

The Richard Stockton College of New Jersey

The Manahawkin Instructional Site

ANNUAL REPORT 2013



VISION STATEMENT

The Manahawkin Instructional Site offers individuals in the community the opportunity to take college courses at a convenient location and work toward degree completion.

MISSION STATEMENT

The Manahawkin Instructional Site delivers comprehensive academic scheduling designed for students who are beginning or continuing their Stockton career. The convenient location and the state of the art classrooms allows Manahawkin Site to offer students the same excellent education as main campus, in our new facility equipped with office staff, computer lab and student lounge area.

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Organizational Chart



Departmental Goals: 2013 Instructional Site: Manahawkin

- 1. Learning:** Collaborate with members from Academic Affairs to develop meaningful student internship opportunities at the Manahawkin Instructional Site.
- 2. Engagement:** Collaborate with regional community members and agencies from Manahawkin and Ocean County to identify reciprocal program partnerships.
- 3. Global Perspective:** Facilitate the collaboration and integration of international faculty and visiting professors who may have expertise in areas of interest for the students at the Manahawkin Instructional Site.
- 4. Sustainability:** Identify opportunities to support the College's sustainability efforts through our academic and co-curricular program offerings at the Manahawkin Instructional Site.
- 5. Assessment:** Conduct on-going community educational interest survey for Manahawkin and Ocean County residents to help inform the programs and services residents from both respective areas are seeking from the College.

Goal Accomplishments

1. Learning

- ▶ A. Partnered with the Southern Ocean County Chamber of Commerce Non-Profit Forum to connect students with area businesses to develop internship opportunities through the following departments:
 - 1.School of Business – Hospitality Management
 - 2.Career Services
 - 3. Service Learning
- ▶ B. Hosted Academic Advising sessions each semester for students attending courses at the site.
- ▶ C. Students interned for the Lighthouse International Film Festival and Tuckerton Seaport.

2. Community Engagement

- ▶ A. As active members of the Chamber, we assist with community events, forums and engagements including Hurricane Sandy Relief Efforts.
- ▶ B. Engage with local businesses to begin and maintain relationships with Stockton College programming and departments.

3. Global prospective

- ▶ A. Offering students academically diverse course selections throughout the year including many liberal arts and general studies courses.

4. Sustainability

- ▶ A. Active members in the college's mission to be a green facility.
- ▶ B. Offer the same high tech, user and environmentally friendly items that main campus offers.
- ▶ C. Work to lower utility bills, by turning off lights, computers and minimize printing within the site.
- ▶ D. The site offers the majority of the students a location closer to home, minimizing gas use and saving students money.

5. Assessment

- ▶ A. By Administering the semester surveys to the students and faculty, we identify the needs and gather input from the users.
- ▶ B. The surveys have been effective in understand the demographics of the students and faculty, and assisting in providing services and programs to enhance the academic experience.
- ▶ C. Maintaining an inquiry log of the student and public requests at the site.

Highlighted Accomplishments

Promote, educate and advertise Stockton's new convenient location

- Introduced new location for Summer courses and advertise to locals.
- Develop and implement a marketing model.
- Work with outside organizations to promote the site to the community and surrounding school districts.
- Collaborate with local Community Colleges for academic and contractual purposes.
- Work with state organizations (NJ Child Welfare) to host Welfare training programs for the North/West NJ coast at the site.
- Collaborates with Stockton's SRI & ETTC program for scheduling and hosting of training sessions within the site throughout the year.

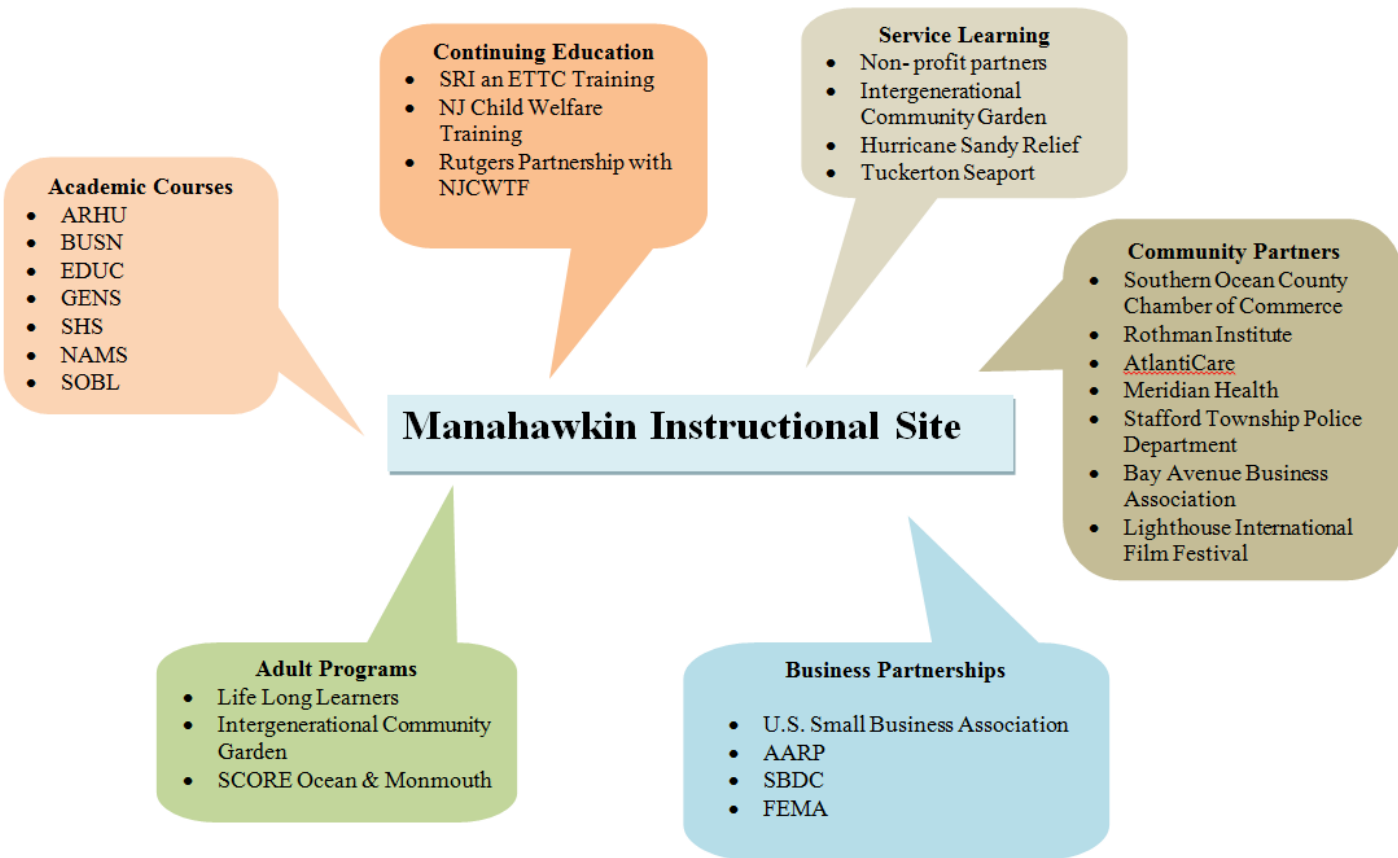
Student Services and outreach

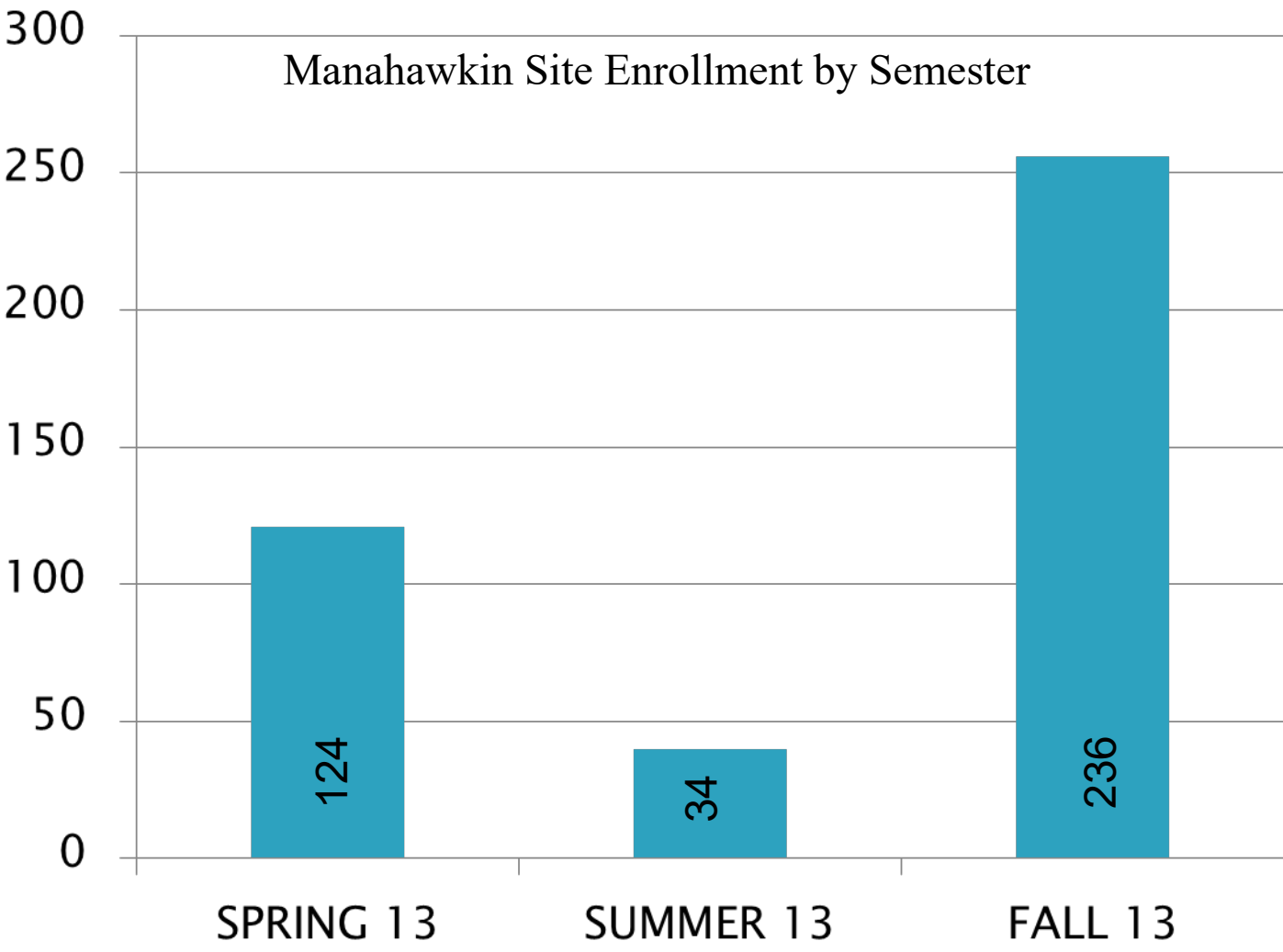
- Offer programs to maximize the student and staff involvement.
- Work in collaboration with Academic Advising to offer students a convenient location for advising.
- Work in collaboration with the Admissions Department to assist new/incoming students with the admissions and transfer process on site.
- Hiring of local, Stockton students as Student workers within the site.

Development of Site & Community Outreach

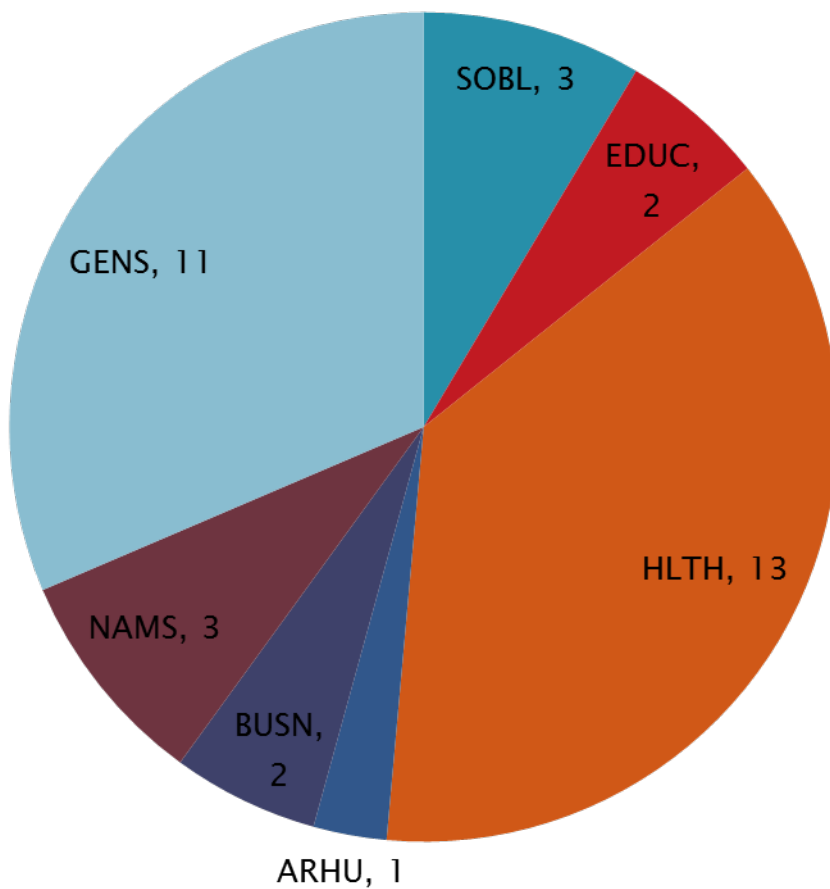
- Works closely with local community to remain up to date and involved in the surroundings
- Member of the Southern Ocean County Chamber of Commerce, network at meetings to develop partnerships within the community.
- Attend local events such as Founder's Day in Stafford and Pirate's Day in Barnegat.
- Provide community support, i.e.: Hurricane Sandy Relief,
- Collaborates with local businesses to hold forums and meetings.
- Offer space community partners for training and education.
- Participation in Meridian Health's Paint the Town Pink campaign by "Pink"ing our site – awarded with Winner of the Best Dressed Window contest by Meridian Health
- Sponsored Service Learning Students in a Health Science II course to implement a Pink campaign to bring awareness of the necessity of annual mammograms.

Manahawkin Academic/Community Partners 2013

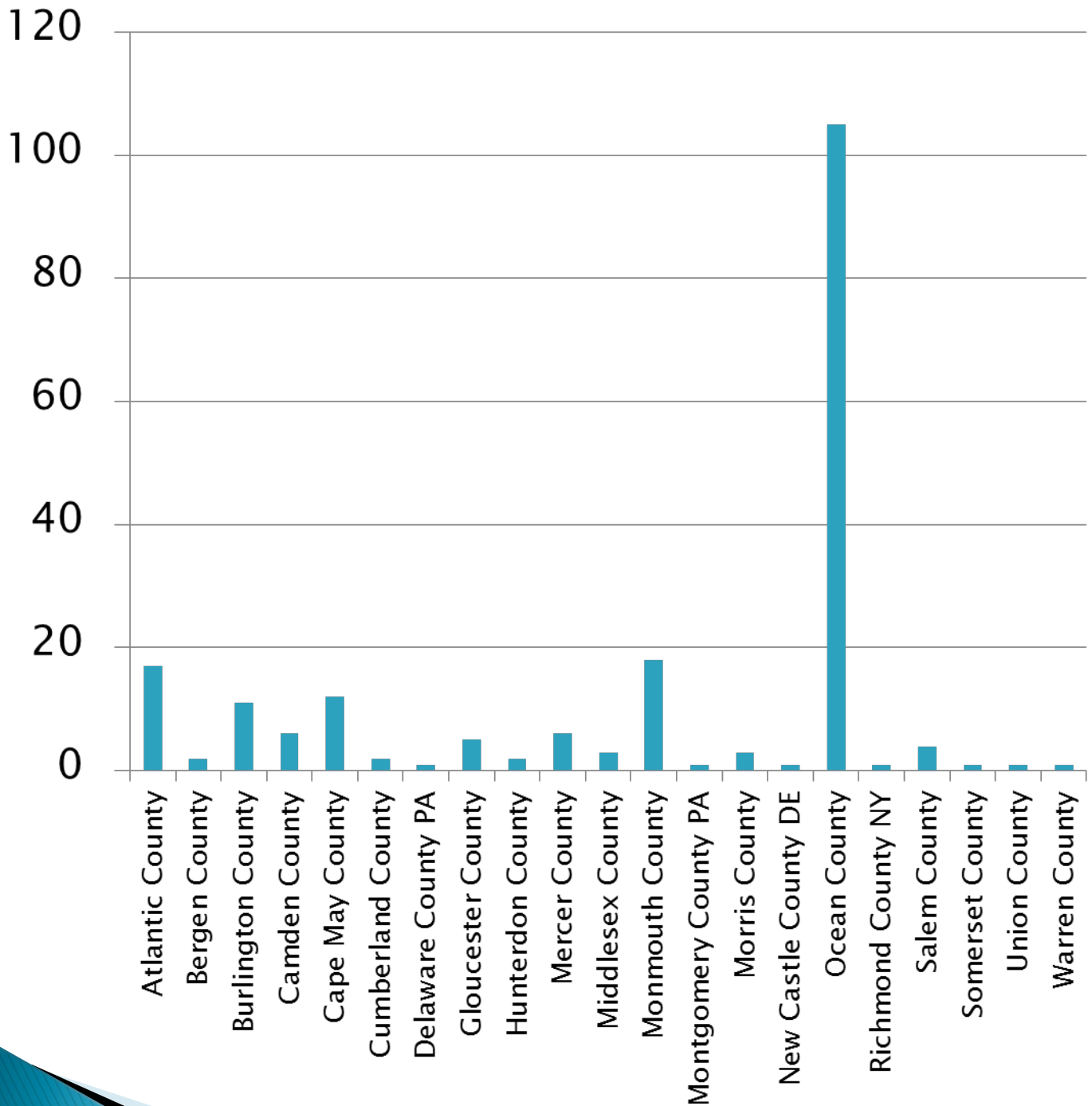




Courses by Academic Program 2013 Academic Semesters

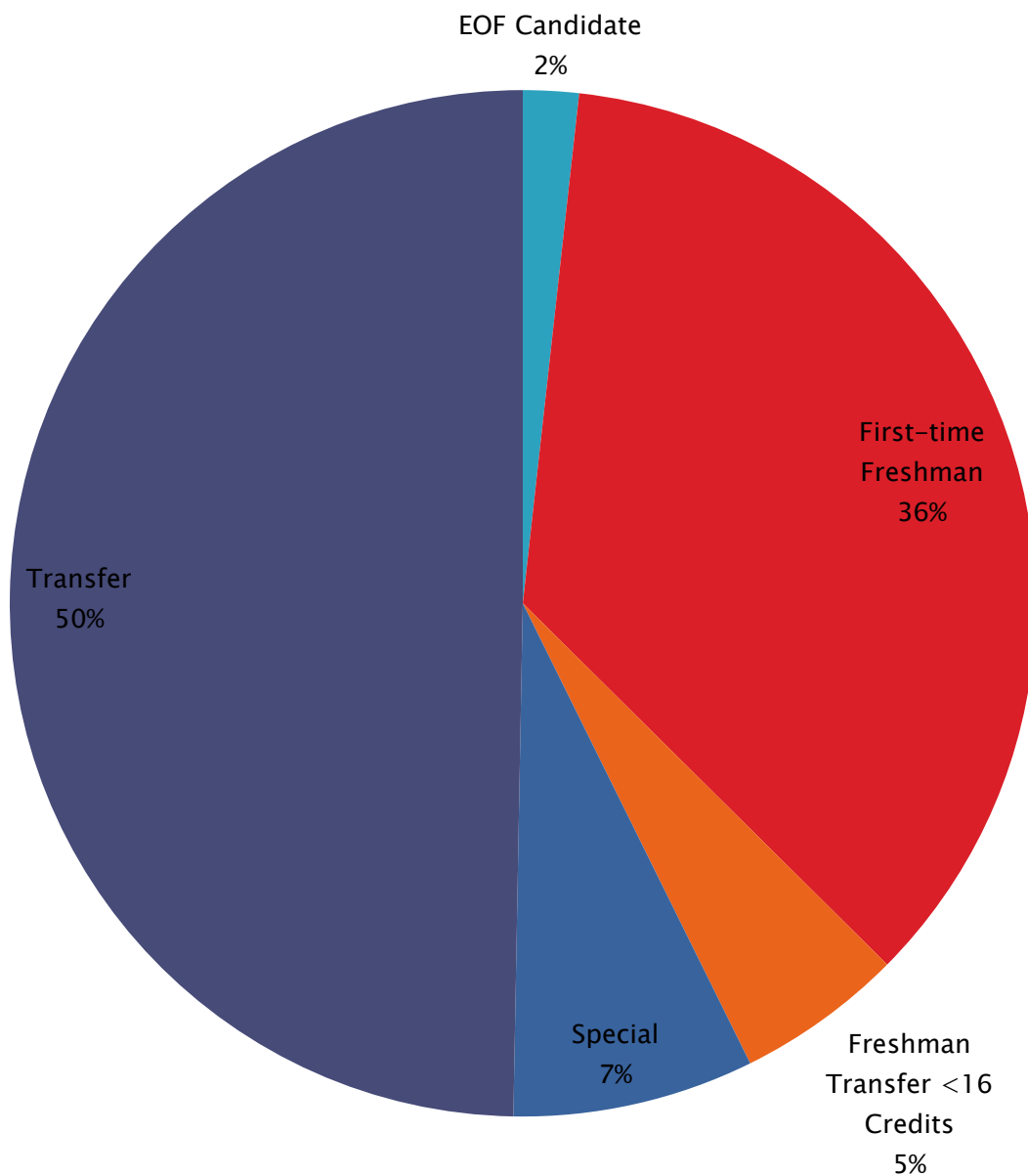


Student Enrollment by County



Enrollment % by Student Type

Academic Year 2013



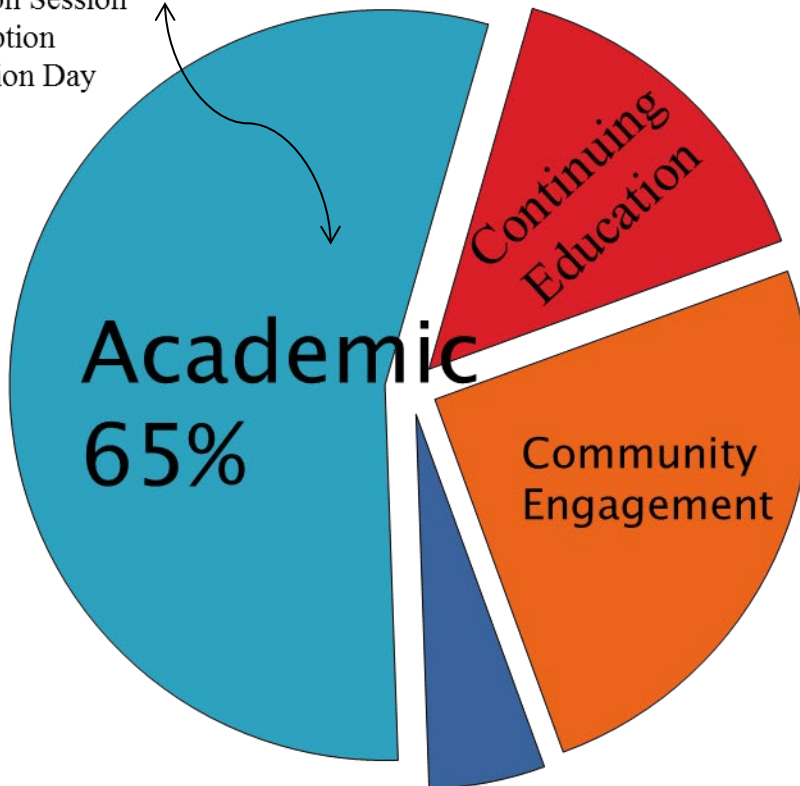
Manahawkin Instructional Site September 2012 – November 1st

By category

MIS has hosted 92 events since our opening on September, 2012.

SCOSA
SRI & ETTC

Academic Advising Days
Drop in with the Dean
Teacher Education Session
Commuter Reception
Transfer Admission Day

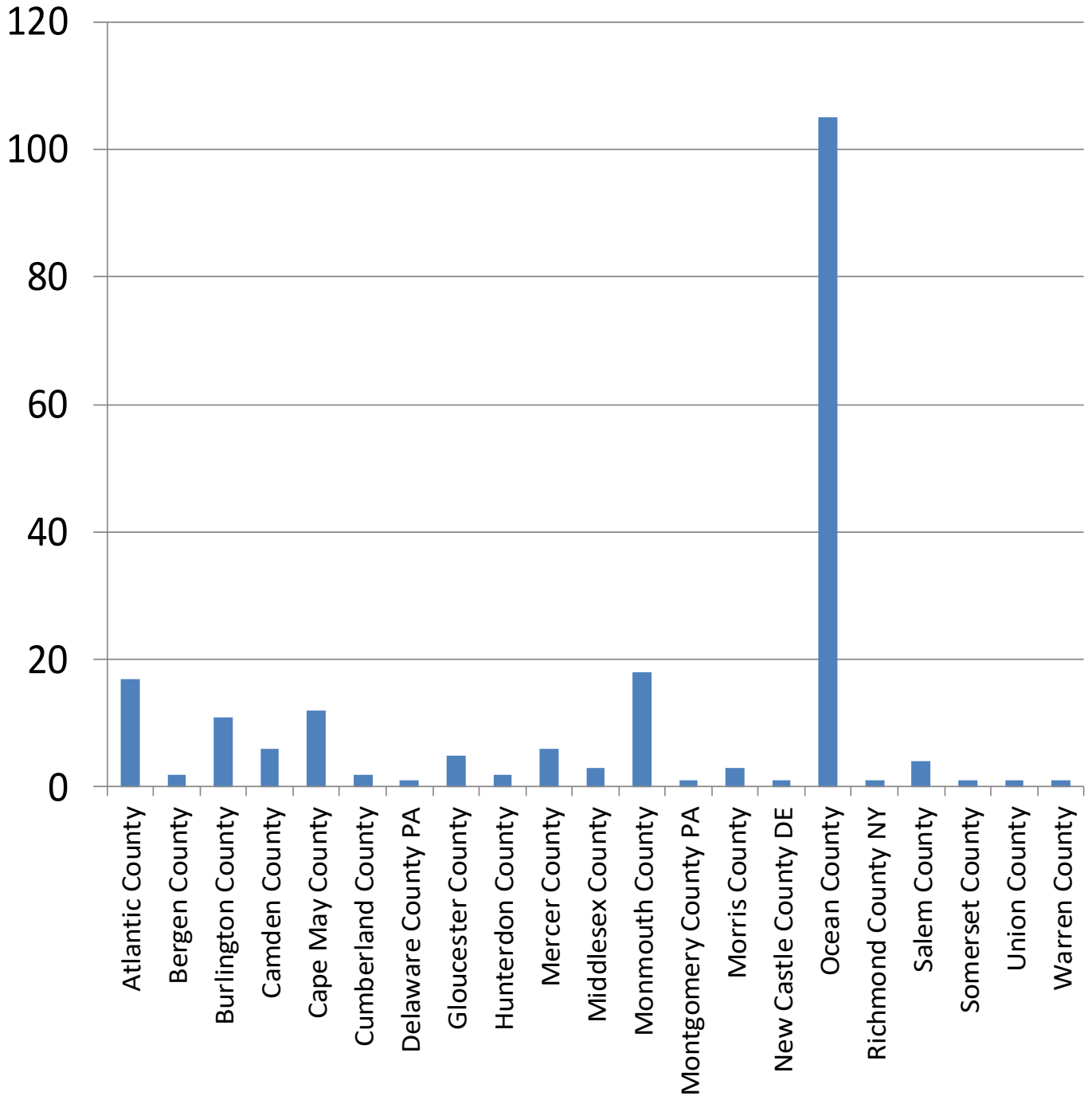


Training Partnerships
SRI-
ETTC

Southern Ocean
Chamber of
Commerce
Hurricane Sandy
Assistance:
Movie playing
Technology
Coordinators
Meeting
Non-Profit
Forums
Health Fair
Stafford



Left: Amy Dougherty, one of our first Adjunct instructors in Manahawkin, teaching every semester



Manahawkin
every semester



Attendance of Programs 2012-2013

