New Jersey gubernatorial primary poll 1
April 26-May 1, 2017

Q1. If the New Jersey primary election for the Republican nominee for governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kim Guadagno (GWA-DAH-NO)	91	12.0	25.2	25.2
	Jack Ciattarelli (CHIT-A-RELL-EE)	62	8.1	17.1	42.3
	Steven Rogers	13	1.8	3.7	46.0
	Joseph Rullo (RULE-OH)	10	1.4	2.9	48.9
	Hirsh Singh (HERSH SING)	2	.3	.6	49.4
	OTHER CANDIDATE	3	.4	.9	50.3
	NOBODY	4	.5	1.0	51.4
	NOT SURE/DON'T KNOW	174	23.0	48.4	99.7
	REFUSE	1	.1	.3	100.0
	Total	359	47.5	100.0	
Missing	System	397	52.5		
Total		756	100.0		

Q1LEAN. If the Republican primary election were held today, would you lean even a little toward voting for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kim Guadagno (GWA-DAH-NO)	11	1.5	6.8	6.8
	Jack Ciattarelli (CHIT-A-RELL-EE)	5	.6	2.7	9.5
	Steven Rogers	1	.1	.5	10.0
	Joseph Rullo (RULE-OH)	2	.3	1.2	11.3
	Hirsh Singh (HERSH SING)	2	.3	1.4	12.7
	NOBODY	4	.5	2.4	15.0
	NOT SURE/DON'T KNOW	141	18.7	85.0	100.0
	Total	166	22.0	100.0	
Missing	System	590	78.0		
Total		756	100.0		

Q1MAIL. All responses that you provide to us will remain confidential. Who did you vote for in the New Jersey primary election for the Republican nominee for governor:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kim Guadagno (GWA-DAH-NO)	3	.3	32.8	32.8
	Jack Ciattarelli (CHIT-A-RELL-EE)	2	.2	22.6	55.4
	Joseph Rullo (RULE-OH)	1	.1	10.5	65.9
	Hirsh Singh (HERSH SING)	1	.1	11.8	77.7
	NOT SURE/DON'T KNOW	2	.2	22.3	100.0
	Total	8	1.0	100.0	
Missing	System	748	99.0		
Total		756	100.0		

Q1 COMBINED. If the New Jersey primary election for the Republican nominee for governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kim Guadagno (GWA-DAH-NO)	104	13.8	29.0	29.0
	Jack Ciattarelli (CHIT-A-RELL-EE)	68	9.0	18.9	47.9
	Steven Rogers	14	1.9	3.9	51.8
	Joseph Rullo (RULE-OH)	13	1.7	3.7	55.5
	Hirsh Singh (HERSH SING)	5	0.7	1.5	56.9
	OTHER CANDIDATE	3	0.4	0.9	57.8
	NOBODY	4	0.5	1.0	58.8
	NOT SURE/DON'T KNOW	146	19.3	40.6	99.7
	REFUSE	1	0.1	0.3	100.0
	Total	359	47.5	100.0	
Missing	System	397	52.5		
Total		756	100.0		

REP_1. For each of the Republican candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him or her? Kim Guadagno (GWA-DAH-NO)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	156	20.3	41.3	41.3
	UNFAVORABLE	55	7.1	14.5	55.8
	NOT FAMILIAR	145	18.9	38.3	94.1
	NS/DK	21	2.7	5.4	99.6
	REFUSE	2	.2	.4	100.0
	Total	378	49.2	100.0	
Missing	System	391	50.8		
Total		769	100.0		

REP_2. For each of the Republican candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him or her? Jack Ciattarelli (CHIT-A-RELL-EE)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	102	13.3	27.0	27.0
	UNFAVORABLE	22	2.9	5.9	32.8
	NOT FAMILIAR	235	30.6	62.2	95.0
	NS/DK	17	2.2	4.5	99.6
	REFUSE	2	.2	.4	100.0
	Total	378	49.2	100.0	
Missing	System	391	50.8		
Total		769	100.0		

REP_3. For each of the Republican candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him or her? Steven Rogers

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	41	5.4	10.9	10.9
	UNFAVORABLE	14	1.8	3.6	14.5
	NOT FAMILIAR	306	39.9	81.0	95.5
	NS/DK	15	2.0	4.1	99.6
	REFUSE	2	.2	.4	100.0
	Total	378	49.2	100.0	
Missing	System	391	50.8		
Total		769	100.0		

REP_4. For each of the Republican candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him or her? Joseph Rullo (RULE-OH)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	42	5.4	11.1	11.1
	UNFAVORABLE	23	3.1	6.2	17.3
	NOT FAMILIAR	296	38.5	78.4	95.6
	NS/DK	15	1.9	3.9	99.6
	REFUSE	2	.2	.4	100.0
	Total	378	49.2	100.0	
Missing	System	391	50.8		
Total		769	100.0		

REP_5. For each of the Republican candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him or her? Hirsh Singh (HERSH SING)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	21	2.8	5.7	5.7
	UNFAVORABLE	16	2.1	4.3	10.0
	NOT FAMILIAR	329	42.8	87.0	97.0
	NS/DK	11	1.4	2.8	99.7
	REFUSE	1	.1	.3	100.0
	Total	378	49.2	100.0	
Missing	System	391	50.8		
Total		769	100.0		

Q1A. If the New Jersey primary election for the Democratic nominee for governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	William Brennan	6	.8	1.6	1.6
	Phil Murphy	124	16.2	32.3	33.9
	John Wisniewski (WIZ-NEHS-SKI)	27	3.5	7.0	40.9
	Jim Johnson	18	2.4	4.8	45.7
	Raymond Lesniak (LEZ-NEE-ACK)	16	2.1	4.1	49.8
	NOBODY	3	.4	.8	50.6
	NOT SURE/DON'T KNOW	187	24.3	48.6	99.2
	REFUSE	3	.4	.8	100.0
	Total	385	50.1	100.0	
Missing	System	384	49.9		
Total		769	100.0		

Q1ALEAN. If the Democratic primary election were held today, would you lean even a little toward voting for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	William Brennan	2	.2	.8	.8
	Phil Murphy	16	2.1	8.8	9.6
	John Wisniewski (WIZ-NEHS-SKI)	2	.2	1.0	10.6
	Jim Johnson	4	.5	2.1	12.7
	Raymond Lesniak (LEZ-NEE-ACK)	1	.1	.5	13.3
	OTHER CANDIDATE	1	.1	.5	13.8
	NOBODY	2	.3	1.3	15.0
	NOT SURE/DON'T KNOW	156	20.3	84.6	99.6
	REFUSE	1	.1	.4	100.0
	Total	185	24.0	100.0	
Missing	System	584	76.0		
Total		769	100.0		

Q1AMAIL. All responses that you provide to us will remain confidential. Who did you vote for in the New Jersey primary election for the Democratic nominee for governor?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	1	.1	17.4	17.4
	Jim Johnson	1	.1	18.3	35.8
	Raymond Lesniak (LEZ-NEE-ACK)	1	.2	25.7	61.5
	OTHER CANDIDATE	1	.1	12.8	74.3
	NOT SURE/DON'T KNOW	1	.2	25.7	100.0
	Total	5	.7	100.0	
Missing	System	763	99.3		
Total		769	100.0		

Q1A COMBINED. If the New Jersey primary election for the Democratic nominee for governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	William Brennan	8	1.0	2.0	2.0
	Phil Murphy	142	18.4	36.8	38.8
	John Wisniewski (WIZ-NEHS-SKI)	29	3.8	7.5	46.3
	Jim Johnson	23	3.0	6.0	52.3
	Raymond Lesniak (LEZ-NEE-ACK)	18	2.4	4.7	57.1
	Mark Zinna	0	0.0	0.0	57.1
	OTHER CANDIDATE	1	0.1	0.3	57.3
	NOBODY	2	0.3	0.5	57.8
	NOT SURE/DON'T KNOW	158	20.6	41.0	98.9
	REFUSE	4	0.5	1.1	100.0
	Total	385	50.1	100.0	
Missing	System	384	49.9		
Total		769	100.0		

DEM_1. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? William Brennan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	39	5.0	9.9	9.9
	UNFAVORABLE	25	3.3	6.5	16.4
	NOT FAMILIAR	308	40.1	78.9	95.3
	NS/DK	17	2.3	4.4	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

DEM_2. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? Phil Murphy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	184	23.9	47.1	47.1
	UNFAVORABLE	31	4.1	8.0	55.1
	NOT FAMILIAR	158	20.6	40.5	95.5
	NS/DK	16	2.1	4.2	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

DEM_3. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? John Wisniewski (WIZ-NEHS-SKI)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	117	15.2	30.0	30.0
	UNFAVORABLE	37	4.9	9.5	39.5
	NOT FAMILIAR	218	28.4	55.9	95.4
	NS/DK	17	2.2	4.4	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

DEM_4. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? Jim Johnson

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	64	8.3	16.3	16.3
	UNFAVORABLE	26	3.4	6.7	23.1
	NOT FAMILIAR	284	37.0	72.8	95.9
	NS/DK	15	2.0	3.9	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

DEM_5. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? Raymond Lesniak (LEZ-NEE-ACK)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	85	11.0	21.6	21.6
	UNFAVORABLE	44	5.7	11.2	32.8
	NOT FAMILIAR	240	31.2	61.3	94.1
	NS/DK	22	2.9	5.6	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

DEM_6. For each of the Democratic candidates for governor, please tell me whether your view of each is favorable, is unfavorable, or are you not familiar with him? Mark Zinna (ZIN-NAH)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	FAVORABLE	14	1.8	3.6	3.6
	UNFAVORABLE	27	3.5	7.0	10.5
	NOT FAMILIAR	333	43.3	85.3	95.8
	NS/DK	15	2.0	3.9	99.8
	REFUSE	1	.1	.2	100.0
	Total	391	50.8	100.0	
Missing	System	378	49.2		
Total		769	100.0		

Q9. Do you think New Jersey is going in the right direction, or has it gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	RIGHT DIRECTION	122	15.9	15.9	15.9
	WRONG TRACK	582	75.8	75.8	91.6
	NOT SURE/DON'T KNOW	63	8.2	8.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	769	100.0	100.0	

Q10. In your own words, what will be the most important state issue to you in this year's elections for governor and state Legislature.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	PROPERTY TAXES	173	22.5	22.5	22.5
	TAXES (GENERAL)	134	17.4	17.4	39.9
	EDUCATION (GENERAL)	49	6.4	6.4	46.3
	PENSION FUNDING	45	5.8	5.8	52.1
	ECONOMY	36	4.7	4.7	56.8
	ROADS/INFRASTRUCTURE/TRANS	35	4.6	4.6	61.4
	NOT SURE/DON'T KNOW	34	4.4	4.4	65.8
	BUDGET	34	4.4	4.4	70.3
	JOBS	31	4.1	4.1	74.3
	EDUCATION FUNDING	26	3.4	3.4	77.8
	HEALTH CARE/OBAMACARE	24	3.2	3.2	80.9
	ENVIRONMENT	14	1.8	1.8	82.7
	IMMIGRATION	13	1.7	1.7	84.4
	CORRUPTION	12	1.5	1.5	85.9
	TAXES (INCOME)	9	1.2	1.2	87.1
	ABORTION	8	1.0	1.0	88.2
	MARIJUANA	8	1.0	1.0	89.2
	GUNS	6	.8	.8	90.0
	DRUGS/ADDICTION	6	.7	.7	90.7
	GAS TAX	5	.7	.7	91.4
	CLIMATE CHANGE/WARMING	5	.6	.6	92.0
	AID TO SENIORS/DISABLED	5	.6	.6	92.6
	AC/CASINOS	4	.5	.5	93.1
	CRIME	4	.5	.5	93.6
	MINIMUM WAGE	3	.4	.4	94.0
	HIGHER EDUCATION, COLLEGES	1	.2	.2	94.2
	DEBT/DEFICIT	1	.1	.1	94.3
	OTHER ISSUE (SPECIFY)	41	5.4	5.4	99.7
	REFUSE	3	.3	.3	100.0
	Total	769	100.0	100.0	

Q11. Would you consider voting for an independent or third-party candidate for New Jersey governor?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	508	66.0	66.0	66.0
	NO	220	28.6	28.6	94.7
	NOT SURE/DON'T KNOW	40	5.2	5.2	99.9
	REFUSE	1	.1	.1	100.0
	Total	769	100.0	100.0	

Demographics
New Jersey primary poll 1
April 26-May 1, 2017

COUNTY. What county do you live in? (SILENT CODE)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ATLANTIC	47	5.9	5.9	5.9
	BERGEN	83	10.4	10.4	16.3
	BURLINGTON	68	8.5	8.5	24.8
	CAMDEN	58	7.3	7.3	32.0
	CAPE MAY	19	2.4	2.4	34.4
	CUMBERLAND	14	1.8	1.8	36.1
	ESSEX	55	6.9	6.9	43.0
	GLOUCESTER	31	3.9	3.9	46.9
	HUDSON	8	1.0	1.0	47.9
	HUNTERDON	16	2.0	2.0	49.9
	MERCER	38	4.8	4.8	54.6
	MIDDLESEX	58	7.3	7.3	61.9
	MONMOUTH	90	11.3	11.3	73.1
	MORRIS	61	7.6	7.6	80.8
	OCEAN	56	7.0	7.0	87.8
	PASSAIC	13	1.6	1.6	89.4
	SALEM	4	.5	.5	89.9
	SOMERSET	21	2.6	2.6	92.5
	SUSSEX	16	2.0	2.0	94.5
	UNION	42	5.3	5.3	99.8
	WARREN	1	.1	.1	99.9
	ZIP CODE (TYPE ZIP CODE INTO TEXT BOX)	1	.1	.1	100.0
	Total	800	100.0	100.0	

PARTY. In which party's primary are you planning to vote/did you vote

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	400	50.0	50.0	50.0
	Republican	400	50.0	50.0	100.0
	Total	800	100.0	100.0	

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell phone	368	46.0	46.0	46.0
	Landline phone	429	53.6	53.6	99.6
	REFUSE	3	.4	.4	100.0
	Total	800	100.0	100.0	

CELL. Thinking about your telephone use, is there at least one telephone inside your home that is currently working and is not a cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	227	28.4	61.7	61.7
	NO	138	17.3	37.5	99.2
	NOT SURE/DON'T KNOW	1	.1	.3	99.5
	REFUSE	2	.3	.5	100.0
	Total	368	46.0	100.0	
Missing	System	432	54.0		
Total		800	100.0		

LANDLINE. Thinking about your telephone use, does anyone in your household, including yourself, have a working cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	408	51.0	95.1	95.1
	NO	19	2.4	4.4	99.5
	NOT SURE/DON'T KNOW	2	.3	.5	100.0
	Total	429	53.6	100.0	
Missing	System	371	46.4		
Total		800	100.0		

D1. Which category describes your age:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	16	2.0	2.0	2.0
	30 to 49	124	15.5	15.5	17.5
	50 to 64	311	38.9	38.9	56.4
	Or 65 and older?	341	42.6	42.6	99.0
	REFUSE	8	1.0	1.0	100.0
	Total	800	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	23	2.9	2.9	2.9
	NO	766	95.8	95.8	98.6
	NOT SURE/DON'T KNOW	1	.1	.1	98.8
	REFUSE	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

D3. Which of the following best describes your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	653	81.6	81.6	81.6
	Black or African American	66	8.3	8.3	89.9
	Asian or Pacific	11	1.4	1.4	91.3
	Native American	3	.4	.4	91.6
	Or do you identify with more than one race?	31	3.9	3.9	95.5
	NOT SURE/DON'T KNOW	7	.9	.9	96.4
	REFUSE	29	3.6	3.6	100.0
	Total	800	100.0	100.0	

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Did not graduate from high school	6	.8	.8	.8
	High school graduate	99	12.4	12.4	13.1
	Some college or associate's degree	214	26.8	26.8	39.9
	A four-year college degree	231	28.9	28.9	68.8
	Or a graduate or professional degree?	242	30.3	30.3	99.0
	NOT SURE/DON'T KNOW	1	.1	.1	99.1
	REFUSE	7	.9	.9	100.0
	Total	800	100.0	100.0	

D5. Which of the following general categories best represents your household income last year before taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	42	5.3	5.3	5.3
	$25,000 to less than $50,000	81	10.1	10.1	15.4
	$50,000 to less than $100,000	228	28.5	28.5	43.9
	$100,000 to $150,000	175	21.9	21.9	65.8
	Or more than $150,000?	145	18.1	18.1	83.9
	NOT SURE/DON'T KNOW	21	2.6	2.6	86.5
	REFUSE	108	13.5	13.5	100.0
	Total	800	100.0	100.0	

D6. I'm required to verify: are you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	381	47.6	47.6	47.6
	Or female?	416	52.0	52.0	99.6
	OTHER	1	.1	.1	99.8
	REFUSE	2	.3	.3	100.0
	Total	800	100.0	100.0	

Region of New Jersey

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	North Jersey	502	62.8	62.8	62.8
	South Jersey	297	37.1	37.2	100.0
	Total	799	99.9	100.0	
Missing	System	1	.1		
Total		800	100.0		