## Stockton Recognized by National Association for Campus Activities

The College Received the 2009 Outstanding Social Program Award

## For Immediate Release

Wednesday, October 28, 2009

Contact: Tim Kelly

Susan Allen

Office of Public Relations Galloway Township, NJ 08240

Tim.Kelly@stockton.edu

(609) 652-4950

**Galloway Township, NJ-** The Richard Stockton College of New Jersey's evening and weekend programming series Stockton After Hours (SAH), sponsored by the Office of the College Center, was honored at the 2009 National Association for Campus Activities (NACA) Mid Atlantic Regional Conference held October 15-18 in Lancaster, PA. Stockton received the 2009 Outstanding Social Program award.

Stockton College competed amongst a diverse collection of colleges, universities, and member agencies in New York, New Jersey, Pennsylvania, Delaware, Maryland, Washington D.C., and portions of Virginia and Canada.

NACA carefully reviews colleges and universities to recognize institutions where both creativity and innovation appeal to a diverse student body. If no college or university lives up to the high expectations and distinguishing criteria, NACA reserves the right to give no awards. Consideration for recognition is based on the following criteria:

- Effective use of available resources (financial, human, and logistical)
- Effectiveness of programs with relation to their stated goals
- Effective evaluation of the program
- The program must have been administered and managed by the college/university's activities board or campus programming office where students are significantly, if not completely, involved in the decision making, planning, and presentation of the programs
- Evidence of an effort to encourage, promote, and market the programs to the student population of the campus (i.e. posters, newspaper ads)

-more-

## Stockton After Hours Receives Recognition by NACA/ page 2

NACA was designed to advance campus activities in higher education and to help increase the buying power of campus programming dollars. Established in 1960, NACA now has more than 1,000 college and university members and close to 650 associate members who represent artists, lecturers, and performers.

The Stockton After Hours program is coordinated by Joseph Lizza, Assistant Director of the Office of the College Center, who has served on the regional leadership team and conference committee for NACA's Mid Atlantic Region for six years. Last year, Lizza was awarded NACA's 2008 Outstanding New Professional award for the region to honor his efforts and organization of SAH.

Lizza said, "We are honored to receive this recognition. At the College Center, we have worked hard to provide quality events and varied opportunities to our students. Many of our programs tie in various learning outcomes and professional standards to produce strong student leaders and link the mission and vision of Student Affairs to that of our Academic Affairs colleagues. By providing enjoyable programming for students at little or no cost, we foster a sense of pride and excitement, which helps keep students engaged at Stockton."

The College Center at Stockton offers off-campus events, a week of graduate send-off events, comedy nights, game nights, candy nights, ultimate karaoke, movies, bingo, trivia, crafts, and much more. We also work with other offices on campus to produce a week of homecoming events, as well as the annual Student, Faculty, and Staff Dinner. Stockton After Hours also has the Talon Rewards Program which allows students to earn points for every SAH program attended. When a designated quantity of points is earned, students receive gift certificates, movie passes, and raffle entries.

For more information on NACA, visit <a href="www.naca.org">www.naca.org</a>. For more information on Stockton After Hours and a schedule of events, please visit <a href="www.stockton.edu/afterhours">www.stockton.edu/afterhours</a>.