

Stockton University Compass Fund

Proposal Form



- 1. Please complete this form and email a copy to: CompassFund@stockton.edu.
- 2. Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's <u>Strategic Plan 2025 – Choosing Our Path</u>
- 3. Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
- 4. Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application.
- 5. All student project leaders must identify at least one faculty or staff mentor.
- 6. Particular attention will be paid to proposals which include one or more of the following:
 - A clear demonstration of University-wide impact.
 - Involvement of students as project leaders/mentees.
 - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
 - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

Project Leader Name(s)	Erin	Sappio, Reb	есса	Mannel, and Trina G	Sipson-Jones
Project Leader Email(s)	Rebe	ioe@stockton.e ecca.Mannel@st i.Gipson-Jones	ockto		
Project Partner(s)					
Title of Project		erprofessiona rietta Lacks"	al Hur	manities Events: The	Immortal Life of
I am a:		Student	Х	Faculty Member	Staff Member
Project start date: 1/1/2023			Pro	ject end date: 6/30/202	3
If you are a student, who is your f	faculty/s	staff mentor?			

Proposal Category (choose one	2)	
One-Time Project/Event	One-Year Pilot Project	Two-Year Pilot Project
\$5,000 or less	\$5,000 or less	\$5,000 or less
X More than \$5,000	More than \$5,000	More than \$5,000

Str	ategic Area of Focus (choose one)
X	Inclusive Student Success
X	Diversity and Inclusion
	Teaching and Learning

Strategic Enrollment Management
Financial Sustainability
Campus Community, Communication, and Shared Governance

Please provide a narrative summary of your project.

The Immortal Life of Henrietta Lacks, published by Broadway Paperbacks, was written by Rebecca Skloot (2011). The Immortal Life of Henrietta Lacks is a book rooted in the humanities. Understanding Lacks' story requires an exploration of American history, communication, and ethics. Henrietta Lacks (1920-1951) was an African American woman diagnosed with cervical cancer in 1951 and treated at Johns Hopkins Hospital. Although treatments were unsuccessful and Lacks died from the cancer, her cells continued to be studied by researchers long after her death. Referred to as HeLa cells, Lacks' cells were taken and studied without consent or any form of compensation. This book presents concerns regarding equitable health care access, ethical use of health information, and social determinants of health.

Members of the Stockton IPE committee are encouraging faculty across the University's schools to include this book in their spring 2023 syllabi. The inclusion of this common reading in courses across the disciplines serves to encourage cross-disciplinary reflection and perspectives on the many issues presented in the book. The common reading prepares the students to engage in meaningful discussion during the subsequent events in an educational series, which includes a movie viewing and a presentation by members of the Lacks Family.

Rebecca Skloot's book was made into a movie in 2017, directed by George C. Wolfe. This movie will be presented on February 28, 2023 as a highlight of the University's celebration of Black History Month, free of charge to the university community, stakeholders, and community members. Following the movie, we will hold a panel discussion of major themes of the movie. The presentation of a movie offers an alternative mode of information delivery to those students who did not read the book. In this way, the Stockton IPE Committee hopes to broaden its reach in engaging more students from the university in discussions related to health equity, health disparities, research and ethics, social determinants of health, and medical mistrust.

The Stockton IPE Committee would like to invite members of the Lacks Family to come to speak to the University community in a virtual format in April 2023. Since this story is personally relevant to the Lacks family's lived experiences, they can offer an authentic perspective on social justice issues in healthcare. Following the speaking engagement, community members would be placed in breakout rooms to discuss interprofessional perspectives.

The overarching goal of these educational activities is to involve the audience in interprofessional critical thinking and discussion about issues regarding social justice in health care such as health equity, health disparities, research and ethics, social determinants of health, and medical mistrust. At the end of these activities students should achieve the following objectives from the IPEC Core Competency, 2016:

<u>Objective 1:</u> Discuss the impact of the social determinants of health as it relates to *The Immortal Life of Henrietta Lacks* and present-day health outcomes. (VE8)

<u>Objective 2:</u> Describe the research and ethical considerations surrounding the story of Henrietta Lacks. (VE8)

<u>Objective 3:</u> Express the implications of Henrietta Lacks' story on present day medical mistrust in BIPOC communities. (VE8)

<u>Objective 4:</u> Describe how interprofessional collaboration is necessary to place the interests of patients and populations at the center of interprofessional health care delivery, with the goal of promoting health and health equity across the lifespan. (VE1)

The Compass Fund Review Board offered the project leaders feedback on the abstract that included the following points:

1. The Review Board expressed concern that the timeline of the project is a little tight. Faculty have already established their syllabi for the spring semester so this book may not get the attention it deserves within the spring term.

Project Committee Response: If accepted, project leaders will make a concerted effort to publicize the educational experience across the university through URM.

2. Could this be considered as the common reading book through the GENS program? There is already a budget and review process established for this which would also sponsor the author to speak on campus, or in this case, the family. Have you spoken to Dean Gregg to discuss your idea?

Project Committee Response: Erin Sappio met with Geoffrey Gust on 11/23/2021 to discuss the potential for this book to be included as a common reading in the First Year Series. Geoffrey said there is a process by which the common reader is chosen. First, they alternate between fiction and non fiction every other year. Secondly, there is a committee ("First Year Book Club") made up of several faculty members. They create a list of choices for consideration and then the faculty vote on the final choice. Therefore, Geoffrey couldn't choose one book and over-ride that system. Lastly, the program is fall dominant in that there are 60 sections of First Year Seminar offered in the fall and only 5 sections offered in the spring. Geoffrey said that he would tell the faculty about the program and encourage faculty to consider participation, but there could be no guarantee. Erin sent a follow up email to Geoffrey on 2/4/2022. Geoffrey confirmed that this book would not fit into their plans.

We did not speak with Dean Gregg about using this book as a common reading through the GENS program because we were unaware of an avenue for this.

3. Have you considered applying for funding through the Dean and Zoe Pappas Visiting Scholar series? The Review Board felt this project would be a great candidate for that program.

We communicated with Dan Nugent about this possibility. Dan indicated that he could not guarantee that the Visiting Scholar Series would be held in 2023. The Series depends on funding and planning resources. The Committee will not be discussing future projects until the 2022 projects are complete.

4. We also suggest seeking co-sponsorship through the Student Senate, specifically for cultural awareness month.

To bring this dynamic Henrietta Lacks programming to Stockton University, we have established a relationship with the Stockton University Student Senate's Diversity & Inclusion Chairman, Joshua Hunte, and the committee. The association would allow us to partner with the Diversity & Inclusion Committee of the Student Senate as a cosponsor. As a co-sponsor, the committee will be able to provide valued programming input from a student perspective, dedicated student volunteer hours, leadership, and inkind support.

5. Please reconfirm your matching funds prior to submitting your full proposal. We strongly encourage all project leaders to seek additional funding.

As of 10/25/2022, we have confirmed a matching funds amount of \$1000 from Dan Nugent, Vice President for University Advancement and Executive Director of the University Foundation.

6. The Review Board sees the impact bringing the family to campus would have on the community. However, please keep in mind that we are limited to paying \$10k in speaker fees due to the "Snooki law" in New Jersey. Anything over this amount must come from non-state funds, such as the foundation.

Project Committee Response: The speaker's fee for the Lacks Family to present virtually is \$10,000. This proposal changed the speaking engagement from an in-person event (which would have cost \$15,000) to a virtual event (cost of \$10,000).

Strategic Impact

- How will this project clearly address the strategic area/s of focus and the goal/s chosen above?
- What will be the institution-wide impact of this project?

Under Inclusive Student Success, the Stockton 2025 Strategic Plan includes *Cabinet Priority 1.3 Promote Equitable Educational Access and Academic Achievement.* Specifically, under this priority is noted Goal #6: *Implement strategies to expand access to experiential learning opportunities for underrepresented students.* This project expands experiential learning opportunities as interprofessional events are socially relevant to our diverse community. We will welcome all members of the university and surrounding community to attend the movie presentation in February 2023 and attend the speaking event from the Lacks Family. We will work with University Relations and Marketing to advertise appropriately and thoroughly to the target audience of Stockton University students, faculty, staff and surrounding community members. Targeted communication will be sent to the directors of the Educational Opportunity and Success Programs, to the chair of the First Ospreys program, and the professors of courses with an R1 and R2 designation to encourage student participation.

The Stockton 2025 Strategic Theme #2 Diversity & Inclusion includes the following statement: Intentionally create culturally-affirming learning opportunities and separate spaces that foster a sense of belonging, safety, and wellness for all students. Under this theme is Cabinet Priority 2.1, Goal #3: Support institutional efforts to reinforce Stockton's position and commitment to increasing awareness, programming, services, and resources for diversity and inclusion through targeted campaigns and philanthropic support from both individuals and private sector individuals and Cabinet Priority 2.3 Promote and Assess a Comprehensive Diversity and Inclusion Education; Goal #4: Implement cocurricular diversity and social justice programs and initiatives. This project involves the students and community members in interprofessional critical thinking and discussion about issues regarding social justice in health care such as health equity, health disparities, research and ethics, social determinants of health, and medical mistrust. The presentation of a movie offers an alternative mode of information delivery to those students who did not read the book. In this way, the Stockton IPE Committee hopes to broaden its reach in engaging more students from the university in discussions related to health equity, health disparities, research and ethics, social determinants of health, and medical mistrust. Bringing together faculty members from Africana Studies, Arts & Humanities, School of Health Sciences, and School of Natural Science and Mathematics, in addition to healthcare professionals in a panel discussion following the movie, will bring to light the various issues addressed in the movie and the moral imperatives embedded within the Lacks' narrative. The multidisciplinary panel discussion will focus on the historical significance and impact of medical mistrust, the ethical consideration for BIPOC & female bodies, and the challenges related to addressing medical mistrust within these communities. Current issues such as medical mistrust regarding COVD-19 and awareness of this rich history for future healthcare providers will also be discussed.

The target audience will be Stockton University students, faculty, staff and surrounding community members. In Spring 2018, Stockton University's Committee on Campus Diversity and Inclusive Excellence (CCDIE) invited students to complete a comprehensive student survey on diversity issues. The participants made suggestions in order to address the diversity issues at Stockton, including the

organization of multicultural campus events. *The Immortal Life of Henrietta Lacks* was chosen as the focus of this series of interprofessional events because of its social relevance to our diverse community.

We expect the majority of our audience will be Stockton University students who are participating in classes which chose to adopt the common reading of *The Immortal Life of Henrietta Lacks* by Rebecca Skloot. Additionally, we will welcome other members of the university community to attend the movie presentation in February 2023 and attend the speaking event from the Lacks Family, inclusive of students who are taking classes not utilizing the common reading as well as university staff members and faculty.

Assessment Plan

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- What is your project's "finish line?"

The Stockton IPE Committee will document information on the number of classes (and students) committed to using Rebecca Skloot's novel, *The Immortal Life of Henrietta Lacks* as a reading in their Spring 2023 syllabus. The Committee will also report on the number of students, faculty, and community members who attend the viewing of the movie and the speaking engagement.

Additionally, members of the Stockton IPE Committee plan to collect research data on the efficacy of this educational series on achieving the following goals:

<u>Objective 1:</u> Discuss the impact of the social determinants of health as it relates to *The Immortal Life of Henrietta Lacks* and present day health outcomes. (IPEC Core Competency, 2016, VE8)

<u>Objective 2:</u> Describe the research and ethical considerations surrounding the story of Henrietta Lacks. (IPEC Core Competency, 2016, VE8)

<u>Objective 3:</u> Express the implications of Henrietta Lacks' story on present day medical mistrust in BIPOC communities. (IPEC Core Competency, 2016, VE8)

<u>Objective 4:</u> Describe how interprofessional collaboration is necessary to place the interests of patients and populations at the center of interprofessional health care delivery, with the goal of promoting health and health equity across the lifespan. (IPEC Core Competency, 2016, VE1)

This research will be conducted through the collection of survey data. An ethics review of the survey and participation in the research will be conducted by the Stockton University Institutional Review Board. Analysis of this data will be conducted in the summer 2023 and results will be reported to donors and stakeholders by fall 2023. Assessment outcomes may be used for a professional presentation and/or publication.

Budget Summary - Compass Fund Requested Funding Only

	Item	FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 - June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Movie Rights Fee <i>The Immortal Life of Henrietta Lacks</i>	\$3,500			February 28, 2023
2.	Food and beverage reception following the movie viewing of The Immortal Life of Henrietta Lacks	\$1,000			February 28, 2023
3.	Speakers' fee for the Lacks Family – Virtual Event	-\$10,000-			April 2023
4.					
5.					
6.					
7.					
8.					
9.					
10		\$4,500			
	Total	\$14,500			

<u>Please note:</u> A proposal can only receive support from the Compass Fund for two fiscal years. Compass Funding cannot be used to fund full-time/part-time salarled positions, office computer equipment, or summer institutes. Compass Funding cannot be transferred to other budgets.

Compass Funding Budget Questions		
What department or academic school will your budget for this project reside?	Health Sciences Department. This requested by the IPE Committee, very Health Sciences Department.	
Who will be the Budget Unit Manager (BUM)?	Brent Arnold	
Who will be the budget processor?	Haley Hancharuk	
If you are requesting funding to hire a TES or consultant, is that person a current Stockton employee?	Yes, currently paid as a/an: Adjunct Faculty Staff TES Student	XNo
Will you need Compass Funds for immediate use to begin your project?	Yes, date needed: <u>1/17/2022</u>	No

Additional Funding from Other Sources Questions		
Are you receiving any other University funding for this project?	X Yes	No

If so, from where?	Dan Nugent, Vice President for University Advancement and Executive Director of the University Foundation.
If so, what is the purpose of this additional funding?	\$1,000 toward the execution of this project.
If so, has this additional funding already been secured or is it just anticipated at this time?	Secured via email on 10/24/2022

Budget Summary – Additional Funding from Other Sources Only

	Item	FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 - June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.					
2.					
3.					
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9.					
10					
	Total				

How will this project sustain itself after Corbeyond a one-time project or event)?	npass Funding concludes (if y	ou are seeking funding
This is a one time event.		
Additional Support Questions		
Will your project require support from Information Technology Services?	<u>X</u> Yes	No
If yes, please provide details:	We will need assistance setting virtual platform for the speaking	g up the movie and setting up the gengagement.
Will your project require support from Plant/Facilities & Operations?	<u>X</u> Yes	No

If yes, please provide details:	We will need a space for the m need assistance setting up the	
Will your project require support from any other unit or division?	Yes	<u>X</u> No
If yes, please provide details		
Divisional Executive Approval/Support	-M	