

Achieving Student Outcomes:  
Linking Academic Success,  
Workforce Preparation  
and  
Civic Participation  
*June 15, 2016*

# *Welcome to Stockton*

Daniel J. Douglas, Director, Hughes Center

Sasha Williams, Stockton student

Harvey Kesselman, President, Stockton University

# Defining and Designing Success on Student Outcomes

**Harvey Kesselman**

*President, Stockton University*

**David Payne**

*Vice President and COO Global Education Division  
Educational Testing Service (ETS)*

**Hasani Carter**

*Director, Equal Opportunity Fund  
Office of NJ Secretary of Higher Education*

# Perception v. Reality on Student Outcomes: Views of Students, College Administrators and Employers

**Darryl G. Greer**

*Senior Fellow, HESIG, Hughes Center*

**Daniel J. Douglas**

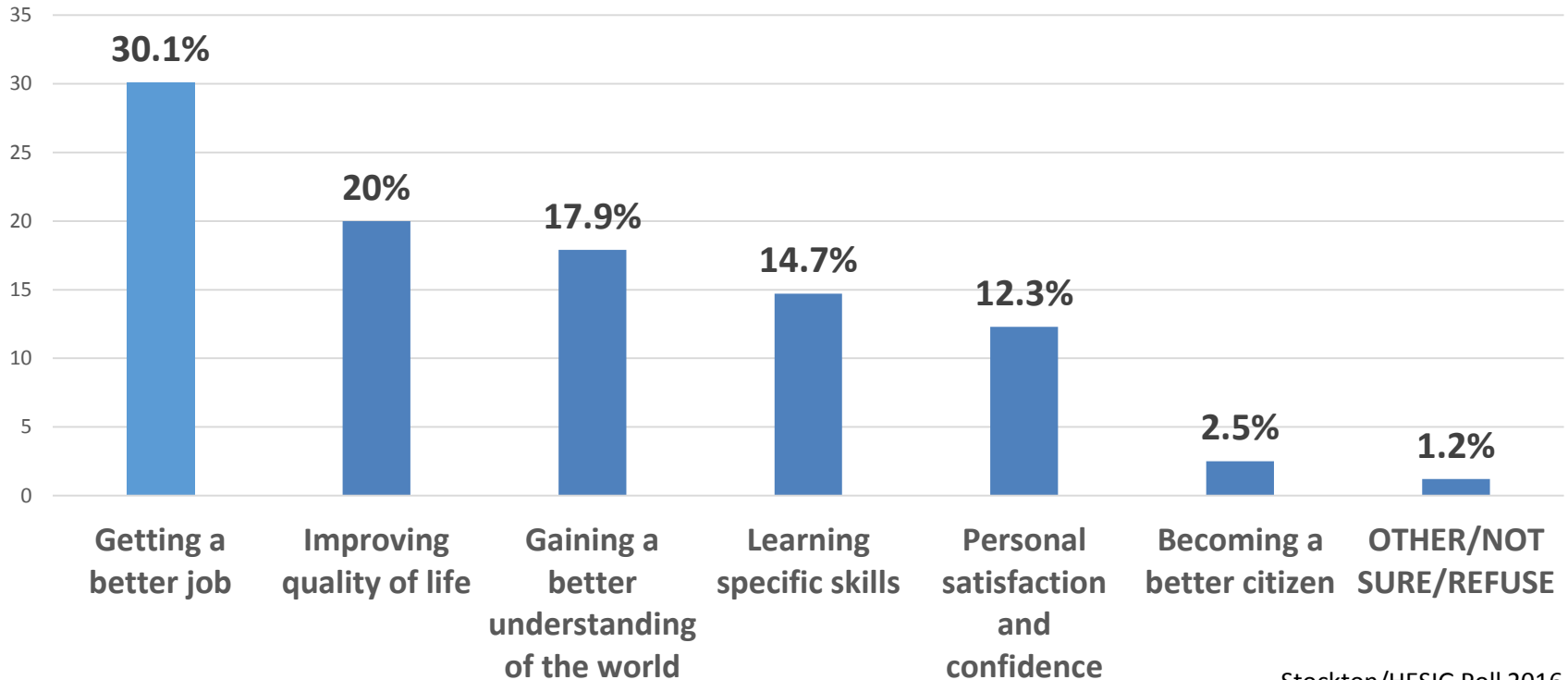
*Director, Hughes Center*

# Studies of “Students’ Attitudes on Academic Advising and Career Counseling Services,” 2014 and “Measuring College Outcomes,” 2016

- HESIG research conducted by Stockton Polling Institute
- Study for Secretary Hendricks – about 5000 students at 31 NJ institutions
- 2016 study of about 800 NJ college graduates
- [stockton.edu/hughescenter/hesig](http://stockton.edu/hughescenter/hesig)

# Outcome and Value

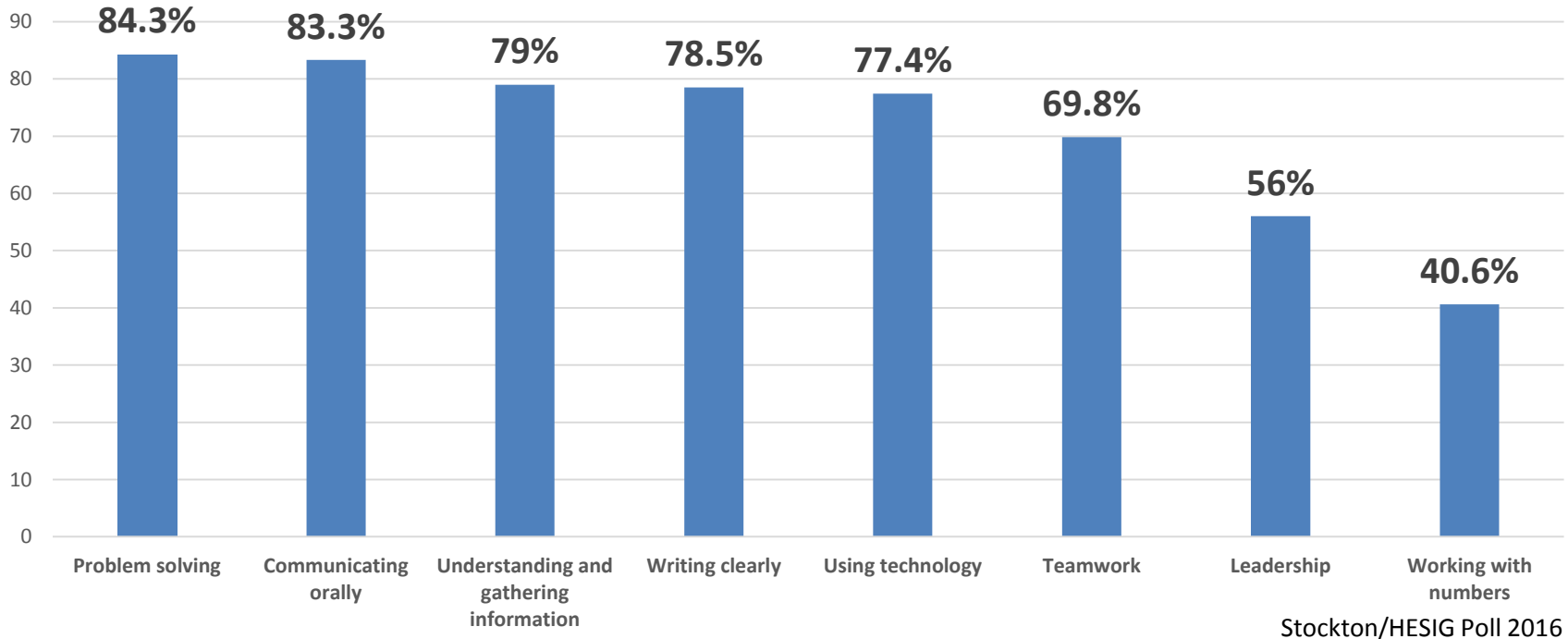
For the long-term, which one of the following do you think is the most important outcome of going to college for you personally:



Stockton/HESIG Poll 2016

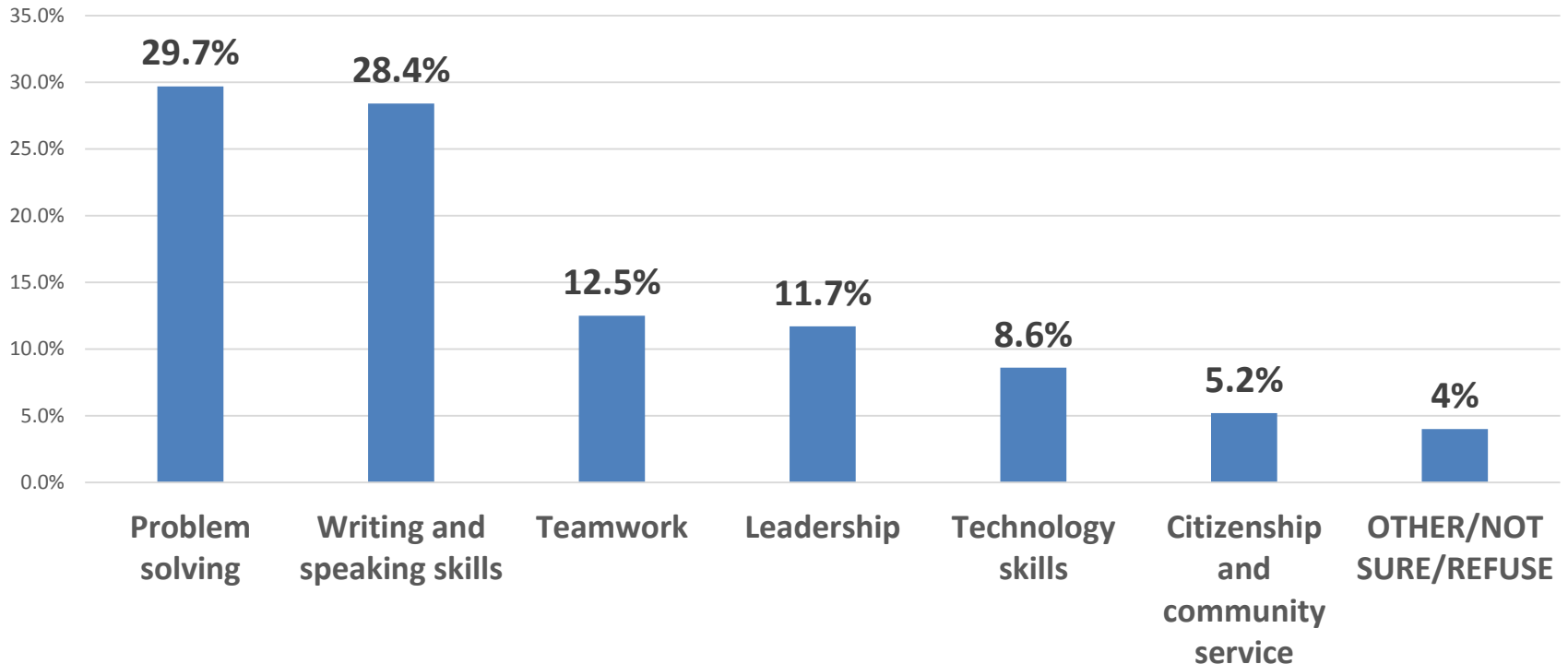
# Skills and Abilities – Student Opinion

Thinking generally now about your undergraduate college experience, how important or unimportant is it that each of the following skills and abilities is learned in college? (% VERY IMPORTANT)



# Skills and Abilities – College Helped

Which of the follow do you think is the most important skill or ability that your college helped you develop:

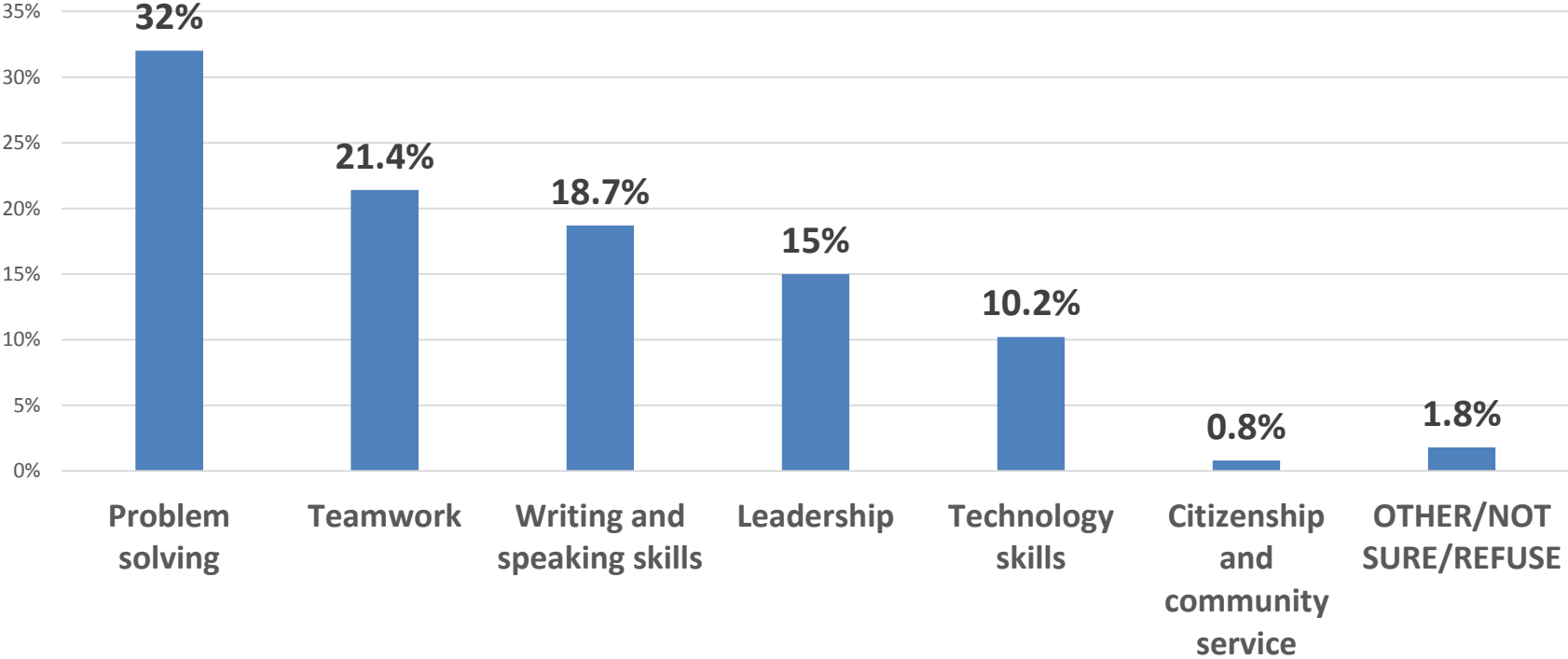


Stockton/HESIG Poll 2016



# Skills and Abilities – Valued by Employer

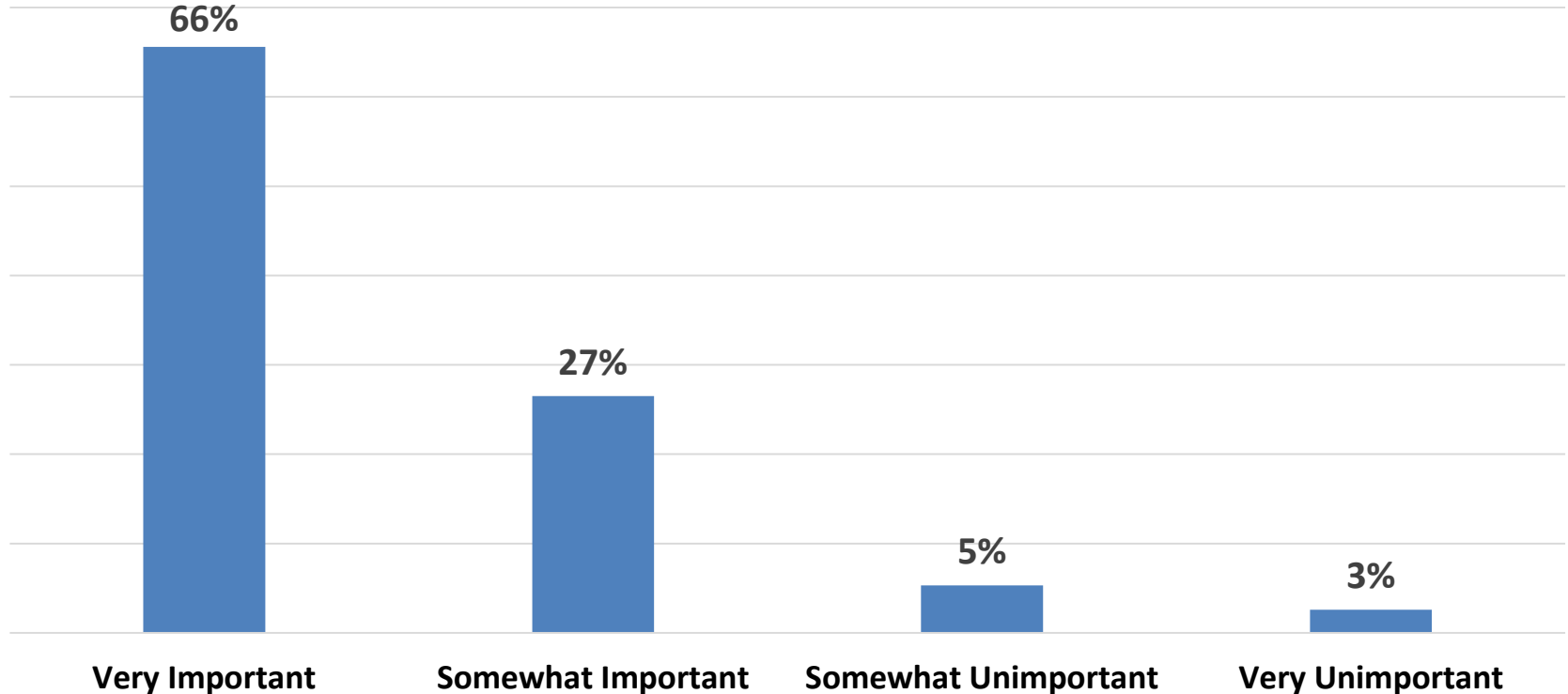
In your opinion, which skill or ability gained in college is valued the most by an employer:



Stockton/HESIG Poll 2016

# Importance of Internships and Practical Experience

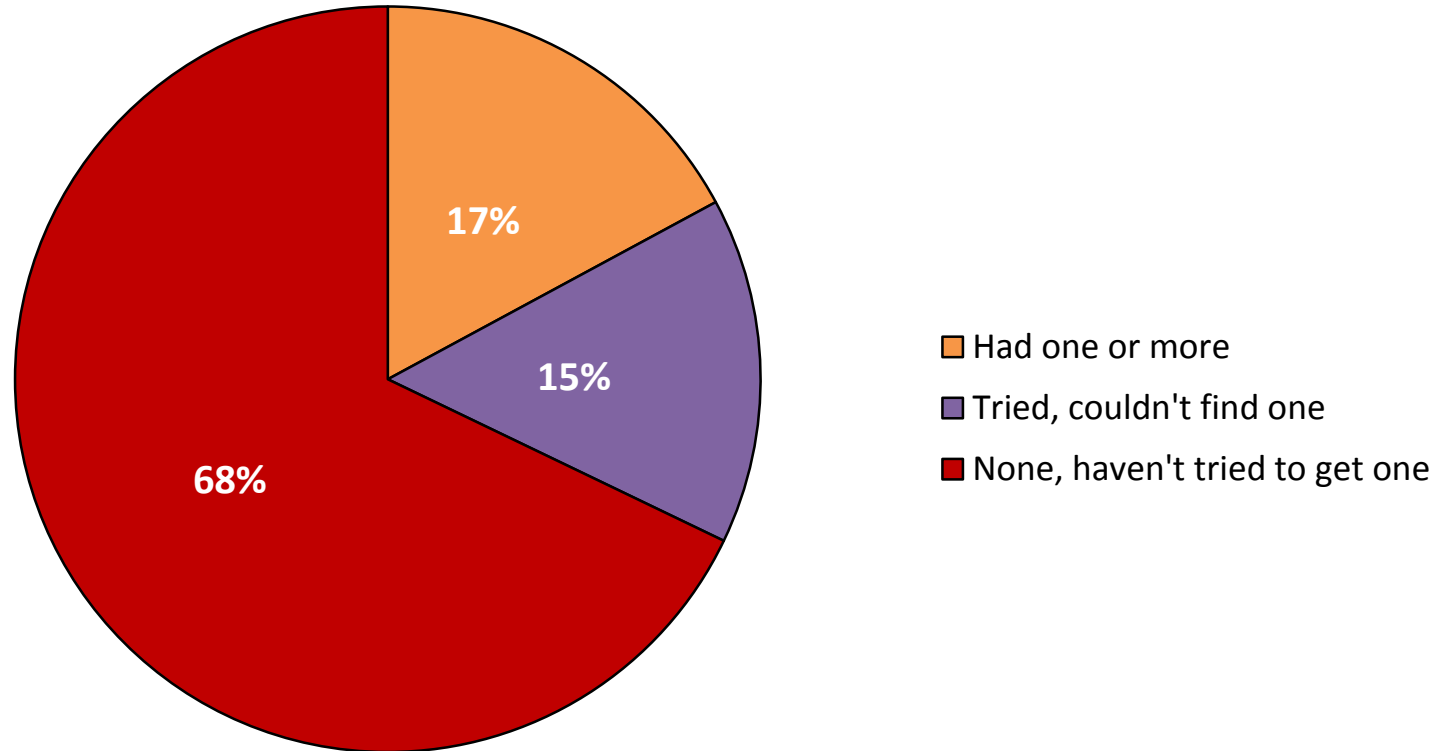
## Importance of Internships to Success in Developing a Career and Finding a Job



New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

# Student Experience

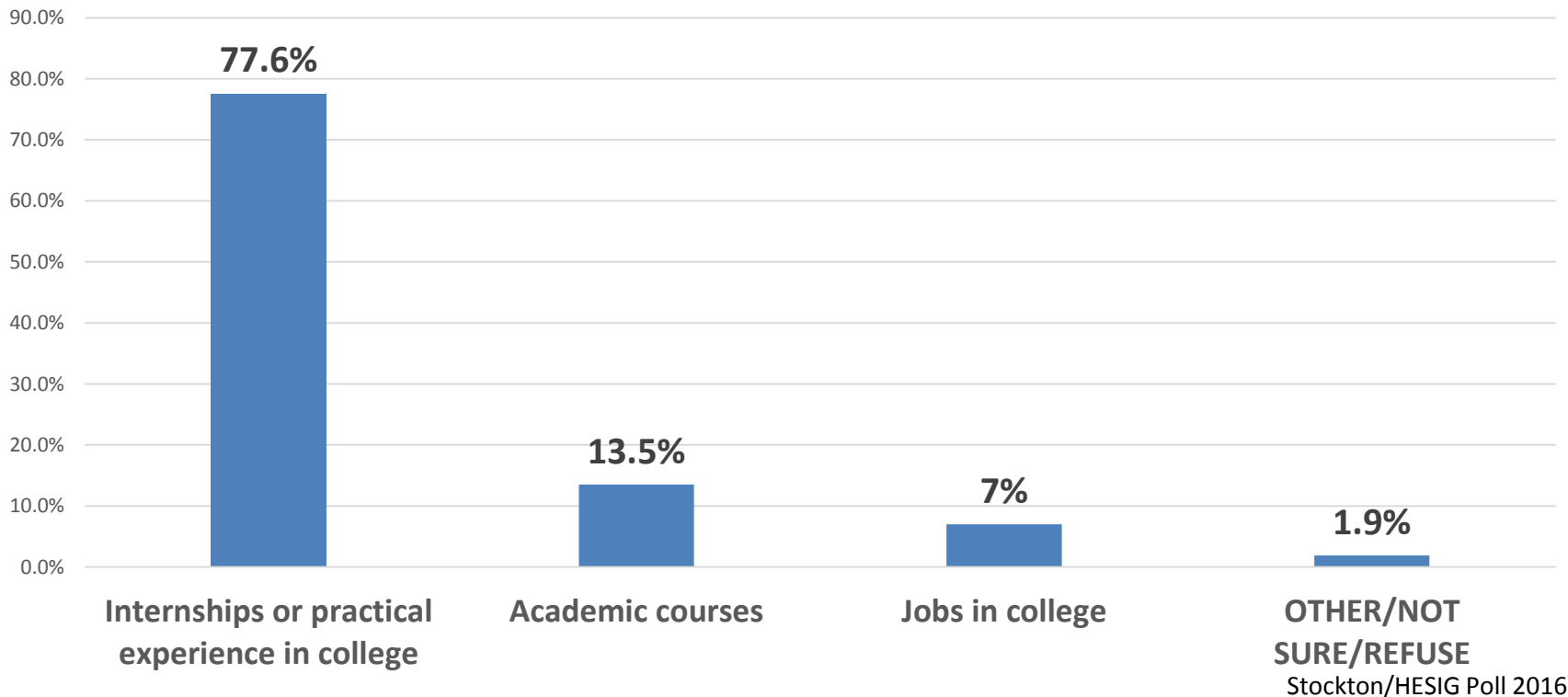
## Students' Experience with College Internships



New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

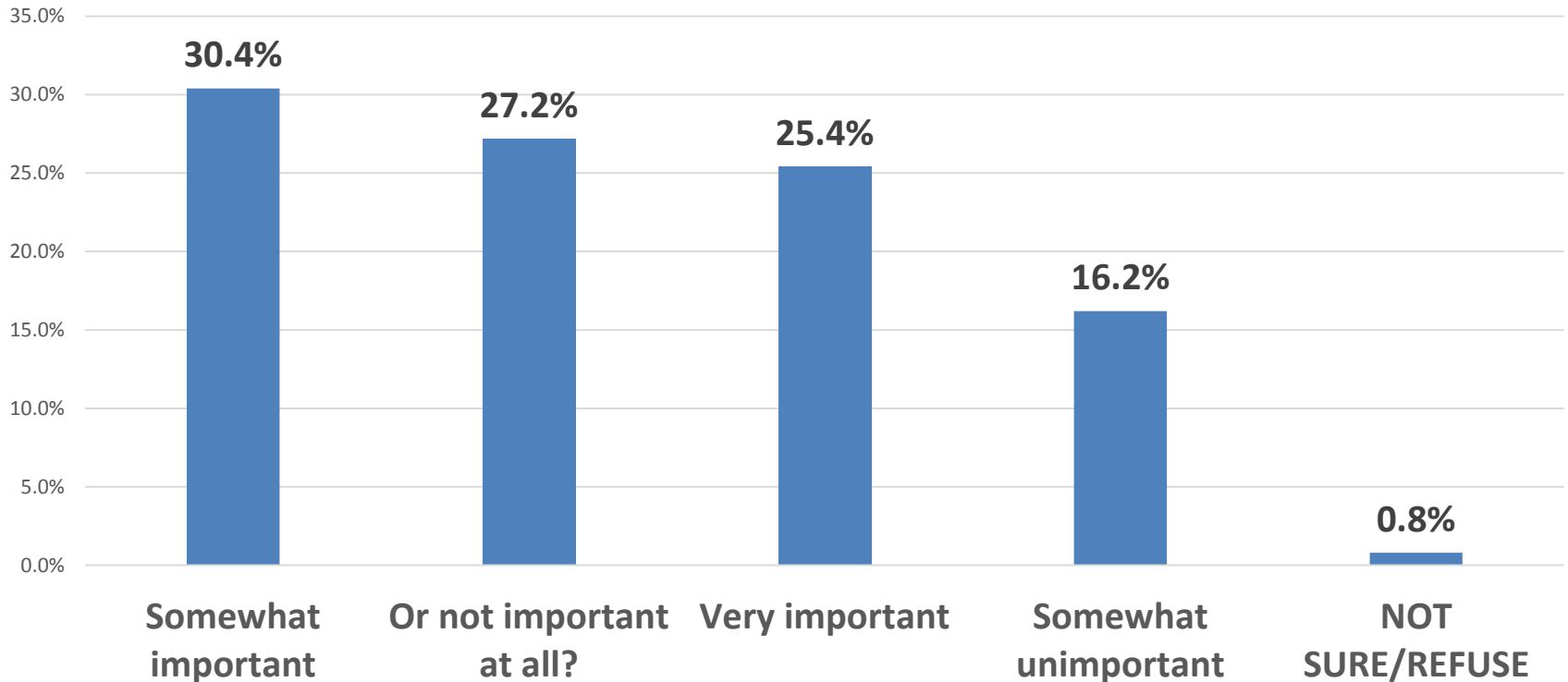
# Important to Success

Which factor is the most important to success in your current or future job and career?



# Academic Advising

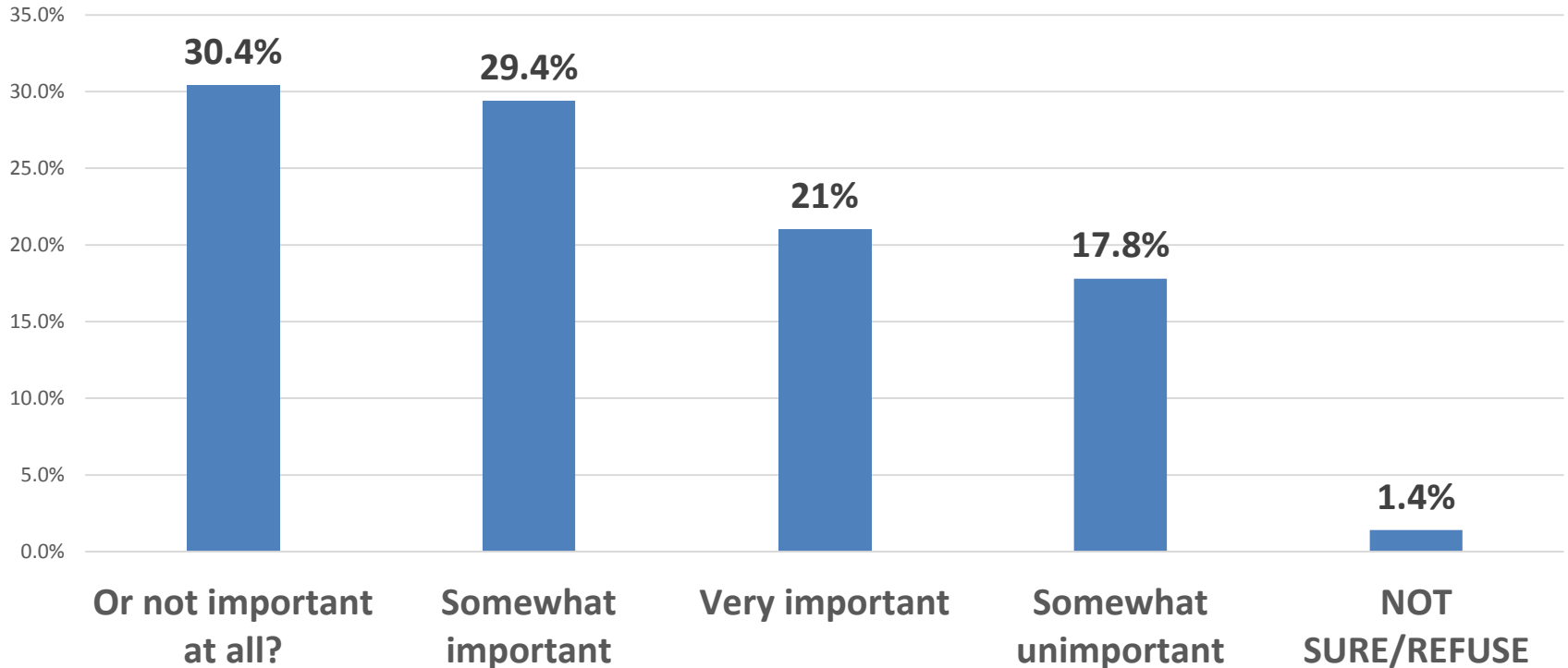
How important or unimportant was college academic advising to your current or future job and career success:



Stockton/HESIG Poll 2016

# Career Counseling

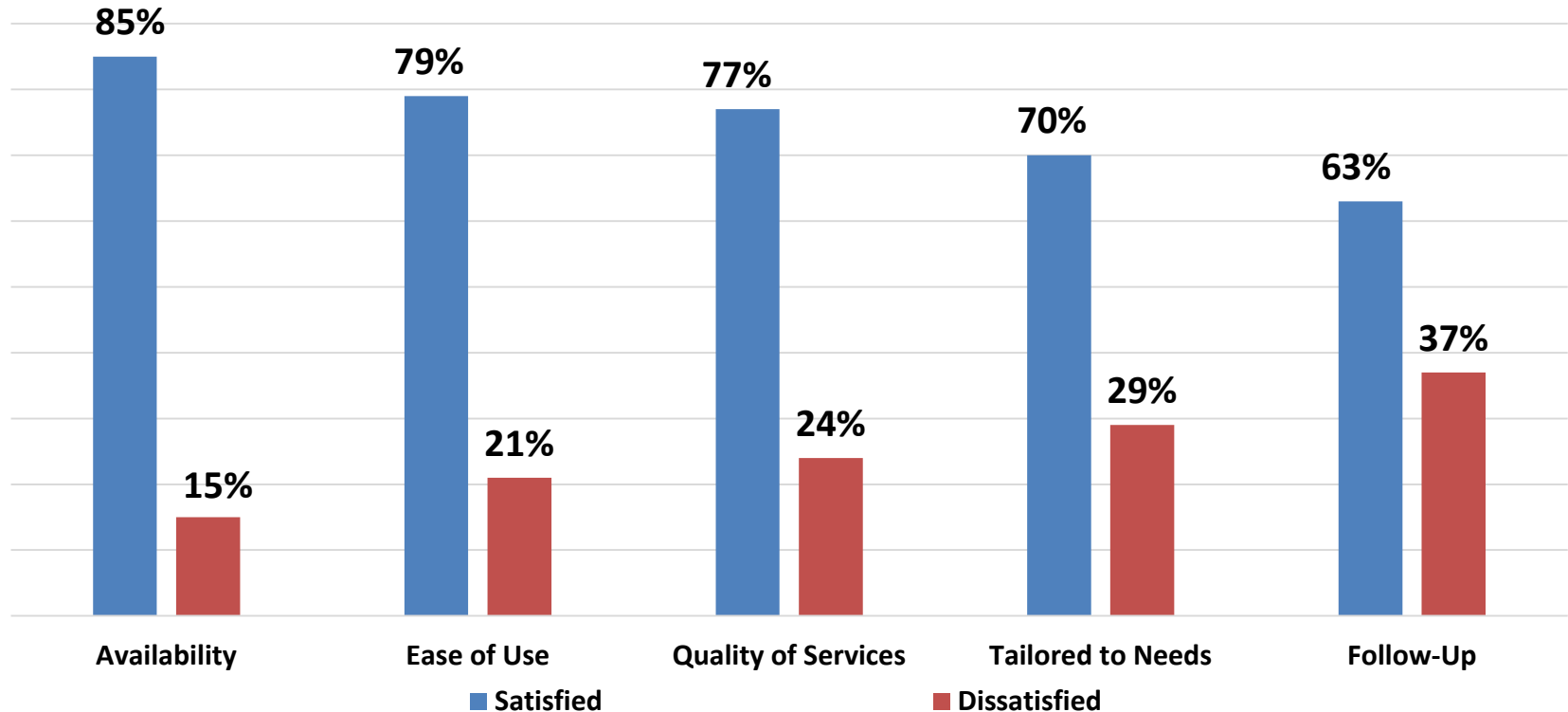
How important or unimportant was college career counseling to your current or future job and career success:



Stockton/HESIG Poll 2016

# Satisfaction with Academic Advising

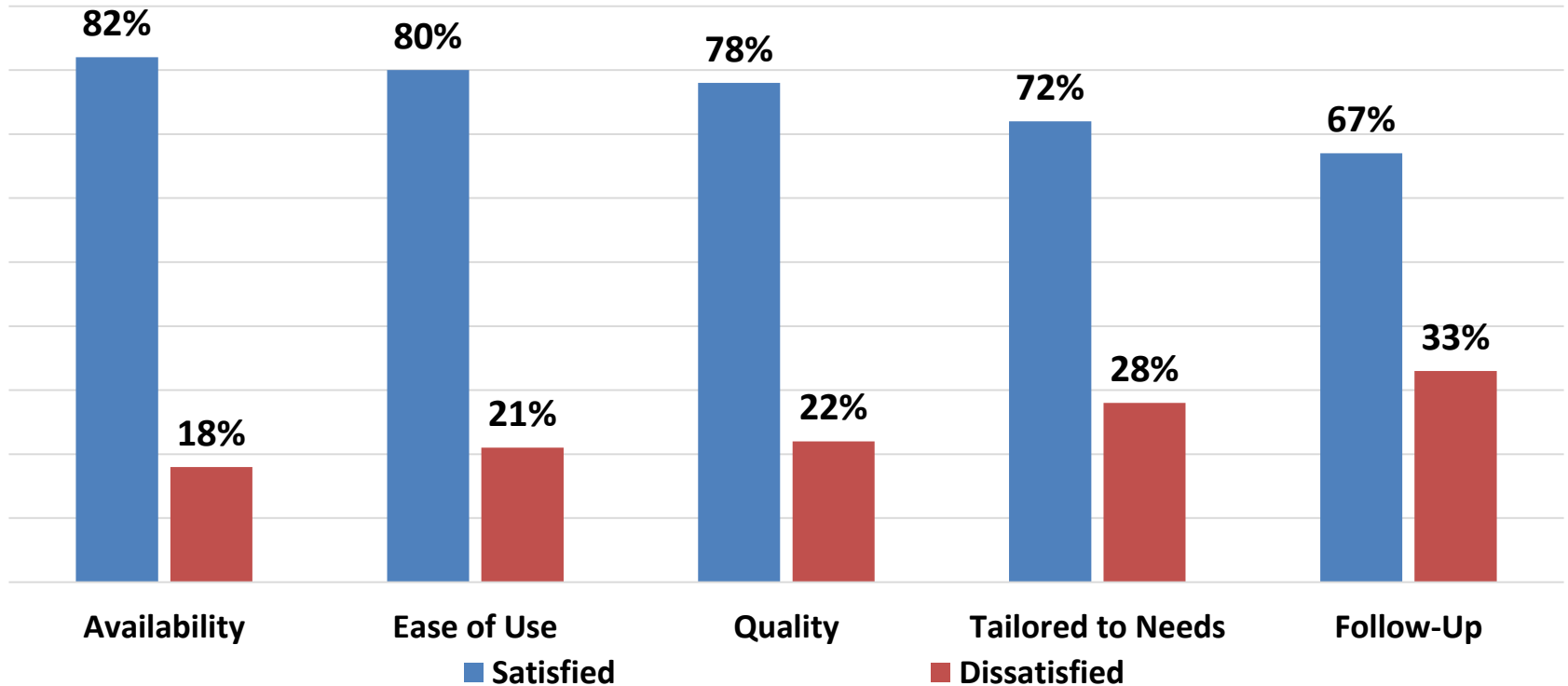
## Satisfaction with Academic Advising Services



New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

# Satisfaction with Career Counseling

## Satisfaction with Career Counseling Services

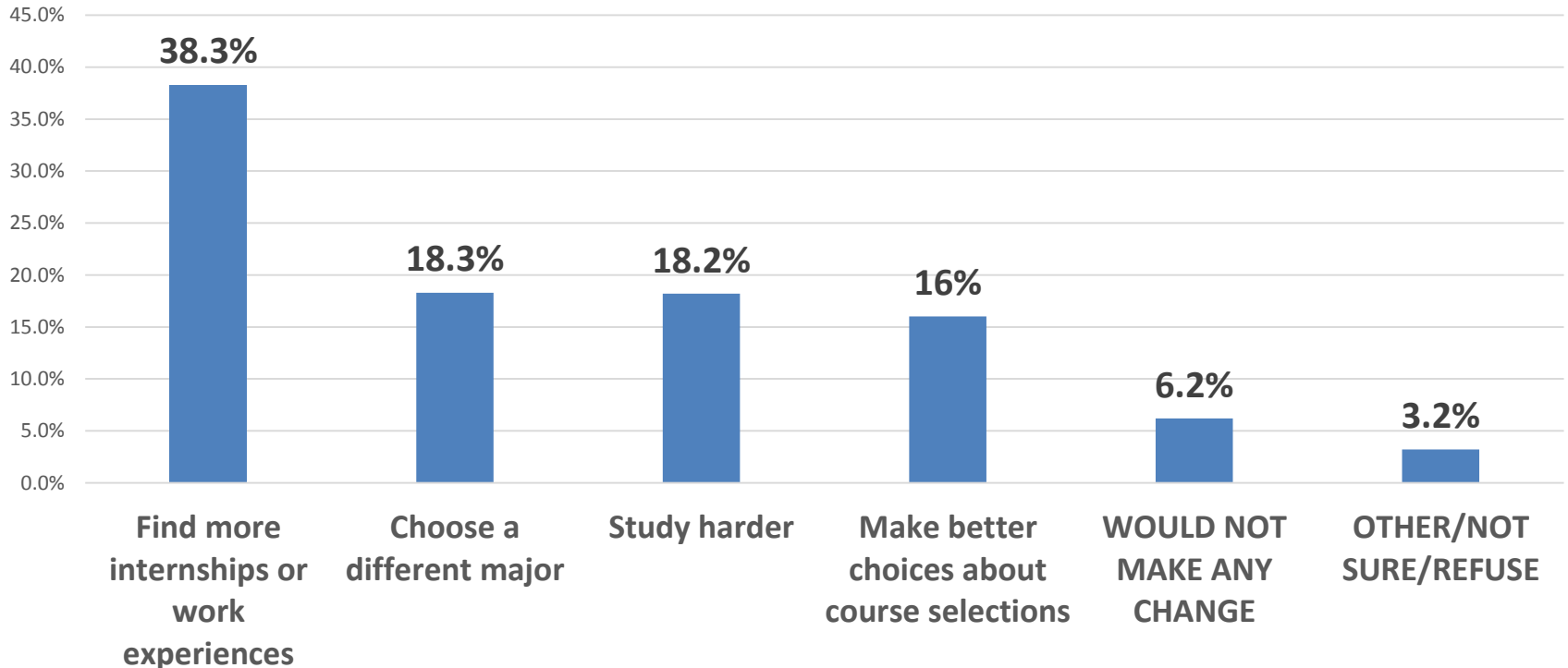


New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014



# Changes Needed - Students

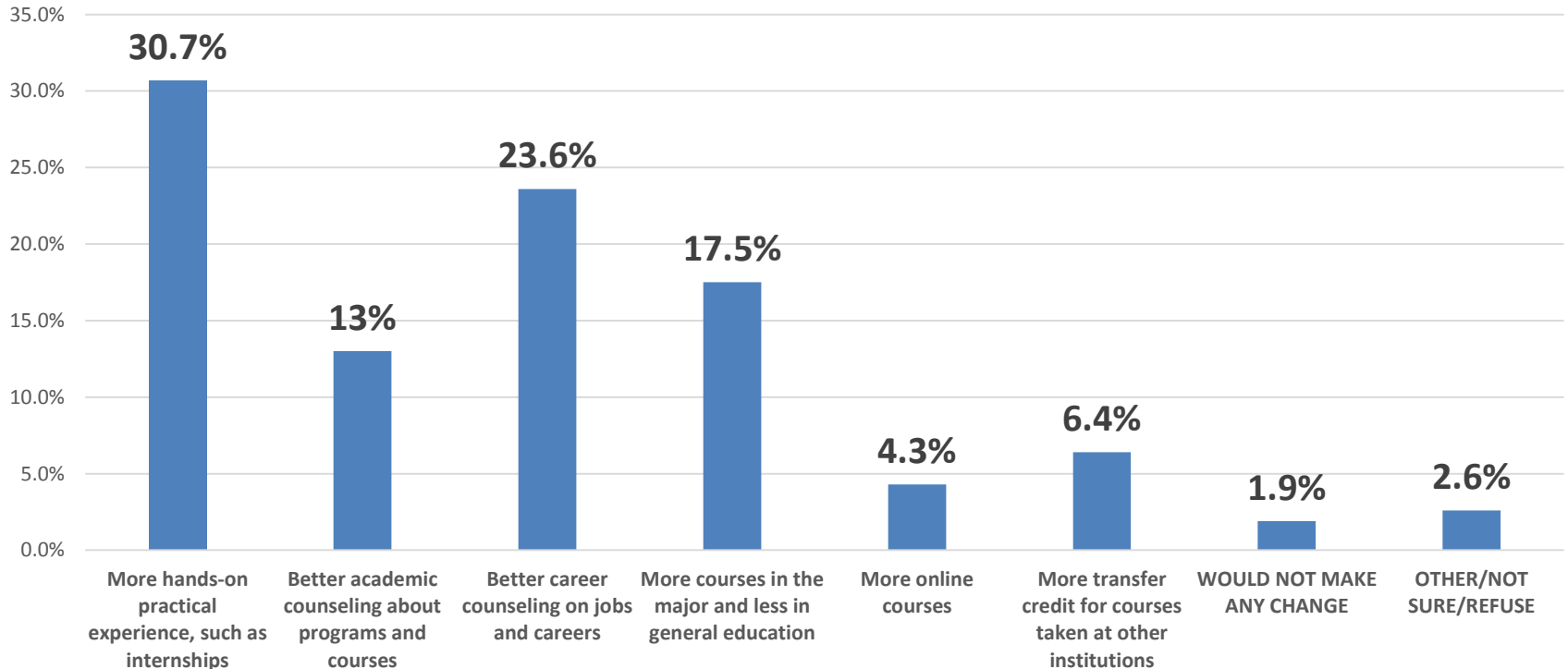
Looking back, which one of the following changes would you make as a student to add greater value to your college experience:



Stockton/HESIG Poll 2016

# Changes Needed - Colleges

Looking back, which one of the following changes could your college have made to add greater value to your college experience:



Stockton/HESIG Poll 2016

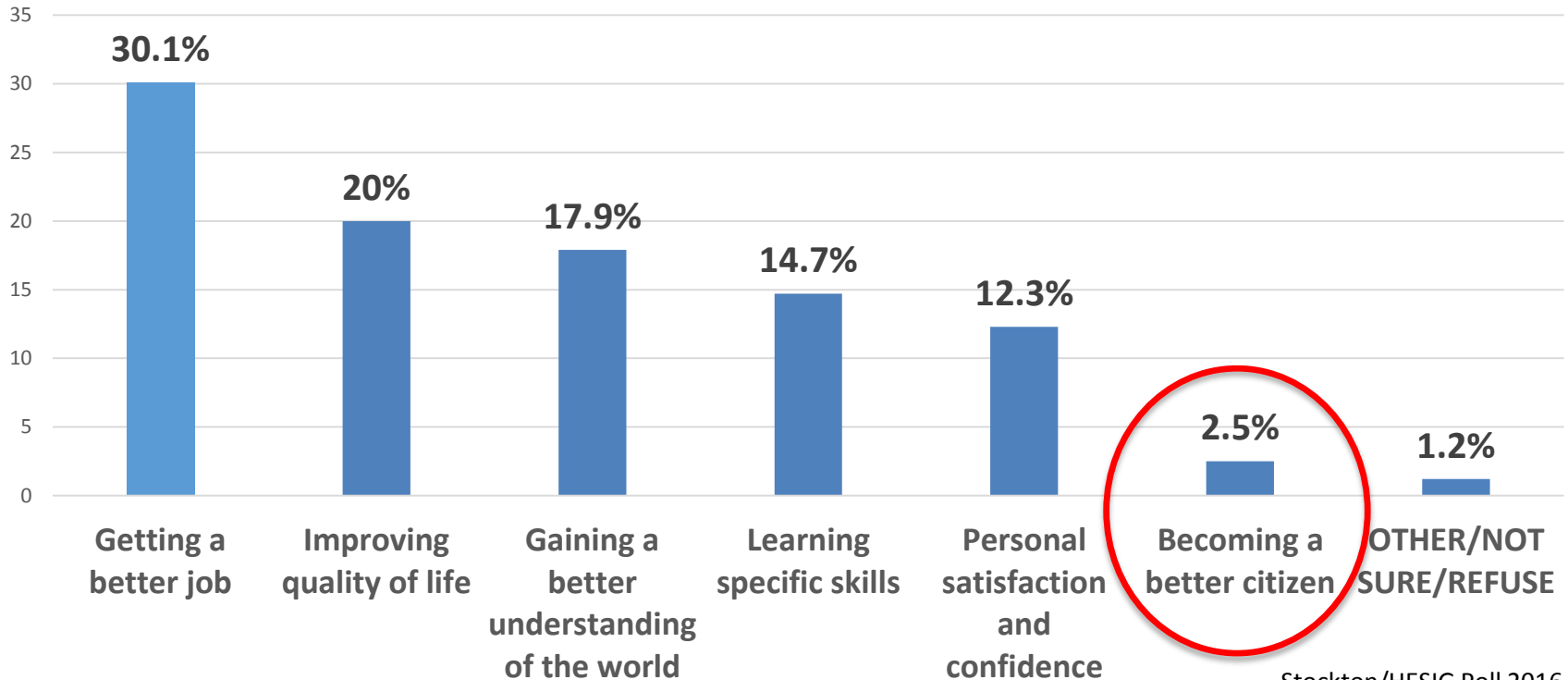
# Conclusion

N.J. Colleges and Universities are highly valued, *but* need to change:

- To meet the needs of a changing student population, with changing expectations about the purposes of college
- To provide more practical experiences tied to academic studies, leading to good jobs and careers, and a prosperous life
- To provide more intensive advising and counseling service as a requirement of graduation to accomplish this goal

# Outcome and Value

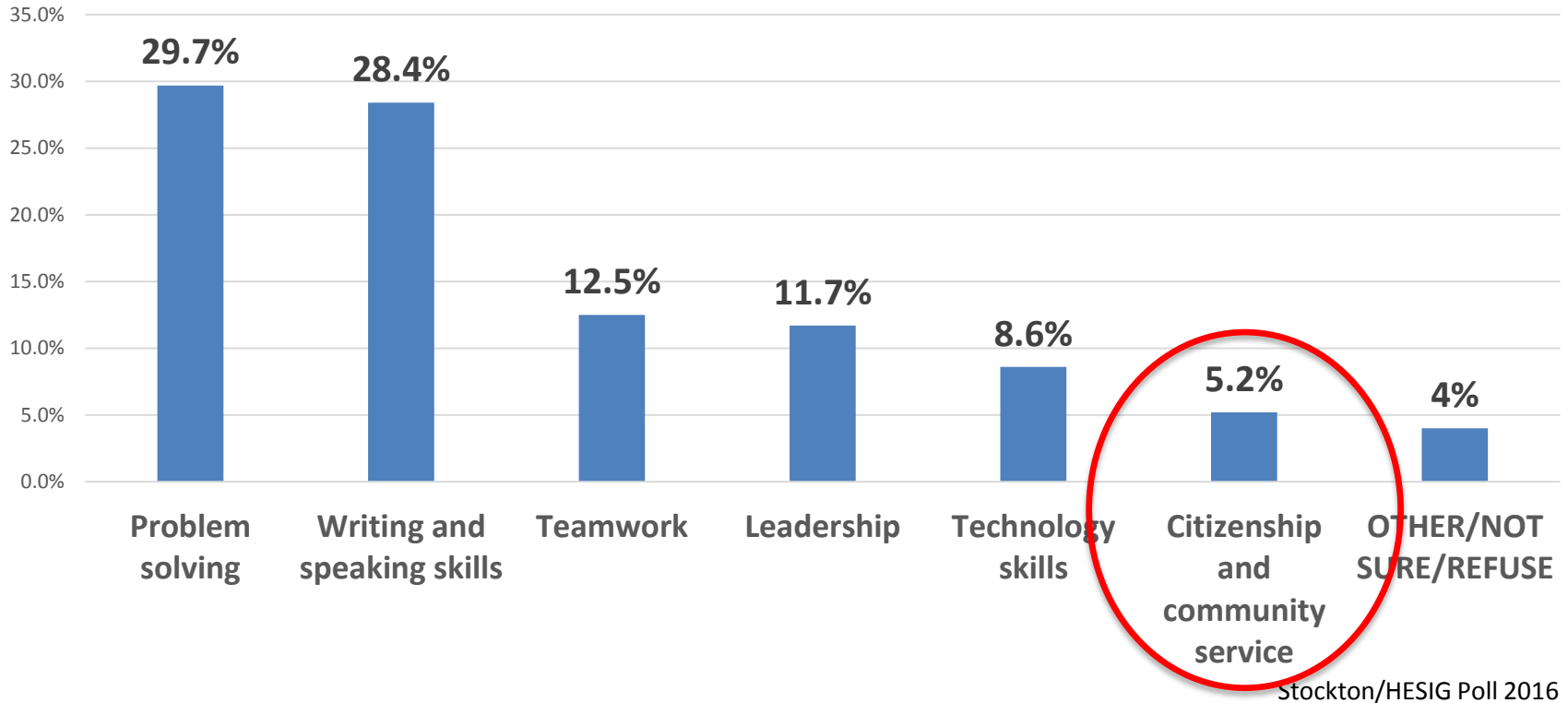
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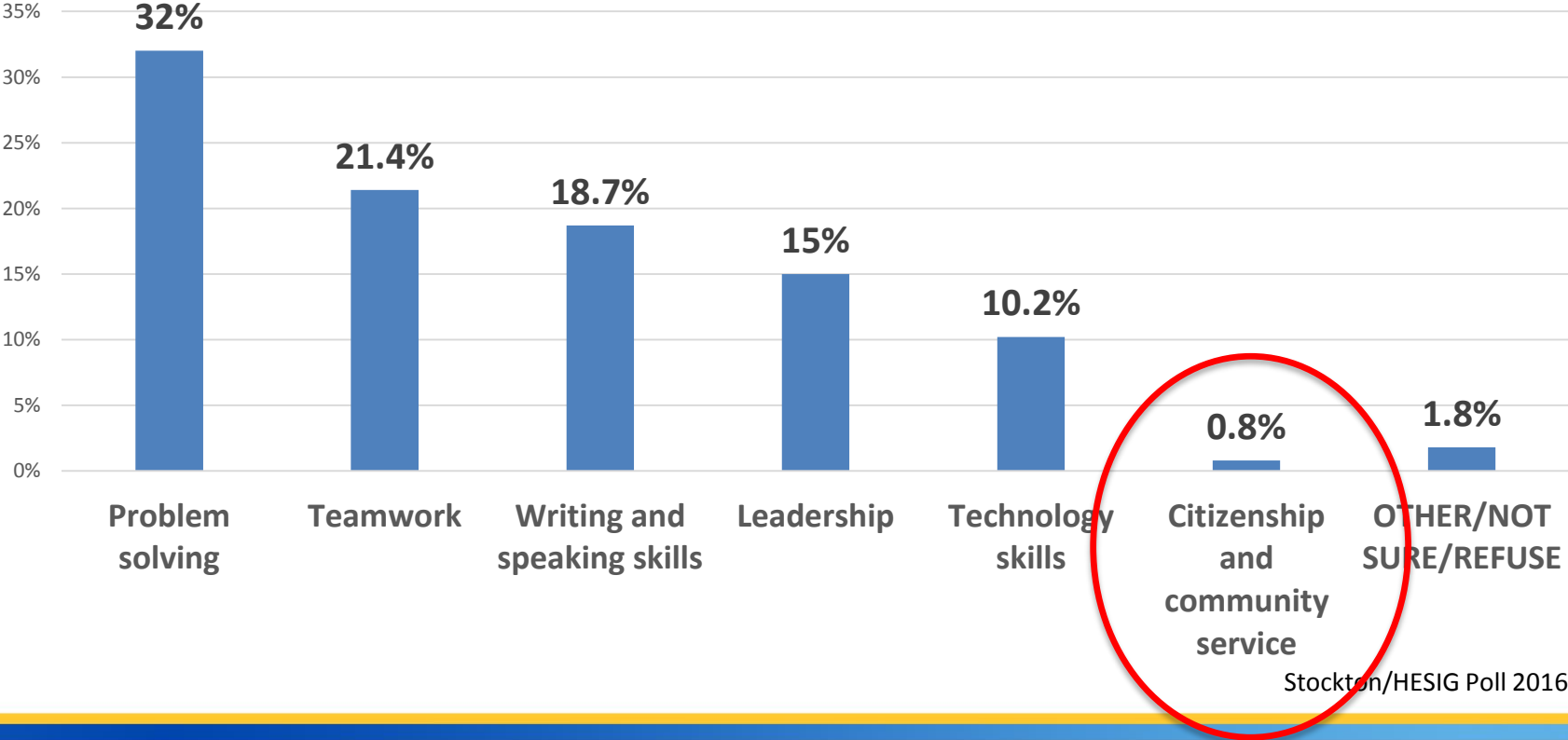
# Skills and Abilities – College Helped

Which of the follow do you think is the most important skill or ability that your college helped you develop:



# Skills and Abilities – Valued by Employer

In your opinion, which skill or ability gained in college is valued the most by an employer:



# Survey of Employers

- 2015 survey conducted by Hart Research Associates for AA&CU
- 86% of employers surveyed, said that *regardless of major*, college and university students should “take courses that build the civic knowledge, skills, and judgment essential for contributing to a democratic society.”

# Working Groups: Connecting the Dots on Needed Change and Solutions

Walter Tarver, III

*Director, Stockton University Career Center*



# Luncheon



# Mapping Paths to Success – Panel Discussion

**Maralyn Mason**

*Stockton Director of Educational Opportunity Fund Program*

**Yesenia Madas**

*Executive Director, Center for Student Success, NJ Council of County Colleges*

**Tyler Seville**

*Director, Technology & Workforce Development, NJBIA*

**Kathleen Brady**

*Executive Director, Career Services, Corporate*

*Engagement & Continuing Education, Georgian Court University*

# Envisioning the Future: Synthesis of Working Groups and Next Steps

Peter L. Hagen

*Stockton University*

*Associate Dean of General Studies*

*and*

*Director, Center for Academic Advising*

# Next Steps and Concluding Remarks

Darryl G. Greer

*Stockton University*

*HESIG, Senior Fellow, Hughes Center*

# Conclusion

Our biggest asset is our students  
and what they can do.

You play an important role in  
students' success!

*Thank you*

Darryl.Greer@Stockton.edu

[www.stockton.edu/hughescenter/hesig](http://www.stockton.edu/hughescenter/hesig)