

## Preview the Summer Tourism Season on May 15 at 'Jersey Shorecast' in Atlantic City

Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism Hosts Event

## For Immediate Release

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**Galloway Township, NJ -** Academic and industry experts will discuss the outlook for the region's upcoming tourism and business season on **Friday, May 15** at Stockton University's Jersey Shorecast.

The seventh annual event, sponsored by the Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism (LIGHT) of Stockton, features a discussion with panelists including:

- Lori Pepenella, director of Destination Marketing, LBI Region Southern Ocean County Chamber of Commerce;
- Dr. Brian Tyrrell, associate professor of Hospitality and Tourism Management Studies at Stockton;
- Dr. Michael Busler, professor of Business Studies at Stockton;
- Dr. Oliver Cooke, associate professor of Economics at Stockton;
- Diane Wieland, director of the Cape May County Department of Tourism;
- Joseph Kelly, president of the Greater Atlantic City Chamber of Commerce

Dr. Israel Posner, executive director of LIGHT, will serve as the panel's moderator.

The Jersey Shorecast will be held at the Carnegie Center, 35 S. Dr. Martin Luther King Jr. Blvd., Atlantic City. Registration and continental breakfast starts at 8:30 a.m., and the program takes place from 9 -10:30 a.m.

Space is limited for this free public event. To register, email: <a href="mailto:light@stockton.edu">light@stockton.edu</a> or phone: 609-347-2175.

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