

Steering Committee Meeting

President's Conference Room
June 6, 2018



STOCKTON | WILLIAM J. HUGHES
UNIVERSITY | CENTER FOR PUBLIC POLICY

Greetings from President Kesselman

- **Welcome**
- **Review of Hughes Center's Budget**



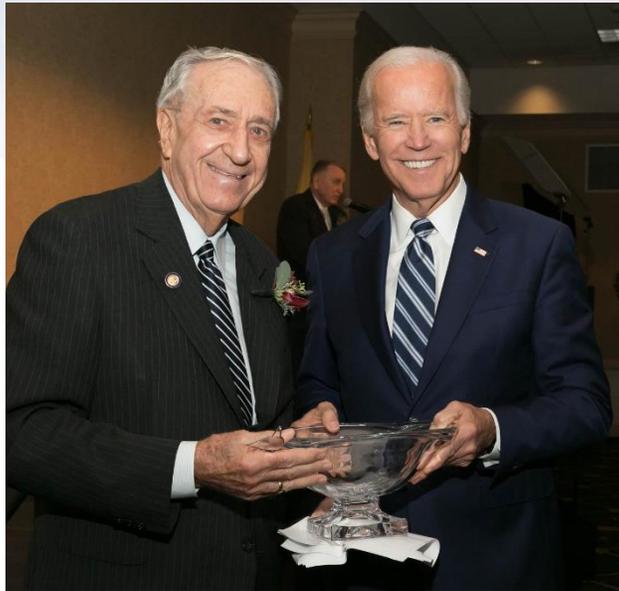
2017-2018 Review & 2018-2019 Preview



Hughes Center Honors

November 9, 2017

- Raised \$105,747.30 (net proceeds)
- Attended by 590 guests, faculty, staff, and students



2017 Hughes Center Honorees



Ambassador William J.
Hughes

Distinguished Lifetime Achievement
Award

[Learn More](#)



Congresswoman Bonnie
Watson Coleman

Civility in Government & Politics
Award

[Learn More](#)



The Honorable Diane Allen

Excellence in Civic Engagement
Award

[Learn More](#)



The Honorable Jim Whelan

Excellence in Civic Engagement
Award

[Learn More](#)



Dr. Brigid Callahan Harrison

Distinctive Alumni Leadership Award

[Learn More](#)



Maryam Sarhan

Distinctive Student Leadership
Award

[Learn More](#)

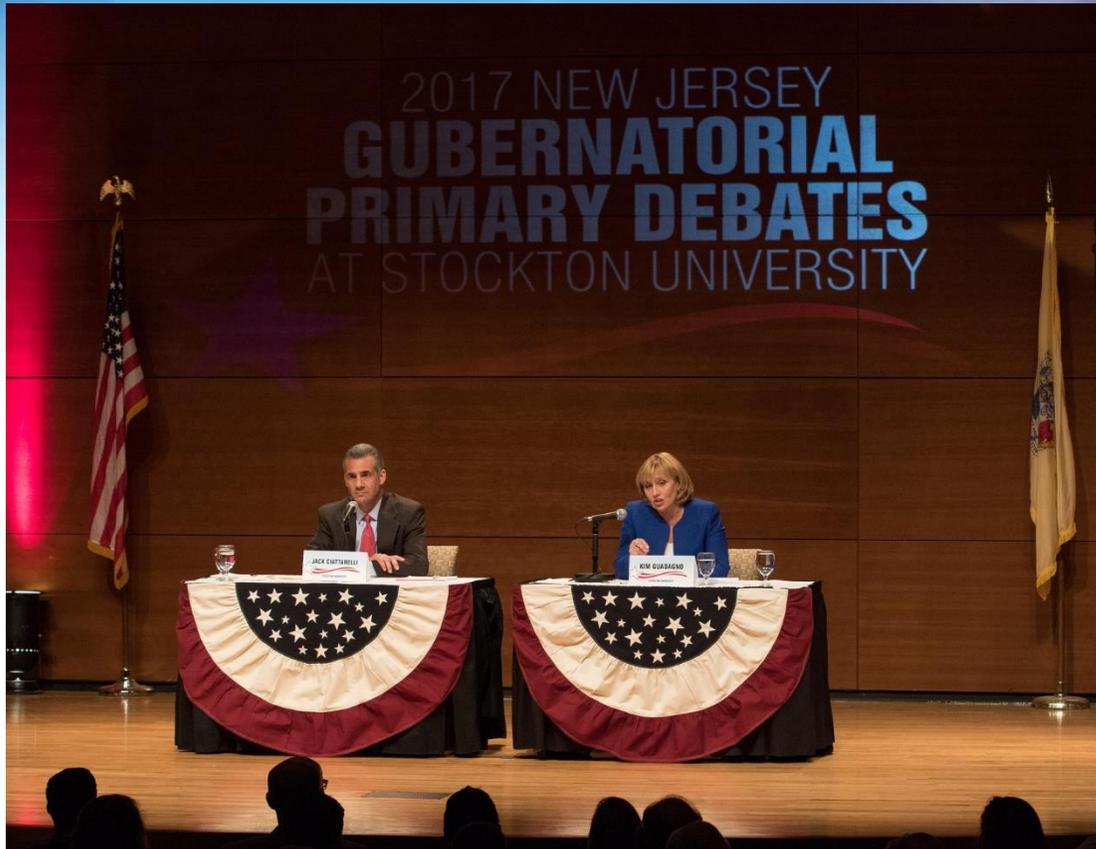
Visit from Associate Justice Neil Gorsuch

January 23, 2018

- 500 students and guests
- Lunch with Political Science students and professors Linda Wharton and Claire Abernathy
- Follow-Up Breakfast with Judges Serving in New Jersey Federal District Court, Jan. 24 at Seaview

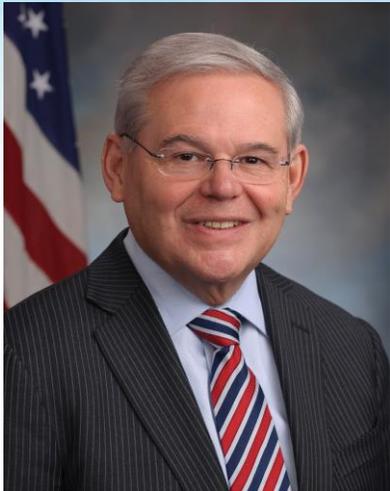


2017 New Jersey Gubernatorial Primary Debates at Stockton University



Proposed Fall 2018 Debates

U.S. Senate



Sen. Robert Menendez



GOP Candidate
Bob Hugin

Congressional District 2



State Sen.
Jeff Van Drew



GOP Candidate
Hirsh Singh

Ambassador William J. Hughes met with visiting Panamanian teachers

February 26, 2018



Legislator-in-Residence

Sept. 26-27, 2017

Senator Jim Beach, Legislative District 6



Legislator-in-Residence

Some Proposed Invitations for Coming Year

Sen. Paul A. Sarlo
District 36 (Bergen)
Chair, Senate Budget &
Appropriations Committee



Sen. M. Teresa Ruiz
District 29 (Essex)
Chair, Senate
Education Committee



Sen. Steven V. Oroho
District 24 (Sussex)
Budget & Appropriations
Committee



Sen. Tom Kean, Jr.
District 21 (Union)
Minority Leader; Senate
Higher Ed Committee



Filming of Ambassador Hughes documentary begins



Invited to Host a Meeting of the Atlantic County Board of Chosen Freeholders

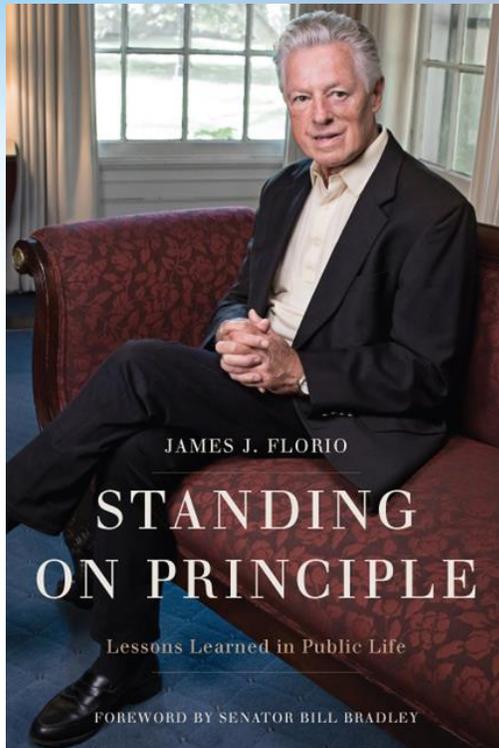
Aiming for
Fall 2018 Semester;
Site To Be Determined



Will coordinate with faculty
to maximize engagement
with students

Expressed Interest from Speakers; Coordinating with Faculty to Ensure Success

Gov. James Florio



Dr. John A. Lawrence

Visiting Professor

University of California's Washington Center



Creating and Expanding Partnerships on Campus

- American Democracy Project (ADP)/Political Engagement Project (PEP)
- Office of Service-Learning
- Stockton Center on Successful Aging (SCOSA)
- Stockton's Social Work Program
- Sara & Sam Schoffer Holocaust Resource Center
- Coastal Research Center

SCOSA Annual Successful Aging Festival

May 17, 2018

“Navigating County Government” with Atlantic County Freeholder Amy Gatto



Creating and Expanding Partnerships on Campus

Institute for Democracy & Higher Education FORUMS

Please join us to discuss your perception of Stockton's campus climate focused on democracy, political and civic engagement

- Mon, Apr 16, 3:30—5:30 pm, CCMR2 — Coalition Members
- Tues, Apr 17, 4:30—6:30 pm, B010 — Student Leaders
- Wed, Apr 18, 3:30—5:30 pm, F226 — Faculty
- Thurs, Apr 19, 4:30—6:30 pm, B010 — Students
- Fri, Apr 20, 3:30—5:30 pm, F226 — Administrators
- Mon, Apr 23, 3:30—5:30 pm, CCMR2 — Program Coordinators
- Tues, Apr 24, 4:30—6:30 pm, B010 — Faculty
- Wed, Apr 25, 3:30—5:30 pm, B010 — Deans
- Thurs, Apr 26, 4:30—6:30 pm, B010 — Students
- Fri, Apr 27, 3:30—5:30 pm, F226 — Faculty



Jonathan M. Tisch
College of Civic Life



**From
The
Other
Side**



Annual Influencing Government Policy Symposium

Theme: Child Welfare

Topics to be covered: Child Welfare Policy & Immigration Policy.



Upcoming Event

The Hughes Center and Coastal Research Center collaborate on a June 27 press conference about the state of New Jersey beaches five years after Sandy, noting Amb. Hughes' accomplishments in beach restoration and ocean quality



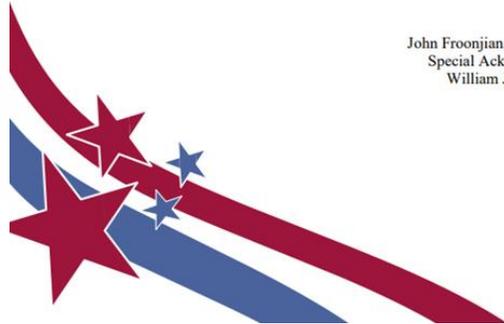
Hughes Center Research Influencing Public Policy

STOCKTON UNIVERSITY | WILLIAM J. HUGHES
CENTER FOR PUBLIC POLICY

The Underground Construction Economy in New Jersey

June 2016

Oliver Cooke, PhD
Deborah Figart, PhD
John Froomjian, MPA, Senior Research Associate
Special Acknowledgement: Kelly Sloane, MA
William J. Hughes Center for Public Policy
Stockton University
101 Vera King Farris Drive
Galloway, NJ 08025



EXECUTIVE ORDER NO. 25

WHEREAS, all workers in New Jersey should receive fair compensation and workplace protections based on the nature of the work they perform; and

WHEREAS, there are well-established legal standards that clearly differentiate between an "employee" and an "independent contractor," a distinction that carries significant legal and practical ramifications; and

WHEREAS, the misclassification of employees as independent contractors deprives New Jersey workers of important legal rights and protections as well as certain employment-related benefits, including unemployment insurance, workers' compensation, and disability benefits; and

WHEREAS, an employer who misclassifies an employee as an independent contractor potentially violates a number of State and federal laws, including labor, employment, tax, insurance and occupational safety laws; and

WHEREAS, misclassification further harms law-abiding businesses who follow the rules by enabling non-compliant employers to gain an unfair competitive advantage; and

WHEREAS, this practice harms the State's economy in many ways, including the loss of State and federal payroll taxes, with some audits suggesting that misclassification deprives New Jersey of over \$500 million in tax revenue every year; and

NOW, THEREFORE, I, PHILIP D. MURPHY, Governor of the State of New Jersey, by virtue of the authority vested in me by the Constitution and by the Statutes of this State, do hereby ORDER and DIRECT:

1. There is hereby established the Task Force on Employee Misclassification ("Task Force"), which shall be responsible for providing advice and recommendations to the Governor's Office and Executive Branch departments and agencies on strategies and actions to combat employee misclassification, including but not limited to the following:

MURPHY'S LATEST EXECUTIVE ORDER LOOKS TO CRACK DOWN ON MISCLASSIFIED WORKERS

JOHN REITMEYER | MAY 4, 2018

EO would create task force to identify companies classifying full-time workers as independent contractors, a practice that costs state some \$9 million every year



Gov. Phil Murphy's latest executive order calls for the creation of a new task force that will help the state more effectively go after companies that intentionally misclassify their employees to avoid paying taxes and other costs.

The misclassification of workers, which typically occurs when companies list employees as independent contractors instead of on their books, is particularly

prevalent in the construction industry. Murphy signed the order yesterday at the Northeast Regional Council of Carpenters training center in Edison.



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Hughes Center Research Influencing Public Policy

John Froomjian discusses Hughes Center research on the underground construction economy at a ROI-NJ panel on May 9



Hughes Center Research Influencing Public Policy



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A Public Bank – Investing in New Jersey Not Wall Street

"IT'S TIME FOR US TO PUT NEW JERSEY'S INTERESTS AHEAD OF THE SPECIAL INTERESTS SO THAT WE CAN PUT OUR STATE DOLLARS TO WORK MORE EFFICIENTLY AND EFFECTIVELY. A PUBLIC BANK WILL ALLOW NEW JERSEY TO INVEST IN NEW JERSEY, PERIOD. IT'S THE TYPE OF BIG THINKING WE NEED TO GET BACK ON TRACK."

In light of New Jersey's challenging fiscal climate, Phil understands that we need to be putting New Jersey resources to work for the 9 million residents of our state, rather than for the special interests. That's why Phil has proposed that New Jersey become the second state in the nation to start a public bank - a commercial enterprise, owned by the taxpayers that would accept public revenues and use them to invest in New Jersey.

SENATE, No. 885

STATE OF NEW JERSEY

218th LEGISLATURE

INTRODUCED JANUARY 16, 2018

Sponsored by:

Senator NIA H. GILL
District 34 (Essex and Passaic)
Senator RICHARD J. CODEY
District 27 (Essex and Morris)

SYNOPSIS

"State Bank of New Jersey Act."

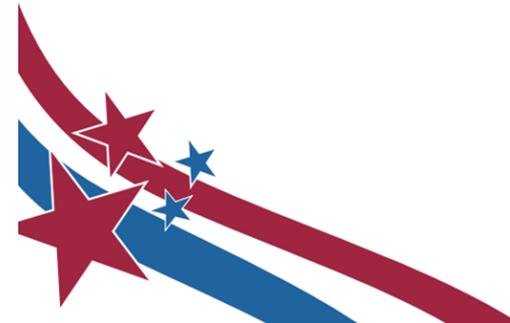
CURRENT VERSION OF TEXT

As introduced.

Exploring a Public Bank for New Jersey: Economic Impact and Implementation Issues

April 2018

Deborah M. Figart, PhD
Distinguished Professor of Economics
Stockton University
101 Vera King Farris Drive
Galloway, NJ 08205



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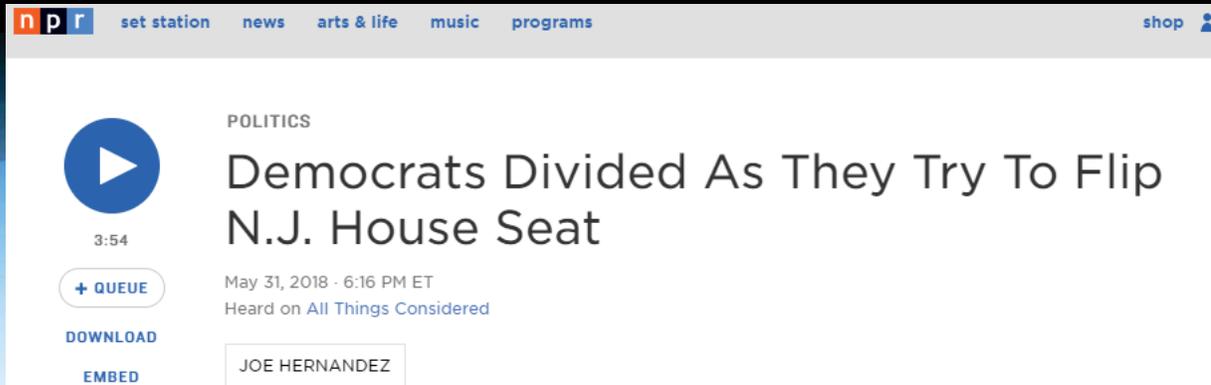
STOCKTON UNIVERSITY
NEW JERSEY'S DISTINCTIVE PUBLIC UNIVERSITY

Growing Presence with Local and National Media

- National Public Radio, *All Things Considered*
- WNYC and WHYY
- *NJSpotlight*
- *Star-Ledger* Editorial Cartoon
- *Jersey Matters* with Larry Mendte, WPJL
- Continuing Influence of Carl Golden's Op-Eds



Growing Presence with Local and National Media



n p r set station news arts & life music programs shop

POLITICS

Democrats Divided As They Try To Flip N.J. House Seat

3:54

+ QUEUE

May 31, 2018 · 6:16 PM ET
Heard on [All Things Considered](#)

DOWNLOAD

EMBED

JOE HERNANDEZ



May 30, 2018 · by [Nancy Solomon](#)



WNYC news Published by WNYC News

Primary Fight in South Jersey Exposes Rift in Democratic Party

Listen 7 min

+ Queue

f t e



NJSPOTLIGHT

NEWS, ISSUES AND INSIGHT FOR NEW JERSEY

SORTING OUT DISTRICT 2'S CROWDED FIELD OF CONTENDERS

HANK KALET | MAY 24, 2018

Seven candidates – four Democrats and three Republicans – are vying for a chance at the House seat opened up by LoBiondo's retirement



5/8 Jersey Matters - School Funding Formula

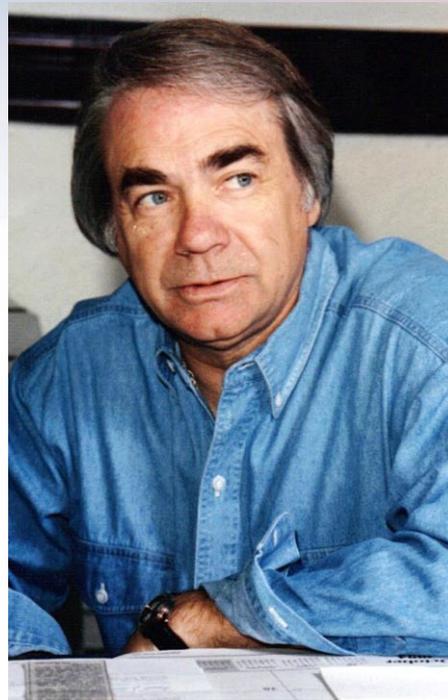
MORE VIDEOS

5:55 / 6:18

YouTube

Newspaper Columns 2018

Carl Golden authored 23 columns
from January through May 2018



Ad Value Equivalency (AVE)

1st half FY 2018

2nd half FY 2018

Ad Equivalency		 
Hughes Center	Jul 1, 2017 - Dec 31, 2017	
Total Ad Equivalency		\$178,658
 Online News		\$132,766
 Blogs		\$45,892

Ad Equivalency		 
Hughes Center	Jan 1, 2018 - Jun 4, 2018	
Total Ad Equivalency		\$440,260
 Online News		\$400,541
 Blogs		\$39,719

Stockton Polling Institute

- 8 polls conducted in 2017-18
- Stockton Polling Institute staff: 90-100 part time workers, about 85% Stockton students
- Election polls accurately showed the election winner in all New Jersey races for president, governor, U.S. Senate and House, and state Legislature.
- Point spread in Stockton polls versus election results

	Poll point spread	Actual vote point spread
2016 Presidential (Clinton)	+11%	+13%
2016 CD2 House (LoBiondo)	+25%	+22%
2017 Governor (Murphy)	+14%	+12%
2017 LD1 Senate (Van Drew)	+33%	+31%
2017 LD2 Senate (Brown)	+3%	+8%

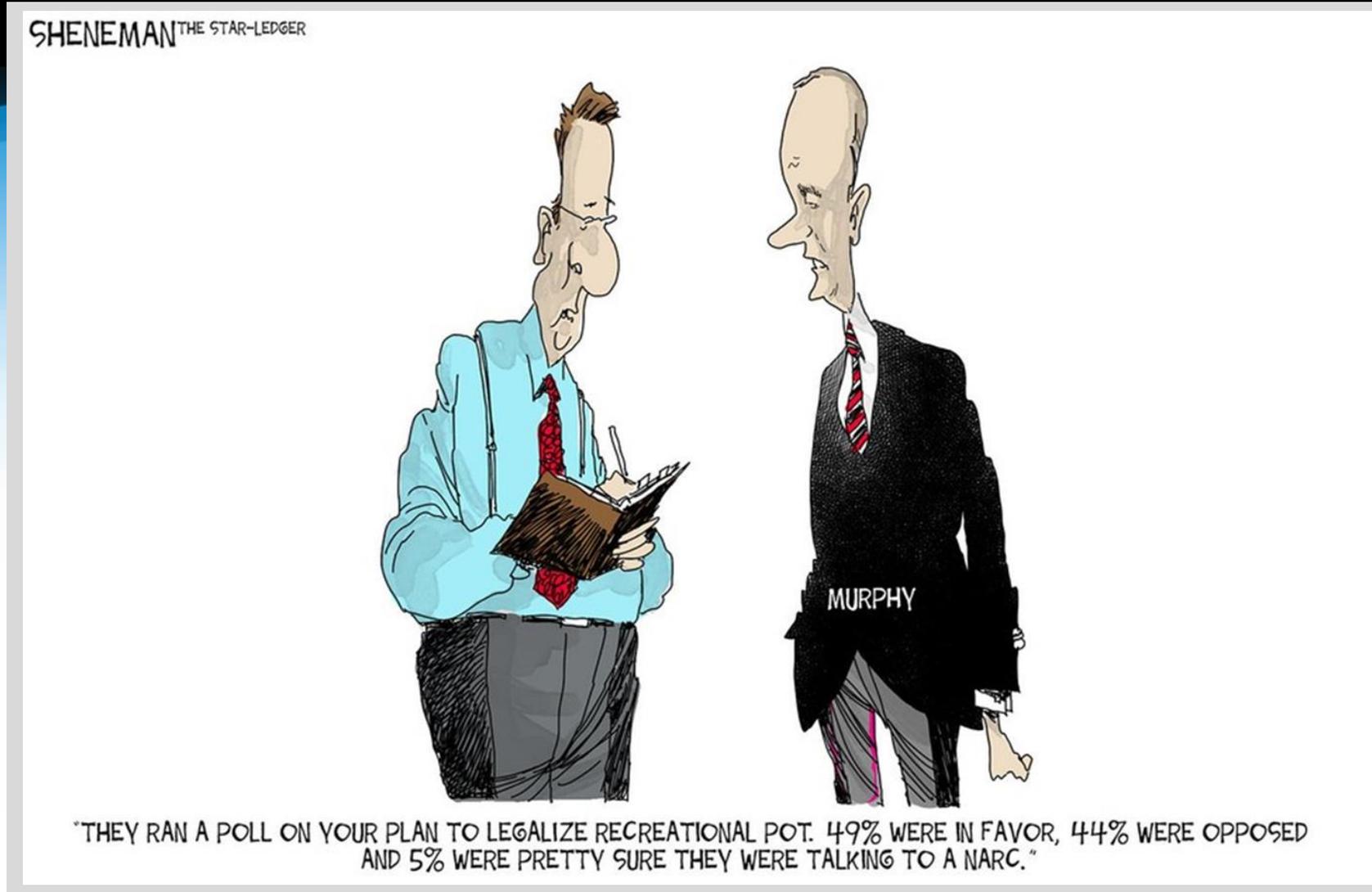
Spring 2018 Polling Activity

- Stockton University recognition poll in Monmouth and Ocean counties; for internal use to aid marketing efforts
- Statewide New Jersey on multiple state issues; Hughes Center received strong news media attention for results on gun control, immigration, and marijuana legalization
- Statewide New Jersey on state and federal economic issues
- Press releases of poll results now enhanced with videos
- Joining Roper Center archive of polls

Coming in fall 2018

- Election polling in New Jersey's U.S. Senate race and the open-seat CD2 election

The Star-Ledger ran an editorial cartoon based on our marijuana Stockton Poll!



Videos made by the Hughes Center staff are extending our media reach



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Update of Hughes Center's Website

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William J. Hughes Center for Public Policy

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Our Public Policy Center's Call to Action

In 1961 on the day of his inauguration, President, John F. Kennedy delivered a speech that challenged the American people to, "Ask not what your country can do for you, but what you can do for your country."

Nearly 55 years later, those famous words still ring true among new generations of Americans. The call for people to become engaged in public policy, regardless of their political affiliations, is still imperative to the survival of the ideals on which the United States was founded.

At the William J. Hughes Center for Public Policy, it is our mission to enable the citizens of southern New Jersey to connect with their leaders on the local, state and national levels. Responding to this mission in an educational setting provides us with an intellectual trust to call upon from our faculty and staff. In addition, it allows Stockton students to participate in the democratic process. It is a fundamental of democracy that changes begin with the people and it is important that those in office not only hear, but are accountable to the voices that elected them.

The collaboration of educators, policymakers and members of the community is vital to continuing a strong and healthy democracy. Thank you for your continued support of the William J. Hughes Center for Public Policy. Please explore our site to view events, news, research projects and much more.

- Sharon E. Schulman, Executive Director of the William J. Hughes Center for Public Policy



2017



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William J. Hughes Center for Public Policy

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Former Ambassador William J. Hughes meets with teachers from Panama

The Hughes Center's Vision and Mission

The William J. Hughes Center for Public Policy at Stockton University serves as a catalyst for research on public policy and economic issues facing southern New Jersey. The Center provides a forum for public discussion of policy issues to engage citizens and policy makers, frame policy issues in a manner that encourages broader civic engagement, and strengthen the voice of Southern New Jersey in public debate. The Center enjoys broad regional support embodied in an Advisory Board of prominent citizens throughout the region.

The Center also sponsors research projects designed to educate New Jersey residents and policy makers about our environmental resources, community development and citizen engagement. These projects incorporate the expertise of faculty leaders at Stockton University in collaboration with members of the Hughes Center to inspire broader citizen engagement and more effective participation in public policy matters. The Hughes Center welcomes opportunities to collaborate with organizations and individuals who lead similar initiatives or wish to engage in a partnership. [Learn more](#)



Michael Klein, J.D., Ph.D.,
Interim Executive Director



2018



Newsletter

Goes to over 9,000 recipients



Latest Poll Results

Learn about the latest findings from the Polling Institute.



Panamanians Visit Stockton

Teachers from Panama meet with Ambassador Hughes.



Hughes Center Research

Read about the recent report by Professor Deborah Figart.



2018 Shane Policy Symposium

The Hughes Center supported the event focused on child welfare and immigration.



Justice Gorsuch Visit

A sitting Supreme Court Justice speaks at Stockton University.



Emergency Landing at ACY

South Jersey comes together in an unexpected situation.

Emergency Landing of Russian Plane at Atlantic City International Airport

A Russian airliner carrying more than 300 people from Moscow to Cuba was diverted by a mechanical problem to Atlantic City International Airport on January 31



- Darya Hrybava of the Hughes Center volunteered to assist with the communications between the airport staff and the passengers, to make announcements in Russian
- Later that same week Darya translated thank-you notes written in Russian by passengers
- The event was covered by *PressofAtlanticCity.com*, *Breaking AC*, *Courier Post*, *Route 40*

Learn more:

www.stockton.edu/hughescenter



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