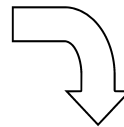


# Setting Goals for Your Organization

## Why Set Goals?

- Define the purpose of your organization
- Provide direction for your club
- Goals are motivating for your members
- Goals provide accountability
- Goals allow the group to plan & prepare for the future
- Goal setting allows members to state their own expectations for the group

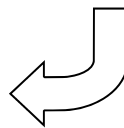


## Tips for Setting Goals

- Brainstorm a list of potential goals as a group
- Prioritize as a group which goals are most important & select up to 5 goals to focus on
- Determine specific objectives & deadlines for each goal
- Move into action & follow through
- Continue to evaluate your progress

## Developing an Action Plan

- What needs to be done?
- How will it be accomplished?
- What are your resources (people, money, materials, etc.)?
- Who is responsible for completing each task?
- What is the deadline?
- How will you know when it is accomplished? How will you measure the results?



## Remember to Establish SMART Goals!

**S**pecific  
**M**easurable  
**A**chievable  
**R**ealistic  
**T**imely