3rd Congressional District poll
Stockton Polling Institute
Oct. 3-10, 2018
Weighted frequencies (likely voters)

Q1. If the election for the House of Representatives in your congressional district were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tom MacArthur, the Republican	237	44.4	45.6	45.6
	Andy Kim, the Democrat	228	42.7	43.8	89.4
	Or some other candidate?	27	5.1	5.2	94.7
	NOBODY	4	.7	.7	95.4
	NOT SURE/DON'T KNOW	20	3.7	3.8	99.1
	REFUSE	4	.8	.9	100.0
	Total	521	97.4	100.0	
Missing	System	14	2.6		
Total		534	100.0		

Q1A. If you had to pick a candidate for Congress today, would you lean even a little toward:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tom MacArthur, the Republican	9	1.6	31.4	31.4
	Andy Kim, the Democrat	4	.8	15.7	47.1
	Or some other candidate?	3	.5	10.4	57.4
	NOBODY	3	.5	10.1	67.5
	NOT SURE/DON'T KNOW	6	1.1	21.4	89.0
	REFUSE	3	.6	11.0	100.0
	Total	28	5.2	100.0	
Missing	System	507	94.8		
Total		534	100.0		

Q1MAIL. Let me emphasize to you that all responses in this poll are strictly confidential. In the election for Congress in your district, did you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tom MacArthur, the Republican	4	.7	27.6	27.6
	Andy Kim, the Democrat	10	1.9	72.4	100.0
	Total	14	2.6	100.0	
Missing	System	521	97.4		
Total		534	100.0		

Q1 w/lean & mail. If the election for the House of Representatives in your congressional district were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tom MacArthur, the Republican	250	46.8	46.8	46.8
	Andy Kim, the Democrat	243	45.4	45.4	92.2
	Or some other candidate?	30	5.6	5.6	97.8
	NOBODY	3	0.6	0.6	98.4
	NOT SURE/DON'T KNOW	6	1.1	1.1	99.5
	REFUSE	3	0.6	0.6	100.0
Total		534	100.0		

Q2. Overall, do you have a favorable or unfavorable impression of Tom MacArthur, or are you not familiar with him? Is that very'/somewhat favorable/unfavorable?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	99	18.4	18.4	18.4
	Somewhat favorable	101	19.0	19.0	37.4
	Somewhat unfavorable	56	10.6	10.6	48.0
	Very unfavorable	155	29.0	29.0	77.0
	Unfamiliar	109	20.3	20.3	97.3
	NOT SURE/DON'T KNOW	13	2.5	2.5	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

Q3. Overall, do you have a favorable or unfavorable impression of Andy Kim, or are you not familiar with him? Is that very'/somewhat favorable/unfavorable?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	95	17.7	17.7	17.7
	Somewhat favorable	120	22.5	22.5	40.2
	Somewhat unfavorable	64	11.9	11.9	52.2
	Very unfavorable	103	19.3	19.3	71.5
	Unfamiliar	141	26.5	26.5	97.9
	NOT SURE/DON'T KNOW	10	1.9	1.9	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

Q4. If the election for U.S. senator from New Jersey were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bob Menendez, the Democrat	189	35.4	36.4	36.4
	Bob Hugin, the Republican	247	46.3	47.5	83.9
	Murray Sabrin, the Libertarian	20	3.7	3.8	87.7
	Or some other candidate?	30	5.5	5.7	93.4
	NOBODY	3	.5	.5	94.0
	NOT SURE/DON’T KNOW	29	5.5	5.6	99.6
	REFUSE	2	.4	.4	100.0
	Total	521	97.4	100.0	
Missing	System	14	2.6		
Total		534	100.0		

Q4A. If you had to pick a candidate for U.S. Senate today, would you lean even a little toward:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bob Menendez, the Democrat	10	1.8	28.3	28.3
	Bob Hugin, the Republican	8	1.5	23.1	51.3
	Murray Sabrin, the Libertarian	1	.2	3.0	54.4
	Or some other candidate?	2	.4	6.9	61.3
	NOBODY	2	.4	5.5	66.8
	NOT SURE/DON'T KNOW	9	1.7	26.9	93.7
	REFUSE	2	.4	6.3	100.0
	Total	34	6.4	100.0	
Missing	System	500	93.6		
Total		534	100.0		

Q4MAIL. Let me emphasize to you that all responses in this poll are strictly confidential. In the election for U.S. senator, did you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bob Menendez, the Democrat	9	1.7	65.3	65.3
	Bob Hugin, the Republican	5	.9	34.7	100.0
	Total	14	2.6	100.0	
Missing	System	521	97.4		
Total		534	100.0		

Q4 w/leaners & mail. If the election for U.S. senator from New Jersey were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bob Menendez, the Democrat	208	38.9	38.9	38.9
	Bob Hugin, the Republican	260	48.7	48.7	87.6
	Murray Sabrin, the Libertarian	21	3.9	3.9	91.5
	Or some other candidate?	32	6.0	6.0	97.5
	NOBODY	3	0.5	0.5	98.0
	NOT SURE/DON'T KNOW	9	1.7	1.7	99.7
	REFUSE	2	0.3	0.3	100.0
Total		534	100.0	100.0	

Q5. Overall, do you have a favorable or unfavorable impression of Bob Menendez, or are you not familiar with him? Is that very'/somewhat favorable/unfavorable?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	57	10.7	10.7	10.7
	Somewhat favorable	103	19.3	19.3	30.1
	Somewhat unfavorable	66	12.3	12.3	42.4
	Very unfavorable	248	46.3	46.3	88.7
	Unfamiliar	52	9.7	9.7	98.5
	NOT SURE/DON'T KNOW	8	1.5	1.5	100.0
	Total	534	100.0	100.0	

Q6. Overall, do you have a favorable or unfavorable impression of Bob Hugin, or are you not familiar with him? Is that very'/somewhat favorable/unfavorable?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	97	18.1	18.1	18.1
	Somewhat favorable	114	21.2	21.2	39.3
	Somewhat unfavorable	57	10.7	10.7	50.1
	Very unfavorable	89	16.6	16.6	66.6
	Unfamiliar	171	32.1	32.1	98.7
	NOT SURE/DON'T KNOW	6	1.1	1.1	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

Q7. What is the one most important issue to you personally in this year's elections? (SILENT CODE)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	HEALTH CARE/OBAMACARE	78	14.7	14.7	14.7
	TAXES (GENERAL)	50	9.3	9.3	24.0
	ECONOMY	45	8.4	8.4	32.4
	DONALD TRUMP/THE PRESIDENT	38	7.1	7.1	39.5
	CONTROL CONG: DEMS IN	36	6.7	6.7	46.2
	IMMIGRATION	31	5.7	5.7	58.6
	CONTROL CONG: REPUBS IN	26	4.9	4.9	63.5
	CORRUPTION/RESTORE INTEGRITY	23	4.3	4.3	72.3
	TAXES (INCOME)	21	3.9	3.9	76.1
	PROPERTY TAXES	19	3.5	3.5	79.6
	SUPREME COURT	13	2.5	2.5	82.1
	CONTROL OF CONGRESS	10	1.9	1.9	84.1
	BIPARTISANSHIP	8	1.4	1.4	85.5
	WOMEN'S RIGHTS/ISSUES	7	1.4	1.4	86.8
	EDUCATION (GENERAL)	7	1.2	1.2	88.1
	ENVIRONMENT/GLOBAL WARMING	7	1.2	1.2	89.3
	MARIJUANA	5	1.0	1.0	90.3
	TERRORISM/SECURITY	5	0.9	0.9	91.2
	VETERANS	5	0.9	0.9	92.1
	ABORTION/PRO-LIFE	5	0.9	0.9	93.0
	SENIOR CITIZEN PROGRAMS	4	0.8	0.8	93.8
	CORRUPTION (GOP)	4	0.8	0.8	94.6
	GUN CONTROL	4	0.7	0.7	95.4
	CORRUPTION (MENENDEZ)	3	0.6	0.6	96.0
	BUDGET	3	0.6	0.6	96.5
	EDUCATION (K-12)	3	0.6	0.6	97.1
	DEBT/DEFICIT	3	0.5	0.5	97.6
	JOBS	3	0.5	0.5	98.1
	EDUCATION (HIGHER), COLLEGES	2	0.4	0.4	98.5
	TAXES (CORPORATE)	2	0.4	0.4	98.9
	GAY MARRIAGE/LGBT ISSUES	1	0.2	0.2	99.4
	MINIMUM WAGE	1	0.2	0.2	99.6
	MILITARY	1	0.2	0.2	99.8
	GUN RIGHTS	1	0.2	0.2	100.0
	OTHER ISSUE	35	6.6	6.6	52.9
	NOT SURE/DON'T KNOW	24	4.5	4.5	68.0
	REFUSE	2	0.3	0.3	99.2
	Total	534	100.0	100.0	

Q8. How much of a factor do you consider the issue of health care to be in deciding how you will vote in this year's elections? Is it:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	An extremely important factor	209	39.1	39.1	39.1
	A significant factor	186	34.7	34.7	73.8
	A minor factor	93	17.4	17.4	91.1
	Or not a factor at all?	44	8.2	8.2	99.3
	NOT SURE	3	.5	.5	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

Q9. Which one of the following best describes how you feel about the Affordable Care Act, or Obamacare? Do you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support moves to weaken the law	51	9.5	9.5	9.5
	Support trying to make the law stronger	225	42.0	42.0	51.5
	Support outright repeal	185	34.7	34.7	86.2
	Or want to keep the law just as it is?	52	9.6	9.6	95.8
	NOT SURE	20	3.8	3.8	99.6
	REFUSE	2	.4	.4	100.0
	Total	534	100.0	100.0	

Q10. Which one of the following best describes how you feel about the rule that insurance companies cannot deny coverage or charge more because of pre-existing conditions? Do you think that:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	The rule should continue to be enforced	406	75.9	75.9	75.9
	The rule should be eliminated	64	12.0	12.0	88.0
	Or it doesn't matter whether the rule is eliminated or remains in effect?	48	8.9	8.9	96.9
	NOT SURE/DON'T KNOW	13	2.4	2.4	99.3
	REFUSE	4	.7	.7	100.0
	Total	534	100.0	100.0	

Q11. Thinking about Congressman Tom MacArthur's efforts regarding the Affordable Care Act, or Obamacare, do his efforts:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Make you more likely to vote for him	84	15.8	15.8	15.8
	Make you less likely to vote for him	172	32.3	32.3	48.0
	Make no difference in whether you vote for him	91	17.0	17.0	65.0
	Or do you not know enough about his efforts to have an opinion?	173	32.4	32.4	97.4
	NOT SURE/DON'T KNOW	9	1.8	1.8	99.1
	REFUSE	5	.9	.9	100.0
	Total	534	100.0	100.0	

Q12. How would you rate Donald Trump's job performance as president:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	156	29.2	29.2	29.2
	Good	81	15.2	15.2	44.4
	Fair:	51	9.5	9.5	53.9
	Or poor?	242	45.4	45.4	99.2
	NOT SURE/DON'T KNOW	3	.6	.6	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

Demographics

D1. Which category describes your age:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	41	7.7	7.7	7.7
	30 to 49	157	29.4	29.4	37.1
	50 to 64	175	32.7	32.7	69.8
	Or 65 and older?	162	30.2	30.2	100.0
	Total	534	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	21	3.9	3.9	3.9
	NO	510	95.3	95.3	99.2
	REFUSE	4	.8	.8	100.0
	Total	534	100.0	100.0	

D3. Which of the following best describes your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	452	84.6	84.6	84.6
	Black or African American	32	6.0	6.0	90.7
	Asian or Pacific Islander	6	1.2	1.2	91.8
	Or do you identify with more than one race?	28	5.3	5.3	97.1
	NOT SURE/DON'T KNOW	3	.6	.6	97.7
	REFUSE	12	2.3	2.3	100.0
	Total	534	100.0	100.0	

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Did not graduate from high school	5	.9	.9	.9
	High school or VO-tech graduate	78	14.6	14.6	15.5
	Some college or associate's degree	176	33.0	33.0	48.4
	A four-year college degree	158	29.6	29.6	78.1
	Or a graduate or professional degree?	113	21.2	21.2	99.3
	REFUSE	4	.7	.7	100.0
	Total	534	100.0	100.0	

D5. Which of the following general categories best represents your household income last year before taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	18	3.3	3.3	3.3
	$25,000 to less than $50,000	62	11.5	11.5	14.8
	$50,000 to less than $100,000	180	33.6	33.6	48.4
	$100,000 to $150,000	118	22.1	22.1	70.6
	Or more than $150,000?	99	18.5	18.5	89.0
	NOT SURE/DON'T KNOW	12	2.3	2.3	91.3
	REFUSE	47	8.7	8.7	100.0
	Total	534	100.0	100.0	

D6. I'm required to verify: are you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	268	50.1	50.1	50.1
	Or female?	266	49.7	49.7	99.8
	REFUSE	1	.2	.2	100.0
	Total	534	100.0	100.0	

PARTY. Do you consider yourself to be a:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	176	33.0	33.0	33.0
	Democrat	185	34.6	34.6	67.5
	An independent	138	25.8	25.8	93.3
	Or something else?	31	5.9	5.9	99.2
	NOT SURE/DON'T KNOW	1	.2	.2	99.4
	REFUSE	3	.6	.6	100.0
	Total	534	100.0	100.0	

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	CELL PHONE	343	64.2	64.2	64.2
	LANDLINE PHONE	188	35.3	35.3	99.5
	NOT SURE/DON'T KNOW	1	.2	.2	99.7
	REFUSE	2	.3	.3	100.0
	Total	534	100.0	100.0	

COUNTY. What county do you live in?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	BURLINGTON	291	54.4	54.4	54.4
	OCEAN	244	45.6	45.6	100.0
	Total	534	100.0	100.0	

Methodology

The poll was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy. Live interviewers who are mostly Stockton University students polled 708 adult registered voters in the 3rd Congressional District, and 546 were screened as likely voters based on criteria including self-professed intention to vote on a scale of 1 to 10, having voted in New Jersey's 2017 election, how closely voters are following the election, identification of their local polling place or having applied for or received a mail or absentee ballot. Interviewers working on the Stockton University campus called cell phones (65 percent of interviews) and landlines (35 percent) from Oct. 3-10, 2018. Both cell and landline sample included a mix of voter list supplemented by RDD sample. Data are weighted based on U.S. Census Bureau American Community Survey 5-year data for the 3rd Congressional District on variables of sex, age, race, Hispanic ethnicity, education level and county. The poll's margin of error is +/- 4.2 percentage points at a 95 percent confidence level. MOE is higher for subsets. The Stockton Polling Institute is a member of the American Association for Public Opinion Research.