



STOCKTON UNIVERSITY

MANAHAWKIN

**Director's
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Mission



Annual Report 2016-2017

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Director's Message

We are pleased to offer this annual report for Stockton's newly designated Additional Location, Stockton University at Manahawkin. Included are the accomplishments from July 1, 2016 through June 30, 2017. We hosted Stockton's first ever cohort of students in the Accelerated Bachelor of Science Nursing program. As a result, the Middle States Commission on Higher Education has recognized the Manahawkin Instructional Site to be an Additional Location under the institution's accreditation. This indicates that the institution offers at least 50 percent of an educational program at a location that is geographically apart from the main campus.



Our professional staff increased their collaborative efforts with Stockton faculty and staff to sponsor a growing number of workshops and seminars for our students and community members. We continued to cultivate and strengthen our partnership with the School of Business and our local Chamber of Commerce to offer a series of workshops and sessions designed for businesses in the region. Additionally, members of our staff served as facilitators and presenters for various volunteerism and grant writing efforts aimed to support our Ocean County based nonprofit organizations. We are most proud of our continued academic growth in Manahawkin and are pleased to report that our student enrollment increased from 549 students to a total of 595 students for an overall increase of 8.38 percent.

We will be offering the new hybrid RN-BSN Nursing program beginning in the fall of 2017, while continuing to have expanded course offerings in the Bachelor of Science in Health Science (BSHS) program. An expansion into additional space in Manahawkin that features health science programs is being planned. The new space will include nursing and health science skills labs, a 40-seat classroom, faculty offices, a conference room, and student lounge space. We look forward to opening in early 2018.

Michele Collins-Davies
Manager

Eileen Conran-Folks
Director



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Mission: To provide students with comprehensive academic course offerings, as well as opportunities to participate in co-curricular programs and community-based service projects.



Learning

Students are enrolled in a variety of general studies and program courses that are hybrid and module-free.

Students also have the opportunity to take a variety of courses with a service-learning attribute.

We are the current home of Stockton's Accelerated Nursing Program and beginning in the fall of 2017 will be the designated location for the new hybrid RN-BSN program.



Engagement

Students in Manahawkin foster partnerships with local nonprofit and for-profit agencies through our volunteer and service-learning programs. As active members of The Southern Ocean County Chamber of Commerce, our faculty and staff provide education for our local businesses. Students, faculty and staff participate in offering educational programs that enrich the lives of the participants.



Global Perspectives

We offer a multitude of cultural and historical workshops that examine international and diverse topics and comprehensive points of view. Topics include, Holocaust and genocide, Colombia, Cuba, China, the History of Philadelphia and diversity in the workforce. Our faculty possess rich educational and cultural backgrounds, which allows them to provide students with a global perspective.



Sustainability

Our natural science and mathematics courses routinely participate in environmentally oriented community service projects.

Students work with conservancy groups such as Project Terrapin, Alliance for a Living Ocean, the Marine Mammal Stranding Center, as well as government agencies including the New Jersey Division of Fish and Wildlife and the Department of Environmental Protection.



Michele Collins-Davies — Manager

Nicole Heinrich — Professional Services Specialist

Maria Giunta — 60% Program Assistant

Nick Zebrowski — 60% Program Assistant

Jim Earle — Security Specialist

We collaborated with the *School of Business* to present three **workshops** for local and regional business owners and our students. Topics discussed included Cybersecurity, Diversity in the Workforce, and How to Prepare for Tax Season.

Stockton University at Manahawkin Business Lecture Series

"Do My Employees and Customers Look Like Me?"
A workshop on Diversity & Inclusion

with
Emmanuel Small, Ph.D.
Visiting Professor in Management

March 27th from 4:30PM-5:30PM

Stop in or call us to register at (609)-626-3883
712 East Bay Avenue | Manahawkin, NJ | 08050

STOCKTON UNIVERSITY BUSINESS | STOCKTON UNIVERSITY MANAHAWKIN

CYBERSECURITY
for Businesses

Wednesday, April 19th at 12:00p.m.

Dr. Aakash Taneja, Stockton University Professor of Computer Science & Information Systems, presents this engaging workshop on protecting yourself, your business, and personal information while online.

Call to register (609)-626-3883
712 East Bay Avenue | Manahawkin, NJ | 08050

STOCKTON UNIVERSITY BUSINESS | STOCKTON UNIVERSITY MANAHAWKIN

We worked with the **Southern Ocean County Chamber of Commerce** to host a workshop series for nonprofit organizations. Topics included Grant Writing with Patty Weeks of the *SRI-ETTC* and Volunteerism with Erin O'Hanlon and Daniel Tomé of *The Office of Service-Learning*.



Dr. Martin Luther King, Jr. Day of Service is part of our institutional commitment to serve and engage the community. Ninety-seven individuals dedicated their time to six service projects. We partnered with **Project Terrapin**, a local terrapin & turtle conservation organization, to put together 2000 terrapin information pamphlets, 150 By-catch Reduction Devices (BRDs) for crab traps, and assemble 25 turtle nest covers. Businesses and individuals donated items to create over 150 necessity bags for those in need in both Ocean and Atlantic Counties. Site staff and faculty collected ingredients for recipe cards for 50 nutritious one-bag meals that were assembled and distributed to a local food pantry. Other activities of the day included a clothing drive for **Pinelands Regional Junior High School** students in need, compiling data for the **Lighthouse International Film Festival**, and designing greeting cards for children, aging adults, and Veterans.



In conjunction with the *Office of Service-Learning*, we hosted a **Voter Registration Drive** for students and the community. Nearly 14% of Manahawkin students registered to vote, as well as several community members.

In partnership with the Bay Avenue Community Center, students in Dr. Arnaldo Cordero-Román's *Documentary Photography* course hosted an **art reception**. The community was invited to attend and interact with the students who discussed their work. Dr. Cordero-Román also hosted two photography **presentations** about his travel to Havana, Cuba and Colombia.



Dr. Jess Bonnan-White, Assistant Professor of Criminal Justice, hosted a series of three workshops on Humanitarian Action. During these seminars, she issued surveys to participants to gather research on their perceptions of international security and humanitarian topics. This was made possible through a grant provided by *Stockton Center on Successful Aging*.

What is the International Red Cross and Red Crescent Movement?

Dr. Jess Bonnan-White of Stockton University's Department of Criminology presents this interactive workshop that will focus on the role of the American Red Cross in the international movement, its history, & its activities today in the New Jersey Region.

Tuesday, November 1st, 10:30am-12:30pm
Please call us at (609) 626-3883 to register.
712 East Bay Avenue | Manahawkin, NJ | 08050

SCOSA STOCKTON UNIVERSITY MANAHAWKIN



Stockton University at Manahawkin utilized newspapers, electronic billboards, social media sites, direct mailings, and 35,000 printed copies of the Escape Guide, distributed statewide to enhance our awareness campaign.

In addition, we increased our social media presence by advertising on **Facebook** and hosting several **Snapchat Takeovers** of the University's Snapchat account.

Adjacent Photo: The SandPaper featured students from *The Science of Forecasting Waves* course and faculty member David Werner.

THE SANDPAPER
THE NEWSPAPER OF SOUTHERN OCEAN COUNTY
FREE April 16, 1977 VOL. 32, NO. 16

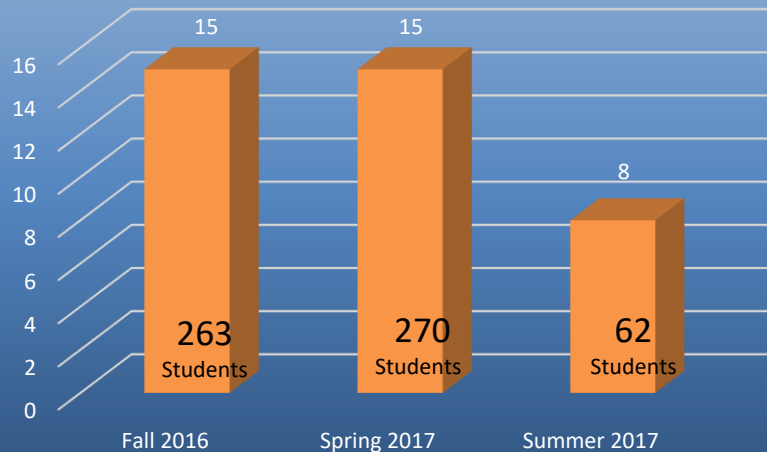
Ticket Sales for Surfflight Begin - 30
Southern Golfers Take County - 40
Marking Fish Using eDNA - 45

Stockton University at Manahawkin is pleased work with faculty and *The Office of Service-Learning* to host **service-learning classes**. Roughly 22% of courses offered in Manahawkin have had a **service-learning attribute** since opening in the fall of 2012.

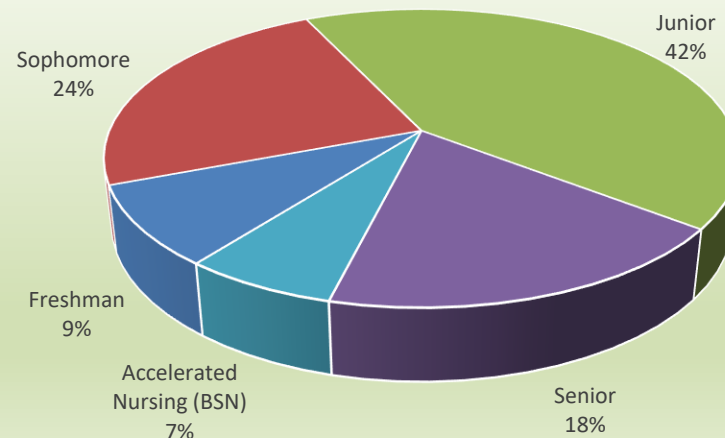


Enrollment 2016-2017

595 Students Enrolled in 38 Total Courses



Grade Level



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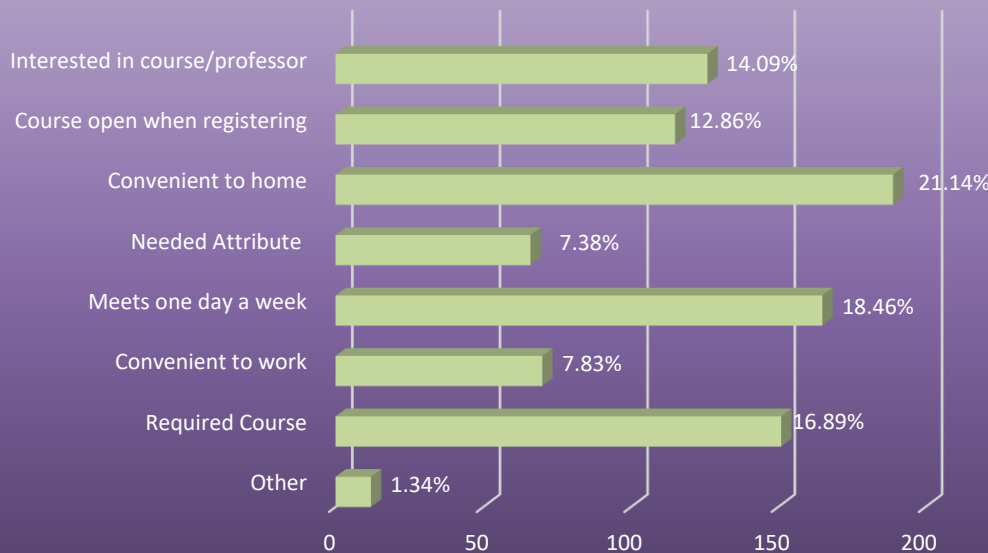
[Programming & Partnerships](#)

[What are Students Saying?](#)

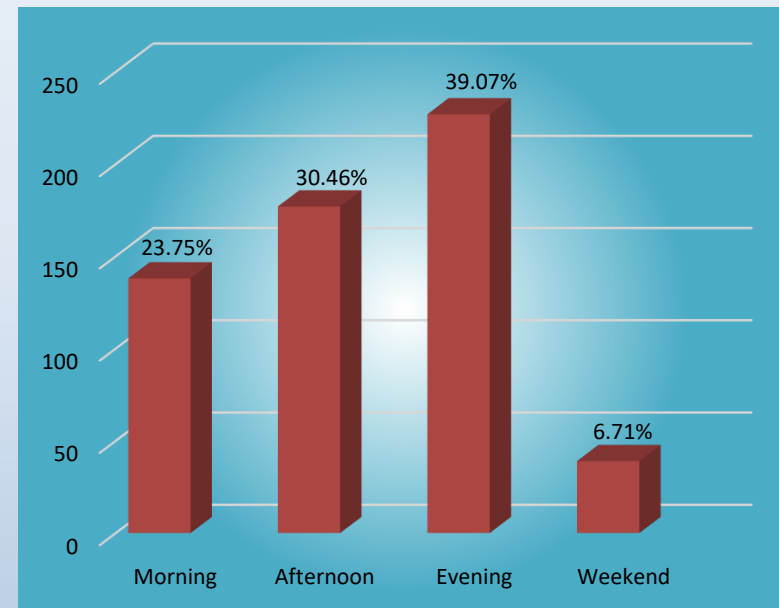
[Look Ahead](#)

During the fall 2016 and spring 2017 semesters a total of 347 students took the Stockton at Manahawkin survey. The following data represents their responses.

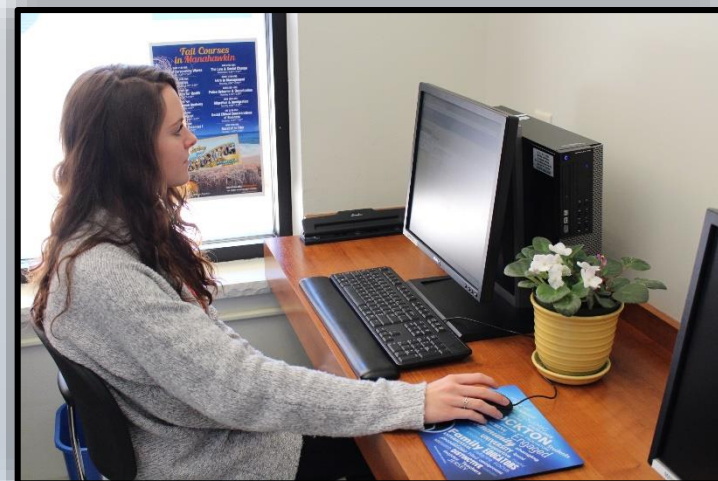
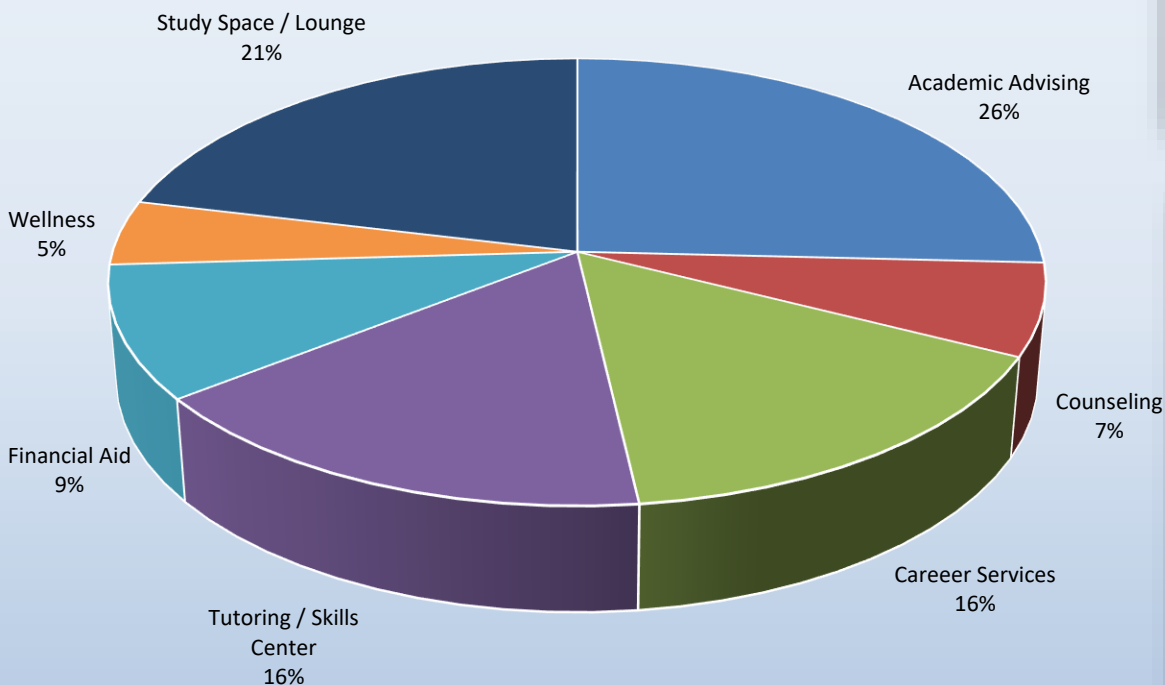
Why did you enroll in a course in Manahawkin?



When are you most interested in taking classes?



Which services from the Galloway Campus would you like to see in Manahawkin?



How to Achieve your **CAREER GOALS**

THE IMPORTANCE OF
NETWORKING

QUESTIONS
ABOUT
INTERNSHIPS?

Jacob Helmecki, Assistant Director of the Career Center,
 will be speaking with students about where they see themselves after graduation and
 how internships will impact their route getting there.

STOCKTON
UNIVERSITY
MANAHAWKIN

Monday, April 17th
4:30pm - 5:30pm

Stockton University at
Manahawkin
712 East Bay Avenue,
Manahawkin, NJ

Stockton University is an AA/ISO Institution

134 Total Events

SCOSA hosted 50 workshops and programs for the older adult population at Stockton University at Manahawkin.

SCOSA

New Jersey Child Welfare Training Partnership held 6 workshops and training sessions at Stockton University at Manahawkin.

New Jersey Child Welfare

1320

Community
Events

1941 Total Attendees

Stockton University at Manahawkin hosted and co-sponsored 51 various community events including a Business lecture series, lectures on Holocaust & Genocide, and Health & Wellness discussions. Of these programs, 6 were run by students.

302

Student
Support
Events

Stockton University at Manahawkin hosted 27 events dedicated to student support, including career workshops, admissions days, advising sessions, and “drop-ins” with the Dean of Students.

245

74

This past year, we forged *new partnerships* that allowed us to engage with diverse populations throughout New Jersey including governmental, educational, and environmental agencies.

- Ship Bottom Borough
- Long Beach Township
- Barnegat Bay/Great Bay Watershed
- NJ Division of Fish and Wildlife
- NJ Department of Environmental Protection
- Mill Pond Elementary School
- New Brunswick School Nurses
- Free to Be Childcare Center
- The Goddard School
- Cape May & Salem County Special Services School District
- Brain Aneurysm Foundation
- Betty Bacharach Rehabilitation Center
- Unified Sports, Special Olympics
- Retro Fitness
- Eastern Service Workers of America
- Southern Regional Middle School
- Stockton Student Veterans Association
- Seashore Gardens
- Bay Avenue Community Center
- Coastal Volunteers in Medicine

[Click here](#) for a complete list of our community partners.

What are students saying?

What are students saying?

Below are comments students provided on our survey:

"The professors that teach at the Manahawkin Center are great"

"Love the Manahawkin site! Want to see it grow!"

"This has been a wonderful experience—keep up the good work!"

"Loved having a class here! I hope one opens next semester that I need!"

"I really enjoy the convenience of this campus"

"I actually enjoy this campus, it's friendly and inviting"

Feedback from our Accelerated Nursing Students:

"Focused learning environment with little distraction—best for what I'm trying to accomplish"

"Add a lounge area & it will be perfect!"

"Security & staff are knowledgeable, friendly, and helpful at all times"

"Safe & quiet convenient location & easy to get to"



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Look ahead: Goals

Goal 1

Cultivate relationships across the University to infuse innovative, academic, and experiential learning opportunities for our students.

Goal 2

Expand our offerings of student support services.

Goal 3

Continue to expand our marketing campaign to encourage prospective and current students, faculty, staff, and organizations to utilize the Manahawkin location for academic courses and programs.

Goal 4

Continue to create opportunities for collaboration with local agencies and businesses to foster participation in meaningful service projects.

In keeping with our mission and goals, we will continue to offer faculty and student lectures, films, and programs that enrich the lives of our students, faculty, and community members. We look forward to expanding course offerings in the Health Sciences as we acquire additional classroom space. Affording students opportunities for learning, engagement, and service within our community is paramount as we continue to grow in Ocean County.



Marine Academy of Technology and
Environmental Science

AtlantiCare

Rothman Institute

Urgent Care Now

Alliance For A Living Ocean

The Long Beach Island Foundation
of The Arts & Sciences

Southern Ocean County
Chamber of Commerce

Clean Ocean Action

Project Terrapin

Stafford Township Chamber of Commerce

Meridian Health

Tuckerton Seaport

Ocean County College

Jetty Rock Foundation

King of Kings Community Church

US Small Business Administration

Stafford Township Police Department

Lighthouse International
Film Festival

Lacey Township High School

Long Beach Township Police Department

Ocean County Prosecutor's Office

