Report to the<br>Office of Secretary of Higher Education<br>State of New Jersey

# STUDY OF STUDENTS' ATTITUDES ON ACADEMIC ADVISING AND CAREER COUNSELING SERVICES 

November 2014

## Conducted by:

Stockton Polling Institute
Higher Education Strategic Information and Governance (HESIG)
William J. Hughes Center for Public Policy
The Richard Stockton College of New Jersey

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## Introduction and Acknowledgements

During June 2014, New Jersey Secretary of Higher Education, Rochelle Hendricks, engaged the Higher Education Strategic Information and Governance Project (HESIG), to recommend a conceptual framework to conduct a statewide survey of New Jersey undergraduate students, regarding perceptions of academic advising and career counseling services.

The purpose of the research, as envisioned by the N.J. Office of the Secretary of Higher Education (OSHE), is to build on a broad set of initiatives designed to help promote educational success for all students; and that better align policy and practice at the state and campus levels to support these efforts.

Specifically, the objectives of the research, as outlined by the Secretary in her letter of invitation to college presidents requesting voluntary participation, are as follows:

- To gain greater empirical, descriptive information from a student perspective about academic advising and career counseling services, and what works well;
- To make observations from a statewide viewpoint that inform good policy and practice;
- To provide a sound basis for the state, in partnership with others, to seek national grants to support student success initiatives; and
- To position New Jersey nationally as a leading state regarding best practice on student academic success and workforce readiness.

This report will summarize the survey methodology, scope and design; findings; observations and policy implications; and suggestions for further research. In this report, the term "counseling services" is used often to include both academic advising and career counseling.

Many colleagues contributed to this study. Special recognition goes to Secretary Hendricks, and members of her team, Angela Bethea, Elizabeth Garlatti, and Marie Virella, for their confidence in the project, and for their diligent assistance.

At Stockton College, John Froonjian played a major role in drafting survey items, and in directing the work of the Stockton Polling Institute. Peter Hagen, Director of Counseling Services helped by reviewing survey items; Mico Lucide, Stockton senior, created the graphics on the survey; Nikita Lively skillfully organized this report; and Daniel Douglas, Director of the William J. Hughes Center for Public Policy, provided broad guidance over the entire project. Finally, the research would not be possible without the generous assistance of many college and university leaders and administrators, and especially the thousands of students, who took time to complete the survey.

Darryl G. Greer, Ph.D.
Principal Investigator
Senior Fellow
Higher Education Strategic Information and Governance (HESIG)

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## Survey Methodology, Scope and Design

This state-level survey research on students' perceptions of college counseling services may be unprecedented in scope. All good colleges regularly assess the effectiveness of counseling and other student support services; but upon consulting several national sources, a survey of this magnitude may be a first of its kind. Accordingly, the research may prove useful not only to New Jersey students and policy makers, but also to others, nationally, as well.

Survey items were conceptualized and written at Stockton, with review, comment and revision provided by the Office of the Secretary of Higher Education (OSHE). The survey instrument, designed as an internet survey, was reviewed and approved by the Stockton Institutional Review Board (IRB), and certification was shared with the OSHE prior to conducting the survey. The survey was informed by many sources, including student focus groups conducted by the OSHE; Stockton/HESIG review of numerous college surveys of counseling services; and literature regarding academic and career counseling policy and practice.

Participation in the survey was voluntary, both for institutions and students. Communications to college and university presidents and from presidents to students made such participation clear, as indicated in the letter of invitation from the Secretary. The letter stated further that the survey would not use or result in:

- Any individually identifiable student information;
- Any institutional comparative information or identification.

These conditions were important, following appropriate policy and research protocol, to help encourage broad participation.

Survey participation significantly exceeded expectations. Nearly 5000 undergraduate students from 31 New Jersey colleges and universities participated in the research. Students responding represent $2.2 \%$ of total Fall 2013 undergraduate enrollment for institutions participating in the survey ( 224,941 ); and $1.3 \%$ of total Fall 2013 statewide undergraduate enrollment $(374,111)$.* The survey methodology is as follows:

The Stockton Polling Institute completed online interviews of 4,741 adult New Jersey college students Oct. 1-19, 2014. A link to a voluntary survey hosted on a Stockton College server was distributed by college administrators to students at 31 New Jersey institutions, including twoyear, and four-year public and private colleges and universities. The poll's margin of error (MOE) is +/- 1.4 percentage points at a 95 percent confidence level. MOE is higher for subsets. Results are weighted (for gender, race/ethnicity, and type of institution) based on college student demographic and institutional data collected by the N.J. Office of the Secretary of Higher Education.

[^0]
## Highlights of Findings

- Students' frequency of access of services varies.
$>$ About 92 percent avail themselves of various areas of advising, with about 50 percent using any single area of service, such as for admission, credit transfer or financial aid;
$>$ About 50 percent used career counseling, with roughly 20 percent using any single type of career counseling, such as for career planning, letter/resume writing, or job fairs.
- Of the students who reported using academic advising and career counseling services, many learned about the availability of services from multiple sources and view them as important to success in completing college and building careers.
- Of the students who reported using academic advising and career counseling services, a high percentage were satisfied with availability, ease of use and quality.
- Students view internships as important, but few find or participate in them, indicating a policy-practice disconnect:
$>93 \%$ see internships as important to career/job success, but only $17 \%$ have participated in one with a higher rate of participation as class standing increases (i.e. freshmen to senior year);
$>$ Yet, of students finding internships, $88 \%$ say they were important in preparing to succeed in work.
- $\mathbf{7 6 \%}$ of students report working for pay while in college, with $\mathbf{4 2 \%}$ working $\mathbf{3 0}$ hours or more per week. Top reasons for working include:

Helping to pay for college ( $\mathbf{3 2 \%}$ ) and paying for living expenses ( $\mathbf{4 2 \%}$ ).

- Students report accessing academic advising services many ways, but use face-toface interaction the most often.
- By about 3 to 1, students who reported using academic advising and career counseling look to advisors and counselors rather than faculty for most useful advice.
- Students' responses on college value confirm prior HESIG/Stockton polling research, citing:
- Writing, speaking, and problem solving, as top skills gained from college;
- Greater value added to college through more practical experiences, such as internships; more courses in their major, and fewer in general education; and, relatively, a lower preference for online learning.
- Students have consistent suggestions for service improvement.


## Key Findings

- Students' frequency of access of services varies.
- About 92 percent avail themselves of various areas of advising, with about 50 percent using any single area of service, such as for admission, credit transfer or financial aid;
Figure 5

$>$ About 50 percent used career counseling, with roughly 20 percent using any single type of career counseling, such as for career planning, letter/resume writing, or job fairs.
Figure 6

- Of the students who reported using academic advising and career counseling services, many learned about the availability of services from multiple sources and view them as important to success in completing college and building careers.

Figure 1


Figure 2


Figure 3
ffectiveness of Academic Advising Services in Helping Develop an Academic Plan for Completing College

49\%


Figure 4

> Importance of Career Counseling in Getting a Job and Building a Career


## $\square$ Very Important $\square$ Somewhat Important $\square$ Somewhat Unimportant ■ Very Unimportant

*Results reflect respondents who indicated having used a type of career counseling service.

- Of the students who reported using academic advising and career counseling services, a high percentage are satisfied with availability, ease of use and quality.

Figure 7


Figure 8
Satisfaction with Career Counseling Services

*Results reflect respondents who indicated having used a type of career counseling service.
New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

- Students view internships as important, but few find or participate in them, indicating a policy-practice disconnect.

Figure 9

$>93 \%$ see internships as important to career/job success, but only $17 \%$ have participated in one, with a higher rate of participation as class standing increases (i.e. freshmen to senior year).
Figure 10

$>$ Yet, of students finding internships, $88 \%$ say they were important in preparing to succeed in work.

Figure 11
Effectiveness of an Internship in Preparation for Success in Work World


- $76 \%$ of students report working for pay while in college.

Figure 12


Top reasons include: Helping to pay for college (32\%) and paying for living expenses (42\%).

Figure 13

$>42 \%$ of students worked 30 or more hours per week.

Figure 14


New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

- Students report accessing academic advising services many ways, but use face-toface interaction the most often.

Figure 15


- By about 3 to 1, students who reported using academic advising and career counseling look to advisors and counselors rather than faculty for most useful advice.

Figure 16


Figure 17


- Students' responses on college value confirm prior HESIG/Stockton polling research, citing:
$>$ Writing, speaking, and problem solving, as top skills gained from college;
Figure 20

> Greater value added to college through more practical experiences, such as internships; more courses in their major, and fewer in general education; and a relative lower preference for online learning to add value.
Figure 21



## - Students have consistent suggestions for service improvement.

Figure 18


Figure 19
Ways to Improve Career Counseling Services


- More accessible times
$\square$ Publicize better
$\square$ More useful information
$\square$ Require more frequent contact
$\square$ Better connection with other services $\square$ No change
*Results reflect respondents who indicated having used a type of career counseling service.

New Jersey Office of Secretary of Higher Ed./Stockton/HESIG Poll 2014

## Demographics ${ }^{\dagger}$

$>$ Age: $18-24$ years $=75 \%$
$>$ Gender: $\mathrm{F}=67 \% \quad \mathrm{M}=33 \%$
$>$ Race/Ethnicity:

- White $=68 \%$
- Black/African American $=10 \%$
- Asian $=9 \%$
- Native American = $1 \%$
- Hispanic/Latino $=16 \%$
- Other/more than one race $=12 \%$
$>$ Full-time (more than 12 credit hours per semester) $=82 \%$
Part- time $=18 \%$
$>$ Segment:
- Public-=89\%
- Private-=11\%
- 2 -year-=39\%
- 4 -year $=61 \%$
$>$ Class standing:
- Freshmen $=30 \%$
- Sophomore $=28 \%$
- Junior $=21 \%$
- Senior $=21 \%$
$>$ Native student $=72 \%$
$>4$-year college transfer $=10 \%$
$>2$-year college graduate transfer $=12 \%$
$>2$-year college transfer without graduating $=7 \%$
$>$ Working at a paying job during college $=76 \%$
> Hours worked per week:
- Less than $15=19 \%$
- $15-29=40 \%$
- $30-40=29 \%$
- More than $40=13 \%$

[^1]
## Observations and Policy Implications

Overall, the robust participation rate suggests that colleges and universities are very aware of the importance of providing academic advising and career counseling services; that students share the sense of importance; and students who have used advising and counseling become aware of such services from many sources. The research indicates, too, that most students using these services believe that they are accessible and of good quality. Yet, it seems that students do not avail themselves of some services as frequently as they might, even when they are aware; and even though they perceive such counseling as important to their success in college, and careers.

This survey indicates that colleges are doing a good job. They can continue to work diligently to encourage students to seek academic advising more often, and to seek career counseling services earlier, and more frequently. Regarding career counseling services, it seems that students need to focus more on trying to find internships, and colleges might work harder at building partnerships to help create more internship experiences, tied to academic programs.

Students indicate that requiring more frequent contact with academic advisors and career counselors would improve the services. Accomplishing this objective would place greater responsibility on both students and institutions; and would probably lead to better outcomes regarding academic success, and preparation for the workforce. Yet, spending more money on counseling services alone does not seem to be the sole answer to better outcomes.

Beyond investment in human capital, improving campus policy and procedure governing how counseling service is delivered seems to be an important factor for institutional examination and action. Colleges seem to be relatively effective in providing different types of academic advising services, and students give somewhat equal weight to means for improvement. But the need for stronger follow-up on guidance may provide significant benefit for students. Colleges might review also, the range and focus of career counseling services, because students view some services as more important than others. For example, help with obtaining internships is valued by students more than learning workplace behavior.

The survey reveals that students learn about availability of counseling services from many sources, indicating that colleges are doing well in communicating with students. It seems that of the students who reported accessing services, use more frequently face-to-face interaction on academic and career guidance matters. It may be the case that "word-of-mouth" communication about availability of academic advising services continues to be a productive way to reach students. Colleges might examine the mix of traditional and non-traditional forms of communicating with students, to discover which works better, in order to use resources more effectively.

Finally, the OSHE research helps to confirm recent Stockton/HESIG, and national survey research. These studies indicate that students view writing, communicating orally and problem solving as the top skills to be gained from a college education. Stockton/HESIG focus groups of business executives during 2014 echo this perspective. Business leaders, too, say that these are the top skills they expect prospective employees to demonstrate. It appears that colleges, students and employers are on the same page on this important issue, which is at the heart of defining "college value." Accordingly, colleges are in a strong position to demonstrate value added, to
serve students better, to build stronger partnerships, and to enhance public trust, by integration of strategies leading to students' academic and career success.

Closely related to this point, the OSHE survey also helps to confirm Stockton/HESIG 2014 research on college value, in which students indicate the need for greater academic focus on content and discipline-based studies in the major, rather than general education courses. When students have been asked in New Jersey by Stockton/HESIG, or nationally by Northeastern University (2012-14), about adding greater value to their studies and college success, they clearly respond with a preference for traditional, face-to- face learning over electronic delivery of courses. While research indicates students are open to mixed-learning environments, electronic learning has a way to go to match traditional-aged students' preference for classroom instruction.

These findings may not relate directly to improving counseling and advising services; however, they provide insight into what students, employers and policy makers currently see as an important part of the assessment of college value and outcomes, and evaluation of the public/private benefits of a college education.

Some other observations that emerge from the survey include:

- Public college students seek academic advising slightly more than those in private colleges;
- The majority of students who work while in college reported their employment as a means of providing financial support for both college and living expenses. Very few reported their employment as a means of developing relevant work experience.
- Freshmen are least likely to go to faculty for academic advising, while seniors are more likely;
- Private college students are more likely than public college students (by almost 2 to 1 ) to use career counseling; and more likely to seek and participate in internships;
- The likelihood of participating in an internship increases as class standing increases from freshmen (3.5\%) to senior (43.8\%).

Some of the policy implications that flow from the research include:

- Require regular student contact with counselors as a condition of graduation;
- Invest more resources in counseling services to assure timely and effective delivery of service;
- Create more internships, and more partnerships with businesses to provide practical experiences tied to programs of study and employment; and integrate students' work experience to academic and career success;
- Expand face-to-face interaction; re-examine investment in indirect contact, through technology;
- Evaluate regularly advising/counseling follow-up procedures;
- Emphasize writing, speaking and deductive reasoning across the academic curricula tied to a plan of academic success and workforce readiness;
- Reduce general education courses; increase discipline-based, content courses in the major required for graduation, to demonstrate college-level skill achievement.


## Suggestions for Further Research

The OSHE study indicates some promising areas for future research to support students' success in college. Some of these include:

- Study methods of communication and outreach to students concerning awareness, use and outcomes of advising/counseling services; learn more about how to encourage students to use such services;
- Evaluate when and where to make counseling services available;
- Study linkages between students' work experiences and counseling for academic and career success;
- Evaluate what types of services are most needed and most effective, with a special focus on evaluating follow-up processes from the student's perspective;
- Examine students' success in existing programs with required counseling components such as the Educational Opportunity Fund (EOF) and the Gaining Early Awareness and Readiness for Undergraduate Programs (GEARUP);
- Evaluate advising/counseling resource management, integration of academic and career services, and possible integration with certain other support services targeted to particular populations (e.g. by class standing; fields of study; socio-economic background);
- Evaluate how different advising/counseling services enhance students’ success; and
- Evaluate counseling services within the larger strategic vision and mission of the college, tied to measuring value, educational outcomes, and overall accountability for effectiveness.


## Appendices

Attached to this report are a list of participating institutions; correspondence supporting the OSHE research project; and survey questions and frequencies.

## Appendices

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## Appendix I:

## Participating Institutions

## Participating Institutions

Senior Public Colleges, Universities:

1. The College of New Jersey
2. Kean University
3. Montclair State University
4. New Jersey City University
5. New Jersey Institute of Technology
6. Ramapo College of New Jersey
7. The Richard Stockton College of New Jersey
8. Rowan University
9. Rutgers University

Community Colleges:
10. Atlantic Cape Community College
11. Burlington County College
12. County College of Morris
13. Cumberland County College
14. Essex County College
15. Ocean County College
16. Passaic County Community College
17. Raritan Valley Community College
18. Salem Community College
19. Union County College

Independent (non-profit and proprietary) Colleges, Universities, Schools:
20. Bloomfield College
21. Beth Medrash Govoha
22. Caldwell University
23. College of Saint Elizabeth
24. DeVry University
25. Drew University
26. Felician College
27. Georgian Court University
28. Monmouth University
29. Pillar College
30. Rider University
31. Saint Peter's University

## Appendix II:

OSHE Letter of Invitation to Institutions to Participate in Survey

## Office of the Secretary of Higher Education

 Letter of Invitation to Institutions to Participate in SurveyState of Atefu Jierseg<br>New Jersey Higher Education<br>P.O. Box 542<br>Trenton, NJ 08625-0542<br>Telephone: (609) 292-4310<br>FAX: (609) 292-7225<br>E-MAlL: njhe@njhe.state.nj.us

Rulhelle R. Hendricks Secretary of Higher Education

September 4, 2014

## Dear Colleagues:

The Office of the Secretary of Higher Education (OSHE) is seeking your assistance to conduct a survey of New Jersey college undergraduates currently enrolled at your institutions regarding their interaction with academic and career counseling services.

I anticipate putting the survey into the field during September, assisted by the Stockton College William J. Hughes Center for Public Policy, Polling Institute, and Higher Education Strategic Information and Governance (HESIG) Project. The survey will provide a first-time statewide snapshot of undergraduates' perspectives on academic and career counseling services across New Jersey higher education.

The survey will build on prior collaboration with institutions on the "Access to Success" initiative, the work of the President's Council on Workforce Readiness, as well as your own institutional research. A major consideration is the substantial progress that we have made in New Jersey on the goals of college access and completion, and the positive story that we have to tell. As a recent Stockton/HESIG scientific poll indicates, our residents view New Jersey's colleges as high in quality and value. It will also help to inform other important statewide initiatives, such as Choose NJ.

We can benefit from knowing more about our effectiveness with counseling services that lead to success in college, and in preparing students for the workforce. With more statewide information, we can tell a broader, richer story of success to policy makers and opinion leaders within New Jersey and nationally.

Specifically, the purposes of the survey are as follows:

- To gain greater empirical, descriptive information from a student perspective about academic and career counseling services, and what works well;
- To make observations from a statewide viewpoint that inform good policy and practice;
- To provide a sound basis for the state, in partnership with others, to secure grants;
- To position New Jersey nationally as a leading state regarding best practice on student academic success and workforce/career readiness.

The survey will include questions regarding awareness, availability, effectiveness and outcomes of services provided under the umbrella of academic and career counseling. We will ask some general questions about the perceived purpose and value of college, touched on in recent New Jersey and national surveys. Institutional research and best practice literature will inform the survey instrument. As a corollary benefit, the survey will serve as a reminder to students that these counseling services are available on campus.

In late September each president who has agreed to participate will be asked to send an email to the institutions' enrolled undergraduate students, requesting that they take the survey on a secure website created by Stockton College.

You may be assured that this voluntary survey will NOT use or result in:

- Any individually identifiable student information;
- Any institutional comparative information or identification;
- Any aggregation or use of data for research purposes by any individual or organization, other than the Office of the Secretary.

With these important caveats, and in the spirit of collaboration for the purpose of serving students, I hope that you will assist OSHE in this important project. Please let me know at your earliest convenience if you wish to volunteer to work with OSHE. I can be reached at 609-2923235 or Elizabeth.garlatti@oshe.state.ni.gov.

As always, I appreciate your cooperation. I look forward to speaking with you about any questions or concerns, and especially to working with you in serving the educational needs of New Jersey residents.

Sincerely,
ex Axculatti
Elizabeth Garlatti, Chief of Staff
Office of the Secretary of Higher Education
c: Rochelle Hendricks
Darryl Greer

## Appendix III:

## OSHE Letter to Participating Institutions

## Office of the Secretary of Higher Education Letter to Participating Institutions

Dear College and University Presidents:
The Office of the Secretary of Higher Education has begun an important project to solicit input from students, concerning awareness and use of academic, and career counseling services. As discussed at the recent Presidents' Council meeting, many presidents have agreed to participate in this voluntary survey of undergraduate students. We are now ready to launch the survey, with your assistance.

Attached is a draft email communication from you to your undergraduate students, inviting their voluntary participation, identifying the web address required to take the survey, and indicating the dates that the survey instrument will be available. Please customize to fit your institution.

## If possible, I would appreciate your sending the email invitation to the students by Friday, October 3. The survey will remain open until October 15.

Once the email invitation has been sent to your students, it would be helpful to me to receive an email from your office notifying me that the survey was sent. Both institutional and student participation is voluntary, and no personal or institution-specific information will be collected or aggregated

I appreciate the assistance of each president who has agreed to participate, and hope that others will choose to participate at this time. Thank you for your cooperation with my office in conducting this important survey project. I look forward to sharing results. Please contact me, if you have any questions.

Sincerely,
Elizabeth S. Garlatti
Chief of Staff
Office of the Secretary of Higher Education
20 W. State St., PO Box 542
Trenton, NJ 08625
609-292-3235
609-292-7225 (fax)
Please note new email as of 9/10/14:
elizabeth.garlatti@oshe.nj.gov

## Appendix IV:

Suggested Email from Presidents to NJ Undergraduate Students

## NOTE: PARTICIPATING INSTITUTIONS ARE REQUESTED TO SEND THE EMAIL BELOW TO ALL UNDERGRADUATE STUDENTS BY OCTOBER 3. THE SURVEY WILL REMAIN OPEN UNTIL OCTOBER 15.

Dear [COLLEGE/UNIVERSITY NAME] student:
[COLLEGE/UNIVERSITYNAME] is participating in research being done by the Office of the Secretary of Higher Education, State of New Jersey. You, together with students statewide, are invited to take a voluntary, confidential survey about academic and career advisement services.

The survey will take only about 8 minutes. Please click on this link to participate:
http://pollingcenter.stockton.edu/sw5/sswf.aspx?st=OSHE2014
No information identifying you personally will be requested or collected. Your participation will help to develop policy that assists students in these important areas.

Thank you.
President
[COLLEGE/UNIVERSITY]

## Appendix V:

## Weighted Frequencies

OSHE online student survey: Weighted frequencies Stockton Polling Institute
Oct. 1-19, 2014

Q1. Which one of the following do you think is the most important skill or ability that colleges help students develop?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Leadership | 864 | 17.9 | 17.9 | 17.9 |
|  | Writing and speaking skills | 1320 | 27.4 | 27.4 | 45.3 |
|  | Technology skills | 298 | 6.2 | 6.2 | 51.5 |
|  | Teamwork | 412 | 8.6 | 8.6 | 60.1 |
|  | Problem solving | 1413 | 29.3 | 29.3 | 89.4 |
|  | Citizenship and community service | 163 | 3.4 | 3.4 | 92.8 |
|  | Or some other skill (specify) | 349 | 7.2 | 7.2 | 100.0 |
|  | Total | 4818 | 100.0 | 100.0 |  |

Q2. Which one of the following changes would you like to see your college make to add greater value to your college experience?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| More hands-on practical <br> experience, such as <br> internships <br> Better academic counseling |  | 140 | 23.7 | 23.7 |

Q3. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. College admission

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad 2234$ | 46.4 | 46.4 | 46.4 |  |
|  | 2278 | 47.3 | 47.3 | 93.7 |
|  | 306 | 6.3 | 6.3 | 100.0 |
| Total | 4818 | 100.0 | 100.0 |  |

Q4. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Transfer of credits

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | Nos | 2199 | 45.6 | 45.6 |

Q5. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Financial aid

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid |  |  |  | 44.6 |
|  | 2148 | 44.6 | 44.6 | 94.6 |
|  | 2411 | 50.0 | 50.0 | 100.0 |
| Not sure | 259 | 5.4 | 5.4 |  |

Q6. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Meeting program or credit requirements for graduation

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad 2140$ | 44.4 | 44.4 | 44.4 |  |
|  | 2432 | 50.5 | 50.5 | 94.9 |
|  | 247 | 5.1 | 5.1 | 100.0 |
| Not sure | 4818 | 100.0 | 100.0 |  |

Q7. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Choosing or changing a major

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad 2121$ | 44.0 | 44.0 | 44.0 |  |
|  | 2457 | 51.0 | 51.0 | 95.0 |
|  | 241 | 5.0 | 5.0 | 100.0 |
| Total | 4818 | 100.0 | 100.0 |  |

Q8. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Academic policies and procedures

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | 2103 | 43.6 | 43.6 | 43.6 |
|  | 2471 | 51.3 | 51.3 | 94.9 |
|  | 244 | 5.1 | 5.1 | 100.0 |

Q9. Please indicate whether or not you have ever used academic advising services for help with each of the following areas. Post-graduate plans

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 2087 | 43.3 | 43.3 |

Q10. Please indicate how you have accessed the academic advising services.
Face-to-face meeting(s)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 4057 | 84.2 | 91.6 |
| Valid | No | 373 | 7.7 | 8.4 |

Q11. Please indicate how you have accessed the academic advising services.
Online, e-mail or social media

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Yes | 2933 | 60.9 | 66.2 | 66.2 |
| Valid | No | 1497 | 31.1 | 33.8 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing System | 388 | 8.1 |  |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q12. Please indicate how you have accessed the academic advising services.
Telephone

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1963 | 40.7 | 44.3 |
| Valid | No | 2467 | 51.2 | 54.3 |
|  | Total | 4430 | 91.9 | 100.0 |

Q13. Please indicate how you have accessed the academic advising services.
Printed material or brochure

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1813 | 37.6 | 40.9 |

Q14. Please indicate how you have accessed the academic advising services.
Some other way (specify)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 108 | 2.2 | 2.4 |

Q15. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources.

| Academic advisers at your college |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
|  | Yes | 3112 | 64.6 | 70.2 |

Q16. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. Faculty

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Yes | 3094 | 64.2 | 69.8 | 69.8 |
| Valid | No | 1336 | 27.7 | 30.2 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing System | 388 | 8.1 |  |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q17. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. College administrators or staff

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 3092 | 64.2 | 69.8 |
| Valid | No | 1338 | 27.8 | 30.2 |

Q18. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. Other student(s)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Yes | 3000 | 62.3 | 67.7 | 67.7 |
| Valid | No | 1430 | 29.7 | 32.3 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing System | 388 | 8.1 |  |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q19. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. Flyers, banners or posters

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 2932 | 60.8 | 66.2 |

Q20. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. College website

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 2819 | 58.5 | 63.6 |

Q21. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. College e-mails or publications

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 2767 | 57.4 | 62.5 |

Q22. Please indicate whether or not you learned about the availability of academic advising services from each of the following sources. Some other source (specify)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 125 | 2.6 | 3.0 |
| Valid | No | 4088 | 84.8 | 97.0 |

Q23. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the academic advising services. Availability of services

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very satisfied | 1673 | 34.7 | 37.8 | 37.8 |
|  | Somewhat satisfied | 2085 | 43.3 | 47.1 | 84.8 |
| Valid | Somewhat dissatisfied | 453 | 9.4 | 10.2 | 95.1 |
|  | Very dissatisfied | 218 | 4.5 | 4.9 | 100.0 |
|  | Total | 4429 | 91.9 | 100.0 |  |
| Missing | System | 389 | 8.1 |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q24. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the academic advising services. Ease of use

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very satisfied | 1467 | 30.4 | 33.1 | 33.1 |
|  | Somewhat satisfied | 2031 | 42.1 | 45.8 | 78.9 |
| Valid | Somewhat dissatisfied | 659 | 13.7 | 14.9 | 93.8 |
|  | Very dissatisfied | 273 | 5.7 | 6.2 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing | System | 388 | 8.1 |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q25. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the academic advising services. Quality of services

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very satisfied | 1505 | 31.2 | 34.0 | 34.0 |
|  | Somewhat satisfied | 1901 | 39.4 | 42.9 | 76.9 |
|  | Somewhat dissatisfied | 686 | 14.2 | 15.5 | 92.4 |
|  | Very dissatisfied | 338 | 7.0 | 7.6 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing | System | 388 | 8.1 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q26. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the academic advising services. Being tailored to your specific needs

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very satisfied | 1291 | 26.8 | 29.2 | 29.2 |
|  | Somewhat satisfied | 1825 | 37.9 | 41.2 | 70.4 |
|  | Somewhat dissatisfied | 852 | 17.7 | 19.2 | 89.6 |
|  | Very dissatisfied | 461 | 9.6 | 10.4 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing | System | 388 | 8.1 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q27. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the academic advising services. Follow-up

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very satisfied | 1029 | 21.3 | 23.2 | 23.2 |
|  | Somewhat satisfied | 1750 | 36.3 | 39.5 | 62.7 |
|  | Somewhat dissatisfied | 1021 | 21.2 | 23.0 | 85.8 |
|  | Very dissatisfied | 630 | 13.1 | 14.2 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing | System | 388 | 8.1 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q28. How effective were the academic advising services in helping you develop an academic plan for completing college?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very effective | 1332 | 27.6 | 30.1 | 30.1 |
|  | Somewhat effective | 2141 | 44.4 | 48.3 | 78.4 |
|  | Somewhat ineffective | 608 | 12.6 | 13.7 | 92.1 |
|  | Very ineffective | 349 | 7.2 | 7.9 | 100.0 |
|  | Total | 4430 | 91.9 | 100.0 |  |
| Missing | System | 388 | 8.1 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q29. In the future, which one of the following would you go to for the most useful advice about academic advising?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Academic advisors at your college | 2423 | 50.3 | 54.8 | 54.8 |
|  | Faculty | 759 | 15.7 | 17.2 | 72.0 |
|  | College administrators or staff | 316 | 6.6 | 7.2 | 79.1 |
|  | Other student(s) | 397 | 8.2 | 9.0 | 88.1 |
|  | Flyers, banners or posters | 26 | . 5 | . 6 | 88.7 |
|  | College website | 320 | 6.6 | 7.2 | 95.9 |
|  | College e-mails or publications | 77 | 1.6 | 1.8 | 97.7 |
|  | Other (specify) | 103 | 2.1 | 2.3 | 100.0 |
|  | Total | 4422 | 91.8 | 100.0 |  |
| Missing | System | 397 | 8.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q30. Which one of the following possible changes would you suggest to improve academic advising services?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Making services available at more accessible times | 889 | 18.4 | 20.1 | 20.1 |
|  | Publicize the availability of services better | 528 | 11.0 | 11.9 | 32.0 |
|  | Provide more usable information | 823 | 17.1 | 18.6 | 50.6 |
|  | Require more frequent contact with advisors | 1168 | 24.2 | 26.4 | 77.0 |
|  | Make better connections to other services affecting student life | 503 | 10.4 | 11.4 | 88.4 |
|  | Would not make any change | 512 | 10.6 | 11.6 | 100.0 |
|  | Total | 4422 | 91.8 | 100.0 |  |
| Missing | System | 397 | 8.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q31. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Transfer of credits

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very likely | 82 | 1.7 | 21.2 | 21.2 |
|  | Somewhat likely | 101 | 2.1 | 26.0 | 47.2 |
| Valid | Somewhat unlikely | 54 | 1.1 | 14.0 | 61.2 |
|  | Very unlikely | 151 | 3.1 | 38.8 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total | 4818 | 100.0 |  |  |  |

Q32. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Financial aid

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 60 | 1.2 | 15.4 | 15.4 |
|  | Somewhat likely | 94 | 2.0 | 24.3 | 39.7 |
|  | Somewhat unlikely | 89 | 1.8 | 22.8 | 62.6 |
|  | Very unlikely | 145 | 3.0 | 37.4 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q33. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Meeting program or credit requirements for graduation

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 119 | 2.5 | 30.5 | 30.5 |
|  | Somewhat likely | 121 | 2.5 | 31.1 | 61.6 |
|  | Somewhat unlikely | 59 | 1.2 | 15.2 | 76.8 |
|  | Very unlikely | 90 | 1.9 | 23.2 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q34. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Choosing or changing a major

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 74 | 1.5 | 19.1 | 19.1 |
|  | Somewhat likely | 77 | 1.6 | 19.8 | 38.8 |
|  | Somewhat unlikely | 69 | 1.4 | 17.9 | 56.7 |
|  | Very unlikely | 168 | 3.5 | 43.3 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q35. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Academic policies and procedures

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 45 | . 9 | 11.5 | 11.5 |
|  | Somewhat likely | 73 | 1.5 | 18.8 | 30.3 |
|  | Somewhat unlikely | 97 | 2.0 | 24.9 | 55.2 |
|  | Very unlikely | 174 | 3.6 | 44.8 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q36. Please indicate how likely or unlikely you are to use academic advising services for help with each of the following areas before graduation. Post-graduate plans

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 106 | 2.2 | 27.3 | 27.3 |
|  | Somewhat likely | 113 | 2.3 | 29.1 | 56.4 |
|  | Somewhat unlikely | 70 | 1.4 | 17.9 | 74.3 |
|  | Very unlikely | 100 | 2.1 | 25.7 | 100.0 |
|  | Total | 388 | 8.1 | 100.0 |  |
| Missing | System | 4430 | 91.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q37. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Help finding a job

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 823 | 17.1 | 17.1 |

Q38. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Help researching a career

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Yes | 1205 | 25.0 | 25.0 | 25.0 |
|  | No | 3431 | 71.2 | 71.2 | 96.2 |
|  | Not sure | 182 | 3.8 | 3.8 | 100.0 |
|  | Total | 4818 | 100.0 | 100.0 |  |

Q39. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Help writing a cover letter or resume

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad$ Nos | 1141 | 23.7 | 23.7 | 23.7 |
|  | 3542 | 73.5 | 73.5 | 97.2 |
|  | 136 | 2.8 | 2.8 | 100.0 |

Q40. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Preparing for job interview(s)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | 718 | 14.9 | 14.9 | 14.9 |
|  | Nos | 3959 | 82.2 | 82.2 |

Q41. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Attending a job fair

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 1082 | 22.5 | 22.5 |

Q42. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Help finding an internship

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Yalid | 894 | 18.6 | 18.6 | 18.6 |
|  | 3759 | 78.0 | 78.0 | 96.6 |
|  | 165 | 3.4 | 3.4 | 100.0 |
| Not sure | 4818 | 100.0 | 100.0 |  |

Q43. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Learning appropriate workplace etiquette and behavior

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad$ Yes | 772 | 16.0 | 16.0 | 16.0 |
|  | 3892 | 80.8 | 80.8 | 96.8 |
|  | 155 | 3.2 | 3.2 | 100.0 |
| Total | 4818 | 100.0 | 100.0 |  |

Q44. We will now turn to the subject of counseling services to help plan for your career. Please indicate whether or not you have ever used each of the following types of career counseling services. Help with references

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad$ Nos | 838 | 17.4 | 17.4 | 17.4 |
|  | 3798 | 78.8 | 78.8 | 96.2 |
|  | 183 | 3.8 | 3.8 | 100.0 |

Q45. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. Career counsleing advisers at your college

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1635 | 33.9 | 66.3 |

Q46. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. Faculty

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1590 | 33.0 | 64.5 |
| Valid | No | 876 | 18.2 | 35.5 |

Q47. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. College administrators or staff

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1466 | 30.4 | 59.4 | 59.4 |
| Valid | No | 1001 | 20.8 | 40.6 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q48. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. Other student(s)

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1476 | 30.6 | 59.9 |

Q49. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. Flyers, banners or posters

|  | Frequency |  | Percent | Valid Percent |
| :--- | ---: | ---: | ---: | ---: |
| Cumulative <br> Percent |  |  |  |  |
|  | Yes | 1372 | 28.5 | 55.6 |

Q50. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. College website

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Yes | 1588 | 33.0 | 64.4 |
| Valid | No | 878 | 18.2 | 35.6 |

Q51. Please indicate whether or not you learned about the availability of career counseling services from each of the following sources. College emails or publications

| mails or publications |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
|  | Yes | 1602 | 33.2 | 64.9 |  |


|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Yes | 81 | 1.7 | 3.5 | 3.5100.0 |
|  | No | 2231 | 46.3 | 96.5 |  |
|  | Total | 2312 | 48.0 | 100.0 |  |
| Missing | System | 2507 | 52.0 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q53. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the career counseling services. Availability of services

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very satisfied | 869 | 18.0 | 35.2 | 35.2 |
|  | Somewhat satisfied | 1165 | 24.2 | 47.2 | 82.4 |
|  | Somewhat dissatisfied | 307 | 6.4 | 12.5 | 94.9 |
|  | Very dissatisfied | 125 | 2.6 | 5.1 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q54. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the career counseling services. Ease of use

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very satisfied | 813 | 16.9 | 33.0 | 33.0 |
|  | Somewhat satisfied | 1152 | 23.9 | 46.7 | 79.7 |
| Valid | Somewhat dissatisfied | 365 | 7.6 | 14.8 | 94.5 |
|  | Very dissatisfied | 136 | 2.8 | 5.5 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q55. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the career counseling services. Quality of services

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very satisfied | 846 | 17.6 | 34.3 | 34.3 |
|  | Somewhat satisfied | 1076 | 22.3 | 43.6 | 77.9 |
|  | Somewhat dissatisfied | 372 | 7.7 | 15.1 | 93.0 |
|  | Very dissatisfied | 172 | 3.6 | 7.0 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q56. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the career counseling services. Being tailored to your specific needs

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very satisfied | 714 | 14.8 | 29.0 | 29.0 |
|  | Somewhat satisfied | 1052 | 21.8 | 42.7 | 71.6 |
| Valid | Somewhat dissatisfied | 478 | 9.9 | 19.4 | 91.0 |
|  | Very dissatisfied | 222 | 4.6 | 9.0 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q57. Please indicate how satisfied or dissatisfied you were with each of the following aspects of the career counseling services. Follow-up

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Very satisfied | 605 | 12.5 | 24.5 | 24.5 |
|  | Somewhat satisfied | 1044 | 21.7 | 42.3 | 66.9 |
| Valid | Somewhat dissatisfied | 553 | 11.5 | 22.4 | 89.3 |
|  | Very dissatisfied | 265 | 5.5 | 10.7 | 100.0 |
|  | Total | 2466 | 51.2 | 100.0 |  |
| Missing | System | 2352 | 48.8 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q58. How important do you think career counseling is to your overall success in building

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very important | 1645 | 34.1 | 66.8 | 66.8 |
|  | Somewhat important | 699 | 14.5 | 28.4 | 95.2 |
|  | Somewhat unimportant | 87 | 1.8 | 3.5 | 98.7 |
|  | Very unimportant | 33 | . 7 | 1.3 | 100.0 |
|  | Total | 2463 | 51.1 | 100.0 |  |
| Missing | System | 2355 | 48.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q59. In the future, which one of the following would you go to for the most useful advice about career counseling?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Career counseling advisers at your college | 1406 | 29.2 | 57.1 | 57.1 |
|  | Faculty | 548 | 11.4 | 22.2 | 79.3 |
|  | College administrators or staff | 190 | 3.9 | 7.7 | 87.0 |
|  | Other student(s) | 117 | 2.4 | 4.7 | 91.8 |
|  | Flyers, banners or posters | 17 | . 4 | . 7 | 92.5 |
|  | College website | 76 | 1.6 | 3.1 | 95.5 |
|  | College e-mails or publications | 38 | . 8 | 1.5 | 97.1 |
|  | Other (specify) | 72 | 1.5 | 2.9 | 100.0 |
|  | Total | 2463 | 51.1 | 100.0 |  |
| Missing | System | 2355 | 48.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q60. Which one of the following possible changes would you suggest to improve career counseling services?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Make services available at more accessible times | 460 | 9.5 | 18.7 | 18.7 |
|  | Publicize the availability of services better | 500 | 10.4 | 20.3 | 39.0 |
|  | Provide more useful information | 464 | 9.6 | 18.8 | 57.8 |
|  | Require more frequent contact with advisors | 484 | 10.0 | 19.7 | 77.4 |
|  | Make better connections to other services affecting student life | 246 | 5.1 | 10.0 | 87.4 |
|  | Would not make any change | 309 | 6.4 | 12.6 | 100.0 |
|  | Total | 2463 | 51.1 | 100.0 |  |
| Missing | System | 2355 | 48.9 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q61. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Help finding a job

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 781 | 16.2 | 33.2 | 33.2 |
|  | Somewhat likely | 696 | 14.4 | 29.6 | 62.8 |
|  | Somewhat unlikely | 395 | 8.2 | 16.8 | 79.6 |
|  | Very unlikely | 480 | 10.0 | 20.4 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q62. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Help researching a career path

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 643 | 13.3 | 27.3 | 27.3 |
|  | Somewhat likely | 692 | 14.4 | 29.4 | 56.8 |
|  | Somewhat unlikely | 458 | 9.5 | 19.5 | 76.2 |
|  | Very unlikely | 559 | 11.6 | 23.8 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q63. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Help writing a cover letter or resume

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 633 | 13.1 | 26.9 | 26.9 |
|  | Somewhat likely | 662 | 13.7 | 28.1 | 55.0 |
|  | Somewhat unlikely | 527 | 10.9 | 22.4 | 77.5 |
|  | Very unlikely | 530 | 11.0 | 22.5 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q64. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Preparing for job interview(s)

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 553 | 11.5 | 23.5 | 23.5 |
|  | Somewhat likely | 654 | 13.6 | 27.8 | 51.3 |
|  | Somewhat unlikely | 563 | 11.7 | 23.9 | 75.2 |
|  | Very unlikely | 583 | 12.1 | 24.8 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q65. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Attending a job fair

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 595 | 12.4 | 25.3 | 25.3 |
|  | Somewhat likely | 737 | 15.3 | 31.3 | 56.6 |
|  | Somewhat unlikely | 494 | 10.2 | 21.0 | 77.6 |
|  | Very unlikely | 526 | 10.9 | 22.4 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q66. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Help finding an internship

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very likely | 841 | 17.5 | 35.7 | 35.7 |
|  | Somewhat likely | 686 | 14.2 | 29.1 | 64.9 |
|  | Somewhat unlikely | 361 | 7.5 | 15.4 | 80.3 |
|  | Very unlikely | 464 | 9.6 | 19.7 | 100.0 |
|  | Total | 2352 | 48.8 | 100.0 |  |
| Missing | System | 2466 | 51.2 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q67. Please indicate how likely or unlikely you are to use the following types of career counseling services before graduation. Learning appropriate workplace etiquette and behavior

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
|  | Very likely | 423 | 8.8 | 18.0 |
| Valid | Somewhat likely | 548 | 11.4 | 23.3 |

Q68. During any of your time as a college student, including winter and summer breaks, have you worked at a paying job?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 3662 | 76.0 | 76.0 |

Q69. About how many hours did or do you work in a typical week?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Less than 15 hours | 672 | 13.9 | 18.3 | 18.3 |
|  | 15-29 hours a week | 1445 | 30.0 | 39.5 | 57.8 |
| Valid | 30-40 hours a week | 1063 | 22.1 | 29.0 | 86.8 |
|  | More than 40 hours a week | 482 | 10.0 | 13.2 | 100.0 |
|  | Total | 3662 | 76.0 | 100.0 |  |
| Missing | System | 1156 | 24.0 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q70. Which one of the following best describes your main reason for working a job during college?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| To help pay for college <br> expenses <br> To help pay living expenses <br> for me or my family | 1166 | 24.2 | 31.8 | 31.8 |
| To gain work experience | 1535 | 31.9 |  | 41.9 |

Q71. Which one of the following best describes your experience with college internships?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| I have participated in one or <br> more internships | 807 | 16.8 | 16.8 | 16.8 |
| I tried to get an internship but <br> Valid <br> could not find one <br> I have not done nor tried to <br> find an internship | 726 | 15.1 | 15.1 | 31.8 |
| Total | 3285 | 68.2 | 68.2 | 100.0 |

Q71A. Were you paid for any internship(s) in which you participated?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Paid | 384 | 8.0 | 47.9 | 47.9 |
| Valid | Not paid | 417 | 8.7 | 52.1 | 100.0 |
|  | Total | 802 | 16.6 | 100.0 |  |
| Missing | System | 4017 | 83.4 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q72. How effective was/were your internship(s) in preparing you to succeed in the work world?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Very effective | 408 | 8.5 | 50.9 | 50.9 |
|  | Somewhat effective | 301 | 6.2 | 37.5 | 88.4 |
|  | Somewhat ineffective | 47 | 1.0 | 5.8 | 94.3 |
|  | Very ineffective | 25 | . 5 | 3.1 | 97.3 |
|  | Not sure | 21 | . 4 | 2.7 | 100.0 |
|  | Total | 802 | 16.6 | 100.0 |  |
| Missing | System | 4017 | 83.4 |  |  |
| Total |  | 4818 | 100.0 |  |  |

Q73. How important do you think internships are to your overall success in

| developing a career and finding a job? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
|  | Very important | 3154 | 65.5 | 65.5 | 65.5 |
|  | Somewhat important | 1281 | 26.6 | 26.6 | 92.0 |
| Valid | Somewhat unimportant | 258 | 5.4 | 5.4 | 97.4 |
|  | Very unimportant | 126 | 2.6 | 2.6 | 100.0 |
|  | Total | 4818 | 100.0 | 100.0 |  |

## Demographics

PUBPRIV. Is the college or university you attend public or private?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| ValidPublic 4234$r 89.3$ | 89.3 | 89.3 |  |  |
|  | Private | 507 | 10.7 | 10.7 |

2YR4YR. Are you attending a two-year or a four-year college or university?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Two-year | 1828 | 38.6 | 38.6 | 38.6 |
|  | Four-year | 2913 | 61.4 | 61.4 | 100.0 |
|  | Total | 4741 | 100.0 | 100.0 |  |

FTPT. Are you a full-time student taking 12 or more credit hours per semester, or are you a part-time student taking fewer than 12 credit hours?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| ValidFull-time 3909 <br> Part-time 832 | 82.5 | 82.5 | 82.5 |  |
|  | 17.5 | 17.5 | 100.0 |  |

TRANSFER. Did you begin your college studies at your current institution, or did you transfer there from another college or university?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Started at my current college <br> Transferred from a four-year <br> college | 3404 | 71.8 | 71.8 | 71.8 |
| Transferred after graduating | 477 | 10.1 | 10.1 | 81.9 |
| Valid <br> from a two-year college | 545 | 11.5 | 11.5 | 93.4 |
| Transferred from a two-year <br> college without graduating | 315 | 6.6 | 6.6 | 100.0 |
| Total | 4741 | 100.0 | 100.0 |  |

QCLASS. Which class are you in?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Freshman | 1427 | 30.1 | 30.1 | 30.1 |
|  | Sophomore | 1340 | 28.3 | 28.3 | 58.4 |
|  | Junior | 979 | 20.6 | 20.6 | 79.0 |
|  | Senior | 995 | 21.0 | 21.0 | 100.0 |
|  | Total | 4741 | 100.0 | 100.0 |  |

AGE. What is your age?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | 18 | 946 | 20.0 | 20.0 | 20.0 |
|  | 19 | 795 | 16.8 | 16.8 | 36.7 |
|  | 20 | 622 | 13.1 | 13.1 | 49.8 |
|  | 21 | 604 | 12.7 | 12.7 | 62.6 |
|  | 22 | 322 | 6.8 | 6.8 | 69.4 |
|  | 23 | 151 | 3.2 | 3.2 | 72.6 |
|  | 24 | 113 | 2.4 | 2.4 | 74.9 |
|  | 25 | 83 | 1.8 | 1.8 | 76.7 |
|  | 26 | 95 | 2.0 | 2.0 | 78.7 |
|  | 27 | 72 | 1.5 | 1.5 | 80.2 |
|  | 28 | 62 | 1.3 | 1.3 | 81.5 |
|  | 29 | 59 | 1.2 | 1.2 | 82.8 |
|  | 30 | 43 | . 9 | . 9 | 83.7 |
|  | 31 | 40 | . 8 | . 8 | 84.5 |
|  | 32 | 36 | . 8 | . 8 | 85.3 |
|  | 33 | 47 | 1.0 | 1.0 | 86.3 |
|  | 34 | 27 | . 6 | . 6 | 86.8 |
|  | 35 | 38 | . 8 | . 8 | 87.6 |
|  | 36 | 25 | . 5 | . 5 | 88.2 |
|  | 37 | 22 | . 5 | . 5 | 88.6 |
|  | 38 | 28 | . 6 | . 6 | 89.2 |
|  | 39 | 23 | . 5 | . 5 | 89.7 |
|  | 40 | 29 | . 6 | . 6 | 90.3 |
|  | 41 | 22 | . 5 | . 5 | 90.8 |
|  | 42 | 19 | . 4 | . 4 | 91.2 |
|  | 43 | 23 | . 5 | . 5 | 91.7 |
|  | 44 | 28 | . 6 | . 6 | 92.3 |
|  | 45 | 28 | . 6 | . 6 | 92.8 |
|  | 46 | 32 | . 7 | . 7 | 93.5 |
|  | 47 | 26 | . 5 | . 5 | 94.1 |
|  | 48 | 28 | . 6 | . 6 | 94.7 |
|  | 49 | 19 | . 4 | . 4 | 95.1 |

AGE. What is your age?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | 50 | 41 | . 9 | . 9 | 95.9 |
|  | 51 | 16 | . 3 | . 3 | 96.3 |
|  | 52 | 26 | . 5 | . 5 | 96.8 |
|  | 53 | 20 | . 4 | . 4 | 97.2 |
|  | 54 | 21 | . 4 | . 4 | 97.7 |
|  | 55 | 12 | . 3 | . 3 | 97.9 |
|  | 56 | 24 | . 5 | . 5 | 98.4 |
|  | 57 | 14 | . 3 | . 3 | 98.7 |
|  | 58 | 10 | . 2 | . 2 | 98.9 |
|  | 59 | 12 | . 3 | . 3 | 99.2 |
|  | 60 | 8 | . 2 | . 2 | 99.4 |
|  | 61 | 1 | . 0 | . 0 | 99.4 |
|  | 62 | 7 | . 1 | . 1 | 99.5 |
|  | 63 | 3 | . 1 | . 1 | 99.6 |
|  | 64 | 2 | . 0 | . 0 | 99.6 |
|  | 65 | 6 | . 1 | . 1 | 99.8 |
|  | 66 | 3 | . 1 | . 1 | 99.8 |
|  | 67 | 2 | . 0 | . 0 | 99.9 |
|  | 68 | 1 | . 0 | . 0 | 99.9 |
|  | 69 | 1 | . 0 | . 0 | 99.9 |
|  | 70 | 1 | . 0 | . 0 | 99.9 |
|  | 90 | 2 | . 0 | . 0 | 100.0 |
|  | 100 | 1 | . 0 | . 0 | 100.0 |
|  | Total | 4741 | 100.0 | 100.0 |  |

D2. Do you consider yourself to be Hispanic or Latino?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid $\quad$ Yes sure/don't know | 740 | 15.6 | 15.6 | 15.6 |
|  | 3777 | 79.7 | 79.7 | 95.3 |
|  | 55 | 1.2 | 1.2 | 96.4 |
| Total | 169 | 3.6 | 3.6 | 100.0 |

D3. Which of the following best represents your race?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | White | 3221 | 67.9 | 67.9 | 67.9 |
|  | Black or African American | 476 | 10.0 | 10.0 | 78.0 |
|  | Asian or Pacific | 415 | 8.8 | 8.8 | 86.7 |
|  | Native American | 46 | 1.0 | 1.0 | 87.7 |
|  | Or do you identify with more than one race? | 583 | 12.3 | 12.3 | 100.0 |
|  | Total | 4741 | 100.0 | 100.0 |  |

D6. What is your sex?

|  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| ValidMale 1582 33.4 <br> 33.4   <br>  3159 66.6$\quad 33.4$ | 100.0 |  |  |  |


[^0]:    *Source: Office of the Secretary of Higher Education, State of New Jersey.

[^1]:    ${ }^{\dagger}$ Demographic figures reflect characteristics of students responding to the survey. In some cases, survey respondents are over/under represented. For example, the actual female/male undergraduate enrollment, 2013, is 54\%/46\% statewide, and $55 \% / 45 \%$ for total undergraduate enrollment at the 31 participating colleges. As noted in the report, survey frequencies are weighted (adjusted) to reflect these factors. Some frequency totals presented may not add up to $100 \%$, because of rounding.

