

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

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Stockton to Host Blood Drive Aug. 15
Red Cross: Blood Needed More During Summer Months

For Immediate Release

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GALLOWAY TWP., NJ – Large costly disasters such as hurricanes, tornadoes and earthquakes make the news—but most emergencies don't. A house fire or a loved one needing CPR may not be newsworthy, but they're a tragedy for those involved. In every single case, it is the mission of the American Red Cross to be there and help those in need—whether disaster strikes thousands of people at once... or one family in the middle of the night.

We all expect blood to be there for us, but barely a fraction of those who can give do. Yet sooner or later, virtually all of us will face a time of great vulnerability in which we will need blood. And that time is all too often unexpected.

August blood drives can be among the most important, according to the American Red Cross. Throughout the summer months donations are limited. Those who donate will help people, possibly a loved one, to have blood at the time of need.

Save the date to donate at the blood drive on **August 15, 2007 at Stockton's I-Wing Gym** from **11:00AM to 5:00PM**. Appointments are appreciated but walk-ins are also welcome. Donors can also sign up online at www.pleasegiveblood.org/donate. Use sponsor Code 5X21. Please click on the word **DONATE** to sign up today. This site will take you directly to Richard Stockton College's Red Cross web page; just enter your e-mail address and date of birth to login and set up an appointment.

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