



Stockton University Compass Fund Proposal Form



1. Please complete this form and email a copy to: CompassFund@stockton.edu.
2. Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's [Strategic Plan 2025 – Choosing Our Path](#)
3. Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
4. Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application.
5. All student project leaders must identify at least one faculty or staff mentor.
6. Particular attention will be paid to proposals which include one or more of the following:
 - A clear demonstration of University-wide impact.
 - Involvement of students as project leaders/mentees.
 - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
 - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

General Application Information

Project Leader Name(s)	Shawn Manuola		
Project Leader Email(s)	Shawn.Manuola@stockton.edu		
Project Partner(s)	Robert Gregg		
Title of Project	DCRI – Dual Credit Recruitment Initiative		
I am a:	<input type="checkbox"/> Student	<input type="checkbox"/> Faculty Member	<input type="checkbox"/> Staff Member
Project start date: 01/01/2023	Project end date: 12/31/2024		
If you are a student, who is your faculty/staff mentor?			

Proposal Category (choose one)

One-Time Project/Event	One-Year Pilot Project	Two-Year Pilot Project
<input type="checkbox"/> \$5,000 or less	<input type="checkbox"/> \$5,000 or less	<input type="checkbox"/> \$5,000 or less
<input type="checkbox"/> More than \$5,000	<input type="checkbox"/> More than \$5,000	<input checked="" type="checkbox"/> More than \$5,000

Strategic Area of Focus (choose one)

<input checked="" type="checkbox"/>	<i>Inclusive Student Success</i>
<input checked="" type="checkbox"/>	<i>Diversity and Inclusion</i>
<input checked="" type="checkbox"/>	<i>Teaching and Learning</i>
<input checked="" type="checkbox"/>	<i>Strategic Enrollment Management</i>
<input type="checkbox"/>	<i>Financial Sustainability</i>
<input type="checkbox"/>	<i>Campus Community, Communication, and Shared Governance</i>

Please provide a narrative summary of your project.

The mission of the Dual Credit Program at Stockton University is to provide a community service to college-bound high school students, giving them a jump-start on college by providing the opportunity to earn college credits and complete high school course requirements simultaneously. It is Stockton University's mission through its partnership with high schools to help students prepare for success in college by exposing them to university level material and providing them the advantage of making progress toward a college degree in a timely and affordable way.

The Dual Credit Program has grown significantly in recent years. Our goal is to bring enrolled high school students to Stockton to meet with our faculty and learn more about their area of interest/ program. Many of our internal participating programs have requested information on how to do this and how to help recruit students. Our discussions have concluded that the students need to meet and experience a day with the program.

Our objective is to bring knowledge and hope to underrepresented areas (Atlantic City HS, Pleasantville HS, ACIT, Millville Senior HS, Eastern HS, etc) through introduction to the campus and interpersonal experience with their program of interest. We want to utilize this funding to bring the dual credit students and HS teachers for a day visit with the Stockton program. This will strengthen our ties with the community and our present partners. We would include as many partners as possible.

FUNDING:

TES – \$4,000 Proposed pay rate \$20 per hour

- Assist with organizing transportation, program schedule, coordination of events, greeting buses and escorting group to the Stockton program meeting point.
- Keep record of students/teachers that attend.
- Coordinate with high school administrators and Stockton programs.
- Order lunch coupons and distribute to group.
- Coordinate a time for Admissions to address the group and take on a campus tour.
- Ensure group is escorted back to bus for return trip.

TRANSPORTATION - \$5,000 – Multiple 1-day visits from various schools

- Bus costs vary depending on distance. At an average of \$250 per bus, we could accommodate 20 buses per year.
 - Trips would run between mid-October and mid-May
- High school classes average 20-30 students. We would invite the entire class (students not enrolled in DC will be included) and the teacher(s). Open discussion on inviting the parents if they can attend.
 - 2 – 3 Stockton programs per trip = 60 – 90 students.
 - Schedule different high schools based on program and high school schedules.

LETTERS OF SUPPORT BOTH INTERNAL AND EXTERNAL PROVIDED (ATTACHED)

GOALS

- Increase retention and awareness of the Stockton Dual Credit Program.
- We have worked with IR and get continued updates on success rates, please see below for most recent.
 - Power BI: [DCHS - Success At Stockton](#)
- Establish a central contact person in Admissions who can schedule their section of the day based on our mutual calendar availability.
- Parents, students, high schools and teachers have all expressed interest in the students engaging personally with the program of their interest.
- This initiative will give the students more insight on the college experience and a personal feeling of meeting our faculty.
- We'd also like to survey the parents on ideas and how we can help them.

CONVERSION

- We will keep track of the students who attend the events and monitor enrollment.
- Enrollment Management will have a part in the 1-day events to assist with monitoring attendance, conversion, etc.
- Below is the conversion goal set for AY24 and AY25:

	First-Time Students	Transfer
Fall 21	114	27
Fall 22	145	41
Fall 23	153 - 5% increase	43 - 3% increase
Fall 24	160 - 5% increase	45 - 3% increase

Strategic Impact

- How will this project clearly address the strategic area/s of focus and the goal/s chosen above?
- What will be the institution-wide impact of this project?

Inclusive Student Success:

Bringing the Dual Credit students to our campus will enlighten them on the Stockton promise of support, equity and inclusion. The Stockton program will have the time to educate the students on their academic program, timeline and curriculum, which will help market and build their program enrollment. We will continue to build the Stockton Dual Credit Program and work closely with new and present partners to manage enrollment, retention, GPAs, race, ethnicity and overall success.

Through new and innovative efforts the goal for the institution is the transition of a High School Dual Credit student to a Stockton student, building familiarity and relationships from early in their high school career.

Teaching and Learning

- Expose students, admins and parents to all the resources available
- Introduce the students to the Stockton programs/faculty, thus
- Continue to offer professional development to high school teachers

Strategic Enrollment Management Through the efforts stated above and continued strong relationships we can increase the number of students who decide to enroll at Stockton. Some students do not think they can't do it, have the resources, or just want to "get out of NJ". My recent OMIC Summer Program, working with the various key areas on campus, taught me ways to dispel these ideas. There is a lot of support here at Stockton for the program!

Assessment Plan

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- What is your project's "finish line?"

Were we successful?

Working closely with the Stockton programs and key areas, we will monitor attendance and responses. We will continue to find creative ways to promote Stockton University as the best choice.

- Tracking feedback and concerns
- Information site for parents/students
 - Videos on key areas - Academic Advising / Financial Aid / Global Engagement, etc
- Working with the high school teachers /admins on their opinions and suggestions
- Info sessions for parents/students

Outcomes and Measurements of Success:

- 2 - 3 school visits per semester with a Stockton DC Program
 - We presently have 45 participating high schools
 - 1,384 students in AY22
 - Multiple schools can come on the same day
- Continued tracking of conversion of Dual Credit students to Stockton
- Continued analysis of Stockton HS Dual Credit Program success
 - Continued increase in enrollment, credits, high schools each year
 - Please see attached FY20 - FY22 report

Finish Line:

Stockton University has set the standard for High School Dual Credit. Other institutions have reached out to ask about our process as our reputation has grown. New schools and courses are being added each year and strong relationships have been formed with admins and students/parents. We treat the dual credit student as if they were already a Stockton student. The goal is to transition our efforts to the bottom line. Increased conversion from high school to Stockton will be monitored to include successful program enrollment/retention. This will help us to focus efforts on continued success and make any adjustments necessary.

Budget Summary – Compass Fund Requested Funding Only

Item		FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Transportation		\$5,000	\$5,000	Buses to/from campus
2.	TES		\$4,000	\$4,000	Fall/spring semesters
3.	Lunch coupons		\$1,000	\$1,000	For dual credit students/teachers/visitors
4.					
5.					
6.					
7.					
8.					
9.					
10			\$6,000	\$6,000	
Total			\$10,000	10,000	

Please note: A proposal can only receive support from the Compass Fund for two fiscal years. Compass Funding cannot be used to fund full-time/part-time salaried positions, office computer equipment, or summer institutes. Compass Funding cannot be transferred to other budgets.

Compass Funding Budget Questions

What department or academic school will your budget for this project reside?	General Studies	
Who will be the Budget Unit Manager (BUM)?	Robert Gregg	
Who will be the budget processor?	Shawn Manuola	
If you are requesting funding to hire a TES or consultant, is that person a current Stockton employee?	Yes, currently paid as a/an: <input type="checkbox"/> Adjunct <input type="checkbox"/> Faculty <input type="checkbox"/> Staff <input type="checkbox"/> TES <input type="checkbox"/> Student	_X_ No
Will you need Compass Funds for <u>immediate</u> use to begin your project?	Yes, date needed: _____	___ No

Additional Funding from Other Sources Questions

Are you receiving any other University funding for this project?	___ Yes	_X_ No
If so, from where?		
If so, what is the purpose of this additional funding?		
If so, has this additional funding already been secured or is it just anticipated at this time?		

Budget Summary – Additional Funding from Other Sources Only

Item		FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10					
Total					

How will this project sustain itself after Compass Funding concludes (if you are seeking funding beyond a one-time project or event)?

We are working with the Grants Office and the George Washington Carver Foundation on future funding for the Stockton Dual Credit Program. This will help us expand our reach to the community and build more programs to support the students, parents and teachers.

Additional Support Questions

Will your project require support from Information Technology Services?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If yes, please provide details:		
Will your project require support from Plant/Facilities & Operations?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If yes, please provide details:		
Will your project require support from any other unit or division?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details	Enrollment Management will assist with	

Divisional Executive Approval/Support



Have you discussed and received endorsement of your Compass Fund proposal from your Divisional Executive? Please include an email or memo from your Divisional Executive with this application or send the documentation to CompassFund@stockton.edu