Office of Public Relations Pomona, NJ 08240

## Richard Stockton College to Host "How to do Business With the State of New Jersey"

## Seminars, Speakers to Guide Businesses Through the Process of Marketing to State Agencies

## For Immediate Release

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**Galloway Township, NJ** – A one-morning program, "How to Do Business with the State of New Jersey" will guide businesses and entrepreneurs through the procedures for working with the State of New Jersey and its many agencies.

The event takes place from 9 a.m. to 1 p.m. on October 30, 2007, at the Alton Auditorium (A-Wing) on the campus in Galloway Twp. It is preceded by a continental breakfast at 8:30 a.m.

"Dealing with New Jersey's myriad regulations, forms and processes can be daunting for many private sector businesses, and especially entrepreneurs and start-ups, but that needn't be the case," said Arthur A. Davis, Jr., Stockton's Executive Director of Special Projects. "We have designed a program that provides the steps for navigating through these processes, answers common questions and eliminates frustrations."

Stockton President Herman J. Saatkamp, Jr. will welcome attendees, and Interim Vice President for Administration and Finance, Dr. Harvey Kesselman, will provide an overview on the purpose of the seminar and some of its highlights.

The seminar will emphasize some of Stockton's successful public/private partnerships to provide a model for businesses to serve New Jersey agencies.

Speakers include Frances Blanco, Director, New Jersey Division of Minority and Women Business Development; Joe Kelly of the Atlantic City Regional and Mainland Chambers of Commerce; Harry Collins, Stockton's Construction Project Manager; and India Jacobs, Stockton's Director of Administrative Services.

For more information on the seminar or to register call (609) 652-4726. Online registration is available at <a href="www.stockton.edu">www.stockton.edu</a>. Click on the "Doing Business With The State of New Jersey Seminar" icon on the home page.