

## Don Marrandino of Caesars Entertainment, Inc. To Receive Lloyd D. Levenson Institute's Distinguished Leadership Award

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Atlantic City, NJ- Don Marrandino, President, Eastern Division, Caesars Entertainment, Inc., has been named the 2012 recipient of the annual Distinguished Leadership Award of the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism of the Richard Stockton College of New Jersey. The award will be presented Thursday, May 17 at the East Coast Gaming Congress in Atlantic City, NJ.

The award recognizes the achievements of an individual for implementing significant, creative and innovative approaches in gaming, hospitality or tourism industries. According to Dr. Israel Posner, Levenson Institute's Executive Director, Marrandino's selection exemplifies the ideals of the Leadership Award.

"We're pleased to honor someone who has a career-long record in achievement in delivering outstanding customer service and innovation," Posner said. "Don Marrandino is being recognized for his role in transforming the Atlantic City market into a first class entertainment destination."

Marrandino, who oversees Caesars, Harrah's Resort, Bally's, Showboat, the Atlantic City Country Club and Harrah's Philadelphia, has been president of the Eastern Division of Caesars since October of 2009. He has many years of successful casino management experience. He joined Harrah's in October 2003 as Senior Vice President and General Manager of Harrah's and Harvey's in Lake Tahoe. He was then promoted to Regional President of Northern Nevada, including Lake Tahoe and Reno. Before coming to Caesar's entertainment, Marrandino served as Executive Vice President and General Manager for Wynn Las Vegas. Before that he was President and COO of the Hard Rock Hotel/Casino.

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A 1981 graduate of West Chester University, Marrandino was born and currently resides in Ventnor, New Jersey.

The Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism was established through a major gift from the prominent Atlantic City area attorney. It conducts independent gaming research and serves as a platform for engaging faculty, students and professionals on topics of interest and importance to gaming, hospitality and tourism.

"The goal is to provide impartial insight and information in support of one of our region's major industries," Posner said.

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