

## **Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism and The New Jersey Small Business Development Center Announce Panelists and sponsor for Small Business Workshop**

The Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism (LIGHT) and The New Jersey Small Business Development Center (SBDC) at Stockton University present Hospitality and Business SpotLIGHT: Managing Your Workforce, Client Relationships and Social Media on Monday, December 11 from 8:30 am to 12:00 pm at the Stockton University Campus Center in Galloway Township.

The workshop will focus on the unique challenges and opportunities in human resources and marketing for small business owners and professionals in the Hospitality and Tourism Industries.

In addition to presentations from, Diane Holtzman, Associate Professor, Business Studies & Marketing Stockton University; Carie Wojdyla, Social Media Manager, Borgata Hotel Casino & Spa; and Michael Chait, Digital Marketing Manager, The Press of Atlantic City, the event will feature a panel discussion on the topic of Recruitment, Hiring & Workforce Communication.

Panelists include:

### **Alan Beatty, Vice President of Human Resources, Shore Medical Center**

Mr. Beatty has been the Vice President of Human Resources for Shore Medical Center for 15 years. He is affiliated with American Hospital Association's Human Resources Society, New Jersey Hospital Association's Human Resources Executive Committee and Volunteer Hospital Association's East Coast Human Resources Committee.

**La Shonine Gandy-Smith, CEO, Millennial Capital Investment, LLC**

La Shonine Gandy-Smith is recognized as an emerging voice on millennials and leadership. As CEO of Millennial Capital Investment, LLC, La Shonine advises both young, emerging talent looking to succeed in today's work environment and the organizations that seek to develop and prepare young, professional talent for today's work environment.

**Alexis Irving-Waiters, SPHR, SHRM-SCP, Director of Human Resources for the City of Atlantic City**

Alexis leverages her 25 years in business to bring insight, perspective, and experience to all aspects of human resources. Her work with senior leaders as a strategic advisor and executive coach enables her to present human capital solutions and direction on business strategy.

**Polly Moore, Assistant Vice President, Human Resources, Tropicana Casino and Resort**

Polly Moore currently serves The Tropicana Atlantic City as the Assistant Vice President of Human Resources. Prior to joining The Tropicana, Polly served Disney Parks as a Senior Labor Relations Leader and IKEA Corporate as its National Labor Counsel. Polly has a Juris Doctor from the University of Cincinnati where she also earned degrees in Economics and Political Science. She is an experienced lecturer and a former labor arbitrator with the American Arbitration Association. She has authored articles on Dispute Resolution for bar journals as well as a UK published text "Employment Law Today".

**Sherry Moore, HR/Accounting Manager, Claridge a Radisson Hotel**

Sherry Moore is a graduate of Stockton College, and currently the HR/Accounting Manager at Claridge a Radisson Hotel. Over the past 20 years, Ms. Moore has gained much experience working in the casino environment. She has also earned a degree in finance, which allows her to be active in the accounting field. Having both HR and Accounting experience gives Ms. Moore a great understanding of how businesses work.

The panel will be moderated by Dr. Rummy Pandit, Executive Director, LIGHT.

LIGHT and the SBDC would like to thank New Jersey's Retail, Hospitality & Tourism Talent Network for sponsoring breakfast for the event. New Jersey's Retail, Hospitality & Tourism Talent Network at Stockton University builds partnerships to develop and support the retail, hospitality, and tourism industries in the southern New

Jersey and formulates strategies for competing at the regional, national, and global levels. The Talent Network connects with businesses, educational institutions, workforce organizations, training groups, and community- and faith-based organizations to gather ground-level intelligence on the industry to make informed decisions on high-quality public workforce investments and expand the number of New Jersey residents with industry-valued credentials or degrees.

Participants are encouraged to stay after the conclusion of the event for networking.

Pre-registration is strongly encouraged. The registration fee of \$20.00 may be submitted online ([EventBrite](#)) or in person at the Stockton University Campus Center Information Desk.

For more information please visit [www.stockton.edu/light](http://www.stockton.edu/light) or call (609) 626-3859.

**The Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism (LIGHT)** at Stockton University provides a forum for public policy discussions regarding the gaming, hospitality and tourism industries in New Jersey. The Levenson Institute engages our faculty, students and others in research, conferences and report writing to support sound decision making among policy makers and leaders in the region's three largest industries.

**The New Jersey Small Business Development Centers'** network is committed to guiding established small business owners and aspiring entrepreneurs to create and expand their business enterprises which will, in turn, result in sustainable growth, job creation and statewide economic development and prosperity.

LIGHT is located at the Stockton-Rothenberg Building, 3430 Atlantic Ave., Atlantic City, N.J. 08401.

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