

Stockton Polling Institute
Cannabis Poll Crosstab Report
April 1-14, 2023

		Gender	
		Men (n=316)	Women (n=326)
Have you consumed any marijuana or other cannabis products in the past year?	Yes	37%	28%
	No	61%	71%

		Age			
		18-29 (n=125)	30-49 (n=207)	50-64 (n=173)	65 and older (n=147)
Have you consumed any marijuana or other cannabis products in the past year?	Yes	43%	41%	30%	17%
	No	55%	57%	67%	83%

		Have you been to a New Jersey brewery in the past year?	
		Yes (n=190)	No (n=466)
Do you support or oppose the current restrictions on New Jersey breweries which limit the number of special events they can host and prohibit them from coordinating with food vendors like food trucks?	Support	18%	29%
	Oppose	75%	55%
	Not Sure	7%	15%

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from April 1-14, 2023. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 86% of interviews were conducted on cell phones and 14% on landline phones. In terms of mode, 83% were reached via dialing and 17% were reached via text-to-web. A total of 660 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau American Community Survey data for New Jersey on variables of age, race, ethnicity, education level, sex, and region. The poll's margin of error is +/- 3.8 percentage points at a 95% confidence level. MOE is higher for subsets.