LD9 – Weighted frequencies
Stockton Polling Institute
Sept. 27-30, 2013

Q1. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat Barbara Buono	119	19.6	19.8	19.8
	Republican Chris Christie	413	67.8	68.4	88.2
	SOMEONE ELSE	6	1.0	1.0	89.2
	NOBODY	11	1.8	1.8	91.0
	NOT SURE/DON'T KNOW	47	7.7	7.8	98.8
	REFUSE	7	1.2	1.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q1A. At this time, would you say you lean more toward voting for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barbara Buono	7	1.1	14.1	14.1
	Chris Christie	11	1.8	22.9	37.0
	NOT SURE/DON'T KNOW	28	4.7	60.3	97.3
	REFUSE	1	.2	2.7	100.0
	Total	47	7.7	100.0	
Missing	System	562	92.3		
Total		609	100.0		

If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat Barbara Buono	126	20.7	20.9	20.9
	Republican Chris Christie	424	69.6	70.2	91.1
	SOMEONE ELSE	6	1.0	1.0	92.1
	NOBODY	11	1.8	1.8	93.9
	NOT SURE/DON'T KNOW	28	4.7	4.7	98.6
	REFUSE	9	1.4	1.4	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

SENATE. If the election for U.S. Senate were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican Steve Lonegan	305	51.7	51.7	51.7
	Democrat Cory Booker	212	36.0	36.0	87.7
	SOMEONE ELSE	1	.1	.1	87.8
	NOBODY	3	.5	.5	88.4
	NOT SURE/DON'T KNOW	52	8.9	8.9	97.2
	REFUSE	16	2.8	2.8	100.0
	Total	589	100.0	100.0	

SENATEA. At this time, would you say you lean more toward voting for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican Steve Lonegan	14	2.4	27.3	27.3
	Democrat Cory Booker	9	1.5	16.7	44.0
	NOT SURE/DON'T KNOW	29	5.0	56.0	100.0
	Total	52	8.9	100.0	
Missing	System	537	91.1		
Total		589	100.0		

If the election for U.S. Senate were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican Steve Lonegan	319	54.1	54.1	54.1
	Democrat Cory Booker	221	37.5	37.5	91.6
	SOMEONE ELSE	1	.1	.1	91.7
	NOBODY	3	.5	.5	92.3
	NOT SURE/DON'T KNOW	29	5.0	5.0	97.2
	REFUSE	16	2.8	2.8	100.0
	Total	589	100.0	100.0	

Q2. If the election for state Senate were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican Chris Connors	326	53.6	54.0	54.0
	Democrat Anthony Mazzella	148	24.3	24.5	78.5
	SOMEONE ELSE	2	.3	.3	78.8
	NOBODY	10	1.7	1.7	80.5
	NOT SURE/DON'T KNOW	113	18.5	18.6	99.1
	REFUSE	5	.9	.9	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q2A. At this time, would you say you lean more toward voting for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Chris Connors	15	2.5	13.3	13.3
	Anthony Mazzella	9	1.5	8.0	21.3
	NOT SURE/DON'T KNOW	89	14.5	78.7	100.0
	Total	113	18.5	100.0	
Missing	System	497	81.5		
Total		609	100.0		

If the election for state Senate were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Chris Connors	341	56.0	56.5	56.5
	Anthony Mazzella	157	25.7	25.9	82.4
	SOMEONE ELSE	2	.3	.3	82.7
	NOBODY	10	1.7	1.7	84.5
	NOT SURE/DON'T KNOW	89	14.5	14.7	99.1
	REFUSE	5	.9	.9	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q3. Which of the following best describes your overall opinion of Chris Connors:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	86	14.1	14.2	14.2
	Somewhat favorable	187	30.7	31.0	45.2
	Somewhat unfavorable	30	4.9	5.0	50.1
	Very unfavorable	13	2.1	2.1	52.2
	Or are you not familiar with him?	281	46.2	46.5	98.7
	NOT SURE/DON'T KNOW	7	1.1	1.1	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q4. Which of the following best describes your overall opinion of Anthony Mazzella:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	19	3.1	3.1	3.1
	Somewhat favorable	95	15.6	15.7	18.8
	Somewhat unfavorable	34	5.5	5.6	24.4
	Very unfavorable	11	1.9	1.9	26.3
	Or are you not familiar with him?	437	71.8	72.4	98.7
	NOT SURE/DON'T KNOW	6	1.0	1.0	99.6
	REFUSE	2	.4	.4	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q5. If the election for state Assembly were held today, which two candidates would you vote for?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican Brian Rumpf	253	20.8	20.9	20.9
	Republican Dianne Gove	246	20.2	20.4	41.3
	Democrat Peter Ferwerda	135	11.0	11.1	52.4
	Democrat Christopher McManus	153	12.5	12.6	65.1
	SOMEONE ELSE	57	4.7	4.7	69.8
	NOBODY	138	11.3	11.4	81.2
	NOT SURE/DON'T KNOW	195	16.0	16.1	97.3
	REFUSE	32	2.7	2.7	100.0
	Total	1208	99.2	100.0	
Missing	System	10	.8		
Total		1218	100.0		

Q6. I'm going to ask how favorable or unfavorable your overall opinion is about the Assembly candidates I just named: Brian Rumpf

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	71	11.6	11.7	11.7
	Somewhat favorable	143	23.5	23.7	35.4
	Somewhat unfavorable	36	6.0	6.0	41.4
	Very unfavorable	11	1.9	1.9	43.3
	Not familiar	329	54.0	54.4	97.7
	NOT SURE /DK	13	2.1	2.1	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q7. I'm going to ask how favorable or unfavorable your overall opinion is about the Assembly candidates I just named: Dianne Gove

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	61	10.0	10.1	10.1
	Somewhat favorable	106	17.4	17.5	27.6
	Somewhat unfavorable	30	4.9	4.9	32.5
	Very unfavorable	15	2.5	2.5	35.0
	Not familiar	380	62.4	62.9	97.9
	NOT SURE /DK	12	1.9	1.9	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q8. I'm going to ask how favorable or unfavorable your overall opinion is about the Assembly candidates I just named: Peter Ferwerda

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	21	3.4	3.5	3.5
	Somewhat favorable	76	12.5	12.6	16.1
	Somewhat unfavorable	25	4.0	4.1	20.1
	Very unfavorable	15	2.4	2.4	22.6
	Not familiar	454	74.4	75.1	97.6
	NOT SURE /DK	13	2.2	2.2	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q9. I'm going to ask how favorable or unfavorable your overall opinion is about the Assembly candidates I just named: Christopher McManus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	29	4.7	4.7	4.7
	Somewhat favorable	89	14.6	14.7	19.4
	Somewhat unfavorable	21	3.4	3.4	22.9
	Very unfavorable	13	2.1	2.1	25.0
	Not familiar	439	72.1	72.7	97.6
	NOT SURE /DK	13	2.2	2.2	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q10. If Governor Chris Christie endorses a candidate for state Senate or Assembly, would that make you more likely or less likely to vote for that candidate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	240	39.4	39.7	39.7
	LESS LIKELY	144	23.7	23.8	63.5
	NO DIFFERENCE	194	31.8	32.0	95.6
	NOT SURE/DON'T KNOW	26	4.2	4.2	99.8
	REFUSE	1	.2	.2	100.0
	Total	604	99.2	100.0	
Missing	System	5	.8		
Total		609	100.0		

Q11. Do you believe that New Jersey is headed in the right direction, or is it on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	RIGHT DIRECTION	369	60.6	60.6	60.6
	WRONG TRACK	168	27.6	27.6	88.1
	NOT SURE/DON'T KNOW	71	11.7	11.7	99.8
	REFUSE	1	.2	.2	100.0
	Total	609	100.0	100.0	

Q12. What do you think is the most important issue facing New Jersey?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	JOBS	142	23.4	23.4	23.4
	PROPERTY TAXES	120	19.7	19.7	43.1
	TAXES	87	14.3	14.3	57.4
	ECONOMY	65	10.6	10.6	68.1
	OTHER ISSUE (SPECIFY)	27	4.4	4.4	72.4
	SANDY RECOVERY	26	4.3	4.3	76.7
	HEALTH CARE	22	3.6	3.6	80.3
	NOT SURE/DON'T KNOW	18	2.9	2.9	83.2
	EDUCATION (K-12)	17	2.8	2.8	85.9
	GAY MARRIAGE	15	2.5	2.5	88.5
	EDUCATION	11	1.9	1.9	90.3
	BUDGET	10	1.6	1.6	91.9
	DEBT	5	.9	.9	92.8
	ENVIRONMENT	5	.8	.8	93.6
	DISASTER PREPAREDNESS	5	.8	.8	94.4
	PENSIONS/BENEFITS	4	.7	.7	95.1
	ECONOMIC DEVELOPMENT	4	.6	.6	95.7
	IMMIGRATION	4	.6	.6	96.3
	INCOME TAXES	3	.6	.6	96.9
	CORRUPTION	3	.6	.6	97.5
	EDUCATION (HIGHER), COLLEGES	3	.5	.5	98.0
	SENIOR CITIZEN PROGRAMS	3	.5	.5	98.5
	BUSINESS TAXES	3	.4	.4	98.9
	GUN CONTROL	2	.3	.3	99.2
	SALES TAX	2	.3	.3	99.5
	REFUSE	1	.2	.2	99.7
	ABORTION	1	.1	.1	99.9
	MINIMUM WAGE	1	.1	.1	100.0
	Total	609	100.0	100.0	

Q13. What would you say has happened to property taxes in New Jersey during the past three years? Have property taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Increased a lot	205	33.6	33.6	33.6
	Increased a little	256	41.9	41.9	75.5
	Stayed the same	91	15.0	15.0	90.5
	Decreased a little	28	4.6	4.6	95.1
	Or decreased a lot?	5	.8	.8	95.9
	NOT SURE/DON'T KNOW	24	4.0	4.0	99.9
	REFUSE	1	.1	.1	100.0
	Total	609	100.0	100.0	

Q14. A question on the New Jersey ballot asks whether to raise the state's minimum wage from $7.25 an hour to $8.25 an hour and to provide annual cost of living increases. Would you support or oppose the minimum wage proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	417	68.4	73.9	73.9
	OPPOSE	134	22.0	23.8	97.7
	NOT SURE/DON'T KNOW	13	2.1	2.3	100.0
	Total	564	92.5	100.0	
Missing	System	45	7.5		
Total		609	100.0		

Q14A. If the minimum wage proposal did not include annual cost of living raises, would you support or oppose raising the state's minimum wage from $7.25 an hour to $8.25 an hour?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	56	9.3	38.4	38.4
	OPPOSE	79	12.9	53.6	92.0
	NOT SURE/DON'T KNOW	12	1.9	8.0	100.0
	Total	147	24.1	100.0	
Missing	System	462	75.9		
Total		609	100.0		

Q15. A question on the New Jersey ballot asks whether to allow veterans groups to use money raised in raffles and games of chance to fund their operations. Currently they can use that money only for educational, charitable, or other public purposes. Would you support or oppose this proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	421	69.0	74.6	74.6
	OPPOSE	109	17.9	19.4	94.0
	NOT SURE/DON'T KNOW	34	5.6	6.0	100.0
	Total	564	92.5	100.0	
Missing	System	45	7.5		
Total		609	100.0		

Frequencies - LD9 demographics
Stockton Polling Institute
Sept. 27-30, 2013

Which category best describes your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	12	2.0	2.0	2.0
	30 to 49	99	16.2	16.2	18.2
	50 to 64	189	30.9	30.9	49.1
	Or 65 and older?	306	50.1	50.1	99.2
	REFUSE	5	.8	.8	100.0
	Total	611	100.0	100.0	

**Do
you consider yourself to be Hispanic or Latino?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	20	3.3	3.3	3.3
	NO	586	95.9	95.9	99.2
	NOT SURE/DON'T KNOW	1	.2	.2	99.3
	REFUSE	4	.7	.7	100.0
	Total	611	100.0	100.0	

**Which
of the following best represents your race?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	549	89.9	89.9	89.9
	Black or African American	16	2.6	2.6	92.5
	Asian or Pacific	6	1.0	1.0	93.5
	Native American	5	.8	.8	94.3
	Or do you identify with more than one race	21	3.4	3.4	97.7
	NOT SURE/DON'T KNOW	4	.7	.7	98.4
	REFUSE	10	1.6	1.6	100.0
	Total	611	100.0	100.0	

Which

of the following best describes your highest level of education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than high school	6	1.0	1.0	1.0
	High school graduate	150	24.5	24.5	25.5
	Some college	216	35.4	35.4	60.9
	Or a four-year college degree or higher	234	38.3	38.3	99.2
	REFUSE	5	.8	.8	100.0
	Total	611	100.0	100.0	

Which
of the following general categories best represents your household
income last year before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $50,000	166	27.2	27.2	27.2
	$50,000 to less than $100,000	224	36.7	36.7	63.8
	$100,000 to $150,000	95	15.5	15.5	79.4
	Or more than $150,000	47	7.7	7.7	87.1
	NOT SURE/DON'T KNOW	12	2.0	2.0	89.0
	REFUSE	67	11.0	11.0	100.0
	Total	611	100.0	100.0	

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MALE	304	49.8	49.8	49.8
	FEMALE	305	49.9	49.9	99.7
	REFUSE	2	.3	.3	100.0
	Total	611	100.0	100.0	

**Which
party do you consider yourself a member of:**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	146	23.9	23.9	23.9
	Republican	250	40.9	40.9	64.8
	Unaffiliated	194	31.8	31.8	96.6
	Or some other party?	7	1.1	1.1	97.7
	NOT SURE/DON'T KNOW	4	.7	.7	98.4
	REFUSE	10	1.6	1.6	100.0
	Total	611	100.0	100.0	

Methodology

Interviews were conducted at the William J. Hughes Center for Public Policy's Stockton Polling Institute by live interviewers calling from the Stockton College campus. The poll was conducted with 611 likely voters from Sept. 27-30. Interviewers called both land lines and cell phones. Likely voters were screened separately for the general election and special Senate election on Oct. 16, 2013. All prospective respondent households in the state have the same chance of joining the sample because of random selection. The survey has a margin of error of +/- 3.9 percent at a 95 percent confidence level. MOE is higher for subsets. Data are weighted based on United States Census Bureau demographics for the 9th District population.

About the Hughes Center

The William J. Hughes Center for Public Policy (www.stockton.edu/hughescenter) at The Richard Stockton College of New Jersey serves as a catalyst for research, analysis and innovative policy solutions on the economic, social and cultural issues facing New Jersey. The Center is named for William J. Hughes, whose distinguished career includes service in the U.S. House of Representatives, Ambassador to Panama and as a Distinguished Visiting Professor at Stockton College. The Hughes Center can be found at www.facebook.com/Hughes.Center.Stockton.College and can be followed on Twitter @hughescenter.