Stockton Scholarship Gala Huge Success Despite Challenging Economic Climate

The Stockton College Foundation Annual Benefit Raises \$760,000

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Atlantic City, NJ- The 29th Annual Stockton College Scholarship Benefit Gala, held Saturday April 25 at Caesars Atlantic City, reached its ambitious \$750,000 goal in the face of the most challenging economic climate in event history. More than 800 people attended the Gala, enjoying a cocktail hour, gourmet dinner, silent auction and concert by legendary entertainer Art Garfunkel.

"To achieve such an ambitious goal is a remarkable accomplishment," President Herman J. Saatkamp, Jr. said. "It is heartening to see the continued support for student scholarships by our many friends and partners."

Many of the region's top civic, business and community leaders were on hand to join with Stockton students, administration, faculty and staff to take part in what has become one of the more eagerly anticipated events on the area social calendar.

Proceeds of the event benefit student scholarships that award academic excellence and help to maintain College affordability. As a result of the benefit and other fundraising efforts of the Stockton College Foundation, the College has been able to raise student financial assistance to record levels for its talented student scholars.

J. Carlos Tolosa, President of the Eastern Division for Harrah's Entertainment, served as the Honorary Chairman of the Gala for the second year in a row. "We are proud to partner with Stockton College on this important event. Harrah's is also pleased to announce that we have recently established a scholarship at Stockton, created specifically for Harrah's Entertainment employees." Lisette McFarland is the first Harrah's Employee Scholarship recipient, which was announced on Saturday at the Gala.

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The Gala Chairman, Lloyd D. Levenson, Esq., Chief Executive Officer of Cooper Levenson expressed his appreciation to the Gala sponsors by saying, "There is no single wiser or more secure investment to make with our money than the education of our next generation. Investing in our youth now will guarantee us all the dividends of a confident future."

The top sponsors for the Stockton Gala included: Harrah's Entertainment, Avalon Carpet Tile and Flooring, Borgata Heart & Soul Foundation, CapeBank Charitable Foundation, Claire & Melvin Levine, Cooper Levenson, IBEW Local 351 and The Press of Atlantic City. Additional sponsorships from AtlantiCare, the Azeez Foundation, Chartwells, Follett Higher Education Group, Horizon Eye Care, Interstate Outdoor Advertising, Kramer Beverage Company, NBC 40, TN Ward Company and York-Jersey Underwriters, Inc. added to the success of the Gala. Many other companies and individuals supported Stockton through sponsorships, attendance and auction bidding.

"On behalf of the Stockton College Foundation, I would like to express our sincere appreciation to our partners at Harrah's Entertainment and the many businesses, friends and alumni throughout southern New Jersey who responded to our call to help Stockton's students in a particularly challenging year," said Marilyn DiGiacobbe, the College's Chief Development Officer and Executive Director of the Stockton College Foundation. "The Gala's success is a testament to this community, the value it places on higher education and on the young people educated here, who excel and serve our region."

Stockton College, nestled in 1,600 acres of New Jersey's Pinelands, is the largest college campus in the state. The College offers many of the educational benefits found in private colleges, as well as the cultural benefits of a public university. Nationally recognized for its undergraduate and graduate programs, Stockton also maintains one of the lowest tuition costs in the state.

The Stockton College Foundation, governed by an all-volunteer Board of Directors, enables alumni, friends and the community to help financially support Stockton programs, student scholarships, and initiatives for growth.