistance to alumnae and collegiate members in need. Tri Delta also supports collegiate living environments and develops qualities of unselfish leadership among its members through innovative educational and leadership initiatives. Tri Delta is dedicated to ensuring a safe, rewarding and relevant sorority experience for future generations.



NEW MEMBER PIN

Inverted delta surround by a "ΔΔΔ" all in green enamel

DELTA PHI EPSILON SORORITY



BADGE

Equilateral gold triangle with the letters "ΔΦΕ" in black onyx bordered with 21 pearls and a ribbon beneath with sorority's motto, *Esse Quam Videri*

FOUNDED
Washington Square College Law
Division of New York University,
New York City
March 17, 1917

COLORS
Royal purple and pure gold

FLOWER
Purple iris

MAGAZINE
Triad

PHILANTHROPIES

Delta Phi Epsilon chapters have donated more than \$1.25 million to the Cystic Fibrosis Foundation to support research to find a cure for cystic fibrosis and improve the quality of life for the 30,000 children and young adults with the disease. Delta Phi Epsilon is the first international organization to pledge regular support to the National Association of Anorexia Nervosa and Associated Disorders, an organization dedicated to alleviating the problems of anorexia and other eating disorders. The Delta Phi Epsilon Educational Foundation provides scholarships to members and their children to complete their studies or continue graduate study, and provides funding for educational and leadership programs.



NEW MEMBER PIN

Equilateral triangle of purple enamel with name in gold Greek letters

DELTA ZETA SORORITY



BADGE

A Roman lamp bearing the Greek letters "ΔΖ" in black enamel, resting upon an Ionic column with three wings of Mercury on each side

FOUNDED
Miami University,
Oxford, Ohio
Oct. 24, 1902

COLORS
Rose and green

FLOWER
Killarney rose

MAGAZINE
The LAMP of Delta Zeta



NEW MEMBER PIN

Black enamel diamond bearing Roman lamp in gold

PHILANTHROPIES

Delta Zeta Sorority's national philanthropy is speech and hearing and The Painted Turtle camp. Through its speech and hearing philanthropy, Delta Zeta supports this important cause which affects 1 in 5 Americans. Delta Zeta members volunteer many hours for speech and hearing organizations in their communities, such as tutoring children with hearing challenges or spearheading fundraising initiatives. Donations collected assist with speech programs and provide equipment and devices to those with hearing challenges. Funds also support programs aimed at hearing loss prevention. In addition, Delta Zeta has national partnerships focused on speech and hearing-related causes with Starkey Hearing Foundation and Gallaudet University. Delta Zeta's other national philanthropy, The Painted Turtle camp, is an innovative medical specialty camp and family care center for children who have chronic and life-threatening illnesses. The Delta Zeta Foundation provides support for the sorority's leadership and service programs, awards scholarships to collegiate and alumnae members and maintains the Delta Zeta Historical Museum in Oxford, Ohio.

SIGMA SIGMA SIGMA SORORITY



BADGE

An equilateral, indented triangle with pearls on its border and a Greek Sigma on each point of the raised inner triangle, in the center of which is a skull and crossed bones.

FOUNDED
Longwood University,
Farmville, Va.
April 20, 1898

COLORS
Royal purple and white

FLOWER
Purple violet

MAGAZINE
The Triangle of ΣΣΣ

PHILANTHROPIES

Tri Sigma has focused on helping children since 1951, when it funded the Salk vaccine trials to combat polio. After the trials proved successful and polio was cured, Tri Sigma supported another cutting-edge treatment for children called play therapy, which helps seriously ill children understand and cope with their illnesses and the treatments they must undergo. With Tri Sigma's support, play therapy grew from a relatively unknown type of children's care to an essential in hospitals throughout the U.S. Tri Sigma funds children's therapy fellowships in important teaching hospitals in Dallas, Texas, and Chapel Hill, N.C., and also awards grants to local programs throughout the U.S. Support for this important philanthropic outreach is carried out through the Tri Sigma Foundation's Robbie Page Memorial Fund, established to honor a child who wanted "to have all his birthdays now so that I can grow up and help people."



NEW MEMBER PIN

Silver triangle with sigma in each angle, superimposed on three arcs

ZETA TAU ALPHA FRATERNITY



BADGE

Small black shield superimposed on shield of gold bearing a five-point crown; Greek letters "ZTA" and Greek "Themis"

FOUNDED

Longwood University,
Farmville, Va.
Oct. 15, 1898

COLORS

Steel gray and turquoise blue

FLOWER

White violet

MAGAZINE

Themis



NEW MEMBER PIN

Carpenter's square in silver and turquoise blue

PHILANTHROPIES

Zeta Tau Alpha devotes its philanthropic efforts to breast cancer education and awareness. Think Pink®, a registered trademark of ZTA, is the umbrella theme for these projects. Over the years, Zetas have distributed millions of pink ribbons, breast health tip cards and breast self-examination reminders. ZTA is the league-sanctioned outreach supporter for the National Football League's "A Crucial Catch" program, in which members distribute more than 1 million pink ribbons to football fans each season. Further, chapters across the country host more than 500 Think Pink® events annually to raise awareness, including Pink Out games with their university athletic departments or hometown sports teams.