

Popular Casino Game Preferences

1

**BASED ON SURVEY OF 3,043 ADULTS IN 16
MARKETS WITHIN 400 MILE RADIUS OF
ATLANTIC CITY**

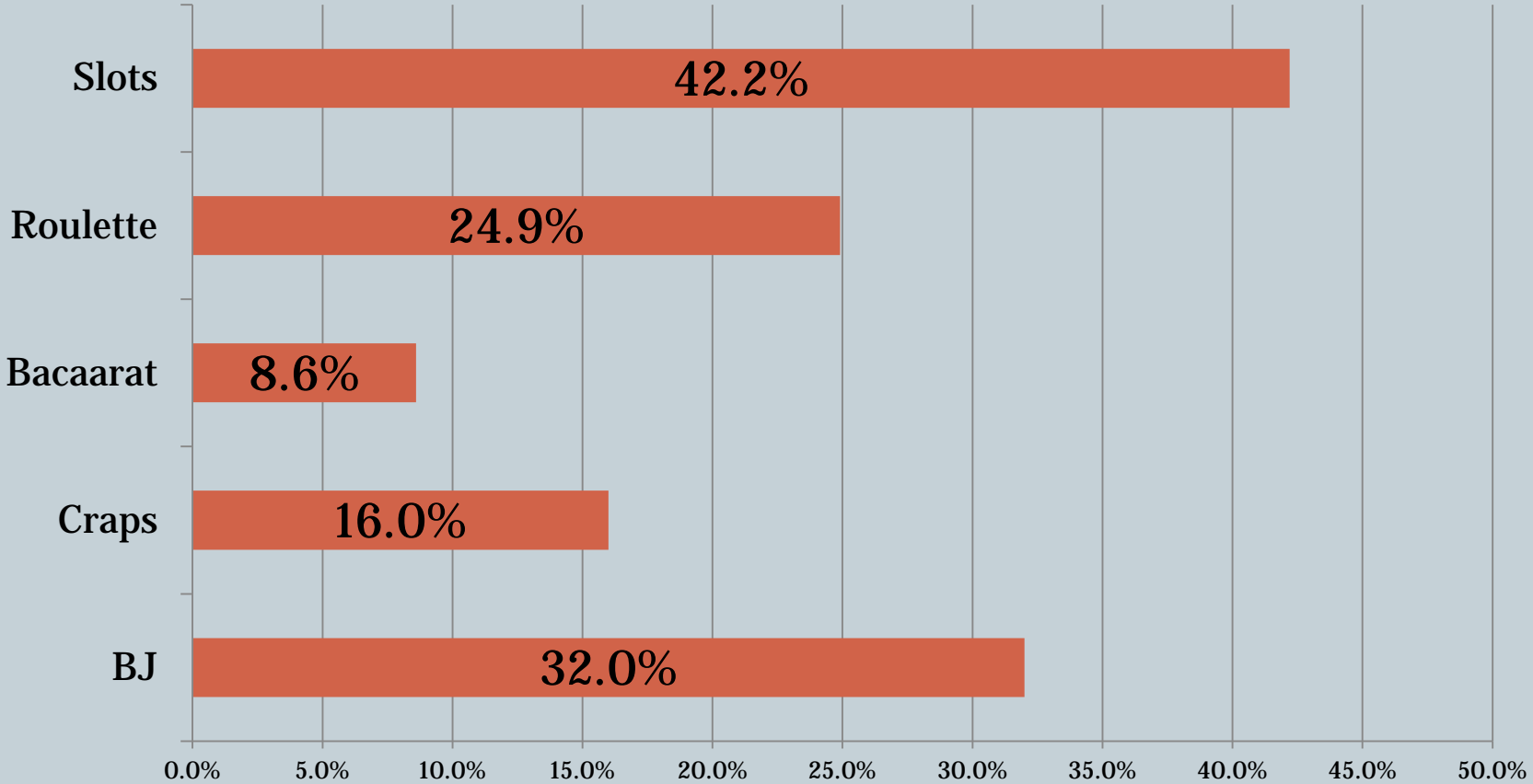
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**LLOYD D. LEVENSON INSTITUTE
OF GAMING, HOSPITALITY & TOURISM**

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

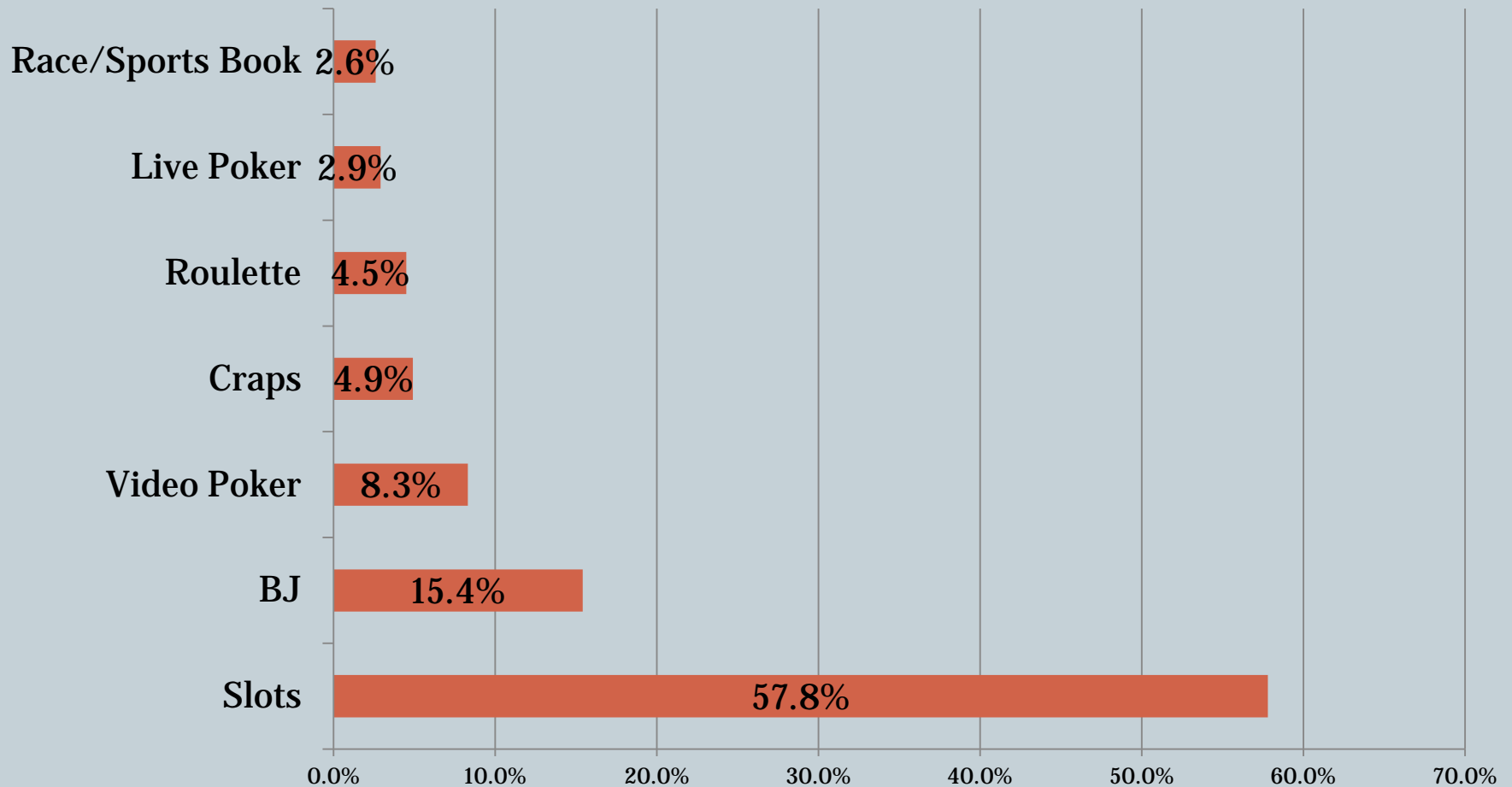
Relative Interest in Traditional Casino Games

2



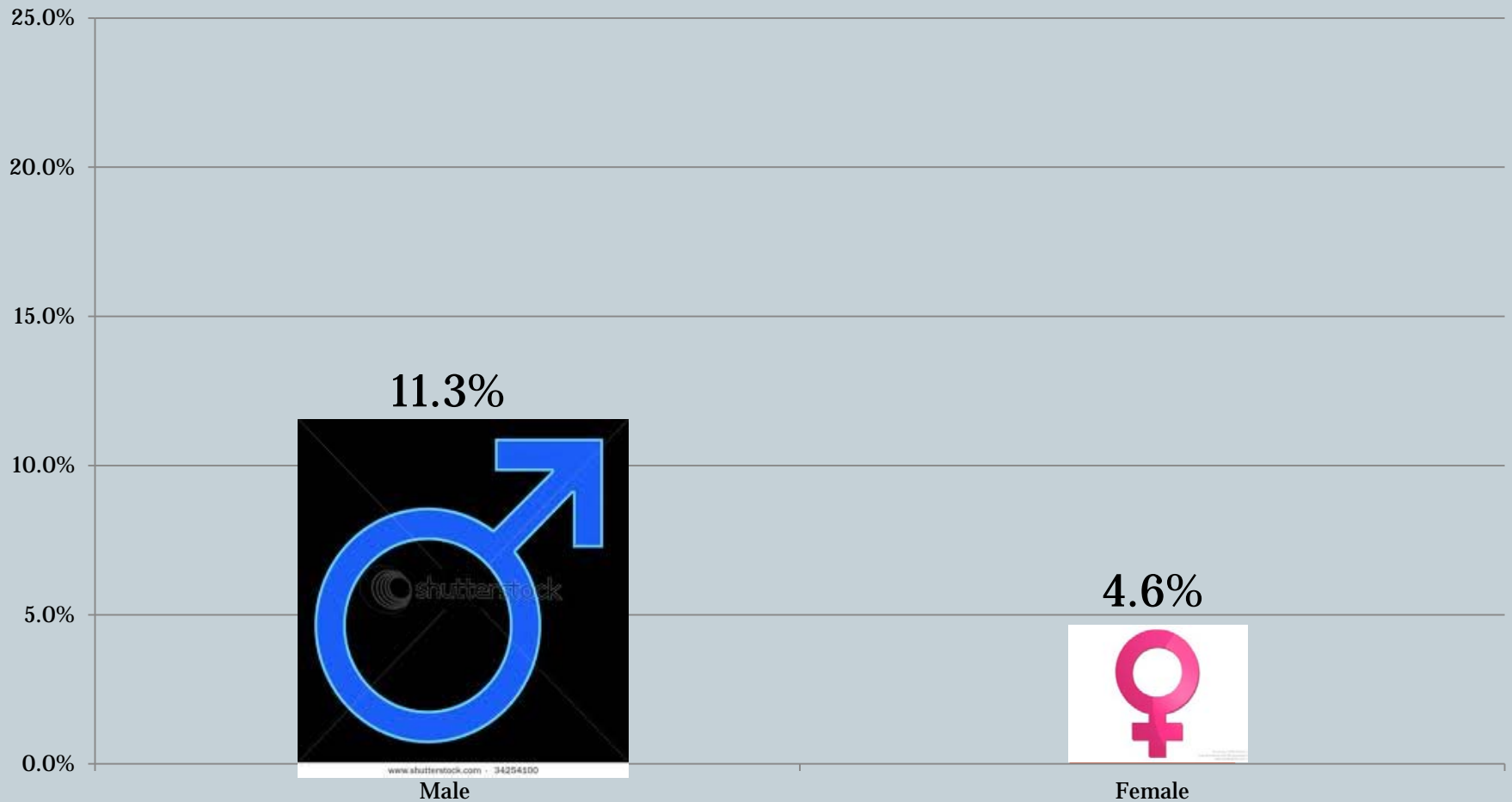
Played “Most Often” When Visiting a Casino

3



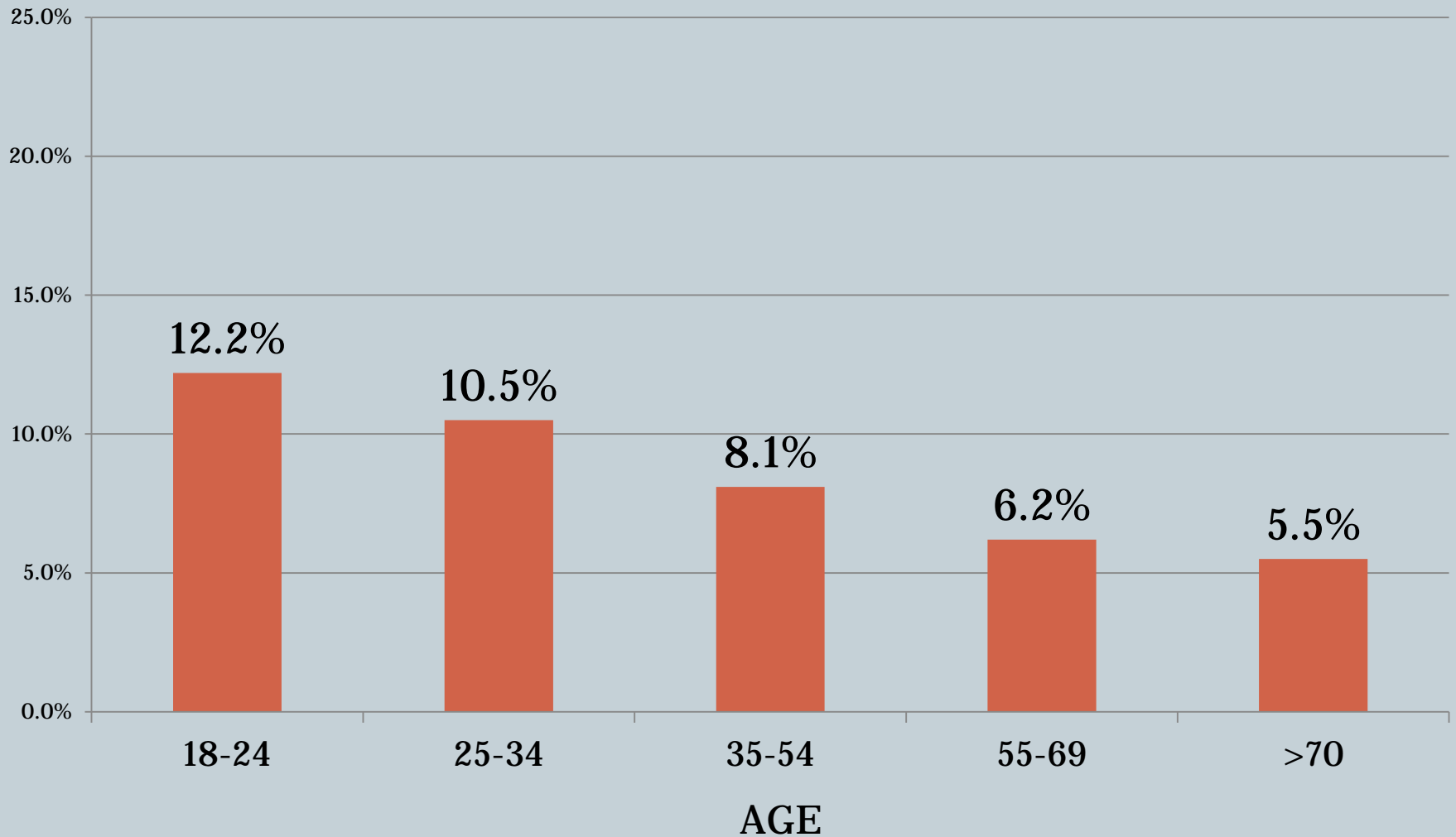
Played Poker in Past 6 Months

4



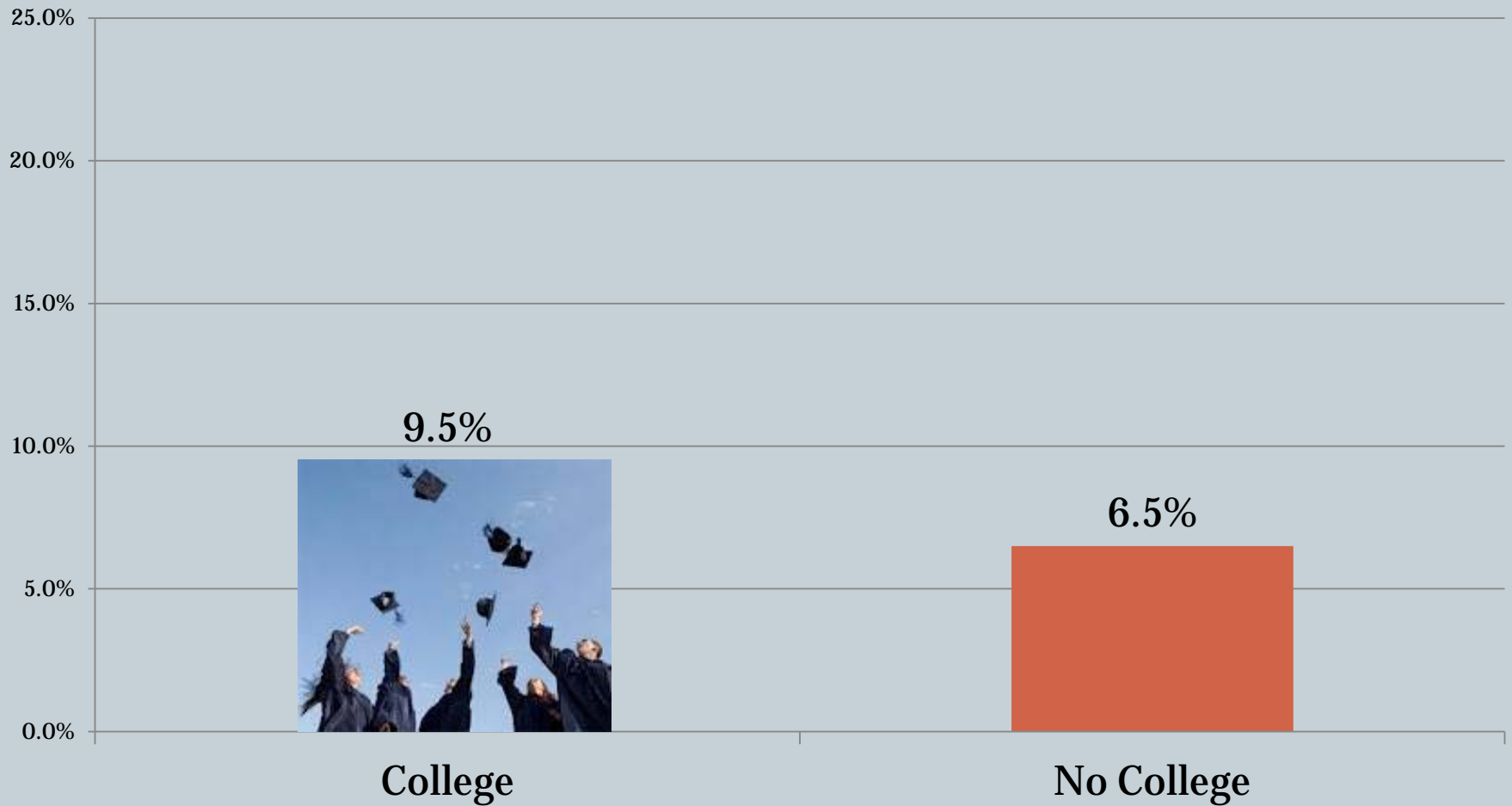
Played Poker in Past Six Months by Age Cohort

5



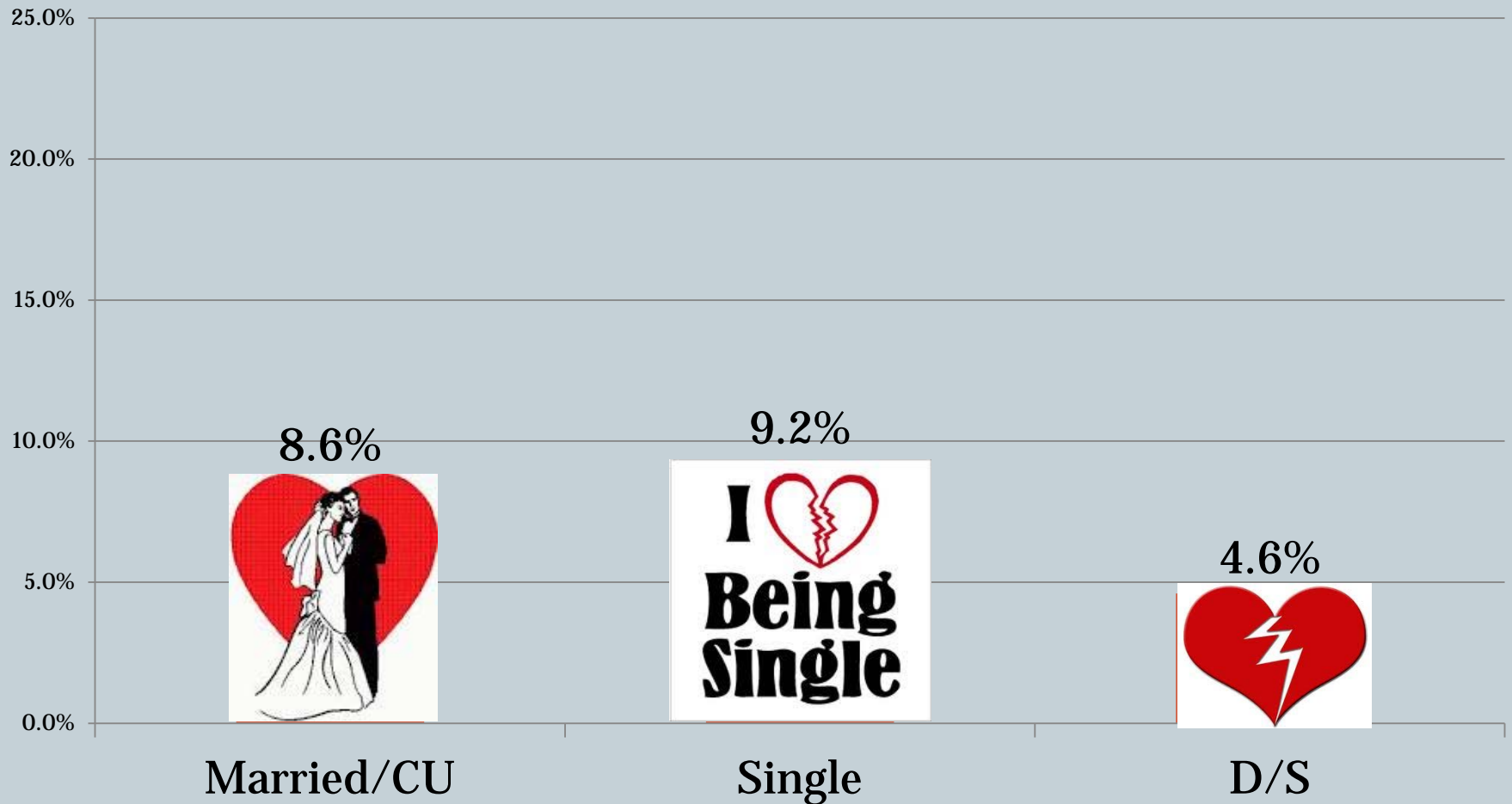
Played Poker in Past Six Months

6



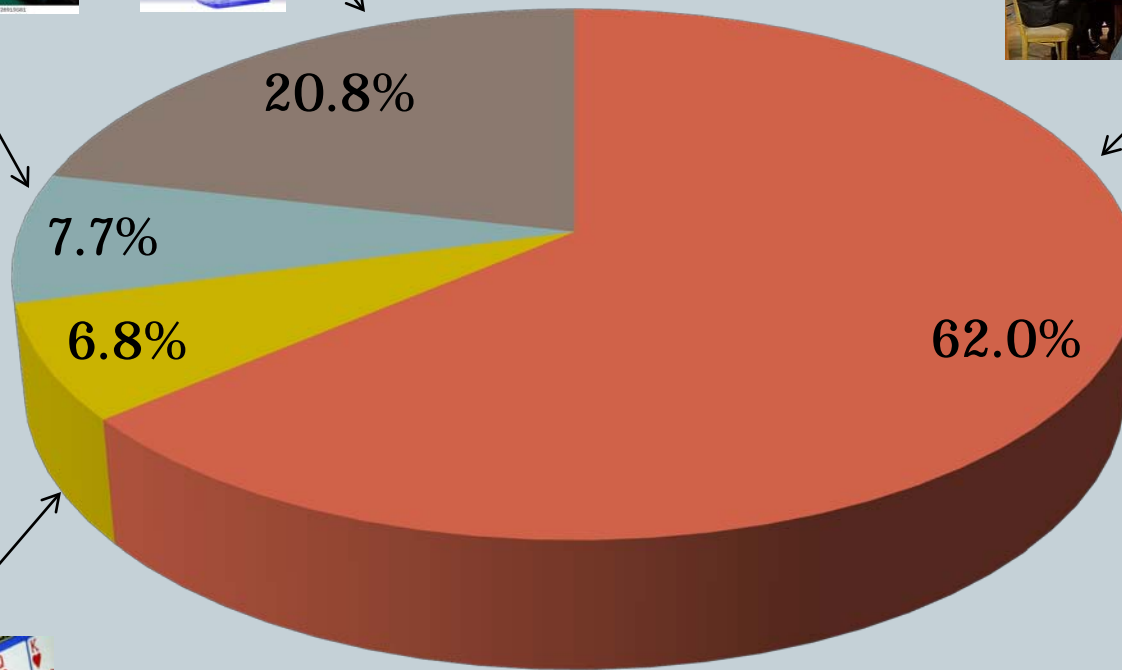
Played Poker in Past Six Months by Marital/Civil Union Status

7



Poker Platform Preferences*

8

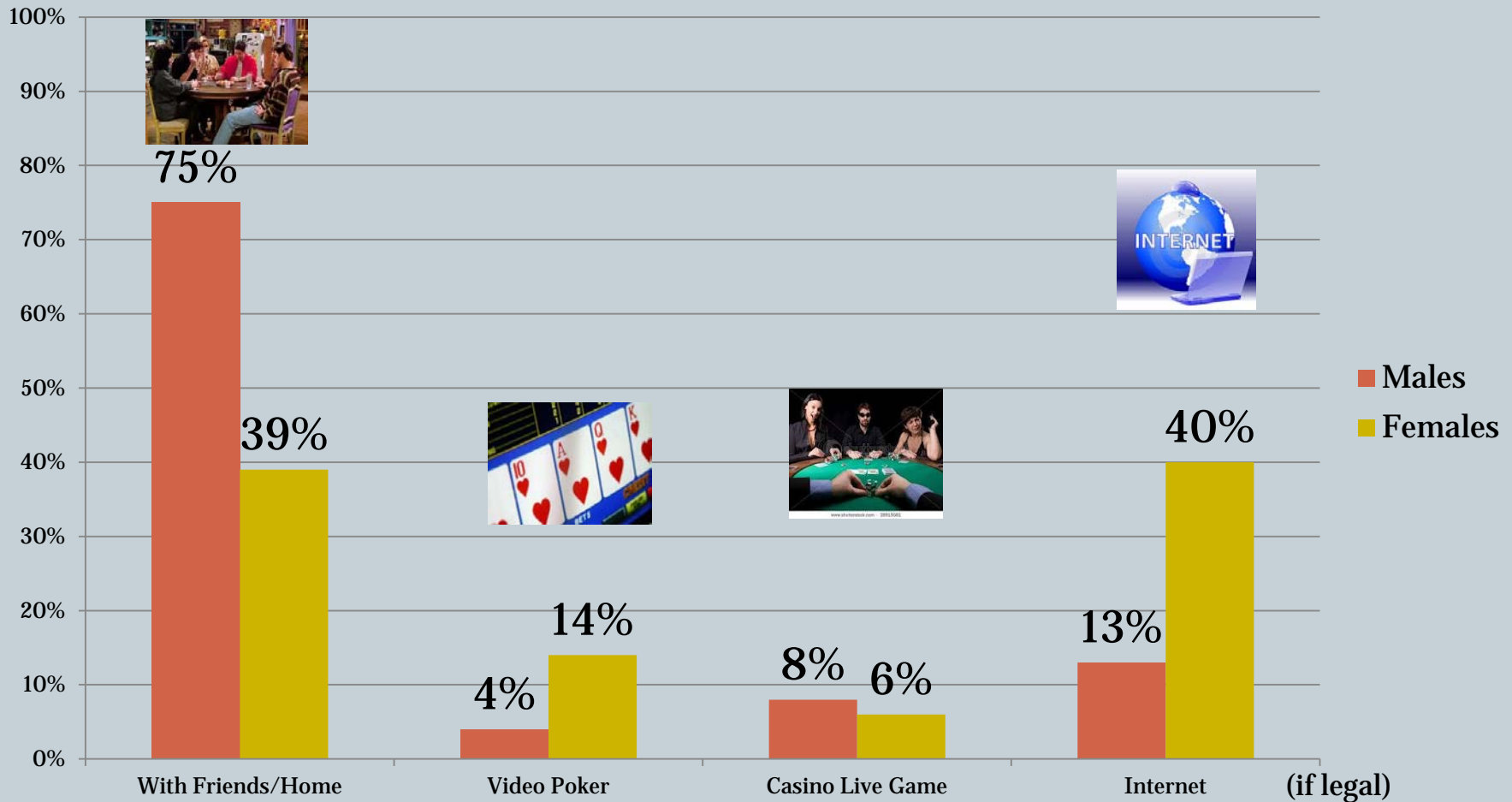


- With Friends/Home
- Casino Video Poker
- Live Casino
- Internet

*Internet if legal

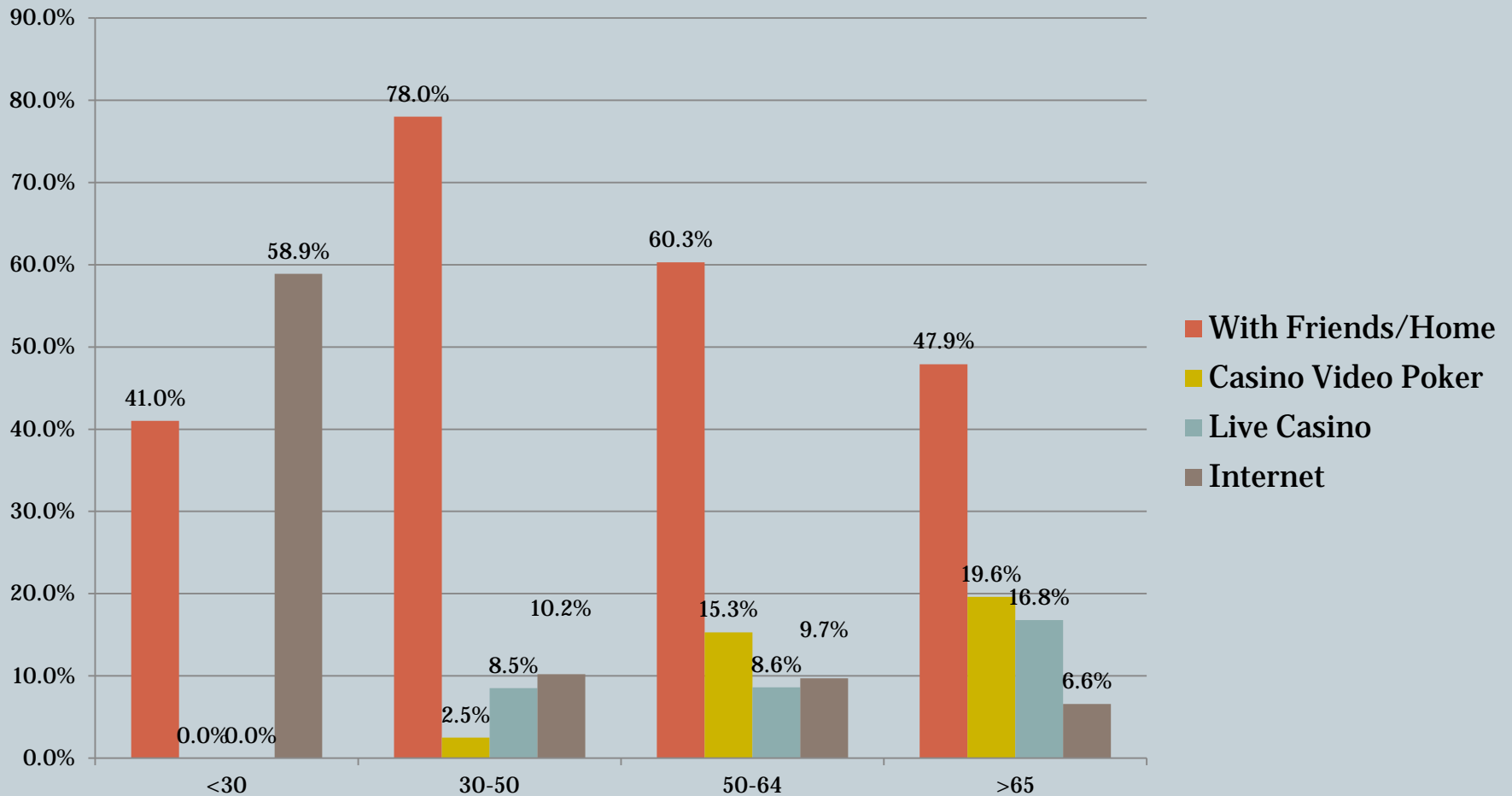
Poker Platform Preferences: Male vs. Female

9



Poker Preferences by Age Cohort

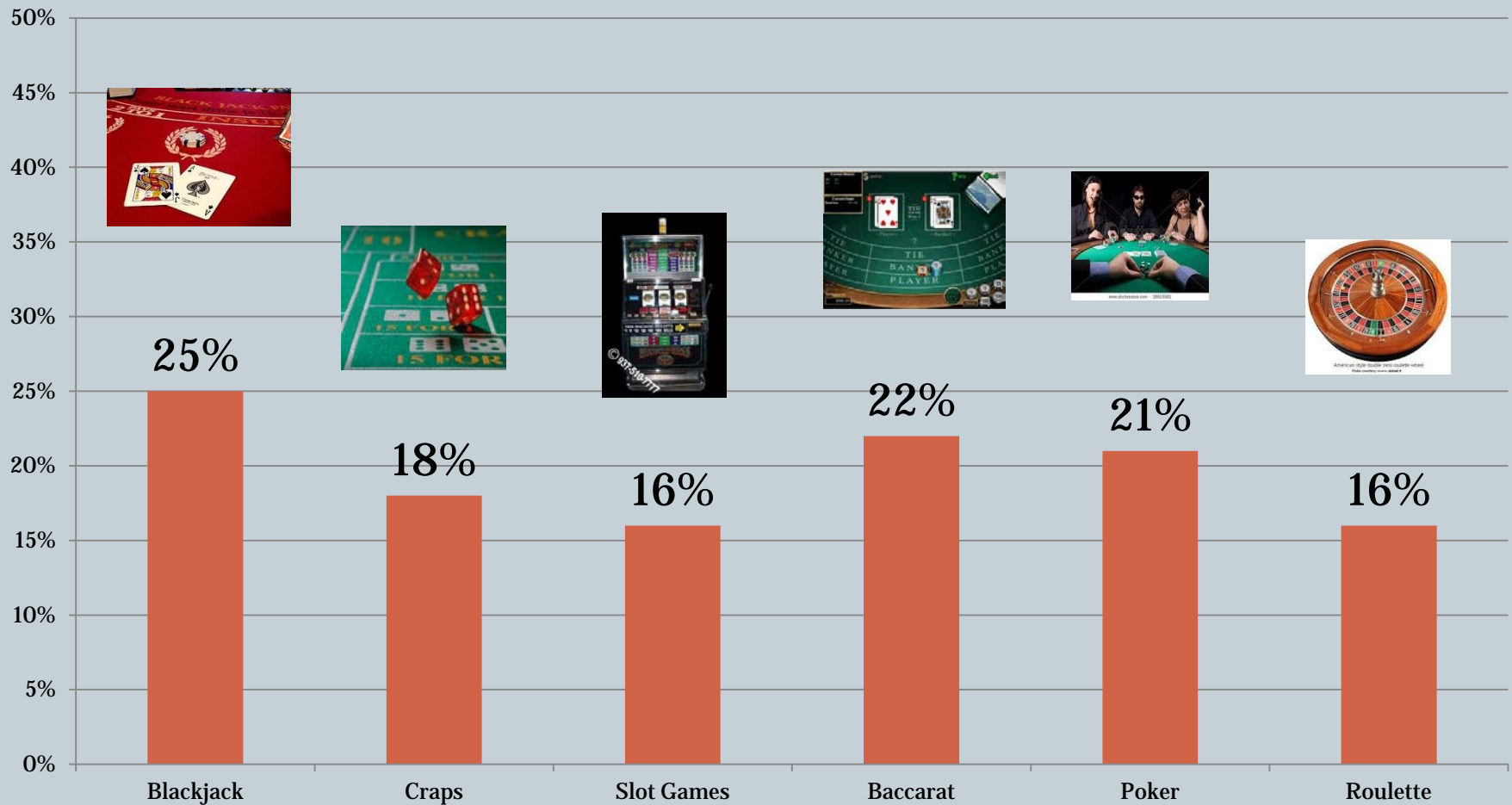
10



*Internet - if legalized

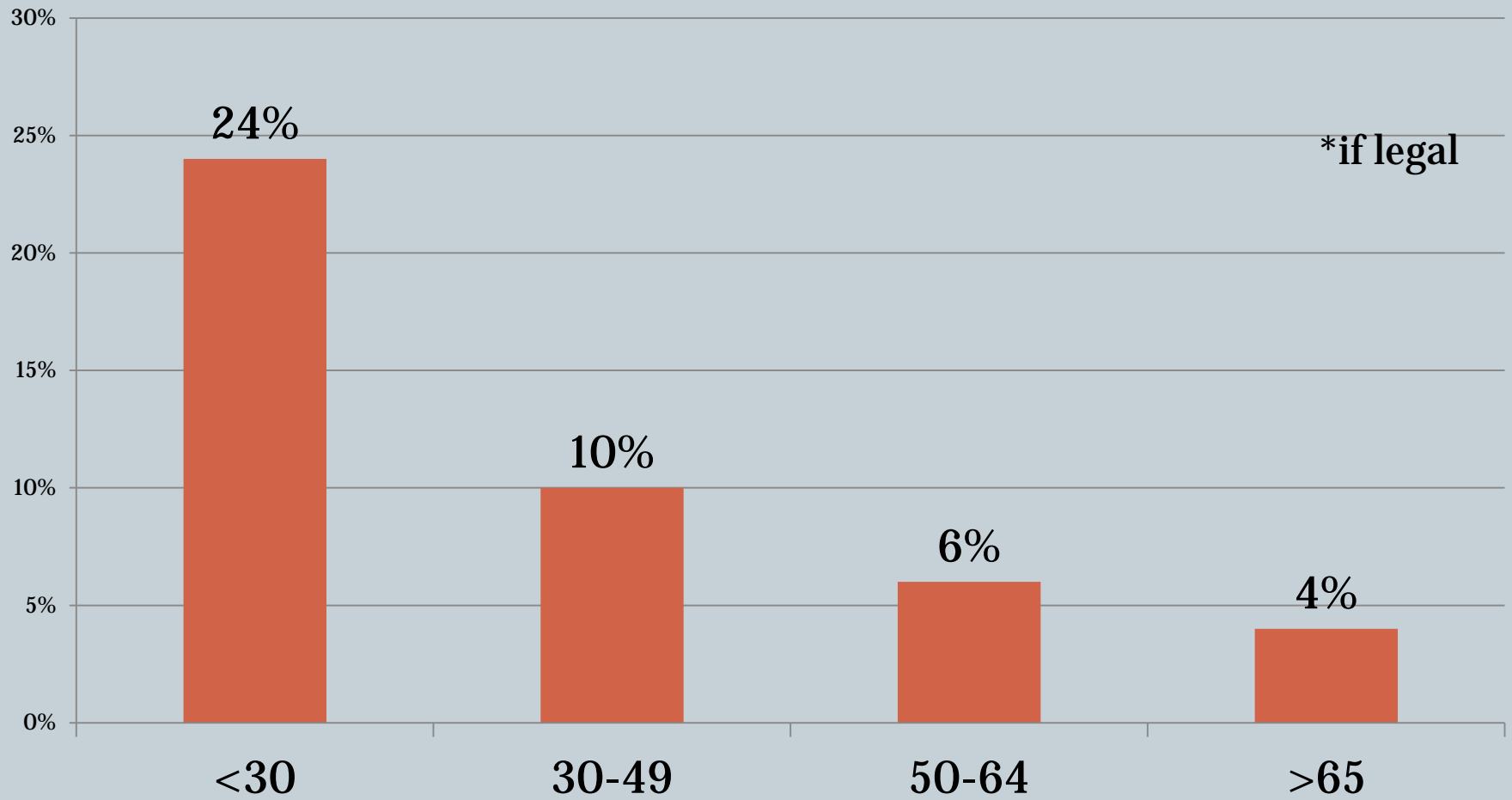
Preference of Playing Popular Casino Games on the Internet if Legal

11



Preference for Playing Blackjack on the Internet* by Age Cohort

12



Preference for Playing Blackjack on the Internet* by Income Cohort

13

