



Stockton University Compass Fund Proposal Form

Please Review Carefully

- Please complete this form, save it to your hard drive, and email a copy to: CompassFund@stockton.edu.
- Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's [Strategic Plan 2025 – Choosing Our Path](#)
- Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
- Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application or have the documentation sent to: CompassFund@stockton.edu.
- Particular attention will be paid to proposals which include one or more of the following:
 - A clear demonstration of University-wide impact.
 - Involvement of students as project leaders/mentees.
 - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
 - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

General Application Information

Project Leader Name	Christine Easton				
Project Leader Email	Christine.Easton@stockton.edu				
Project Partner(s)					
Title of Project	Stockton Cares: Osprey Essentials				
I am a:	<input type="checkbox"/>	Student	<input type="checkbox"/>	Faculty Member	<input checked="" type="checkbox"/> Staff Member
Project start date: 09/01/2022			Project end date: 09/01/2024		

Proposal Category (choose one)

<u>One-Time Project/Event</u>	<u>One-Year Pilot Project</u>	<u>Two-Year Pilot Project</u>
\$5,000 or less	\$5,000 or less	\$5,000 or less
More than \$5,000	More than \$5,000	<input checked="" type="checkbox"/> More than \$5,000

Strategic Area of Focus

<input checked="" type="checkbox"/>	<i>Inclusive Student Success</i>
<input type="checkbox"/>	<i>Diversity and Inclusion</i>
<input type="checkbox"/>	<i>Teaching and Learning</i>
<input type="checkbox"/>	<i>Strategic Enrollment Management</i>
<input type="checkbox"/>	<i>Financial Sustainability</i>
<input type="checkbox"/>	<i>Campus Community, Communication, and Shared Governance</i>

Goals: select all relevant goals for your strategic area/s.



Inclusive Student Success

X	Offer comprehensive support systems that recognize how a more diverse student body brings a broader range of academic, social, and cultural assets, challenges, and needs.
X	Work continuously to close equity gaps in students' access to learning opportunities, research with faculty, academic achievement, degree attainment, and post-graduate opportunities
X	Build enrollment strategies that position Stockton as a first-choice academic home for a diverse, high achieving applicant pool.
X	Increase partnership opportunities for, and with, our growing network of talented and dedicated alumni.



Diversity and Inclusion

	Focus on recruiting, hiring, and retaining a high-quality and increasingly diverse faculty and staff.
	Build enrollment strategies to reach students who have not previously seen Stockton as their academic home.
	Ensure access to sufficient resources so that all students have the opportunity to participate in foundational elements of Stockton's liberal arts education.
	Restructure institutional aid to better address financial need, thereby spreading available funds across a larger population of financially disadvantaged students.
	Intentionally create culturally affirming learning opportunities and spaces that foster a sense of belonging, safety, and wellness for all students.



Teaching and Learning

	Enhance information about study skills, time management, and adaption to campus life through a variety of venues to start students on the right academic footing.
	Embrace new academic programs and approaches that enhance teaching and learning, respond to changing social and economic conditions, and prepare students for emerging fields.
	Reinforce our Essential Learning Outcomes (ELOs) with students and encourage faculty to align curricular and co-curricular activities to create a well-rounded education, relevant to a changing world.
	Recognize and support the inherent value and contributions of faculty in their courses as well as activities outside of the classroom.
	Support faculty research about, and participation in, professional development opportunities that strengthen the classroom experience.



Strategic Enrollment Management

	Develop enrollment and retention strategies at the institutional, school, and program levels that account for our mission, market demand, cost, and capacity.
	Continue to strengthen the University's data analytics efforts regarding recruitment, persistence, and graduation, as well as enrollment, placement testing, housing, and financial aid projections.
	Strengthen partnerships with high schools and community colleges through programs.



Financial Sustainability

	Coordinate efforts between strategic, academic, and financial planning, including the determination of enrollment strategies specific to academic programs and the financial impact of particular pedagogic strategies.
	Implement a University-wide, zero-based budgeting exercise for non-salary expenditures to ensure optimal resource allocations, particularly with respect to discretionary expenses, and an accurate understanding of program costs.
	Coordinate with key stakeholders to institute appropriate space- and time-management practices, a capital investment strategy, and an accompanying campus master plan update that aligns with the University's academic and student life goals, and describes new facility needs and appropriate reinvestment in existing facilities, along with information technology and infrastructure.
	Create strategies to enhance the University's financial ratios and ensure the integrity of the University's credit rating.
	Leverage capital and intellectual assets to optimize revenue-generating operations.
	Reallocate existing resources toward uses that strengthen operations, revenue, FTE enrollment, and the University brand.
	Maintain and routinely test a multi-year financial planning model.



Campus Community, Communication, and Shared Governance

	Collectively evaluate our academic and administrative structures to ensure we are as efficient and effective as possible.
	Renew our commitment to shared governance and transparency.
	Regularly share institutional updates and collaboratively assess our strategic planning process.
	Empower our staff, alongside our faculty, students, and administration – to share in the governance of our institution.
	Embrace vigorous conversation in an atmosphere of collegiality and respect.

The tables below allow for summaries. If you need extra space or would like to provide supporting documentation, please attach it to your form.

Please provide a narrative summary of your project.

Under the Office of the Dean of Students, the Stockton Cares program works to create conditions that matter for students to be successful through case management. Through peer, staff, faculty, or self-referrals, we support students' well-being and success by connecting them to resources both on and off campus. The Student Assistances Program is one of our most referred student resources. This includes pantries on both residential campuses that offer a variety of foods and hygiene supplies (soap, shampoo, toothpaste, etc.) and meal vouchers to the University dining hall. Through our direct work with case management, we have seen a need to expand the offerings outside of the Osprey Pantries to provide linens, cold weather essentials, household items and opportunities for students to receive services that are often overlooked including dental care and haircuts. This new student resource initiative will be branded Stockton Cares: Osprey Essentials.

Recognizing that not every student has access to free transportation, we also envision running a monthly Stockton Cares: Shopping Shuttle to local stores. This would allow students the ability and freedom to make purchases on their own. Freedom of choice when shopping or running errands will allow the student to further develop a sense of identity.

Expanding current offerings to meet student needs related to health, wellness and overall well-being will allow our team to focus on inclusive student success and promote support of the whole student. With the support of The Compass Fund, Stockton Cares will continue to enhance and foster a culture of care that can be felt and seen throughout the entire Stockton Community.

Please see below for a description of each component of the Osprey Essentials Program:

Essential Items- Through Stockton Cares case management, one of our top referrals is the Student Assistance Programs- Food Pantry. While the Food Pantry has expanded since its inception in 2015 to include household supplies and hygiene products, we have identified a need for more. Often, when we meet with first generation first year students living on campus, they disclose that they have limited supplies including sheets, pillows, towels, and blankets. Our intention is to be able to meet with a student to select these items while also keeping a limited amount stock on hand in the office for emergency situations. To purchase these items, we would use On Campus Marketing (OCM) to purchase their "Starter Pack" (16-piece bed and bath set).

We also envision ordering and keeping a stock of new undergarments and winter weather gear as we recognize that some students have limited apparel and seasonal apparel, especially for the winter months. To be eligible for this resource we will require that students meet with a Case Manager regularly, and work toward finding more permanent solutions to be able to provide these items for themselves in the future and refer them to the assistance programs on and off campus.

Shopping Shuttle- By running a monthly shopping shuttle to local shopping centers (Consumer Square- Mays Landing, The Hamilton Mall, Smithville Village, Shoprite of Galloway) students will have the freedom to make purchases on their own. We will make tickets available through the Campus Center Information Booth at no cost as reservation system and to best determine the type of transportation require based on the number of students who are interested. For example, should there be more than 25 students interested we would request a Stockton Shuttle. If there were less than 15 students, we would reserve fleet vehicle(s) and have an approved

driver(s). All trips will have a chaperone, in the event of an emergency or need to return to campus before the trip is over. This would also allow students who are enrolled in SNAP an opportunity to use their benefits.

Dental Cleanings- In partnership with Jet Dental, we will bring a mobile dental unit to do dental exams and cleanings to students, with and without, dental insurance at a cost. For students with dental insurance, the cost would be processed through their insurance. For students without dental insurance the Osprey Essential Program would cover the cost of 40 non-insured students to receive the exam and cleaning. All participants would sign an agreement outlining that further care and cost (exceeding the \$150 for non-insured) would be the responsibility of the student. We envision this offering would be available to students twice an academic year. It is recommended that preventative dental care occur every six months. We will have one cleaning event on the Galloway Campus and one event on the Atlantic City Campus to provide an opportunity on both campuses. See the attached documents for more information on Jet Dental.

Hair Cuts- In partnership with Shore Beauty School in Egg Harbor Township, we will coordinate scheduling of services, transportation and cover up to \$30 per student for styling services. We will make tickets available through the Campus Center Information Booth at no cost as a reservation system and to best determine the type of transportation required based on the number of students who are interested. For example, should there be more than 25 students interested, we would request a Stockton Shuttle. If there were less than 15 students, we would reserve fleet vehicle(s) and have an approved driver(s). All trips will have a chaperone, in the event of an emergency or need to return to campus before the trip is over.

- Upon further review of our proposal, we have decided to reduce the number of sponsored services (dental cleanings and hair services) and re-allocate those funds to the other essential items category as we are seeing rising needs in essential items for students.

Strategic Impact
<ul style="list-style-type: none">• How will this project clearly address the strategic area/s of focus and the goal/s chosen above?• What will be the institution-wide impact of this project?
<ul style="list-style-type: none">• This initiative supports Inclusive Student Success by providing access to resources that contribute to taking care of oneself. It promotes wellness, community connection, and a sense of belonging. When a student feels a sense of belonging in their campus community, they are more likely to succeed (Strayhorn, 2019). This is an important concept as sense of belonging impacts student persistence (Hausmann et al., 2007). By enhancing these services, we are hoping to create more opportunities to encourage and promote student well-being and inclusive student success.• The Stockton Cares Team, comprising cross-divisional representatives, meets weekly to assess student needs and develop strategies to address social, mental health, academic and financial concerns. Through campus-wide collaboration this team creates conditions that matter for students to take care of their whole selves and promotes inclusive student success, impacting retention, persistence, and post-graduate success. We will partner with other offices and initiatives to co-sponsor resource events.

Assessment Plan
<ul style="list-style-type: none">• How will you know if your project is a success?• What are your anticipated outcomes and specific measurements for success?• What is your project's "finish line"?
<p>This program's success will primarily be measured by</p> <ol style="list-style-type: none">1. Overall participation and rate of use of the services allocated,2. Program satisfaction, sense of belonging, and community engagement because of attending or using Stockton Cares: Osprey Essentials, and3. Comparing participants and their persistence, retention, and graduation rates to non-participants.

These three pieces combined would help us in determining a finish line for Stockton Cares: Osprey Essentials.

Budget Summary – Compass Fund Requested Funding Only

Item		FY2022 July 1, 2021 – June 30, 2022	FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Haircuts by Shore Beauty School	\$1200	\$1200		\$30 (per student) x 40= \$1,200
2.	Dental Cleanings by Jet Dental	\$6000	\$6000		\$150 (per non-insured student) x 40= \$6,000
3.	Stockton Cares Shopping Shuttle	\$4000	\$4000		\$800 (per event) x 5 = \$4,000
4.	Bed & Bath Linens (comforter, sheets, pillow) via OCM- College Bedding Vendor	\$5600	\$5600		\$140 (per kit) x 75 = \$5,600
5.	Other Essential Items via Amazon	\$3200	\$3200		(Socks, Shoes, Winter Jackets, Hats, Gloves, Backpacks,)
6.					
7.					
8.					
9.					
10.					
Total		\$20,000	\$20,000		

Please note: a proposal can only receive support from the Compass Fund for two fiscal years. Compass Funding cannot be used to fund full-time/part-time salaried positions or office computer equipment. Compass Funding cannot be transferred to other budgets.

Compass Funding Budget Questions

What department or academic school will your budget for this project reside?	Office Of the Dean of Students	
Who will be the Budget Unit Manager (BUM)?	Dr. Haley Baum	
Who will be the budget processor?	Laura Hughes and Jamie Caridad	
If you are requesting funding to hire a TES or consultant, is that person a current Stockton employee?	Yes, currently paid as a/an: <input type="checkbox"/> Adjunct <input type="checkbox"/> Faculty <input type="checkbox"/> Staff <input type="checkbox"/> TES <input type="checkbox"/> Student	<input checked="" type="checkbox"/> No
Will you need Compass Funds for <u>immediate</u> use to begin your project?	Yes, date needed: <u>09/01/222</u>	<input type="checkbox"/> No

Additional Funding from Other Sources

Are you receiving any other University funding for this project?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
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If so, from where?	
If so, what is the amount and purpose of this additional funding?	
If so, has this additional funding already been secured or is it just anticipated at this time?	

How will this project sustain itself after Compass Funding concludes? (You only need to answer this question if you are seeking support beyond a one-time project or event)

In recognition of the existing memorandum of agreement through Student Senate and Student Assistance Program for expanded financial support for assistance programs.

Additional Support Questions

Will your project require support from Information Technology Services?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	Event Set Up	
Will your project require support from Plant/Facilities & Operations?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	Event Set Up	
Will your project require support from any other unit or division?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details	Campus Center Operations- Use of Ticketing Services	

Divisional Executive Approval/Support

Have you discussed and received endorsement of your Compass Fund proposal from your Divisional Executive? Please include an email or memo from your Divisional Executive with this application or send the documentation to CompassFund@stockton.edu

Yes, a full memo will follow from Dr. Chris Catching.



Jet Dental Service Agreement

We are so excited to serve your employees. Here is a brief overview of our services and the next steps for you in order to make the event a success:

Services Offered:

1. Preventive Cleaning - includes cleaning, exam, x-rays
2. Cavity Fillings
3. Scaling and Root Planing (SRP) – See notice below regarding SRP's*

*Some patients may need restorative work such as fillings or SRPs (deep cleaning). Based on their exam, we will disclose this information to any patients that need additional services. Some patients may not be eligible for the preventative cleaning, covered at 100% by the insurance, and they may be responsible for a copay for restorative services. Again, the amount will be disclosed to them, and they can choose to accept or decline the service.

Next Steps:

1. **Sign Agreement to Confirm Date.**
2. **Reserve the Room**
 - o Provide photos and dimensions
 - o Ensure this room is free of tables and chairs prior to our team's arrival.
3. **Send Invitation Email/ Communication Material**
 - o Communication material will be provided by Jet Dental. To ensure the most participation for your event, send out early and often.

Minimum Appointment Requirement:

We require 20 held appointments per date of service. (Held appointments are the number of completed appointments). If the total number of held appointments falls under 20, we require a payment of \$200 per appointment under 20.

Cancellation Fee Notice:

Cancellations within 30 days of the event will require payment of \$2,500.

By signing this agreement, you agree to the terms above. The Minimum Appointment Requirement and the Cancellation Fee Notice apply to all future Jet Dental visits at each location. You also acknowledge the next steps we have highlighted for success in serving your company:

Company Name _____

Signature _____

Date _____



jet dental

WE BRING THE DENTIST TO YOUR WORKPLACE

jet_odental

**IS THE PREMIER
POP-UP DENTAL CLINIC FOR
CORPORATIONS NATIONWIDE.
WE USE IN-NETWORK
PROVIDERS WITH YOUR
CURRENT DENTAL
INSURANCE,
SO THERE IS NO COST
TO THE COMPANY.**



WHAT IS JET DENTAL?

jet dental



SERVICES PROVIDED INCLUDE:

- **Full Preventive Appointment:**
X-rays, Cleaning, and Comprehensive Exam with Dentist
- **Cavity Fillings**
- **Scaling and Root Planing**
(for individuals with Gum Disease)
- **Professional Teeth Whitening Services**

SETUP REQUIREMENTS

Solutions for Small Business to Enterprise Clients

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- Room Requirements – An ideal setup is a 30' x 30' room with Wi-Fi, and outlets, however we can accommodate different setups, including multiple smaller rooms. We take care of everything else.
- Our flexible, portable setup, enables us to be a solution for companies large and small

Minimum 20 Appointments

Maximum 60 Appointments

per day

Why Jet Dental?

Enhance your employee experience with professional onsite dental service at your workplace.



01 A Benefit You Already Offer

Jet Dental is a great no cost service using the dental insurance you already offer to your employees. We simply bill the insurance. Procedures typically covered include a comprehensive exam, x-rays, and cleaning. We also offer fillings, scaling and root planing and professional teeth whitening onsite.

02 Convenience

We bring our dental team to your workplace, making it more convenient for your employees to utilize the great benefits your company offers, while improving their overall health. Already have a dentist? We work with them!

03 Improve Your Employees Health

Half of adult Americans have gum disease whom are 2x as likely to die from a heart attack, and 3x as likely to have a stroke. Our dentists and hygienists screen for oral cancer. With proper treatment planning, we can improve your employees' health—while providing a more confident smile at the same time.



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**SAVE TIME &
INCREASE
PRODUCTIVITY
AT NO COST
TO THE
COMPANY**



SAVE TIME

**“Visiting the Dentist”
is the 2nd most
common reason
people leave work
early.**

**INCREASE
PRODUCTIVITY**

**Over 320 million work
and school hours are
lost in the US each year
from people visiting
the dentist.**

**NO COST TO
THE COMPANY**

**We simply bill the Dental
insurance you already
offer. We are in-network
providers with every
carrier and we do not
balance bill employees.**

Improve Your Employees Health

82%

Haven't Visited Dentist

Most have not been to the dentist in over two years.

71%

Have Cavities

Seven out of ten we see have cavities that have yet to be treated

67%

Don't Know Benefits

The majority of insured don't understand preventive dental care is a "free" benefit.



We are happy to offer a new benefit for all members of our team at Acme Company 2019. Jet Dental, a professional dental team, will come directly to our offices to provide free comprehensive exams, cleanings and x-rays (with insurance) for all our staff and any family member you would like to attend.

Jet Dental now offers Glo Professional, a new and improved teeth whitening system. It is the only teeth whitening product that uses both heat and light for faster, more effective, longer lasting whitening results without sensitivity.

WHEN: January 1
WHERE: Training Room
WHO: All employees and their dependents
COST: **NO COST with INSURANCE!** Just bring your insurance info.

Take advantage of this convenient benefit! If you have any questions, reply to this email or visit us in my office. Reserve your time below!

Thank you,
Katie Larsen

BOOK YOUR APPOINTMENT HERE:



Dental Exam
Cleaning / xRays / Exam (1 hr.)
~~\$199~~ **NO COST w/ Insurance**

[Book Exam Now](#)



Teeth Whitening
Glo Professional (1 hour)
~~\$399~~ **\$199**

[Book Whitening Now](#)

Jet Dental is contracted with all major private insurances which covers routine and preventative care at 100%, twice per year, so there is no cost to you or your employer. Preventative procedures typically covered include a

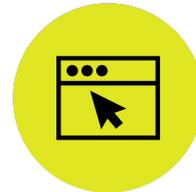
When you choose in-office teeth whitening, stronger whitening ingredients are used to safely complete your treatment. Our professionals apply chemically activated power whitening gel that provides brighter, whiter teeth after just 60 minutes in the



1 Pick a Date



2 Reserve a Space



3 Our online booking tool makes it easy for your employees and you.

- Jet Dental Follows all OSHA, ADA, CDC, and State Dental Board Rules and Regulations
- All Jet Dental Employees Wear Full PPE
- Additional Protocols in place during the COVID-19 Pandemic



<https://www.jetdental.com/patient-safety/>

THE JET DENTAL DIFFERENCE



- Nationwide Coverage for your locations
- We **always** have a dentist onsite
- We can see more patients than anyone else – seeing up to 60 per day with one team
- 4.9 out of 5 stars from patients on Google
- 65 NPS score from our clients – over 600 businesses and counting
- We work with your insurance carrier and will always be in-network.

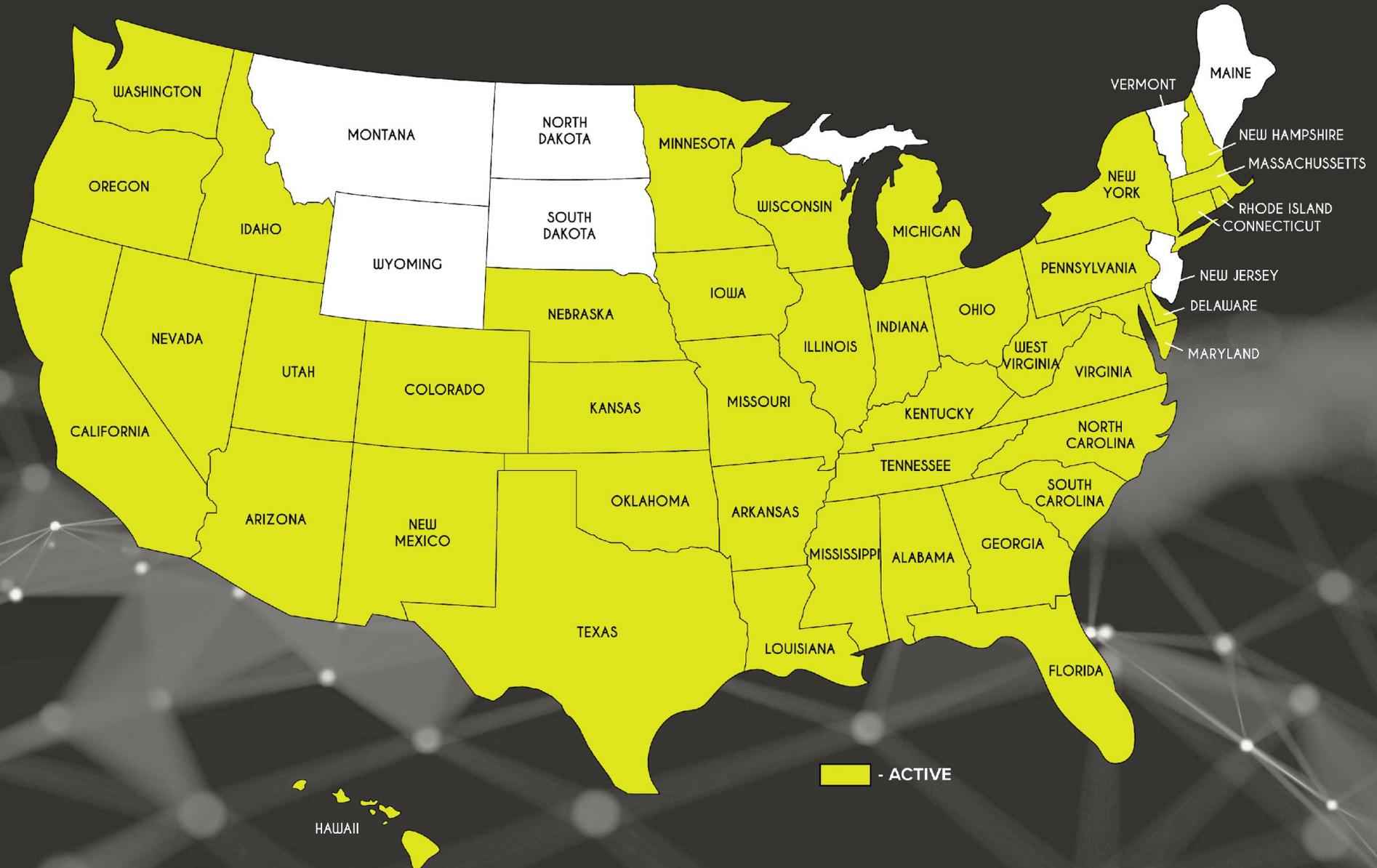
A Few Of Our Trusted Partners



HEALTH ▸ HYGIENE ▸ HOME



WHERE IS JET DENTAL?



jet_dental

kate@jetdental.com

Senior Account Executive

801-691-6920

