

"Media and Political Campaigns"

Free Event at Campus Center Theatre Set for Tuesday, November 13, at 6 p.m.

For Immediate Release

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Galloway Township, NJ- A hard-fought presidential campaign is behind us and as always, the news media played a large role in the process. But exactly what impact did the media, both traditional and evolving digital, have in the outcome?

The William J. Hughes Center for Public Policy of Richard Stockton College of New Jersey will take an in-depth look in a free panel discussion, "Media and Political Campaigns" to take place at 6 p.m. on Tuesday, November 13, 2012 in the Board of Trustees Room in the Campus Center here.

Panelists include Mac Avery, Professor of Political Science at Stockton; Steve DiMicco, Chairman, Message and Media; and Charles Stiles, columnist for the Bergen Record,. The panel will be moderated by Sharon Schulman, Chief Executive Officer of External Affairs and Institutional Research at Stockton.

"This event should be an entertaining and informative look at how the news media operates in political campaigns, with a special focus on Tuesday's presidential race," said Daniel J. Douglas, Director of the William J. Hughes Center for Public Policy. "We encourage folks to come and bring their questions and pose them to a panel of experts," said Douglas.

Light refreshments will be served following the event. Please RSVP to HughesCenter@stockton.edu