

Stockton in Hammonton at Kramer Hall
Annual Report 2024-2025

As we present the 2024-2025 annual report for Stockton University Kramer Hall, we reflect on a year defined by innovation and perseverance. Our commitment to student success, community partnerships, and regional impact has guided our efforts, resulting in programs and initiatives that advance Stockton’s mission in Hammonton and beyond.



From expanding community partnerships to supporting students in new and meaningful ways, our dedicated team has worked to fulfill our promise of educational excellence in Hammonton. We have strengthened academic offerings, supported diverse student populations, and delivered impactful programs that enrich the Hammonton region. We are proud to share the highlights and accomplishments of another successful year.

Program Goals 2024-2025	Objectives	Activities to support objectives
Goal #1 Develop and implement strategies to sustain high academic and operational standards at the satellite campus, despite reduced financial resources.	<ul style="list-style-type: none"> • Budget optimization • Efficiency improvements • Resource reallocation • Staff development • Stakeholder communication 	<ul style="list-style-type: none"> • Periodically reviewed and continuously adjusted budget allocations to prioritize academic and operational needs. • Allocated space rental revenue to support the purchase of essential items • Attended budget trainings offered by the Office of Fiscal Affairs regarding updates to standard processes. • Adjusted room rental and service rates to align with Event Services’ pricing. • Maintained communication with students, faculty, staff, alumni, and the community regarding programming, resources, and campus updates. • Worked with URM regarding a “Sites and Centers beat” in Stockton News
Goal #2 Improve the quality and accessibility of student support services to foster a supportive and inclusive learning environment.	<ul style="list-style-type: none"> • Comprehensive Needs Assessment • Expansion of Services • Promotion and Awareness • Feedback Mechanisms 	<ul style="list-style-type: none"> • Conducted a thorough assessment of student needs via formal and informal surveying. • Offered tabling opportunities to campus offices and local external agencies for students’ benefit. • Restructured our first week orientation and consistently updated the “For Students” section of the Kramer Hall webpage. • Maintained regular communication with students via email; ensured any student concerns messaged via email or social media were addressed.

<p>Goal #3 Expand cultural awareness programs and initiatives that celebrate diversity, promoting inclusivity and understanding among students, faculty, staff, and the local community.</p>	<ul style="list-style-type: none"> • Continue to diversify event offerings • Collaborate with student organizations • Faculty and staff involvement 	<ul style="list-style-type: none"> • Collaborated with the Noyes Museum of Art to offer periodic programming that reflected the diversity and interests of our students and the Greater Hammononton community. • Worked with various student organizations, including Lambda Theta Alpha Latin Sorority and the Counseling Student Organization to engage a wider audience with Kramer Hall’s cultural offerings and to increase campus awareness. • Expanded SILL Course offerings in collaboration with Hammononton faculty and the Stockton Center on Successful Aging. • Worked with faculty to schedule various programs, meetings, and trainings, including Counseling site supervisor training, SILL Courses, and FAWN workshops.
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During the 2024–2025 academic year, Stockton University Kramer Hall proudly advanced its mission to enhance student experiences, strengthen our culture of connection and support among faculty and staff, and deepen community engagement. Our efforts to foster a sense of belonging among students in Hammononton, while expanding critical support services, proved highly successful. Notable achievements included welcoming the largest MS in Data Science & Strategic Analytics cohort to date, offering a variety of programming through the Stockton Institute of Lifelong Learning, and strengthening participation in our MA in Counseling program. Student well-being was further supported through Art Therapy collaborations with the Noyes Museum of Art, Fuel Up Opportunities, and expanded resources for students through community and Stockton tabling events.

Kramer Hall hosted a dynamic array of events throughout the year, drawing participants from both Stockton University and the broader Hammononton community (see Appendix C). These programs offered personal and professional enrichment, explored diverse topics, and nurtured lasting partnerships between the University and local organizations.

Collaborations with the Stockton Center for Community Engagement and Service-Learning, the Stockton Center on Successful Aging (SCOSA), and the Noyes Museum of Art continued to thrive. Together, we delivered engaging initiatives including the MLK Day of Service, the Pinelands Summer Short Course, the Atlantic County Teen Arts Festival, and a range of arts-focused programs. Over the year, Kramer Hall welcomed 7,835 community visitors and maintained strong student and faculty engagement—underscoring our role as a vital center for education, creativity, and community in Hammononton.

Spotlight: Master of Science in Data Science & Strategic Analytics

The 2024-2025 academic year ushered in our largest cohort of MS in Data Science & Strategic Analytics (DSSA) students to date! As a self-standing master’s degree, the DSSA program equips students with advanced experience in industry-standard computational software, programming tools, and data-driven problem solving across science, business, social science, medicine, and the humanities.



Students develop essential skills in data analysis, presentation, and visualization, preparing them to interpret results and make meaningful predictions. Coursework is enriched by real-world projects and internships, offering valuable hands-on experience and professional networking opportunities.

This year, Kramer Hall and the DSSA program partnered with Graduate Admissions to host an information session at Kramer Hall, attracting prospective students and their families to learn more about this

rapidly growing program. DSSA students also showcased their research at Stockton's Graduate Symposium, sharing their innovative projects with peers and faculty.

Additionally, DSSA faculty and students engaged with the broader research community at the Marine Science Symposium hosted by the Cape May Whale Watch & Research Center and the Cape May Point Science Center, highlighting how data science is transforming marine research—from modeling species presence to analyzing climate-related trends.

Spotlight: Atlantic County Teen Arts Festival

Since 2013, the staff of Kramer Hall and the Noyes Museum of Art have proudly partnered with Atlantic County Cultural and Heritage Affairs to coordinate the Atlantic County Teen Arts Festival. Each year, Stockton University's involvement has been vital to the success of planning and implementing this inspiring event. As we have since the beginning of Kramer Hall's involvement, we were proud to welcome Stockton Admissions representatives to connect with prospective students and showcase the University's commitment to the arts.

The festival plays a crucial role in nurturing creativity, encouraging personal growth, fostering cultural appreciation, and cultivating a supportive community where young artists can truly thrive.

This year, more than 1,500 middle and high school students from across Atlantic County showcased their talents, engaged with professional artists, and took part in workshops and activities spanning dance, theater, vocal and instrumental music, film, photography, creative writing, and visual arts.



Spotlight: Dr. Martin Luther King, Jr. Day of Service & Community Engagement Week

This year, Stockton University Kramer Hall continued its commitment to community engagement through impactful service initiatives. Volunteers took part in three service projects as part of the annual Dr. Martin Luther King, Jr. Day of Service, carrying forward Dr. King's legacy of civic responsibility and social justice.



In addition, Kramer Hall proudly participated for the first time in Community Engagement Week from November 18th to 22nd, organizing a Front Street and Downtown Hammonton cleanup to help beautify shared spaces. We also hosted a passive activity, encouraging students, faculty, staff, and community members to share the many ways they give back and strengthen their neighborhoods. These efforts underscore the importance of volunteerism, community pride, and collective action in creating a more resilient and connected Hammonton.

Spotlight: Expressive Arts Therapy

Kramer Hall continued to foster well-being and creativity through its biweekly Expressive Arts Therapy program in collaboration with the Noyes Museum of Art of Stockton University. Throughout the year, participants engaged in stress-reducing activities such as polymer clay pin making, tote bag decorating, wooden frame embellishing,

chalkboard calligraphy, and wooden box decoupage. Sessions provided a welcoming space for self-expression and social connection. Additionally, Kramer Hall partnered with Lambda Theta Alpha Latin Sorority, Zeta Chapter, to host “Seeds for Change,” an interactive event that invited students to plant their own houseplants while reflecting on ways they give back to their communities for personal growth and empowerment.

These initiatives reinforced Kramer Hall’s mission to nurture community resilience, promote wellness, and create inclusive opportunities for meaningful engagement.



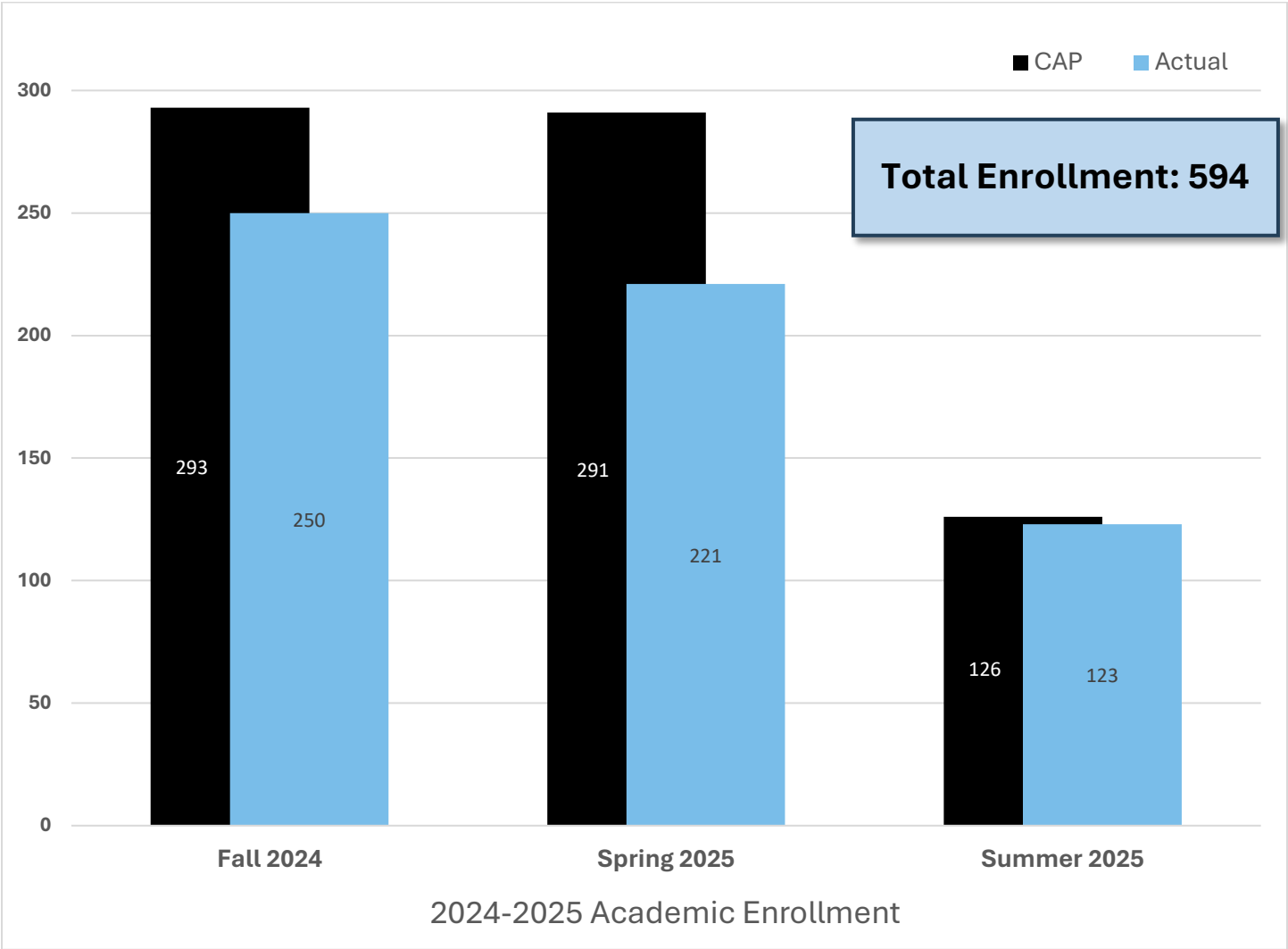
Spotlight: Breaking the Bias Panel Discussion

In the fall, Kramer Hall joined the Atlantic County Prosecutor’s Office’s Safe Place Initiative, becoming a designated refuge for victims of hate crimes and harassment. In recognition of this partnership and his ongoing community engagement, Nicolas Zebrowski was invited to speak at the *Breaking Bias: Bridging Divides in Criminal Justice* symposium, held at Stockton’s Atlantic City Campus. As a panelist, he discussed challenges faced by the LGBTQ+ community and highlighted the work of Stockton

University and Hammonton Pride in creating inclusive spaces, including the recent “Drag is Not a Crime” exhibition hosted at Kramer Hall.

Program Goals 2025-2026	Objectives	Responsible Staff
Implement operational improvements that directly support students, faculty and staff, with a focus on facilities, technology, and service coordination.	<ul style="list-style-type: none"> • Coordinate the development and implementation of deferred maintenance plans and facility enhancements that prioritize safety, accessibility, user comfort, and alignment with academic functions. • Continue implementing surveys and facilitated listening sessions with faculty and students to systematically assess emerging needs and inform responsive support strategies. • Relocate the shared faculty and staff workspace to a larger, more functional area to accommodate increased utilization and support evolving operational needs. 	All Staff
As we prepare to host undergraduate students, enhance the student experience by implementing initiatives that support mental health, belonging, and overall satisfaction with the campus environment.	<ul style="list-style-type: none"> • Coordinate with campus resources to provide access to wellness programming, mental health services, and stress-reduction events tailored to students. • Enhance shared campus spaces to foster interpersonal connection, promote well-being, and support a sense of community among students, faculty, and staff. • Establish a dedicated lactation space to support the health, privacy, and well-being needs of student parents and caregivers. 	Director PSS3
Increase recognition of the campus' unique role and identity through strategic messaging and engagement.	<ul style="list-style-type: none"> • Continue to coordinate with Admissions and other campus partners to represent Stockton at local events, increasing visibility with prospective students, stakeholders, and potential collaborators. • Enhance the campus's digital presence to effectively highlight events, institutional achievements, and community engagement efforts, while promoting the contributions of faculty and staff. 	Director PSS3

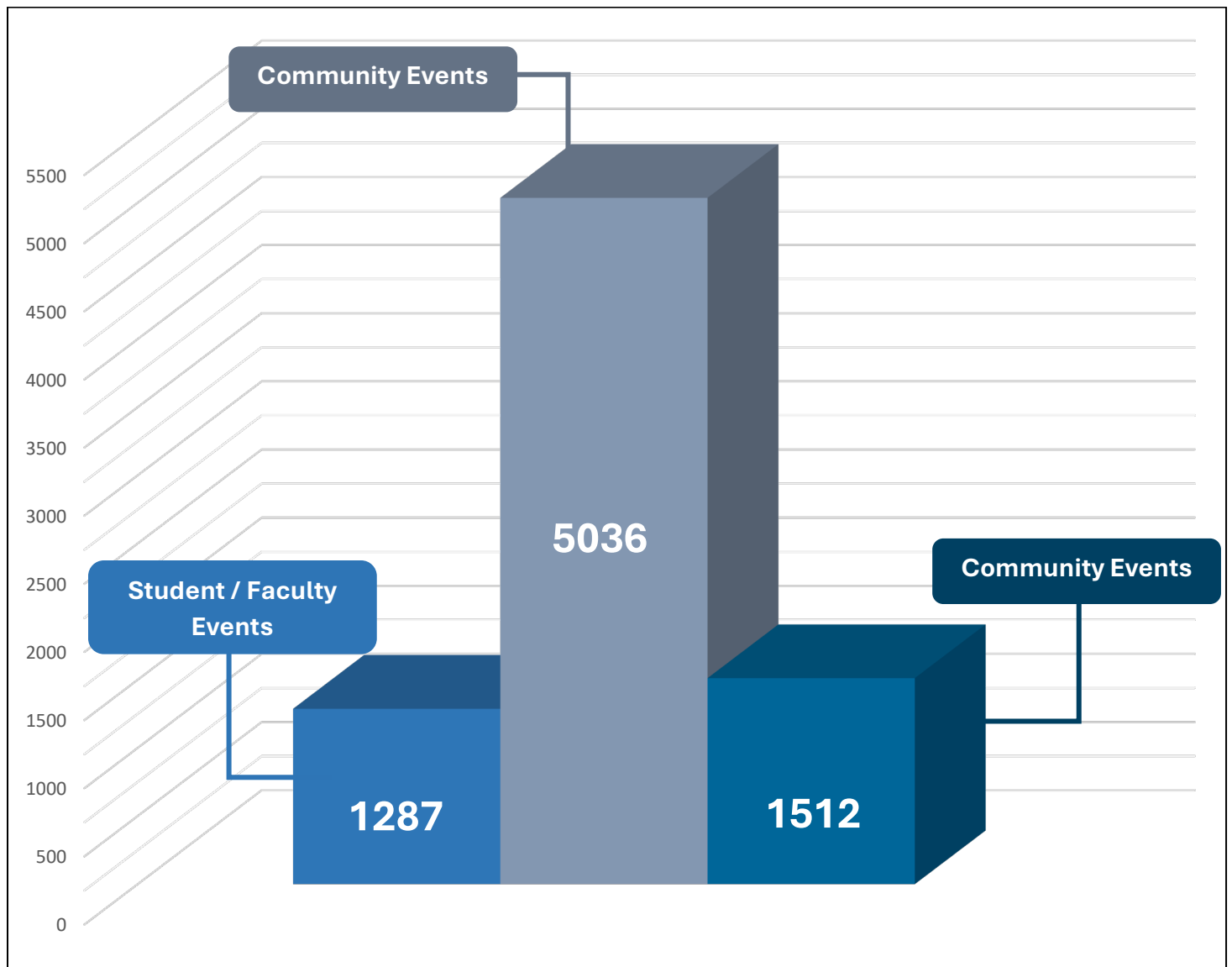
Appendix A: Enrollment



Appendix B: Positions Held

STAFF, STOCKTON UNIVERSITY AT HAMMONTON Positions Held 2024-2025 (Internal and External Representation)		
	Group/Committee/Council	Position
Christina Birchler, Director	Strategic Plan	- Satellite Locations Representative, Communications Work Group - Leader, Editing & Proofreading Subgroup
	Community Engagement Advisory Council	Council Member
	MLK Day of Service Planning Committee	Committee Member/ Volunteer
	Office of Diversity and Inclusion	Search Advocate
	Hammonton Community Endowment	Committee Member
	Greater Hammonton Chamber of Commerce	Trustee
	Hammonton Revitalization Corporation	Vice-President
	MainStreet Hammonton Promotions Committee	Member
	ADA Rehabilitation Act Steering Committee	Member, Narrator
	Atlantic County Teen Arts Festival Planning Committee	Member
	Campus Morale Working Group	Management Representative
Nicolas Zebrowski, PSS3	MLK Day of Service Planning Committee	Member & Volunteer
	Hammonton Pride	Vice President
	Atlantic County Teen Arts Festival Planning Committee	Member
	Atlantic County Queer Alliance	Member
	Staff Senate	- Senator, Academic Affairs - Chair, Off-Campus Locations Committee - Member, Diversity & Inclusion Committee
	SCOSA Steering Committee	Member

Appendix C: Events & Programs



Event and Program Listing

- Third Thursdays, monthly (July 2024-December 2024)
 - Noyes Partnership for students & community: Third Thursday programming includes art receptions, art workshops, and lectures.
- Hammonton Revitalization Corporation, monthly
 - Board Meetings
 - Committee Meetings
 - Annual Board Retreat
- Greater Hammonton Chamber of Commerce, monthly
 - Board of Trustees Meetings
 - Annual Board Retreat
 - Business Education Series Today (BEST) event
- Hammonton Community Endowment meetings
 - Leadership team meetings
 - Committee meetings
 - Hammonton Community Endowment Grant Committee meetings
- MainStreet Hammonton
 - Committee Meetings
 - Business Owner Meetings/training
 - Membership Info Sessions
 - MainStreet Board Meeting
 - Junior (NextGen) MainStreet Hammonton Meeting

- MainStreet NJ Site Visit
 - Antique Week Planning Meeting
 - Boutique Week Planning Meeting
 - Special Panel Discussions, Trainings, and Presentations: Strategies for Small Business Growth, Restaurant Owners, Fraud Prevention
- Noyes Museum of Art of Stockton University partnerships
 - Monthly programming of art workshops in collaboration with Noyes; revolved around specific themes including Black History Month, LGBTQ+ History Month, Pride Month, & Women's History Month
 - Exhibition Opening Receptions
 - Absegami High School Tour
 - Collaboration for expressive art therapy activities for students
 - Access to Art with the ARC of Atlantic County
 - Hispanic Heritage Month costume exhibition
 - Irish Soda bread Workshop
 - South Jersey Berry Basket Workshop
 - Lunch and Learn: *By Her Hands; From Her Garden*
 - Hammonton Pride Panel Discussion: *Under the Spotlight: Trans Identity, Drag Artistry, and the Politics of Now*
 - Art Club of Hammonton: Biweekly life drawing classes
 - Hammonton Arts and Music Festival Short Film Showing
- Graduate Admissions Events
 - Graduate Info Sessions, students
 - MA in Counseling Open House
 - MS in Data Science & Strategic Analytics (DSSA) Open House
- DSSA Program Preparation "Boot Camps"
- Stockton Center for Community Engagement & Service-Learning collaborations
 - Dr. Martin Luther King, Jr. Day of Service
 - Community Engagement Week
- Adler Aphasia Biweekly programming
- Counseling Student and Academic Events
 - Albert Ellis Institute Event
 - Graduation event
 - Counseling Networking Fair
 - Counseling Student Organization Meetings
- Lambda Theta Alpha, Zeta Chapter Seeds for Change Planting Event
- Atlantic County Cultural & Heritage Affairs
 - 2025 Teen Arts Festival Planning meetings
 - 2025 Teen Arts Festival
- Program/Department Retreats & Meetings
 - Deans
 - SOBL
 - Office of Global Engagement
 - Faculty Academic Writing Network Grading Café
 - Faculty Academic Writing Network Bootcamps
 - Student Affairs Executive Leadership Council
 - MSCD Program Meeting and Retreat
 - STAR Area Staff Retreat
 - CRIM Meeting
 - ARTV
 - COUN
 - Student Development Staff Retreat
 - MATH program Retreat
 - Career Education and Development
 - Office of the Provost
 - South Jersey Culture & History Center Meetings
- Stockton Institute for Lifelong Learning Courses
 - Women in the Armed Forces World War II
 - Women in Aviation during WWII
 - All American Girls Baseball
 - *Who are "We?" American Immigration & Citizenship Policy and The Italians on the Land*
 - Rosie the Riveter
- Stockton Center on Successful Aging Programs

- Retirement Planning Today and Rejuvenate Your Retirement
- Pinelands Summer Short Course
- Southern New Jersey Perinatal Cooperative: Teen Talk NJ
- Hammonton Walking Tour Meeting
- Garden State Wine Growers Association Meeting
- Hammonton Arts Advisory Meetings
- Study: Juror Decision Making
- Jersey Shore Federal Credit Union tabling
- Cape Regional Urgent Care tabling

Appendix D: Media Mentions

- *Down Beach*: “Stockton offers eight in-person, online classes for lifelong learners,” July 20, 2025
- *Jersey Digs*: “From Sculptures to Fine Art, Explore 15 Essential NJ Art Museums to Visit,” September 27, 2024
- *HappeningNext*: “Access to Art “Life Drawing” workshop with Hammonton Art Club,” October 10, 2025
- *Press of Atlantic City*: “Kramer Hall exhibition celebrates Black art: Hometown Brief,” October 24, 2024
- *HappeningNext*: “Access to Art “Emotion through color” workshop with Hammonton Art Club,” November 14, 2024
- *The Hammonton Gazette*: “Stockton Honors Dr. King with 21st MLK Day of Service,” January 22, 2025
- *New Jersey Monthly*: “Discover NJ Museums: Ultimate Guide to Under-the-Radar Places,” January 22, 2025
- *New Jersey Stage*: “Nearly 900 Volunteers Participate in Annual Martin Luther King Jr. Day of Service,” January 22, 2025
- *NJ PBS*: “Opening reception of “By Her Hands, From Her Garden” basket,” February 20, 2025
- *SJCA*: “SJCA Partner Opportunities Vol. 65,” April 3, 2025
- *ArtC*: “Shinning a Light on the Arts of South Jersey,” April 17, 2025
- *Mutual Art*: “Noyes Museum Galleries,” May 2025
- *Breaking AC*: “Atlantic County Teen Arts Festival set for May 7,” May 6, 2025
- *NJ.com*: “Stockton open registration for Pinelands Summer Short Course in Hammonton,” June 30, 2025