



Meet the IR Staff

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Message from the Director

Welcome to the Office of Institutional Research (IR)! I am pleased to announce the launch of Stockton's *Institutional Research Newsletter*. The purpose is to inform the campus community of institutional information available from the IR office and to provide up-to-date research and survey findings related to institutional outcomes and effectiveness. This newsletter will be published four times a year online. The mission of IR is to serve both internal and external stakeholders by collecting, analyzing and reporting consistent and reliable institutional data useful for planning, decision-making, state and federal compliance, continuous improvement in institutional effectiveness, and helping promote the public profile of the University.

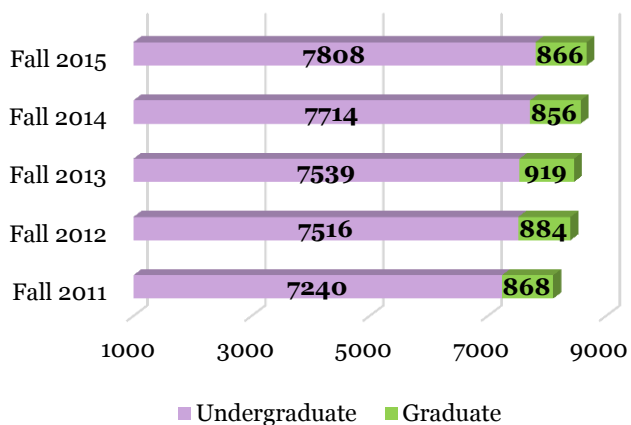
Our team of talented and dedicated professionals are committed to ensuring accuracy and consistency in institutional reporting by disseminating information and fulfilling data requests in a responsive, timely, and ethical manner. Please contact us for any assistance.

Xiangping Kong, Ed.D.

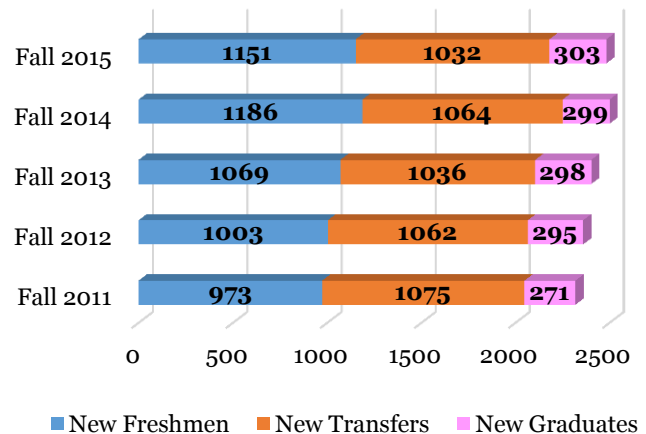
Record Enrollment in Fall 2015

Stockton has broken our enrollment record in Fall 2015. Total student population increased 1.2% from Fall 2014 to 8,674, including 7,808 undergraduate students and 866 graduate students. In the past five years, the University's overall enrollment has steadily increased at an average rate of 2%. Stockton admitted and enrolled a total of 2,486 new students this fall, including 1,151 first time freshmen, 1,032 new transfer students, and 303 new graduate students.

Total Enrollment



New Student Enrollment

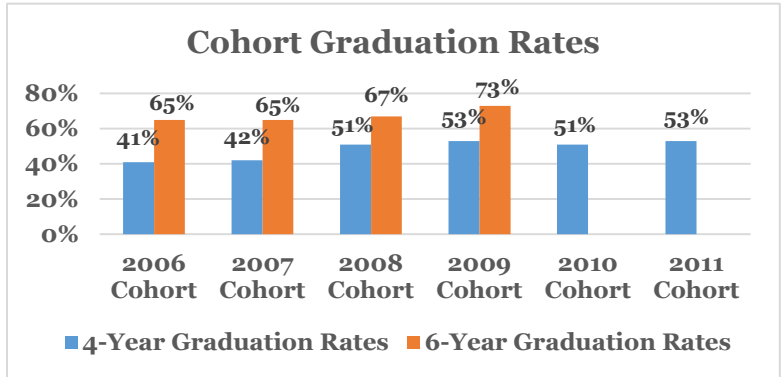




Stockton's freshman cohort graduation rates increase

For the fourth year in a row, Stockton continues to maintain its 4-year graduation rate above the fifty percent mark. From the most recent cohort of Fall 2011, 53% of the entering freshmen at Stockton have graduated with a bachelor's degree within 4 years. In addition, for the first time in Stockton's history, our 6-year graduation rate exceeded 70%. The graduation rate for Fall 2009 cohort is 73%, compared with the previous three cohorts at 67%, 65% and 65%.

For additional information on historical graduation rates, please visit [Retention and Graduation Rates](#)



Contact Us

Office of Institutional Research
(located in Upper L-Wing)

609-626-3459

[Institutional Research Website](#)

[DATA REQUEST FORM](#)

Stockton graduated more students than ever in 2015! And what are the top five majors?

In the fiscal year 2015, Stockton awarded a total of 2,238 degrees, representing a 5% increase over fiscal year 2014. There were 1,989 bachelor's degrees and 249 master's/doctoral degrees conferred. The adjacent graph shows the top five programs of undergraduate students graduating with a degree. These five programs comprise half (50%) of total bachelor's degrees conferred during fiscal year 2015.

Major Program	% of total undergraduate degrees awarded
Business	14% (285)
Psychology	11% (212)
Biology	9% (176)
Criminal Justice	9% (175)
Health Science	7% (141)



2016 U.S. NEWS COLLEGE RANKING

Stockton University is ranked overall at #53 among 138 public and private institutions in the top tier of Regional Universities-North. Stockton is in the top 15 public universities in the North, ranked at #12 and ranked in the top tier of the "Best Colleges for Veterans" at #39.

U.S. News and World Report based their rankings on various data collected in 2015 from 1,376 four-year colleges and universities nationwide. The collected data are related to 7 measures of quality including 16 specific indicators of academic excellence. These measures are related to graduation and retention rates, faculty resources, peer assessment, student selectivity, financial resources, and alumni giving. The consistent high ranking for Stockton over the years is, as Interim President Kesselman has stated, "a record that reflects the extraordinary achievements of our students, faculty, staff and alumni."

Fall 2015 freshmen class participated in BCSSE survey

During Summer 2015 freshmen orientation sessions, the IR Office administered the Beginning College Survey of Student Engagement (BCSSE) for the incoming Fall 2015 freshmen students prior to their enrollment at Stockton. A total of 1,073 students responded to and completed the survey. The purpose of BCSSE is to gather information about freshmen students' high school backgrounds and expectations of their college experience. The results of student responses will be used as a companion to the upcoming NSSE survey in Spring 2016 to compare student expectations of the first year experience at Stockton and their perceptions of how they actually feel about their engagement on campus. BCSSE questions focus on the following scales of engagement: *Collaborative Learning*, *Student-Faculty Interaction*, *Expected Discussions with Diverse Others*, *Expected Academic Perseverance*, *Expected Academic Difficulty*, *Perceived Academic Preparation*, and *Importance of Campus Environment*.