

**International Journal of Gaming, Hospitality and Tourism
Reviewer Rubric for Industry Commentary**

Articles submitted in the context of “Industry Commentary” are expected to offer solutions to specific challenges. They ask practical questions which may be answered through less structured research methods such as direct observation or interviews. Commentary should aim to provide actionable insight for industry leaders making strategic decisions.

Areas of Consideration	Definition	Strong	Needs Development	Weak
Challenge/Context	Author(s) clearly define the challenge they are seeking to solve and contextualize it within industry and business practice.			
Approach	Author(s) describe their approach to the challenge providing contextual information to support that approach			
Results/Outcomes	Author(s) discuss the results or outcomes of their approach, its impact on the organization or business process.			
Practical implications /Conclusions	Author(s) summarize their results and outcomes, discuss potential changes to optimize approach and where appropriate suggest additional applications of their findings.			
Originality/value	Author(s) provide novel/creative originality/value of knowledge			