

**Weighted Frequencies**  
**NJ statewide higher education poll**

Q1 screened for adult respondents.

**Q2. How would you rate the quality of education provided at colleges in New Jersey?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Excellent	272	26.6	26.6	26.6
Good	524	51.1	51.1	77.7
Fair	78	7.6	7.6	85.3
Valid Poor	11	1.1	1.1	86.4
NOT SURE/DON'T KNOW	134	13.1	13.1	99.5
REFUSE	5	.5	.5	100.0
Total	1024	100.0	100.0	

**Q3. What type of college do you think provides the highest quality educational experience?**

	Frequency	Percent	Valid Percent	Cumulative Percent
A four-year college	905	88.4	88.4	88.4
A two-year college	55	5.4	5.4	93.7
An online college	22	2.2	2.2	95.9
Valid NOT SURE/DON'T KNOW	40	3.9	3.9	99.8
REFUSE	2	.2	.2	100.0
Total	1024	100.0	100.0	

**Q4. Which of the following best describes your view of Internet-based courses and degree programs?**

	Frequency	Percent	Valid Percent	Cumulative Percent
All New Jersey colleges should offer online programs.	552	53.9	53.9	53.9
Only some New Jersey colleges should offer online programs.	301	29.4	29.4	83.3
New Jersey colleges should not offer any online programs because out-of-state institutions already offer enough.	75	7.3	7.3	90.6
NJ COLLEGES SHOULD NOT OFFER ANY BECAUSE OF ANOTHER REASON.	34	3.4	3.4	94.0
NOT SURE/DON'T KNOW	62	6.0	6.0	100.0
Total	1024	100.0	100.0	

**Q5. In general, which of the following is the biggest obstacle to attending and completing college?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Cost	725	70.8	70.8	70.8
Time away from work and family	76	7.4	7.4	78.2
Not prepared academically	78	7.6	7.6	85.8
Colleges providing the right programs	34	3.3	3.3	89.2
Having colleges accept transfer of course credits	26	2.5	2.5	91.7
The time it takes to earn a degree	32	3.2	3.2	94.9
Or some other obstacle (SPECIFY)	24	2.3	2.3	97.2
NOT SURE/DON'T KNOW	28	2.7	2.7	99.9
REFUSE	1	.1	.1	100.0
Total	1024	100.0	100.0	

**Q6. In general, how affordable are New Jersey's colleges, including tuition, fees, books and other expenses?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very affordable	23	2.2	2.2	2.2
Affordable	461	45.0	45.0	47.2
Unaffordable	327	31.9	31.9	79.1
Or very unaffordable	80	7.8	7.8	86.9
NOT SURE/DON'T KNOW	133	13.0	13.0	99.9
REFUSE	1	.1	.1	100.0
Total	1024	100.0	100.0	

**Q7. What do you think is the major cause of increases in tuition and fees at colleges in New Jersey?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Funding cuts	266	26.0	26.0	26.0
The cost of new facilities and technology	157	15.3	15.3	41.3
Salaries and benefits	285	27.9	27.9	69.1
Improvements in quality	34	3.3	3.3	72.4
Valid Government regulation	73	7.1	7.1	79.5
Or some other reason (SPECIFY)	103	10.1	10.1	89.6
NOT SURE/DON'T KNOW	103	10.1	10.1	99.7
REFUSE	3	.3	.3	100.0
Total	1024	100.0	100.0	

**Q8. Which of the following options do you believe would most help New Jersey families better afford college?**

	Frequency	Percent	Valid Percent	Cumulative Percent
More state funding	202	19.7	19.7	19.7
More student financial aid	229	22.4	22.4	42.1
Cap tuition at the inflation rate	230	22.5	22.5	64.5
Tighter college cost controls	226	22.1	22.1	86.6
Valid Reduce the time it takes to get a degree	35	3.4	3.4	90.0
Or some other option (SPECIFY)	64	6.3	6.3	96.3
NOT SURE/DON'T KNOW	37	3.6	3.6	99.9
REFUSE	1	.1	.1	100.0
Total	1024	100.0	100.0	

**Q9. If anyone in your household were to attend a New Jersey college, how likely do you think it would be for your family to receive financial aid other than loans?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Very likely	122	11.9	11.9	11.9
Somewhat likely	280	27.3	27.3	39.2
Somewhat unlikely	220	21.4	21.4	60.7
Valid Or very unlikely	338	33.0	33.0	93.7
NOT SURE/DON'T KNOW	56	5.5	5.5	99.2
REFUSE	8	.8	.8	100.0
Total	1024	100.0	100.0	

**Q10. I'm going to read three options to improve college affordability. Please select the one that you think is the most important.**

	Frequency	Percent	Valid Percent	Cumulative Percent
Managing college budgets better	418	40.8	40.8	40.8
More government funding	266	26.0	26.0	66.7
Valid Or more student financial aid	325	31.8	31.8	98.5
NOT SURE/DON'T KNOW	14	1.4	1.4	99.9
REFUSE	1	.1	.1	100.0
Total	1024	100.0	100.0	

**Q11. I'm going to read a list of options for reducing the time it takes to get a college degree. Please select the one that you think is the most important.**

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	More information about program requirements	124	12.1	12.1	12.1
	Reduce the number of courses required	156	15.2	15.2	27.3
	More information about career and jobs	216	21.1	21.1	48.4
	More online courses	151	14.7	14.7	63.1
	Make it easier to transfer credits from another college	316	30.8	30.8	93.9
	NOT SURE/DON'T KNOW	55	5.4	5.4	99.3
	REFUSE	7	.7	.7	100.0
	Total	1024	100.0	100.0	

**Q12. Has anyone in your household attended a New Jersey college within the past five years?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	404	39.4	39.4
	NO	618	60.4	99.8
	NOT SURE/DON'T KNOW	1	.1	99.9
	REFUSE	1	.1	100.0
	Total	1024	100.0	100.0

**Q13. Would you say that the value and benefits of that college experience made it a good investment of time and money?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	322	31.4	79.8	79.8
	NO	49	4.8	12.2	92.0
	NOT SURE/DON'T KNOW	32	3.2	8.0	100.0
	Total	404	39.4	100.0	
Missing	System	621	60.6		
Total		1024	100.0		

**Q14. In which area do you think New Jersey colleges help the state the most?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Jobs and the economy	271	26.5	26.5	26.5
	Helping businesses compete	87	8.5	8.5	35.0
	Workforce development	257	25.1	25.1	60.1
	Research	184	17.9	17.9	78.0
	Or some other area (SPECIFY)	84	8.2	8.2	86.2
	NOT SURE/DON'T KNOW	134	13.1	13.1	99.3
	REFUSE	7	.7	.7	100.0
Total		1024	100.0	100.0	

**Q15. What is the most important way that New Jersey colleges help you and your family?**

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Improve your lives	139	13.6	13.6	13.6
	Help find or keep a job	162	15.8	15.8	29.4
	Career development	263	25.7	25.7	55.1
	Keep people in New Jersey	126	12.3	12.3	67.4
	Some other way (SPECIFY)	28	2.7	2.7	70.1
	Or they do not help your family	257	25.1	25.1	95.2
	NOT SURE/DON'T KNOW	45	4.4	4.4	99.5
	REFUSE	5	.5	.5	100.0
	Total	1024	100.0	100.0	

**Q16. Who do you trust more to take responsibility for improving college access, affordability and quality?**

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Nonpartisan boards of trustees and college presidents	445	43.4	43.4	43.4
	The governor and state agencies	214	20.9	20.9	64.3
	Or the state Legislature	223	21.8	21.8	86.1
	NOT SURE/DON'T KNOW	128	12.5	12.5	98.6
	REFUSE	14	1.4	1.4	100.0
	Total	1024	100.0	100.0	