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A publication of the Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism at Stockton University Rummy Pandit, L.P.D., M.B.A., C.H.A., Executive Director

### Atlantic City Gaming Win & Total Casino Revenue

Source: N.J. Division of Gaming Enforcement

Monthly Revenue	January 2019	Change from Prior Year	January 2018
Total Gaming Win (includes Internet & Sports Wagering)	\$ 229,645,329	24.6 %	\$ 184,313,008
Sports Wagering Revenue	\$ 18,774,940	-	_
Internet Gaming Win	\$ 33,594,391	53 %	\$ 21,962,339
Casino Gaming Win	\$ 177,275,998	9.2 %	\$ 162,350,669

#### **Atlantic City Casino Hotel Lodging**

Source: N.J. Division of Gaming Enforcement

Casino Hotel Lodging Statistics For the Period Ended September 30, 2018	Q3 2018	Q3 2017	YTD 2018	YTD 2017
Occupancy percentage	88.2%	95.8%	84.1%	89.2%
Average Daily Room Rate (ADR)	\$151.66	\$118.44	\$138.74	\$110.31
Revenue Per Available Room (RevPAR)*	\$133.76	\$113.47	\$116.68	\$98.40

\* RevPAR= ADR X Occupancy Percentage

#### **Atlantic City Statistical Transportation Data**

Source: South Jersey Transportation Authority

Travel Mode	January 2019	Change from Prior Year	January 2018
AC Expressway			
Total Toll-Paying Traffic	1,361,101	5.0%	1,296,947
Pleasantville Toll Plaza AC Airport			
Scheduled Service Passengers	93,293	8.3%	86,124
Charter Passengers	5,747	-11.8%	6,513
Total Air Passengers	99,040	6.9%	92,637

Note: NJ Transit Rail Service to A.C. suspended to install federally mandated Positive Train Control (PTC) equipment. Service expected to resume May 24, 2019.

## **Atlantic City Information**

Atlantic City Historical Waterfront Foundation donates funds to Stockton University Marine Sciences Program - As reported by SNJ Today, the defunct Atlantic City Historical Waterfront Foundation (ACHWF) transferred its remaining assets to the Stockton University Foundation to create a special fund to support university maritime science programs. The Waterfront Foundation, previously responsible for the management of Atlantic City's Gardner's Basin, was dissolved in 2018 when the city decided to take over management of the district. The foundation's remaining assets, about \$125,000, will now be used to "support Stockton students and faculty in the marine and maritime programs, with a special focus on the waters adjacent to Atlantic City and the Atlantic City Aquarium."

Atlantic City International Airport to feature in Atlantic County's renewed bid for Amazon HQ2 -As reported by The Press of Atlantic City, in the wake of Amazon's decision not to put a new headquarters in New York city, Atlantic County representatives have renewed their bid to host the company. Atlantic City International Airport and access to more than 3 million workers within 50 miles were cited as reasons Atlantic County could fit the company's criteria for a new headquarters.

**Atlantic City Rail Line to resume May 24 -** As reported by **The Press of Atlantic City**, leaders of the Assembly Transportation and Independent Authorities Committee organized a series of meetings between NJ Transit and area commuters. Riders, inconvenienced by the shutdown of the Atlantic City Rail Line in September 2018, voiced their disappointment with NJ Transit's estimates of when the line would reopen. First promised in early 2019, estimates for resumption of service on the line went as late as June. As reported by **The Press of Atlantic City**, public outcry and a direction from Gov. Phil Murphy to NJ Transit Executive Director Kevin Corbett resulted in the announcement of May 24, 2019 as the current reopening date.

**CRDA to spend \$1 million on free summer concerts -** As reported by **The Press of Atlantic City**, the Casino Reinvestment Development Authority Board voted to amend its Tourism Market Expansion Project to fund free public concerts seven nights a week this summer. The \$1,000,050 project will see the expansion of the existing summer concert series and the return of the Chicken Bone Beach Jazz Concert Series.

**The Progressive Atlantic City Boat Show returns to Atlantic City -** According to **The Press of Atlantic City**, the 2019 boat show brought hundreds of boats and vendors to Atlantic City. The long running event, according to the **AC Convention Center Calendar**, brings between 30,000 to 40,000 visitors to the city each year.

## **New Jersey Gaming News**

**Former New Jersey Governor to be inducted into Sports Betting Hall of Fame -** As reported by **Sports Illustrated**, former New Jersey Governor Chris Christie will be inducted into the Sports Betting Hall of Fame on April 25. The Hall of Fame is run by a London based organization, Sports Betting Community. Christie is being honored for his efforts to bring legal sports betting to New Jersey through his 2014 law that was challenged in the courts. In May 2018, the U.S. Supreme Court ruled unconstitutional a law that forced states to ban sports gambling.

**Golden Nugget launches 13<sup>th</sup> New Jersey online sportsbook -** As reported by **OnlinePokerReport**, the Golden Nugget launched a new digital sportsbook on February 19. The sportsbook, integrated with Golden Nugget's successful online casino platform is the 13<sup>th</sup> in the state.

**New Jersey is the first state to take legal bets on the Academy Awards -** As reported by **Las Vegas Review Journal** and **Legal Sports Report**, 12 New Jersey sportsbooks accepted the nation's first bets on the Academy Awards. The New Jersey Division of Gaming Enforcement (DGE) approved pre-event betting on the awards 'for this year only.' Time will tell if New Jersey and other states with legal sports wagering will further diversify their offerings by taking bets on other public events.

#### OddsShark.com banned from doing business in New Jersey- As reported by NJ Online Gambling,

New Jersey residents have been denied access to sports betting website OddsShark.com. The site, which promoted authorized New Jersey online gaming and sports betting websites, also listed at least three unauthorized internet gaming and sports betting sites. The New Jersey Deputy Attorney General's office has therefore banned the site from the state on the grounds it promotes illegal gambling. The ban is part of a broader initiative to shutdown offshore gambling sites targeting the New Jersey market.

**Standalone sports betting complex in the works -** As reported by **NJ Gambling Sites** and **ROI-NJ**, real estate developers Jack Morris and Joe Marino have announced plans to convert the former Garden State Park Racetrack (GSP) in Cherry Hill, NJ, into the state's first standalone sportsbook. Per New Jersey law, a sports book may be established at GSP because it's a "former racetrack" that staged a horse race within 15 years prior to the effective date of the original 2014 bill. However, GSP is still in the midst of a **lawsuit** with local real estate developer Cherry Hill Towne Center Partners LLC, which alleges the gaming firm (GS Park Racing) overseeing the property is blocking it from development for non-gaming purposes. According to Morris a sports book could open at GSP within 90 days.

## **National Gaming News**

AGA announces findings of responsible gaming study – According to a Feb. 13 press release from the American Gaming Association (AGA), **new research** indicates 8 in 10 casual casino visitors and 9 in 10 avid casino visitors are aware of responsible gaming resources. Nine in 10 casual bettors set a budget before they visit a casino and of these, 90 percent were successful in tracking their spending. Additionally, 80 percent of respondents said that the gaming industry is a job creator and 6 in 10 believed that casinos help their local communities.

Caesars Entertainment enters into multi-state partnership with Draft Kings to offer both online sports betting and online casino products - As reported by Online Poker Report, Caesars Entertainment and Draft Kings agreed to enter into a long-term, multistate partnership. The partnership makes Caesars Entertainment a partial owner of Draft Kings, taking an undisclosed share of DraftKings' revenue in select markets. Through Caesars Entertainment, Draft Kings gains access to numerous online gambling markets across the country. Prior to the agreement, Draft Kings' operations were limited to New Jersey and Mississippi (land-based only). Notably, the partnership agreement is only exclusive in "certain states." In key markets such as New Jersey and Pennsylvania, Caesars and Draft Kings are expected to operate independently. **Indiana Senate passes comprehensive gaming bill-** As reported by **Legal Sports Report**, the Indiana Senate voted 38-11 to pass a gaming bill (**S 552**) which includes the legalization of mobile and land-based sports betting in the state. The bill, which bans betting on e-sports and allows the state to restrict betting types, will now be considered by the Indiana House of Representatives.

**Kentucky legislators advance bill legalizing online poker, daily fantasy sports, and sports betting**-As reported by **OnlinePokerReport**, Kentucky's Licensing and Occupations Committee voted on Feb. 20, to advance a **version of H 175** to the House floor for consideration. Other bills concerning gambling in the state (**H 190, H 12, H 171** and **S 23**) are also being considered.

**Legal sports wagering markets exceed Nevada in January 2019-** As reported by the **American Gaming Association** on March 1, combined handle in newly legalized sports wagering jurisdictions exceeded handle in Nevada for the first time in January 2019. New Jersey ranked second for state wide handle in January, with \$385.3 million wagered compared to the Nevada handle of \$497.5 million.

States voice opposition to US Department of Justice (US DOJ) reinterpretation of the 1961 Wire Act - According to OnlinePokerReport, as of Feb.13, four states (Pennsylvania, New Jersey, Massachusetts, and New Hampshire) had voiced their objection to the **reinterpretation** of the 1961 Wire Act released by the US DOJ in November 2018. This reinterpretation could have a significant impact on intrastate online casinos, intrastate and interstate online poker, daily fantasy sports, online lottery sales, and interstate marketing for any type of gaming.

**Virginia sports betting bill passes Senate-** As reported by **Legal Sports Report**, Virginia's state Senate passed a bill on February 4, authorizing a public vote on whether to approve the first casino in the state. The bill (**S 1126**) passed 28-12, and is the first step toward the opening of the proposed Bristol Resort and Casino.

West Virginia online gaming bill passes state's House of Representatives- As reported by OnlinePokerReport, the West Virginia Lottery Interactive Wagering Act (H 2934) passed the state's House of Representatives in a 72-22 vote. The bill will now be considered by the state Senate. Should the bill pass into law, West Virginia will become the fifth US state to offer legal online poker.

## Hospitality & Tourism News

AHLA responds to President Trump's State of the Union Address – In a Feb. 5 press release, representatives of the American Hotel & Lodging Association (AHLA) commended the president for his support of workforce development and job training initiatives. The release also referenced AHLA's **Hospitality is Working** training and apprenticeship program as an example of the association's commitment to advancing "policies that support communities by fostering job growth and economic opportunities." Within the next five years AHLA hopes to enroll 50,000 apprentices, certify 125,000 employees and train 8,000 Opportunity Youth for careers in the hospitality industry.

**AHLA releases 2018 Annual Report-** As featured in **Lodging Magazine**, the American Hotel and Lodging Association (AHLA) released its **2018 Annual Report**. The report highlights key accomplishments for the year including short-term rental legislation, **The Five Star Promise** to improve employee safety and growth in member engagement.

**Deloitte releases 2019 Travel and Hospitality Industry Outlook** – This month, the **Deloitte Center for Industry Insights** released its **2019 Travel and Hospitality Industry Outlook**. According to Deloitte's analysts, in the decade since the national economic recession, the travel industry has experienced a 'historic burst' in travel demand – U.S. hotel gross bookings grew from \$116 billion to \$185 billion.

**Hilton launches Signia Hilton brand targeting meetings and events-** As reported by **Travel Weekly**, Hilton announced the launch of its 17<sup>th</sup> brand, Signia. The upper-upscale hotel brand targets meetings and events groups with spaces designed to help them "optimize work time and collaboration time and spark their most innovative thinking." The first Signia Hilton hotel will open in Orlando with additional hotels planned for Atlanta and Indianapolis.

National Restaurant Association (NRA) releases January 2019 Restaurant Performance Index (RPI)– According to the NRA's January 2019 report, RPI – a monthly composite index that tracks the health of and outlook for the U.S. restaurant industry- declined to 101.2 in January down 0.4 percent from 101.6 in December. The health of the restaurant industry is measured in relation to a neutral level of 100. values above 100 indicate expansion, while values below 100 represent constriction in the market. January's 101.2 value indicates a market that is expanding at a slower rate than previous months partly due to 'softer' same store sales and customer traffic levels for the month compared to gains in November and December of 2018.

**Tri-branded Marriott opens in Nashville-** As reported by **Hotel Management**, Marriott International opened the company's first, newly built, triple-branded hotel. The property, located across the street from the Music City Convention Center, features an AC Hotels by Marriott, Residence Inn by Marriott and SpringHill Suites by Marriott. The hotels, encompassing business, leisure and extended-stay segments, share amenities including a rooftop bar, indoor/outdoor pool and 9,000 square feet of meeting space.

**World Travel & Tourism Council (WTTC) releases annual research into the economic impact and social importance of travel and tourism-** As reported in **Hotel Management**, according to the WTTC travel & tourism is the second fastest-growing sector in the world ahead of healthcare and information technology. In 2018 the sector grew 3.9%, contributing a record \$8.8 trillion and 319 million jobs to the global economy. The US maintained its status as the world's largest travel and tourism economy with the industry contributing \$1.6 trillion (7.8 percent of total GDP in the US) and 15.6 million jobs. International spending to the US increased 0.9 percent year-over-year to \$198.8 billion.