

**International Journal of Gaming, Hospitality and Tourism  
Reviewer Rubric for Academic Study**

Areas of Consideration	Definition	Strong	Needs Development	Weak
<b>Purpose</b>	Author(s) clearly outline research purpose; provide relative evidence of research value and impact.			
<b>Design/methodology/ approach</b>	Author(s) describe fully developed methodology appropriate to the research purpose. The justification of methodology is demonstrated and makes critical reference to relevant literature. Author(s) identify and discuss limitations.			
<b>Findings</b>	Author(s) demonstrate critical analysis of data which has both depth and breadth. Interpretation and discussion of data and data analysis approach; rigorously linked to research purpose and literature.			
<b>Research limitations/implications</b>	Author(s) discuss the limitations and constraints of the study. Constraints include but are not limited to generalizability, applications to practice, and/or utility of findings that are the result of the ways in which the researcher chose to design the study or the method used to establish internal and external validity or the result of unanticipated challenges that emerged during the study.			
<b>Practical implications</b>	Author(s) address results, conclusions, outcome(s), and future expectations of the research including and not limited to future studies, policy/organizational decisions, and/or contribute to appropriate field of research.			
<b>Originality/value</b>	Author(s) provide novel/creative originality/value of research. Research contributes to the literature and the field.			