



WILLIAM J. HUGHES CENTER FOR PUBLIC POLICY

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



JULY 2012

MESSAGE FROM THE DIRECTOR



The activities and the presence of the Hughes Center in the community continue to grow. In the last few months, we dedicated the new Ambassador William J. Hughes Collection at the Hughes Center offices, and we sponsored a Recycling Symposium featuring former Governor Thomas H. Kean, with our friends at the Atlantic County Utilities Authority.

President Herman Saatkamp also announced the establishment of the Stockton Polling Institute in the Hughes Center. The Institute will allow the Hughes Center to continue its public opinion surveys, and opens up opportunities for additional research by the Center, other areas of the college, and private clients.

We continue to improve our communications efforts by publishing this newsletter with more frequency, completely revising our website and expanding our use of social media. We are always looking for your feedback and suggestions.

Noah Bronkesh, Esq. is leaving the Hughes Center Steering Committee as he was recently nominated to the New Jersey Superior Court in Atlantic County by Governor Chris Christie and confirmed by the New Jersey State Senate. We will miss Noah's dedication and active participation in the Hughes Center.

Dan Douglas

Daniel J. Douglas, Director

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AMBASSADOR HUGHES COLLECTION



Stockton Board of Trustees Vice Chair Curtis Bashaw, left, and Rep. Robert Andrews look on as Ambassador Hughes speaks at dedication.

Ambassador William J. Hughes has donated hundreds of plaques, letters, official documents, and photographs from his congressional and ambassadorial archives to the Hughes Center for Public Policy.

More than 100 people attended a ceremony and reception on May 2 dedicating the Ambassador William J. Hughes Collection at the Center's offices on the Stockton College campus. The ambassador, Mrs. Nancy Hughes, and other members of the Hughes family attended.

"I'm delighted that my archives and memorabilia will be housed in southern New Jersey at a College that has become a gem

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MAJOR ENDOWMENTS

Mr. & Mrs. Stephen Chazen Mr. & Mrs. William J. Hughes and Family

South Jersey Industries
New Jersey American Water Company
Atlantic City Electric Company
Mr. & Mrs. Steve Batzer
Exelon Corp.

New Jersey American Water Company
Public Service Enterprise Group
Salmon Ventures Limited
Thomas H. Heist Family
Tribhuvan & Nandita Singh
Verizon

STOCKTON POLLING INSTITUTE

The Hughes Center is establishing a public opinion polling institute on the Stockton College campus, with polling operations set to begin during the fall election season.

Dr. Herman Saatkamp, president of Stockton College, announced the establishment of the Stockton Polling Institute in April. The institute will use its own staff and Stockton students to conduct survey research on elections and issues of importance to New Jersey and to this region. Research will include telephone polls as well as Web and other survey modes.

"The Stockton Polling Institute will advance important goals and objectives of the College, particularly in learning and engagement opportunities in line with the College's Strategic Plan," Dr. Saatkamp said.

Hughes Center Director Daniel J. Douglas said the Stockton Polling Institute will allow the Hughes Center to continue to pursue civic and political engagement with the citizens of southern New Jersey.

The Hughes Center has conducted polling since 2008 by contracting with Zogby International. Now, the Stockton Polling Institute will independently conduct public opinion

polls. It will be run by existing Hughes Center staff.

Polling will begin in September with 24 call stations operating in a dedicated room in the N-wing.

Students are being recruited and will be hired as interviewers over the summer. Survey interviewer positions may be available for members of the general public.

Dr. Saatkamp said the Stockton Polling Institute will create a number of opportunities for the College community. It will create learning and employment opportunities for students. The polling institute can open new avenues of research for Stockton faculty and staff.

The first polls planned by the Stockton Polling Institute will gauge preferences in this fall's elections, including the 3rd Congressional District race pitting incumbent Republican Rep. Jon Runyan against Democratic challenger Shelley Adler, widow of the late Rep. John Adler, who lost to Runyan in 2010.

Plans call for the Stockton Polling Institute to begin offering polling services to outside clients in January 2013.

RECYCLING SYMPOSIUM



Former Gov. Thomas Kean recounted the challenges of passing New Jersey's mandatory recycling act during a speech at a symposium on the Stockton College campus marking the 25th anniversary of the recycling law.

The April 24 symposium, Celebrating 25 Years of Recycling, was cosponsored by the Hughes Center and the Atlantic County Utilities Authority.

Kean, who signed the recycling mandate into law, hailed the spirit of bipartisanship that led to the act's passage in 1987. He recalled that the bill was sponsored by former Democratic Sen. Paul Contillo of Bergen County and the late Republican Assemblyman Art Albohn of Morris County.

"We had the first state recycling bill in the country," Kean said to applause in the Campus Center Theater.

"It shows that even when it's difficult, good people working together from government, the environmental community, and from outside of government, doing it in a bipartisan fashion, can get things done," he said. "I wish people in Washington would heed that lesson."

Kean, a former president of Drew University and co-chairman of the 9-11 Commission, said that the high cost of trash disposal helped generate support for recycling. "But it was not easy," he said, noting that "lobbyists with a lot of money" opposed the law. The former governor's speech capped an afternoon of panel discussions about the state of the recycling industry and a

reception in the Campus Center Events Room. College Provost Harvey Kesselman and Kenneth Lefevre, a former assemblyman and Kean Administration official, introduced Kean.

Other speakers at the symposium included:

- Robert Anderson, Regional Business Development Manager, ReCommunity;
- Isaac Manning, Director of Recycling, Occupational Training Center of Burlington County, Inc.;
- Dominic D'Altilio, President, Association of Non-Recyclers;
- Jerry Powell, on the national perspective;
- Organic Diversion, Rocco D'Antonio;
- Gary Sondermeyer, Bayshore Recycling;
- Mary Sheil, former administrator of DEP's Office of Recycling;
- Harry Riskie, Mayor of Woodbury (first PA Recycling program);
- Penny Jones, Morris County MUA;
- Chasing Arrows creator Gary Anderson.

From the left: ACUA President Rick Dovey, Mrs. Dot Saatkamp, Hughes Center Founding Director Sharon Schulman, former Gov. Kean, former Assemblyman Kenneth Lefevre.





Family members surround Ambassador Hughes as he and President Saatkamp dedicate the Hughes Collection.

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nationally,” Ambassador Hughes said. “I hope it will be helpful to students and researchers in the years ahead.”

Articles from the collection are mounted or displayed in museum-quality exhibits at the Hughes Center. They include memorabilia from former Congressman Hughes’ 20 years of representing the 2nd District in the U.S. House of Representatives and from his nearly four years as U.S. ambassador to Panama. President Clinton appointed the retired congressman as ambassador in 1995 as the United States prepared to return control of the Panama Canal to that country.

The Hughes Collection provides a treasure trove of history on matters of regional and national importance.

On display are letters written by Presidents Reagan and Clinton when they enacted laws sponsored by Congressman Hughes, as well as the pens used to sign the laws. Another letter from President George H.W. Bush thanking the congressman for his advice on a matter regarding Saddam Hussein is also exhibited.

The walls of the Hughes Center are now adorned with numerous plaques. Photographs show then-Congressman

Plaques from the Hughes Collection fill the Hughes Center walls.



Hughes interacting with presidents, congressional leaders, dignitaries, constituents – and even the late underwater explorer Jacques Cousteau.

The collection includes scrapbooks, press clippings, speeches, calendars, House vote records, photo albums, and other documents that are being kept at the Richard E. Bjork Library at Stockton. The archives will be made available by the library for research.

College President Herman Saatkamp said the character of Ambassador Hughes is evident in the articles donated to the Hughes Center.

“It is the story of service to our community and our country, the practice of civility in politics and government, and the practical application of bipartisanship to accomplish important public policy goals,” Dr. Saatkamp said at the collection’s dedication ceremony.

Speakers at the dedication also included:

- Daniel J. Douglas, Director of the Hughes Center;
- U.S. Rep. Robert Andrews, D-1st;
- Curtis J. Bashaw, Vice Chair of the Stockton Board of Trustees;
- Dr. Edward H. Salmon, Chairman of the Hughes Center Steering Committee;
- Dr. Harvey Kesselman, College Provost and Executive Vice President;
- Sharon Schulman, Founding Director of the Hughes Center and Special Assistant to the President for External Affairs;
- Johanna Johnson, who spoke on behalf of her husband, the Hon. Nelson C. Johnson, Judge of the Superior Court, who could not attend; and,
- Dr. Michael Frank, President of the Stockton Faculty Senate.

To visit the Hughes Collection Web pages, go to www.stockton.edu/hughescenter and click on “The Ambassador William J. Hughes Collection.”

A Christmas ornament from President Reagan is part of the archives.



STEERING COMMITTEE SPOTLIGHTS

Edward J. Graham



Steering Committee Member Edward J. Graham is chairman, president, and chief executive officer of South Jersey Industries. He is also chairman of South Jersey Gas Co.

South Jersey Industries, based in Folsom, N.J., provides energy-related services and products through its utility and non-regulated businesses.

Mr. Graham was elected as an officer of South Jersey Gas in 1988. He has held various professional and managerial positions with the company since joining it in 1981.

Previously, Mr. Graham had worked for Golden Nugget, Inc., and Midlantic Banks, Inc.

He received a Master of Business Administration degree in Finance and Investment from Drexel University. He received his undergraduate degree from Rider University.

Mr. Graham serves on multiple boards, including that of the Levenson Institute of Gaming, Hospitality and Tourism at Stockton College. He is a member of the Economic Advisory Council of the Federal Reserve Bank of Philadelphia.

The utilities executive is an officer and member of the Board of Directors of Choose New Jersey. He also serves on the board of directors of the American Gas Association, the New Jersey Business and Industry Association, New Jersey Manufacturers Insurance Co., the Atlantic City Chamber of Commerce, and Public Media NJ.

Among his work in charitable causes, Mr. Graham served as chairman of the 2007 Heart Walk, and was honorary chair of the 10th annual Special Olympics Fall Classic. He is a trustee of the Foundation of the New Jersey Alliance for Action.

Mr. Graham has been named by the Rowan University Chapter of the Beta Gamma Sigma Business Honor Society as its business honoree.

Keith L. Dawn

Keith Dawn of the Hughes Center Steering Committee worked in multiple advertising, newspaper, and management positions before being named publisher of *The Press of Atlantic City* in January 2001. He was also named Executive Vice President and Chief Operating Officer of South Jersey Publishing Co. at the time.

Mr. Dawn joined the company as Director of Advertising for *The Press*, a Pleasantville, N.J.-based independent newspaper, in June 1996. He was promoted to GM in January 1999.

Previously, he had worked for Gannett as Advertising Manager for *The Valley News Dispatch* near Pittsburgh. He was recruited as Advertising Director for *The Times Herald* in Norristown, PA,

and was soon promoted to publisher of its Journal Register Co. sister publication, *The Phoenix*.

He graduated from Radford University with a BA degree in Journalism. Mr. Dawn completed the Advanced Executive Program at Northwestern University's Kellogg Graduate School of Management and Medill School of Journalism in 1998. He graduated from the Executive Education Program at Harvard University in 2000.

A resident of Port Republic in Atlantic County, Mr. Dawn is active in a number of area and state boards and charities, including the Levenson Institute of Gaming, Hospitality and Tourism at Stockton College. He is a member of the boards of Atlantic City Regional Medical Center, Atlantic City Regional Chamber of Commerce, the New Jersey Press Association, the Independent Newspaper Advisory Board, and Ocean City Home Bank Foundation.

He chaired the 2004 United Way of Atlantic County campaign and was Communications Chairman of the Atlantic County Chapter of the March of Dimes' WalkAmerica. Mr. Dawn annually participates in the MS City-to-the-Shore Bike Ride from Philadelphia to Ocean City to help raise awareness and money for the charity.



STEERING COMMITTEE

Dr. Edward H. Salmon, *Chairman*

Ambassador William J. Hughes

David Baker

Steve Batzer

Yvonne Bonitto-Doggett

Hon. Fred Butler

Keith Dawn

Edward Graham

Dr. Anne Harlan

George Lynn

Vincent Maione

Richard Mroz, Esq.

Hon. Steven P. Perskie

Charles Pessagno

Richard Tolson

Michael Tuosto

Dr. Brian Tyrrell

Jennifer Young

Dr. Herman Saatkamp, *Ex Officio*

Dr. Harvey Kesselman, *Provost & Executive Vice President*

Dr. David L. Carr, *Ex Officio*

Ben Peoples, *Student Representative*

Sharon Schulman,

Founding Executive Director

WASHINGTON INTERNSHIP PROGRAM

The Washington Internship Program in the Hughes Center is one of the most successful internship programs in the country. Students are placed in positions in the nation's capital for a semester. Stockton College has the largest contingent of students in the country with placements through the nationally acclaimed Washington Center for Internships and Academic Seminars. The college's participation in the program is overseen by Dr. Michael Rodriguez, Director of Research and Policy Analysis at the Hughes Center and an Associate Professor of Political Science. This issue features a program graduate who has worked at Stockton College for 16 years.



Alex Marino is still drawing on the experience he gained during his senior year at Stockton College as a participant in the Washington Internship Program. The 1991 political science graduate served as an intern on a U.S. House Aging subcommittee chaired by then-Rep. William Hughes, a former Ambassador to Panama and namesake of the Hughes Center.

Now Director of Operations for Stockton College's Carnegie Center and Dante Hall Theater of the Arts in Atlantic City, Marino is an Assistant to the Provost at Stockton. He has also served in elective office, first as a Linwood Councilman from 2006 through 2011. In January he was sworn in as an Atlantic County Freeholder.

Marino has told Hughes that he learned the value of constituent services drafting letters for the congressman as an intern. Marino recalls Hughes taking time from his busy schedule to explain the subtle policy implications of a topic of one of those constituent letters.

It was then that Marino also learned he has a passion for policy. As an elected official, Marino has delved into the details of budgetary issues.

Not only did he gain valuable work and political experience as a Washington intern, but Marino cherishes the time he spent soaking up living history in the nation's capital. He rode an elevator every day with Rep. John Lewis of Georgia, a civil rights leader. He and a friend once wandered into and explored the original Supreme Court Capitol Chambers in those pre-9/11 days. Marino enthusiastically recommends the Washington Internship Program.

"I had wanted to build my resume and spend a semester in Washington, D.C. to experience something new and exciting. It went beyond all of my expectations.

"I looked at that experience as a transition period, as going from a college student to a young professional. Nothing compares with real-world experience. I learned to navigate the complexities of life there, which you have to learn to be successful."

HOW TO REGISTER TO VOTE

Citizens have until 21 days before an election to register to vote. The deadline to register for the November 6 general election is October 21.

The only requirements for registration in New Jersey are that a voter must be a U.S. citizen, must be at least 18 years old by Election Day, and must be a resident of the county where he or she votes for at least 30 days before the election.

You are not allowed to register if you are serving a sentence or are on probation or parole for an indictable offense, according to the N.J. Division of Elections.

A voter does not need to declare affiliation with a political party to register to vote.

Registration forms are available from a number of sources, including the Web, the Division of Elections, county commission of registration offices, and municipal clerks' offices. To obtain a voter registration form electronically from

any county in New Jersey, visit <http://www.njelections.org/voting-information-voter-registration-forms.html>.

College students may register to vote from their college address or from their home address.

Voters may request an application to receive a ballot and vote by mail. Applications to have a ballot mailed to you must be received by the county clerk seven days before Election Day, or Oct. 30 this year. Voters may apply for a mail-in ballot in person at the County Clerk's Office until 3 p.m. the day before the election. To obtain a vote-by-mail application electronically from any county in New Jersey, visit <http://www.njelections.org/voting-information-vote-by-mail.html>.

For information about elections and voter registration, visit the state Division of Elections online at <http://www.njelections.org/>.

RECENT COLUMNS

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